



Chesapeake Bay Partnership Quarterly Communications Meeting

January 17th, 2013
11:00 a.m. – 3:45 p.m.

Joe Macknis Memorial Conference Room (Fish Shack)
410 Severn Avenue, Suite 116
Annapolis, MD 21403

Conference Line Access Info:

DC Conference Line
(866) 299-3188
Conference Code
410-267-5731

<https://epa.connectsolutions.com/communications/>

Agenda

- I. **Welcome & Round Robin Updates (11:00 a.m. – 11:30 a.m.)**
Brief Round Robin updates
- II. **BMP Verification – Creating Communications Strategy (11:30 a.m. – 12:30 p.m.)**
- III. **Lunch Break (12:30 – 1 p.m.)**
- IV. **Communications Calendar (1 – 2 p.m.) – Roundtable**
– *Filling in 2013 Calendar with your/Partner news, events, restoration efforts.*
– *What will you be working on in 2013 that CBP Comm. can help you communicate?*
- V. **Rethinking CBP's Media Strategy – (2 – 3 p.m.) - discussion/brainstorm**
- VI. **Review of Actions and Decisions (3 – 3:15 p.m.)**
- VII. **Conowingo Dam Communications - discussion (3:15 – 3:45 p.m.)**
– *For those involved and interested in staying.*