

## GIT 6 Project Idea Submission Form

Please fill out the following form and submit via email to your GIT Chair and coordinator (see <http://www.chesapeakebay.net/about/organized> for contact information).

**Table 1: Project Description**

<b>Your Name:</b>	Mary Gattis
<b>Goal Implementation Team:</b>	GIT 6 – Enhance Partnering, Leadership & Management
<b>Project Title:</b>	Local (Elected) Officials Watershed Education Program Coordination
<b>Project Type</b> (See Section IV above):	Workplan Implementation
<b>Goal/Outcome:</b>	Stewardship – Local Leadership
<b>Estimated Cost:</b>	\$50,000
<b>Justification:</b> Provide a 2 paragraph description of the work and why it is needed. It is recommended that you draw upon one or more work plans.	<p>This project will directly support two approaches outlined in the Local Leadership Management Strategy: 1) to “develop, enhance and expand training and leadership programs” and 2) to “improve transfer of knowledge to local officials.” It will build on two previous GIT Funded projects, namely the “<i>Chesapeake Watershed Local Leadership Development Programs</i>” project conducted in 2015 (FY 2014 GIT funding) and “<i>Designing a Watershed Education Program</i>” project conducted in 2016 (FY2015 GIT funding, Ecologix Inc).</p> <p>A need exists for coordination and implementation of the Watershed Education Program being designed by Ecologix. The selected contractor would assist with creating the platform that results from implementing the recommendations in the Ecologix report. The platform will likely be comprised of a variety of communication approaches (e.g., web site, peer-to-peer networks, videos, etc.). This contractor would also serve as a single point of contact for the key participants in a watershed education program, including State Associations of Municipalities and Counties, American Planning Association State Chapters, and others identified as trusted sources by local officials. The contractor would also work with GIT Coordinators and Staffers to identify resource materials and training programs that are on-the-shelf and ready for delivery, and those that need to be developed or refined.</p>

<p><b>Methodology:</b> Provide a 1-2 paragraph description of how the work is likely to be accomplished.</p>	<p>The contractor will use input from the Local Leadership Workgroup, CBP GITs, other stakeholders and results of the Ecologix report, to complete two tasks: (1) create the institutional framework and a process for development of the Watershed Education Program (2) collect content to be used to advance the outcomes from the 2014 Watershed Agreement that is identified in CBP management strategies and workplans. As the content is finalized, the contractor will assist with matching content to delivery mechanisms that will effectively engage local officials and transfer the information. The Local Leadership Workgroup would be asked to serve as advisors.</p>
<p><b>Cross-Goal Benefits:</b> What other goals may be advanced through this work?</p>	<p>This project has the potential to advance work towards all goals that place an emphasis on local leader engagement and action.</p>
<p><b>Are you willing to serve as GIT lead</b> (see description of the role in Section VI above) If no, suggest other GIT lead</p>	<p>TBD</p>

If your project idea is selected for funding, you or the assigned GIT lead will be required to provide the following information:

**Table 2: Project Details**

<p><b>GIT Lead Name:</b></p>	
<p><b>Goal Implementation Team:</b></p>	
<p><b>Project Title:</b></p>	
<p><b>Refined Cost Estimate:</b></p>	
<p><b>Estimated Project Duration:</b></p>	
<p><b>Statement of Work:</b> Provide a detailed scope of work to be accomplished by the contractor, including information on methods, stakeholder participants, deliverables, due dates and intended uses of the products.</p>	
<p><b>List specific deliverables/products to be provided by the contractor:</b></p>	
<p><b>QAP:</b> Will environmental data be generated, and will a quality assurance plan be required?</p>	
<p><b>Qualifications:</b> List skills and experience required of winning bidder:</p>	
<p><b>Bidders List:</b> Due to federal procurement guidelines, project ideas MUST be open to competitive bidding. List at least three entities to include in the request for proposals</p>	
<p><b>Reviewers List:</b> The Trust will use external review to evaluate bids. List at least 3 potential reviewers without a conflict of interest with likely bidders.</p>	