



## October 2016 Working Meeting

# Creating Urgency for Land Conservation

October 13-14

National Conservation Training Center, Shepherdstown WV

*Purpose:* We have had good wins, in recent years, like LWCF. And, we know we need to have more success if we are to achieve our conservation aims. In this year's event, we want to work on "bending the curve," bending the line on a graph that shows acres conserved, upward. We will:

- Share key directions for the partnership emerging from conservation goals work over the last several years.
- Engage a key leader in the field to stimulate big thinking about strategy
- Work on strategy to bend the curve to increase urgency and, very importantly, expand resources



### Agenda:

#### **Thursday October 13**

10:00 AM	Registration and Check-in
11:00 AM	Welcome and Context <ul style="list-style-type: none"><li>• Welcome by Chuck Hunt and Joel Dunn</li><li>• Introducing the Partnership's new Program Manager</li><li>• Introductions, Agenda Review</li></ul>
11:30 AM	Lightning Updates on Public Land Conservation Programs <ul style="list-style-type: none"><li>• We will have a curated set of speakers that illuminate the status of major state and federal land protection programs and recent successes.</li></ul>
12:15 PM	Lunch

<b>1:30 PM</b>	<b>Goals, Maps, and Priorities: Building the Context for a Long-Term Conservation Agenda</b>
	<ul style="list-style-type: none"> <li>● This session will allow us to see and discuss the results of recent work to map our conservation goals. This presents an image of our long-term landscape-scale effort and support the basis for our discussions throughout the meeting.</li> </ul>
<b>2:45 PM</b>	<b>Break</b>
<b>3:00 PM</b>	<b>Keynote &amp; Discussion</b>
	<p><b>Lynn Scarlett -- Protecting Lands, Benefitting People: Why We Need Another Century of Conservation</b></p> <ul style="list-style-type: none"> <li>● Lynn P. Scarlett, Global Managing Director for Public Policy for The Nature Conservancy, will provide us with an inspiring message on the need for thinking big and stepping up our game.</li> </ul>
<b>3:45 PM</b>	<b>Break</b>
<b>4:00 PM</b>	<b>Facilitated conversation flowing from the presentations</b>
	<ul style="list-style-type: none"> <li>● What does this mean for your work? For the Partnership's work? What ideas do you have on stepping up our game?</li> <li>● Ideas or opportunities to address some of these challenges</li> </ul>
<b>5:00 PM</b>	<b>Invite Lynn Scarlett to reflect on our conversation and engage with us</b>
<b>5:15 PM</b>	<b>What's Up for Friday</b>
<b>5:30 PM</b>	<b>Head to dinner</b>
<b>7:00 PM and on</b>	<b>Informal networking, conversation and sharing of successes</b>

### ***Friday October 14***

<b>8:30 AM</b>	<b>Agenda Review, Reflections from Day 1</b>
<b>8:45 AM</b>	<b>Bending the Curve: Digging into the Challenge --- Strategy Conversation</b>
	<ul style="list-style-type: none"> <li>● Goal of this session is to identify a suite of solutions (the approach and the activities) and ways to significantly grow funding. This builds from our new understanding of the long-term conservation needs set out by our conservation goal and mapping efforts. The Partnership has already identified a few examples of solutions for growing resources, such as:           <ul style="list-style-type: none"> <li>(a) more effective strategies for mitigating linear infrastructure and (b)</li> </ul> </li> </ul>

crediting land conservation in the Bay Total Maximum Daily Load (TMDL) to stimulate investment. But more solutions are needed.

**10:15 AM**

**Break**

**10:35 AM**

**Bending the Curve: What's our Agenda?**

- Goal of this session is to identify the teams, milestones and initial work for the priority strategies/solutions from the 8:45 AM session. This builds the Partnership's agenda for 2017.

**12:10 PM**

**Closing Comments**

**12:30 PM**

**Lunch**