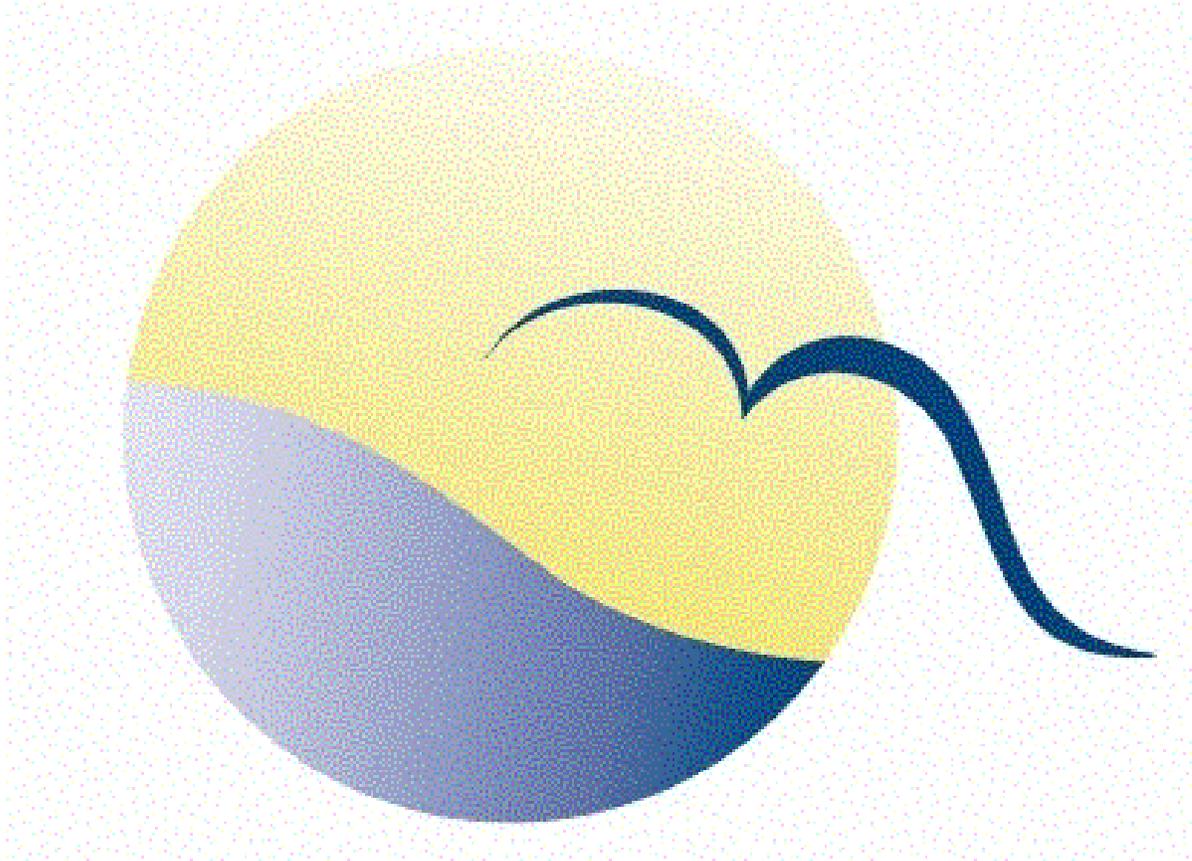


# Citizens Advisory Committee TO THE CHESAPEAKE EXECUTIVE COUNCIL



*Diverse Voices Unified for the Chesapeake*

**2005 REPORT TO THE  
CHESAPEAKE EXECUTIVE COUNCIL**  
NOVEMBER 29, 2005



# **Citizens Advisory Committee to the Chesapeake Executive Council**

## **2005 Annual Report**

(Issued November 29, 2005)

Throughout 2005, the Citizens Advisory Committee (CAC) has continued to sharpen its focus on overall funding for Bay restoration and progress on the Tributary Strategies, particularly as it relates to Water Quality. The Committee has engaged with Bay Program staff, technical committees, and numerous stakeholders on these issues. Based upon this work and internal CAC discussions, CAC is pleased to offer the following summary report and recommendations to the Chesapeake Bay Program Executive Council (EC).

- **The Chesapeake Bay Program is at a critical juncture today, and the Executive Council has an opportunity to strengthen its leadership role in establishing priorities and taking further actions to achieve the goals of the Chesapeake Bay restoration effort. As citizens we see a strong desire for improvement in the health of this national treasure, and broad support for the *Chesapeake 2000 Agreement* goals. The recent General Accountability Office evaluation of the Chesapeake Bay Program highlighted areas of important reform. We urge the Executive Council to embrace the GAO recommendations, specifically in targeting greater priority effort and funding toward the “Keystone Commitments.” We do not recommend that Bay restoration objectives or strategies be limited to currently available resources. If we aim merely to do “what we can with what we can identify today”, we will have missed a leadership opportunity to foster creative approaches toward the real Chesapeake Bay Program objective - restoration of a healthy and productive Bay. We applaud the actions of the Executive Council in 2005 to encourage additional federal support for Chesapeake Bay restoration. With the continued challenges facing the Program as we approach 2010, strong and visible leadership from the Executive Council will be a key factor in achieving the desired Bay restoration progress.**
- **CAC recognizes the Chesapeake Bay Commission’s work on the Farm Bill 2007 Reform Project as an important focus area for additional Bay restoration support. We encourage the Executive Council to develop a unified watershed-wide strategy to gain congressional adoption of greater conservation funding directed toward the Chesapeake Bay region with the 2007 Farm Bill.**
- **CAC continues to believe a Financing Authority will help leverage available funding and ensure funds are directed toward the highest priority areas for Bay restoration. We acknowledge the work completed this past year by the Bay Program’s Financing Authority Committee in response to the Executive Council’s Directive. We recommend that the Executive Council move forward to advance the Chesapeake Bay Finance Authority out of the conceptual phase and into reality.**
- **CAC views the Tributary Strategies as the most critical element of the Bay restoration effort. While there has been progress toward completion and initial implementation of the Strategies, much remains to be done. We encourage further use of the Chesapeake Bay Commission’s report, “Cost-Effective Strategies for the Bay,” as guidance on where available funds should be spent in restoration efforts. We anxiously await further development of specific, targeted Tributary Strategy implementation plans. We believe the public deserves action plans with dates and funding for maximum accountability and to foster ongoing Program support.**
- **The importance of agricultural partnerships to the success of the Tributary Strategies remains very clear, and CAC commends the Executive Council for strengthening the agricultural tie during the past year. Including the U.S. Department of Agriculture Deputy Under Secretary for Natural Resources and Environment as a representative on the Principals’ Staff Committee will continue to improve linkages with the agricultural community. We continue to encourage broad participation of USDA resources throughout the Bay Program.**

- **With recent public attention focusing on hurricanes, flooding, and the role of wetlands as nature’s “sponges”, we believe the Executive Council has a unique leadership opportunity to accelerate progress toward wetland protection and highlight the importance of wetlands to our nation’s most productive estuary. We encourage the Executive Council to move forward in 2006 to establish goals for wetland preservation in alignment with the Tributary Strategies.**
- **CAC is pleased that the Executive Council has continued to support their Scientific and Technical Advisory Committee (STAC) recommendations regarding additional research on the *C. ariakensis* oyster before moving forward with broader introduction of a non-native oyster in the Chesapeake Bay environment. We continue to believe the recommendations of the STAC, including completion of a thorough Environmental Impact Study, serve as a sound and prudent roadmap for success on this difficult policy question.**

## **POINTS OF RECOMMENDATION**

### **LEADERSHIP**

We believe the Executive Council continues to have an opportunity to strengthen its leadership role in accelerating the pace of Chesapeake Bay restoration. We applaud the direct action by Executive Council members in Washington during the past year to encourage additional federal support for the Chesapeake Bay. As citizens we continue to see broad support for the actions outlined in the *Chesapeake 2000 Agreement*, along with strong desire for real, measurable improvement in the health of this national treasure. With the challenges facing the Program as we approach 2010 and numerous C2K commitment deadlines, along with daunting funding and policy questions, strong and visible leadership from you, the Chesapeake Bay Executive Council, will be a key factor in achieving the desired Bay restoration progress.

The recent General Accountability Office evaluation of Chesapeake Bay Program effectiveness highlighted several areas of important reform. We urge the Executive Council to embrace the GAO recommendations, specifically in targeting greater priority effort and funding toward measurable progress on the Keystone Commitments. We do not believe however, nor recommend, that Bay restoration objectives or strategies should be limited to “currently available resources”. If we aim merely to do “what we can with what we can identify today”, we will have missed a leadership opportunity to foster creative and innovative approaches toward the real Chesapeake Bay Program objective - restoration of a healthy and productive Bay.

### **FUNDING**

The Citizens Advisory Committee acknowledges the challenge of funding the actions needed for Bay restoration, especially with current budget pressures and competing national priorities. We also highlight the strong citizen support for a healthy Bay, as well as the importance of a restored Bay ecosystem to our region’s economic health. During the past year each of the Bay Program signatories has taken steps to broaden financial support for Bay restoration programs – from Pennsylvania’s “Growing Greener II” legislation to Virginia’s targeted water quality funding. We encourage each jurisdiction to take further concerted action to increase funding, including leveraging of federal funding, to implement the Tributary Strategies.

- CAC recognizes the Chesapeake Bay Commission’s work on the Farm Bill 2007 Reform Project and associated recommendations. With the continued gap between identified funding and *Chesapeake Bay 2000 Agreement* implementation costs we are convinced this is an important focus area. We encourage each jurisdiction and the Chesapeake Bay Commission to develop a unified watershed-wide strategy to gain congressional adoption of conservation funding directed toward the Chesapeake Bay region with the 2007 Farm Bill.
- In our 2004 report, we encouraged the Executive Council to establish the Chesapeake Bay Financing Authority as quickly as possible. CAC continues to believe a Financing Authority will help leverage available funding over the long term and ensure funds are directed toward the highest priority areas for Bay restoration across the watershed (including the headwater areas). We recognize the work completed this past year by the Bay Program’s Financing Authority Committee in response to the Executive Council’s Directive. We recommend that the Executive Council move forward to advance the Chesapeake Bay Finance Authority out of the conceptual phase and into reality.

## **TRIBUTARY STRATEGIES**

CAC views the Tributary Strategies as the most critical element of the Bay restoration effort. While there has been progress toward completion and initial implementation of the Strategies, much remains to be done. CAC strongly recommends each jurisdiction tighten priorities and move forward with those strategies with the largest return on investment. We encourage further use of the Chesapeake Bay Commission's report, "Cost-Effective Strategies for the Bay," as guidance on where available funds should be spent in restoration efforts. We anxiously await further development of specific, targeted Tributary Strategy implementation plans. The public deserves action plans with dates and funding for maximum accountability and to foster ongoing Program support.

- CAC acknowledges Virginia's legislative accomplishments during the past year toward Bay program funding and targeted requirements for point sources of nutrients. We encourage continued progress toward an effective point source trading program and further implementation of the non-point source elements of the strategy.
- CAC commends Pennsylvania for moving forward with establishment of Waste Water Treatment Plant nutrient limits, development of the PA nutrient trading program, and passage of the Growing Greener II and ACRE legislation with targeted funding for Bay restoration projects. We look forward to further progress in the important non-point source area as County Implementation Plans are completed.
- CAC recognizes Maryland's passage of Bay Restoration Fund legislation, directing funding toward the significant point source portion of Maryland's nutrient reduction plans. We look forward to further detail on Maryland's implementation plans, including the non-point source elements.
- CAC highlights progress in the District of Columbia with the recent action to create the DC Department of Environment. We believe this cabinet-level department will provide improved mechanisms for effective watershed restoration in the District. We look forward to hearing more about the organizational changes designed to streamline progress and allow for creative approaches to water quality improvements.

## **AGRICULTURE**

The importance of agricultural partnerships to the success of the Tributary Strategies, especially key non-point source contribution components, led CAC in 2004 to recommend inclusion of the Secretary of Agriculture as a member of the Chesapeake Executive Council. CAC commends the Executive Council for strengthening the agricultural tie during the past year. Including the U.S. Department of Agriculture Deputy Under Secretary for Natural Resources and Environment as a representative on the Principals' Staff Committee will continue to strengthen the important link with the agricultural community. CAC believes the Bay Program and USDA partnership is particularly important as the Bay watershed looks to the increased conservation funding opportunities in the 2007 Farm Bill. We continue to encourage broad participation of USDA resources throughout the Bay program.

## **WETLANDS**

With recent public attention focusing on hurricanes, flooding, and the role of wetlands as nature's "sponges", we believe the Executive Council has a unique leadership opportunity today to accelerate progress toward wetland protection and highlight the importance of wetlands to our nation's most productive estuary. We encourage the Executive Council to move forward in 2006 to establish goals for wetland preservation in alignment with the Tributary Strategies.

## **OYSTERS**

CAC is pleased that the Executive Council has continued to support their Scientific and Technical Advisory Committee (STAC) recommendations regarding additional research on the *C. ariakensis* oyster before moving forward with broader introduction of a non-native oyster in the Chesapeake Bay environment. We continue to believe the recommendations of the STAC, including completion of a thorough Environmental Impact Study serve as a sound and prudent roadmap for success on this difficult policy question.

## **CONCLUSION**

The Citizens Advisory Committee would like to thank the dedicated staff of the Chesapeake Bay Program Office and the jurisdictions for all the hard work that you continue to do. All parties have responded positively to the Committee's requests for information.

CAC fully supports the Executive Council in moving us forward in allocating the funds to meet our C2K goals. We offer the enclosed recommendations and our availability to brief the EC members during the course of the year on the Chesapeake Bay restoration effort. We look forward to an active and successful 2006.

## **CITIZENS ADVISORY COMMITTEE (CAC) BACKGROUND**

In November 1984 the EC announced the appointment of 25 members to a new Citizens Advisory Committee. These appointments gave substance to the commitment made by the EC at its initial meeting, in January 1984, to emphasize citizen involvement in the implementation phase of the Chesapeake Bay Program.

CAC meets quarterly throughout the Bay Watershed in each signatory jurisdiction. CAC provides assistance to the EC, Principals' Staff Committee, Implementation Committee and all Bay Program subcommittees, as needed in implementing Chesapeake Bay agreements. Members communicate with their constituencies to increase understanding of the agreements and programs to restore and protect the Bay. The membership is broad-based with representatives from agriculture, academia, business, conservation, industry, builders and civic groups.

Since 1984, CAC has provided a non-governmental perspective on the Bay cleanup effort and on how Bay Program policies affect citizens who live and work in the Chesapeake Bay Watershed. CAC is composed of 12 gubernatorial appointments from the States of Maryland, Virginia and Pennsylvania; 4 mayoral appointments from the District of Columbia; and 9 At-Large appointments made by the Board of Directors of the Alliance for the Chesapeake Bay. This ensures diversity among our membership.

CAC was actively involved in the drafting of the *Chesapeake 2000 Agreement (C2K)*. The EC endorsed this Agreement on June 28, 2000. CAC participated throughout the drafting process, focusing on the importance of addressing land conservation. CAC has placed a similar priority on monitoring the progress towards achieving the goals within the C2K, by actively participating in the establishment of Keystone Commitments and tracking the progress of the Tributary Strategies.

In 2001, CAC invited four young, non-voting, delegates to participate in CAC. Each signatory jurisdiction is responsible for selecting a young individual to bring a new perspective on Bay issues. The Delegates contribute to CAC deliberations, as well as periodically complete a specific project of their own, focused on a Bay priority. CAC believes the Young Delegate program introduces restoration and protection of the Chesapeake to a generation that will inherit the Bay. The program has been very successful, and past Young Delegates have gone on to work in a variety of activities contributing to Bay restoration.

While the membership of CAC has evolved through the years, the message remains consistent: The Citizens of the Chesapeake Bay Watershed are concerned with the health of the Bay and insist that resources be allocated to meet the goals of the C2K.

## **2005 CAC MEMBERSHIP**

### **MARYLAND**

**Robert J. Etgen:** Rob is Executive Director of the Eastern Shore Land Conservancy, a regional land conservancy which has protected over 35,000 acres of Chesapeake Bay landscapes. Rob has been active in Maryland land preservation since the mid - 1980's and is currently on the Boards of Scenic Maryland and Maryland Nonprofits where he serves as Public Policy Committee Co-Chair.

**Kathleen W. Glaser:** Kathleen is a professor at St. Mary's College of Maryland.

**Verna Harrison:** Verna serves as the Executive Director of the Keith Campbell Foundation in Annapolis. She retired from the Maryland Department of Natural Resources after serving as Assistant Secretary for 20 years. Verna serves on the Executive Committee of CAC.

**Kathleen L. McHugh:** Katie is the Executive Vice President and Legislative Affairs Director for the MD State Builders Association. She currently handles policy priorities for the building industry in the legislative and regulatory agencies. She lives in Annapolis where she enjoys sailing and running. Katie serves on the Executive Committee of CAC.

**G. Steele Phillips:** A retired farmer from Dorchester County, Steele has been an at-large appointee since 1991. He is a Supervisor of the Dorchester Soil and Water Conservation District, and on the President's Advisory Council and a former Trustee of the Chesapeake Bay Foundation. Steele also sits on the Board of the Eastern Shore Land Conservancy and the Nanticoke Watershed Alliance Board. Steele represents CAC on the Bay Program's Nutrient Subcommittee.

**H. Richard Seibert:** Dick is the executive vice president and chief operating office of the Annapolis Center, a national non-profit educational organization. Dick has also served as the vice president for the Resources, Environment and Regulation Department of the National Association of Manufacturers; has worked for the State of Louisiana in the offices of Camp and Barsh. He worked in the Federal Energy Administration. Dick resides in Annapolis and is an avid sailor.

**William S. Shepard:** Bill lives in Oxford, Maryland. He was the Republican nominee for Governor of Maryland in 1990, and was a career Foreign Service Officer from 1964 to 1985. He has served as National Security Advisor to Senator Robert Dole. He writes on national security topics, and has also started a series of mystery novels. He is a graduate of Harvard Law School and a Fulbright grantee.

There is one gubernatorial Maryland Vacancy.

### **PENNSYLVANIA**

**Bill Achor:** An at-large appointee from Pennsylvania, Bill is the Environmental Coordinator for Wenger's Feed Mill, Inc., a family owned and operated feed mill with locations in Pennsylvania and Maryland. Wenger's serves the poultry and swine industry and was the first feed mill in the Mid-Atlantic to incorporate the use of Phytase in their animal diets. Bill is very active in nutrient and renewable energy advisory groups throughout the Bay watershed. Bill is a past recipient of the

Businesses for the Bay Mentor of the Year Award, and currently serves as Chair of the Businesses for the Bay program and on the Executive Committee of CAC.

**John Dawes:** John is the administrator for the Western PA Watershed Program. He served as an alternate Commissioner on Governor Ridge's 21st Century Commission on the Environment and was part of a policy team for the Heinz Endowments Environmental Program. He currently serves as President of the Board of POWR – the Pennsylvania Organization for Watersheds and Rivers. John is also an Angus breeder on his Huntingdon County farm.

**Jim Elliott:** Jim serves in an At-Large capacity. He is an attorney with Hunton and Williams in Washington, DC, specializing in environmental law. Jim serves on the Bay Program's Budget Steering Committee.

**C. Victor Funk:** C. Victor Funk is a retired Chief of the NonPoint Source Management Division of the Pennsylvania Department of Environmental Protection. The Chesapeake Bay Executive Council awarded Mr. Funk the "Unsung Hero" award in 1992 for his support to the Bay Program and for promoting cooperation between agencies.

**John (Drew) Hadley, Chair:** A resident of Tunkhannock, Drew is the Global Environmental Manager for the Procter and Gamble Paper Products Company. Previously, Drew was the Site Environmental Leader for the Procter and Gamble Paper Products plant in Mehoopany, Pennsylvania, and he has been active in water and air quality issues in PA for the past 20 years. Drew serves as the CAC Chair.

**Dr. Patricia Levin:** Dr. Levin is a Registered Nurse, Folklorist and Genealogist. Pat is currently an Adjunct Professor in American Studies at Franklin & Marshall College. An at-large appointment, she is active in planning and community issues in Lancaster County.

**Betsy Quant:** Betsy is a family business operator, serving as Office Manager, Accountant, and Chief On-Site Assistant for Canoe Susquehanna and Ironwood, an electrical, plumbing and heating firm.

## **VIRGINIA**

**Nancy L. Alexander:** Ms. Alexander is an Assistant Vice President at SunTrust Bank, as a systems analyst, residing in Chesterfield County. She is a graduate of William & Mary with a BS in Biology. Her volunteer work with Ducks Unlimited and the Chesapeake Bay Foundation keeps her active in wetland conservation. She presently sits on the Bay Program's Non-Tidal Workgroup.

**Jeff Corbin:** Jeff is a chief scientist and deputy director of the Virginia office of the Chesapeake Bay Foundation

**Andrew Protogyrou:** Mr. Protogyrou is an attorney and partner in the firm of Protogyrou & Rigney. He resides in Norfolk.

**John E. Tankard III:** Ed is Vice-President and Co-Owner of Tankard Nurseries in Exmore. He resides in Eastville.

**William J. Whitney:** Jack has served as an At-Large appointment since 1989. Jack was formerly the chief environmental planner for Virginia Beach and is now Director of the Virginia Beach Department of Agriculture. Jack is a past Chair of CAC, and currently serves on CAC's Executive Committee.

There is one gubernatorial Virginia Vacancy.

## **DISTRICT OF COLUMBIA**

**Carl Cole:** Serving as an appointee of the District of Columbia, Carl is a Management Consultant for small and minority owned businesses. He is the former Director of the Climate Institute.

**William Martin, Jr.:** Appointed by the District of Columbia, Bill is a retired Patent Agent with the US Patent Office. He is a member of the United States Coast Guard Auxiliary. A boat owner, Bill is active in boating, fishing and golf.

**Jack Nelson:** Jack is a Program Manager with the Employment Compliance Technical Assistance Division of the US Department of Agriculture. A District appointment since 1991, Jack is active with the Highland Beach & Venice Beach Citizens Associations.

**John McNeill (Neil) Wilkie, Vice-Chair:** An appointment of the District of Columbia, Neil is Managing Director of the Davidson Capital Group, LLC. Prior positions since retiring as Vice Chairman of Morgan Guaranty International Bank include serving as Washington Area Managing Partner of Tatum CFO Partners and CEO of Eurotech, Ltd., a DC based public company involved in nuclear waste remediation. Neil serves as Vice-Chair of CAC and served as a Vice-Chair of the Chesapeake Bay Watershed Blue Ribbon Finance Panel.

## **CAC YOUNG DELEGATES**

Maryland: **Jeremy Rothwell**, Washington College

Virginia: **Lynn Walker**, James Madison University

Pennsylvania: **Erika Huyett**, Penn State University

District of Columbia: **Eric Lind**, University of Maryland

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