MANAGEMENT STRATEGY Protected Lands

GOAL: Land Conservation

OUTCOME

By 2025, protect an additional two million acres of lands throughout the watershed—currently identified as high-conservation priorities at the federal, state or local level—including 225,000 acres of wetlands and 695,000 acres of forest land of highest value for maintaining water quality.

CURRENT EFFORTS

- Improving the Quality, Quantity and Accessibility of Conservation Priority Data, including LandScope Chesapeake
- Aligning Land Conservation Priorities with Funding Opportunities
- Building the Land Conservation Community
- Developing the Capacity and Tools for Restoring,
 Protecting and Managing Landscapes
- Expanding Federal, State and Local Funding and Incentives for Conservation
- Increasing Public Support for Land Conservation
- Advancing Youth Engagement and Citizen Stewardship

GAPS

- Quantity and Accessibility of Conservation Priority
 Data
- Alignment of Land Conservation Priorities with Funding Opportunities
- Need for a Land Conservation Community
- Capacity and Tools for Restoring, Protecting and Managing Landscapes
- Federal, State and Local Funding and Incentives for Conservation
- Public Support for Land Conservation including Youth Engagement and Citizen Stewardship

MANAGEMENT APPROACHES

- Increase funding, incentives, and mechanisms for protecting conservation priorities.
 - Leverage conservation data and multiple resource values to realign and expand funding options. Promote and defend new and existing state and federal policies and investments in land protection.
- Collaboratively identify and align strategic conservation priorities.
 - Align priorities in a way that supports collaboration across jurisdictional boundaries.
- Identify, fund, and implement creative and inclusive ways to acquire data and connect systems.
 - Improve the quality, quantity and accessibility of conservation priority data, data-sharing and platform integration to make smarter decisions about where to focus conservation efforts.
- Increase the capacity and effectiveness of land trusts.
 - ♦ Increase the capacity of land trusts to conserve additional acres and be more strategic in their efforts.
- Increase public support for and engagement in land conservation.
 - Understand the current state of public support and identify opportunities to increase awareness and understanding about land conservation benefits. Educate key constituencies, including underserved communities, on conservation and land use. Increase political support by voters and legislators. Build a new generation of land stewards across rural and urban areas alike.
- Build an active network of land conservation organizations in the Bay.
 - Increase collaboration between organizations within the Chesapeake Conservation Partnership to achieve a greater collective impact toward the two million acre goal.

Chesapeake Bay Program
Science. Restoration. Partnership.

For the full management strategy, visit: www.chesapeakebay.net/managementstrategies