

**Conference Line Access Info:**

**DC Conference Line #1**

**(866) 299-3188**

**Conference Code**

**(410)267-5731**

<https://epa.connectsolutions.com/comm/>

**Communications Workgroup**

**Monthly Meeting**

**February 20, 2014**

**9:45AM-11:15PM**

**National Park Service**

**Chesapeake Bay Program Office**

**Suite 314**

**Agenda**

1. Round Robin / GIT Updates 9:45-10:05
2. New Insights Report 10:05-10:25

* Review release plans
* Brainstorm how to use this report’s information over the next couple of months

1. Executive Council Meeting 10:25-10:40

* Comm. Workgroup’s participation in planning
* PSC meeting 2/28: Each PSC jurisdiction will designate its EC Planning team representative

1. [2014 RAE Summit](https://www.estuaries.org/summit) 10:40-10:50

* 1st week of November at the Gaylord Hotel /National Harbor
* Concurrent session on communications? (Deadline for proposals is 2/28 – see [program.estuaries.org](http://program.estuaries.org) )
* ½ Day Communications Workshop?

1. Liaison 10:50-11:00

* Review roles
* Representatives to support GITs 2 & 4?

1. Upcoming meetings 11:00-11:15

**March**:

1. Invasive catfish communications/outreach in early April
2. Chesapeake Bay Watershed Agreement
3. Developing a CBP communications strategic plan based on the Agreement goals/strategies
4. Indicators – review proposed plan for handling “extinct” indicators

**April:**

1. Agreement and Executive Council plan

* Executive Council signing event – what should the media event look like?
* How do we ensure the best possible turnout by Executive Council members at the meeting and signing?
* What is our post-signing communications strategy?

1. BMP Verification Update

* Outreach/communications strategy refresh