

**Conference Line Access Info:**

**DC Conference Line #2**

**(866) 299-3188**

**Conference Code**

**(267) 985-6222**

<https://epa.connectsolutions.com/comm/>

**Communications Workgroup**

**Monthly Meeting**

**March 6, 2014**

**9:45AM-11:15PM**

**Conference Room 305a**

**Chesapeake Bay Program Office**

**Agenda**

1. Round Robin / GIT Updates 9:45-10:05
2. Invasive Catfish Communication (Kim Couranz) 10:05-10:20  
   - Outreach in early April
3. Chesapeake Bay Watershed Agreement (State Representatives) 10:20-10:30  
   - Public listening sessions/update
4. CBP Communications Strategy (Margaret Enloe) 10:30-10:50  
   - Develop a strategic plan based on the Agreement goals/strategies  
   - PSC request: Strategy for keeping stakeholders informed about GIT efforts   
    on management strategies.
5. Indicators (Nita Sylvester) 10:50-11:10

* Review proposed plan for handling “extinct” indicators

1. Upcoming meetings 11:10-11:15

**April:**

1. Agreement and Executive Council plan

* Executive Council signing event – what should the media event look like?
* How do we ensure the best possible turnout by Executive Council members at the meeting and signing?
* What is our post-signing communications strategy?

1. BMP Verification Update

* Outreach/communications strategy refresh