

**Conference Line Access Info:**

**DC Conference Line #2**

**(866) 299-3188**

**Conference Code**

**(267) 985-6222**

<https://epa.connectsolutions.com/comm/>

**Communications Workgroup**

**Monthly Meeting**

**April 3, 2014**

**9:45AM-11:00AM**

**Conference Room 305a**

**Chesapeake Bay Program Office**

**Agenda**

1. Round Robin / GIT Updates 9:45-10:10
2. Bay Agreement Communications Strategy (All) 10:10-10:55

* Improving information sharing with stakeholders re: management strategies
* Addressing outreach planning
* What should the media event look like?
* How do we ensure the best possible turnout by Executive Council members at the meeting and signing?
* What is our post-signing communications strategy?

1. Upcoming meetings 10:55-11:00

**Upcoming Meetings:**

1. BMP Verification Update

* Outreach/communications strategy refresh