



SHARE THE CATCH!

Our Mission

- ✱ Chesapeake Bay biodiversity
- ✱ Healthy food access
- ✱ Conservation education
- ✱ Economic development

How It Works

- ✱ Increase demand
- ✱ Provide supply
- ✱ Sell to marketplace at wholesale price
- ✱ Supply additional fish for vulnerable communities

Why Eat Wild Blue Catfish?

- * Healthy
- * Inexpensive protein
- * Highest BOI rating
- * It's delicious!
- * Support WNP social mission

Power of Partnerships

- * Processor / distributor
- * Watermen
- * Frozen packers
- * Hunger-relief community
- * Customers (CSR divisions, restaurants)

What's Next

- ✱ More distribution channels
- ✱ Grants for institutional focus
- ✱ Grants for conservation education
- ✱ Growth to increase impact

Contact Us

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