



Chesapeake Bay Program

Enhance Partnering, Leadership and Management Goal Implementation Team

GIT Funding Update

Hello!

I am Emily Freeman

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& Finance Workgroups.*

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Local Leadership Workgroup



A Journey Toward Effective Engagement

FY2015

“Designing a Watershed
Education Program for Local
Elected Officials”
EcoLogix

FY2016

“Implementation Support for
Local Official Watershed
Education and Capacity
Building”
Alliance for the Chesapeake Bay

FY2017

“Cross-Outcome Curriculum
Development”
TBD



FY2016 – Implementation Support

- ▶ Builds on final report from FY2015 project
- ▶ Deliver focused content via trusted sources
- ▶ Jurisdiction-specific

Current status: Scope of work developed and approved. Tasks 1-2 of 5 complete.



FY2017 – Curriculum Development

- ◀ Fills content gap
- ◀ Cross-outcome “syllabus”
- ◀ Fundamentals module and pilot module(s)

Current status: Delayed. Will be sent to Chesapeake Bay Trust for RFP distribution in mid-May.

Education Program for Local Elected Officials



**ELS Report
2015**

Recommendations:

- Focus on Elected Officials
- Content relevant to and specialized for local officials
- Fundamentals about big picture
- Opportunities for peer discussions and network building
- Best Activities: Expert presentations, Peer-to-peer workshops, site visits, shed talk films, online forums
- Certification programs
- Strategies for Funding and Evaluation
- Coordinate Existing Programs
- Choose a Delivery Mechanism

**Ecologix
Report
2017**

Recommendations:

- Emphasis on Local Elected Official Priorities:
 - 1) Economic development
 - 2) Infrastructure maintenance and financing
 - 3) Public health and safety
 - 4) Education
- In-person curriculum – expert presentations and peer-to-peer workshops
- Online curriculum – Shed talks, online forums, action toolkit

**ACB-Awarded
2017 Project**

Tasks:

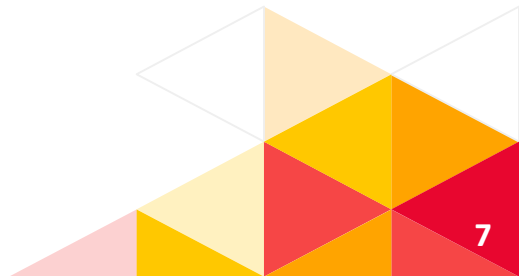
- 1) Review and Evaluate Ecologix Report; consult with workgroups; Survey local governments that identify specific needs (Completed?)
- 2) Identify trusted sources and build relationships (Completed?)
- 3) Implement at least one education/training program in each jurisdiction by ___?
- 4) GAPS: Collect and assemble content/materials per 2017 report; adapt it to fit into existing education programs planned by “trusted sources” [missing: curriculum]
- 5) Identify appropriate venues/workshops and coordinate delivery of content thru trusted sources;
- 6) Work with trusted sources on delivering content thru delivery mechanisms: website, conferences, presentations, meetings roundtables, news publications, membership organizations
- 7) Report on completed work, lessons learned and recommendations for the future

Other uses:
- WIP developers
- Planning/zoning

Proposed tasks of 2018 Project

- 1) Develop an overall curriculum** reflecting Ecologix recommendations for local leadership education...an outline of 5-10(?) modules to be developed... & at least 4 storylines)
- 2) ***“Fundamentals of a Watershed Module” and supporting materials
- 3) Pilot module and toolbox of supporting materials

****Ecologix Report:** “Susquehanna River Basin Commission’s Source Water Protection Partnership...”*The regulatory agencies that have authority over the actions that cause and/or fix environmental issues do NOT have the big picture. Federal/State agencies at the top are not familiar with land use decisions/issues at the bottom. Likewise, the municipalities that have land use authority do not understand the picture at the national/state level.” Presenting this “big picture” of how regulatory and voluntary actions must act together at all levels will be an important part of the General Watershed Fundamentals curriculum.*



Budget and Finance Workgroup





FY2017 – CBP Finance Workshop

- ◀ Finance as cross-outcome factor
- ◀ Peer-to-peer knowledge transfer
e.g. land conservation
- ◀ Facilitated working sessions
- ◀ SAV Pilot

Current status: contracts (two parts) sent and are coming back in with signatures. Technical leads will be updated shortly after.

Are there communications needs?

TBD! Still in development stage.



Thanks!

Any questions?

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