Approach to Setting Local Planning Goals

West Virginia
West Virginia “local”

Select counties or sub-counties – developed lands

Conservation Districts – agriculture

Goals not mandated but voluntary
West Virginia measurable goals

• Numeric goals for priority BMPs for agriculture
• Numeric and/or programmatic goals as determined for developed lands
West Virginia engagement strategy

- Outreach Meetings
  - Sectors
  - Local governments
  - Regional Planning and Development Councils
  - Watershed Associations
  - Conservation Districts
  - Scientists and Academia
  - Public
- Public Input
- Decision Support Tools
  - CAST
  - Monitoring Trends
  - Co-benefits
West Virginia’s schedule

- Outreach Schedule
  - Monthly since January 1, 2018 with various groups
- Local planning goals
  - Draft – December 1, 2018
  - Final – August 9, 2019
West Virginia’s Approach for tracking progress

• WV focus is on reaching broad, overall goals

• review progress toward local goals annually through two year milestones and annual progress reporting, follow up, adaptively manage
West Virginia Successes & Challenges to Date

• Successes
  • Solid preparation by partners prior to meetings to identify documented local priorities
  • Use of CAST to understand priority BMPs and level of effort needed
  • Good participation by technical service providers
  • Gained credibility, trust and buy-in from stakeholders as a result of the refined model and WV’s progress through the Midpoint Assessment
  • Good attendance at sector and stakeholder meetings

• Challenges
  • Low attendance at public meetings
  • Stakeholder identification of local needs and priorities that result in minimal load reductions
  • Small, struggling local governments in some parts of the watershed