



Management Board Meeting

June 13, 2019

Location: Chesapeake Bay Program Office
410 Severn Ave. Suite 109, Annapolis, MD 21403
Joe Macknis Memorial Conference Room (Fish Shack)

Webinar*: <https://zoom.us/j/183896619>

Conference Line: (669) 900-6833; **Meeting ID:** 183-896-619

Meeting Page: https://www.chesapeakebay.net/what/event/management_board_meeting_june_2019

*To use the Zoom webinar program, **please open the webinar link first.** After opening the webinar, either elect to join via computer audio or via phone call. If you select phone, you will be prompted to dial the conference line, meeting ID and participant ID. *Please ensure you enter the participant ID, otherwise you will be taking two spots on the webinar.* This could prevent other participants from joining the call.

Agenda

- I. **Getting Started: Order of the Day and Introductions** (10:00 a.m. – 10:20 a.m.)
Dana Aunkst, Management Board Chair, will review the Actions and Decisions from the May 9, 2019 Management Board meeting. *Deb Klenotic*, Communications Workgroup Chair, will provide an update of the Communications Workgroup activities.
Materials:
 - I.a. Management Board Actions & Decisions, May 2019
 - I.b. CBP Governance Document (updated May 9, 2019)

- II. **EPA “Healthy Farms, Clean Water” Exhibit Preview** (10:20 a.m. – 10:30 a.m.)
The exhibit is a series of 10 tall panels that showcase Mid-Atlantic farmer success stories with quotes, photos and videos. The exhibit illustrates how EPA is working with farmers to have efficient, healthy farms and clean water. Partners may borrow the exhibit, if interested.
Facilitator: Kelly Shenk, EPA
Materials:
 - II. Exhibit is on the display in Fish Shack lobby

- III. **Branding the CBP: Internal and External Perceptions of the Bay Program** (10:30 a.m. – 12:00 p.m.)
In 2018, the Chesapeake Bay Program Communications Office conducted research to inform a potential branding strategy for the partnership. The findings were surprising and offer valuable insights into how the value of the partnership is perceived and possible strategies for future messaging and overall branding. A presentation of the findings will be shared, followed by a facilitated discussion around the results.

Requested Action: MB consensus on a strategy and next steps.

Presenter/Facilitator: Rachel Felver (CBP/ACB)

Materials:

III.a. Presentation and discussion questions

III.b. CBP branding strategy report

Lunch

(12:00 p.m. – 12:30 p.m.)

IV. Status of Partnership-relevant Congressional Actions and Initiatives (12:30 p.m. – 1:00 p.m.)

An update from the Chesapeake Bay Commission (CBC) on recent congressional actions relevant to the CBP including the farm bill.

Discussion lead: Ann Swanson, CBC Executive Director

V. PSC Recommendations for 2019 Executive Council Meeting (1:00 p.m. – 1:30 p.m.)

An overview of the decisions made by the Principals' Staff Committee during their May 2019 meeting related to planning for the 2019 Executive Council meeting.

Facilitator: Rachel Felver (ACB/CBP)

Materials:

V. Presentation

VI. TMDL Land Policy BMPs Approval (1:30 p.m. – 2:00 p.m.)

To support the jurisdictions' efforts to account for growth in loads due to changes in land use, the CBP partnership has developed a suite of future land use scenarios that are referred to as "land policy BMPs". These are available in CAST for optional inclusion in each jurisdiction's Phase III WIP and two-year milestones. Land policy BMPs represent aggregations of a variety of policy and programmatic actions implemented by state and local organizations. Each jurisdiction was provided the opportunity to develop custom scenarios based on three categories of land policy BMPs: Forest Conservation, Growth Management and Agricultural Conservation.

Decision Requested: The MB will be asked to approve the land policy BMPs for (optional) inclusion in the jurisdictions' Phase III WIPs and two-year milestones.

Facilitator: Peter Claggett (USGS)

Materials:

VI.a. Clarification and Approval of the use of Land Policy BMPs in Phase III WIPs

VI.b. Briefing paper: Jurisdictional Land Policy BMPs

VII. Acceptance of Work Plans and Management Strategies (2:00 p.m. – 2:20 p.m.)

Requested decision: Management Board members should be prepared to accept as complete the following two management strategies and workplans, which are expected to be finalized and ready for MB acceptance at the June meeting:

- *Tree Canopy*
- *Climate Resiliency Monitoring & Assessment and Adaptation*

Facilitator: Dave Goshorn (MD DNR), GIT 6 chair

VIII. Business Meeting

(2:20 p.m. – 2:55 p.m.)

Management Board discussion about future agenda items, key issues and program updates.

- Chesapeake Monitoring MOU – still missing NY, DE (reached out to both again on May 24 and June 11)
- Future agenda items:
 - Demonstration of ChesapeakeDecisions (July)
 - Sediment planning targets (July)
 - Cropland Irrigation BMP Panel Report (July; tentative)
 - SAV Financing Report
 - Status of EC Planning
 - STAC Science Synthesis Prioritization
 - GIT Funding – Current and past years; discuss funding strategy
 - Second Cycle of SRS – Healthy Watersheds Cohort (August)
- Agenda items suggested by partners:
 - Overview of STAC microtoxics workshop findings (DC)
 - How can CBP better engage the agriculture community (PA)
 - How to address where the partnership is falling behind (buffers, wetlands, etc.) (MD)
- Program updates
- Other Partner issues/updates

Discussion Lead: Dana Aunkst, CBP Director

Materials:

VIII. Program update

IX. Wrap Up and Adjourn

(2:55 p.m. – 3:00 p.m.)