Linking Ecological and Economic Models for

## Estimating the Ecosystem Services of Oyster Reef Restoration

Choptank River Complex, MD

Scott Knoche
Tom Ihde
Howard Townsend
Giselle Samonte



## All Contributors



**Scott Knoche** Research Economist Morgan State University Morgan State University



Tom Ihde **Fisheries Ecologist** 



**Howard Townsend** Fisheries Ecologist **NOAA** 



**Giselle Samonte** Nat. Resource Economist ERT, Inc. for NOAA



**Doug Lipton** Senior Scientist for Economics, NOAA



**Economist NOAA** 



**Kristy Lewis Aquatic Ecologist** Univ. of Central Florida



**Jorge Holzer** Fisheries Economist University of MD



**Bruce Vogt** Program Manager **NOAA** 











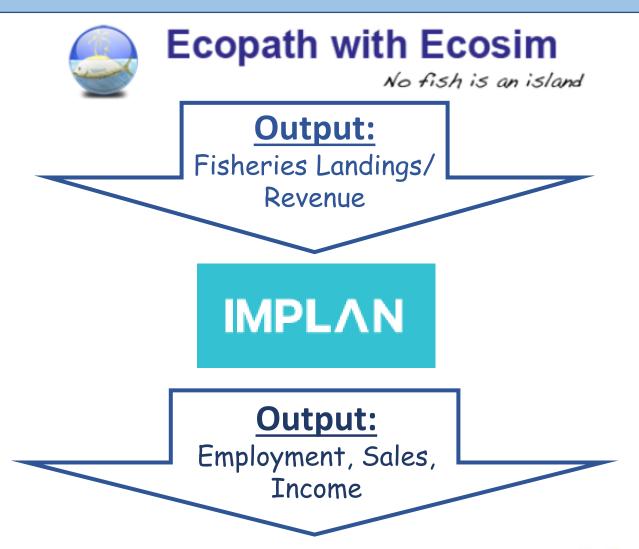
## **Project Goals**

 Develop an ecological trophic model of the Choptank and Little Choptank River System using Ecopath with Ecosim

 Translate the changes in commercial fisheries harvest to regional economic impacts for key economic measures – Output (sales), Labor Income, Value-Added, and Employment

 Compare harvest and regional economic impact estimates across a range of management alternatives

## Linking Ecology and Economics



Socio-economic Impact: Jobs & 🗣

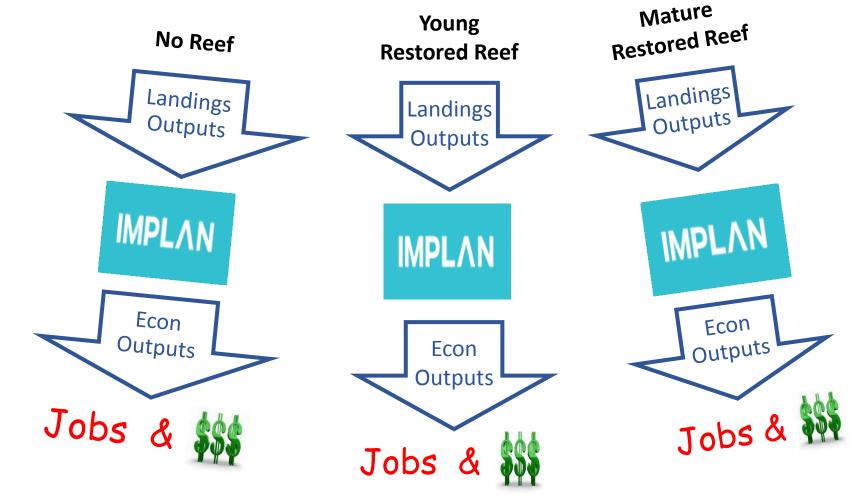


#### **Restoration Scenarios**

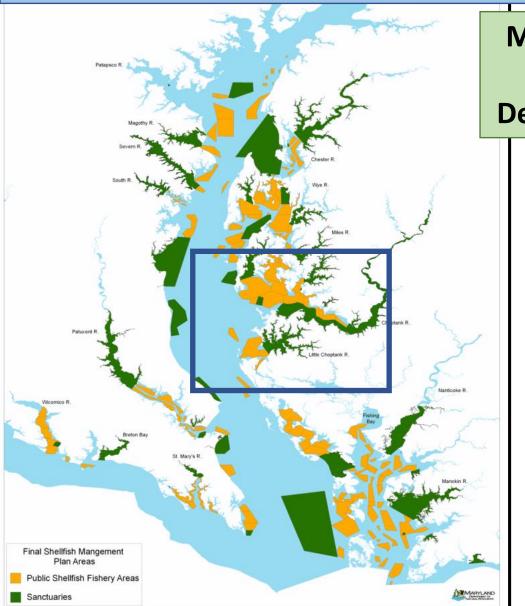


#### **Ecopath with Ecosim**

No fish is an island



## Maryland Oyster Sanctuaries



Maryland Oyster Restoration and Aquaculture Development Plan (Dec, 2009)

- Prior to 2009, 1,500 acres of bottom habitat in sanctuaries
- In 2009, 3 new sanctuaries now protecting total of 2,600 acres (9% of habitat)
- In 2010, State of Maryland set aside 24% of remaining oyster habitat, for a total of 6,900 acres protected

## Maryland Oyster Restoration

#### First three tributaries in MD

# Chesapeake Bay Watershed Agreement: Restore 10 tributaries by 2025

#### **Harris Creek**

Goal: 377 restored acres

Status: Completed; ~ 2 billion

oysters planted

#### **Tred Avon River**

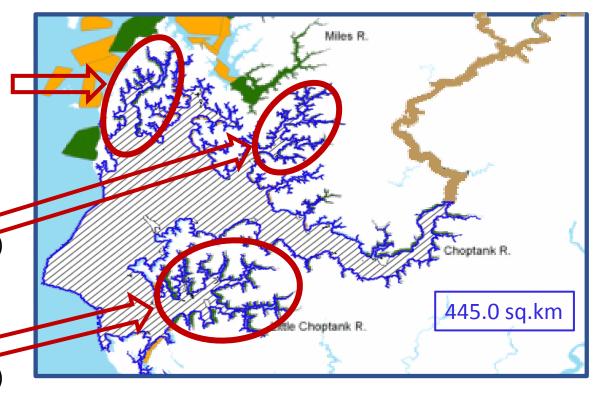
Goal: 191 restored acres

Status: Ongoing (20% complete)

#### **Little Choptank River**

Goal: 342 restored acres

Status: Ongoing (82% complete)



**Estimated Cost - \$52 million** 

#### **Ecopath with Ecosim**

Mass Balance est. group productivity (biomass)

$$\left(\left(\frac{P_i}{B_i}\right) \cup B_i\right) \cup EE_i - \sum_{i=1}^n B_j \cup \left(\frac{Q_j}{B_j}\right) \cup DC_{ji} \cup \left(Y_i\right) \cup E_i \cup BA_i = 0$$

#### Where:

- Pi/Bi is the production to biomass ratio for group i
  - *EEi* is "ecotroph efficiency" (proportion of production used in the system)
- $\checkmark$  B<sub>i</sub> and B<sub>j</sub> are the biomasses of the prey and predators, respectively
- $\checkmark$   $Q_j/B_j$  is consumption to biomass ratio
- $\checkmark \bullet$  *DC*<sub>ji</sub> is the fraction of prey i in predator j's diet
- ✓ Y<sub>i</sub> is catch rate for the fishery for group i
  - Ei is net migration rate
  - BAi is biomass accumulation for group i

#### **Energy Balance:**

Consumption = production + respiration + unassimilated energy

#### where:

Production = predation mortality + catches + net migration + biomass accumulation + other mortality

#### Selection of Groups

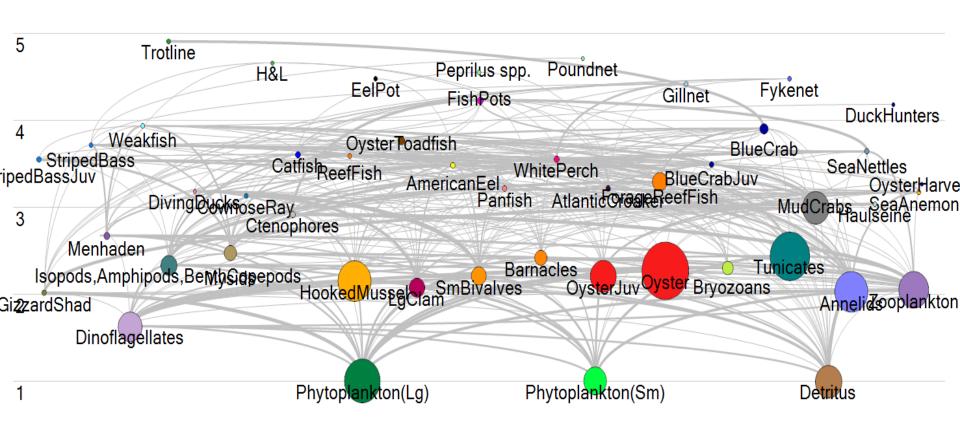
- Essential management role
- Essential ecological role:
  - ✓ Field studies (L. Kellogg, NCBO)
  - ✓ Previous regional work
  - ✓ Literature

#### Selection of Fisheries

- MD DNR
- > 2% total value landed (2006 2015)
- Essential for model function (e.g., duck hunting)
- Additional fisheries (e.g., bait clams)

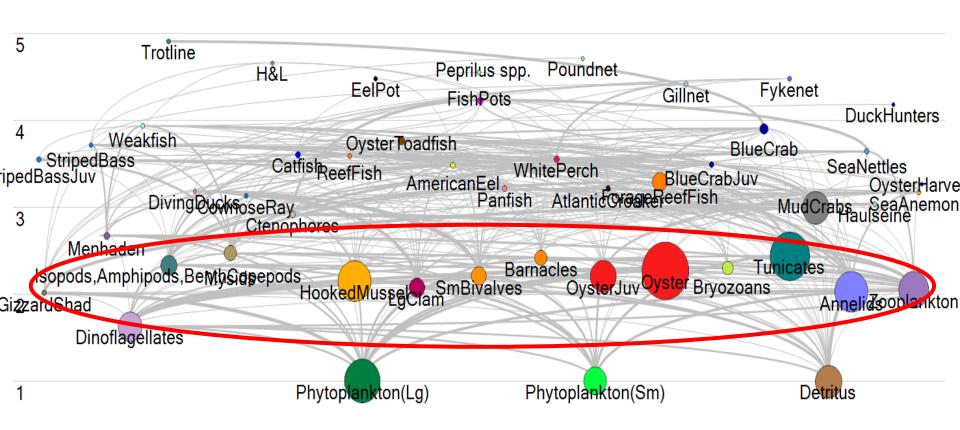


### Food web of restored oyster reef in the Choptank & Little Choptank Rivers



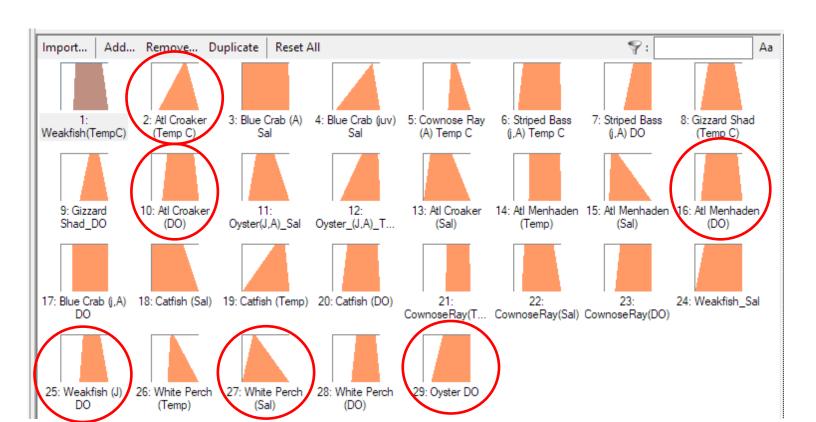


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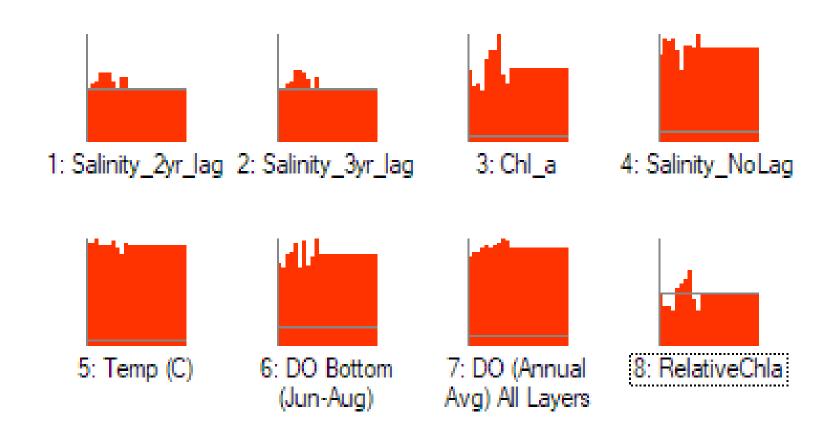


Group populations estimated within constraints of tolerances & optimal conditions for:

- Temperature
- Salinity
- DO (average)
- DO (bottom)



#### Forcing Function Time Series Developed



#### Scenarios Modeled:

- Harvest data 2006-2015 (the "Base Model")
- 2015 starting point for:

#### 5 policy scenarios:

- (1) Current young restored reef
- (2) Mature reef Restoration Goal Achieved throughout sanctuary hard bottom; 15 oysters/m<sup>2</sup> increased oyster biomass
- (3) Mature reef w/ FF increase oyster biomass & associated filter feeders (hooked mussels, tunicates, barnacles, anemones)
- (4) No oyster sanctuary fishing allowed throughout reduced oyster biomass, similar to biomass prior to restoration 10% of restored oyster biomass remains
- (5) No oyster sanctuary —reduced oysters & additional filter feeders 10% of restored oyster & FF biomass remains

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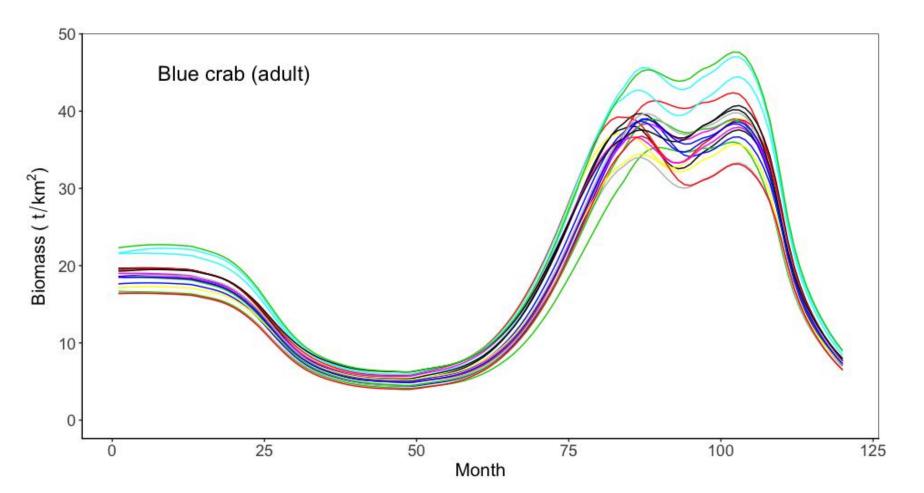
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#### Model Performance - Ecopath with Ecosim

- Monte Carlo Simulation
- Biomass
- n = 20



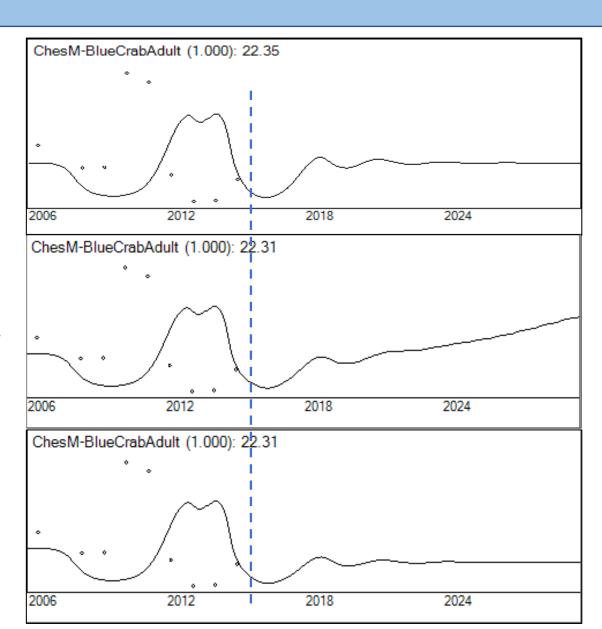
#### **Ecopath with Ecosim:** 15 year (simulation) scenarios

#### **Scenario**

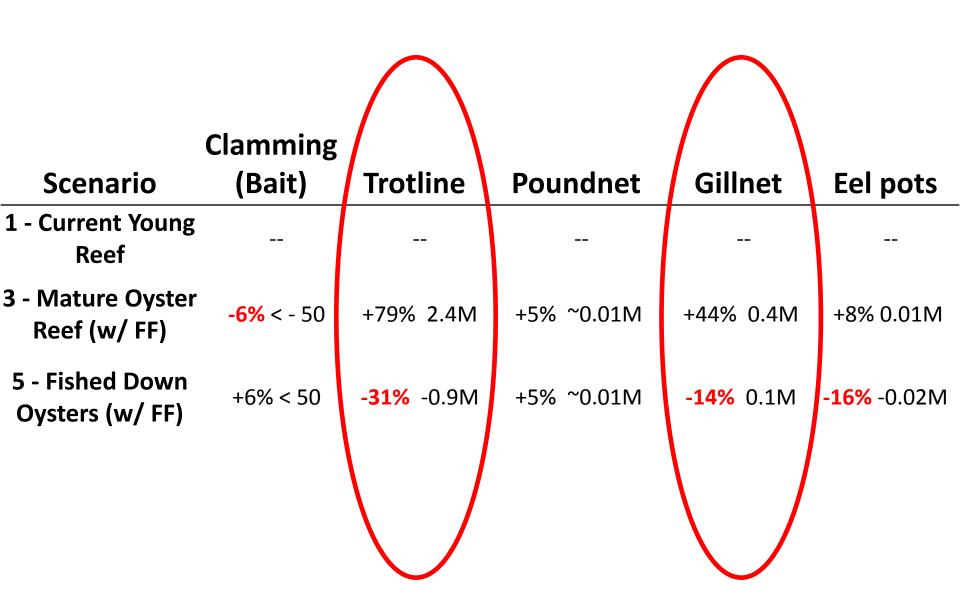
1 – Young Reef

3 – Mature Reef

5 – No Reef



#### Biomass Harvested Across Scenarios



## Translating Harvests into Revenues

- Simple approach multiplied total harvest (in pounds) by mean, species-specific per-unit prices
- Whether or not this approach is "reasonable" depends on supply changes, extent of the market, availability of substitutes, etc.
- Choptank River System, while important, is relatively small component of Chesapeake Bay seafood production, which also face import competition from other states and countries.

## Regional Economic Impact Analysis

Output (sales) — Measure of sales in regional economy

**Labor Income** — All forms of employment income (employee comp and proprietor)

**Value-Added** – Difference between gross output (sales) minus cost of inputs.

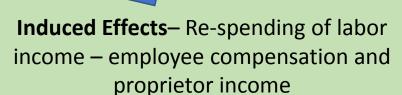
**Employment** – Full time and part-time workers

Each of the above Socio-economic metrics can be measured in...

**Direct Effects** – Series of expenditure changes as a result of an activity or policy



Indirect Effects – Impact of local industries buying goods and services from other local industries



**Total Impacts = Direct Effects + Indirect Effects + Induced Effects** 

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Each of the above Socio-economic metrics can be measured in...

**Direct Effects** – Series of expenditure changes as a result of an activity or policy



Indirect Effects – Impact of local industries buying goods and services from other local industries



Induced Effects— Re-spending of labor income — employee compensation and proprietor income

**Total Impacts = Direct Effects + Indirect Effects + Induced Effects** 

## Translating Revenues into Impacts

- Need to know how commercial fishers allocate these revenues across expenditure categories
  - Enables the estimation of "Ripple Effect" via backwardslinked supply chain linkages
- Use <u>IMPLAN</u> Regional Economic Impact Model
  - Equipped with production functions describing how each of the 528 pre-loaded industry sectors proportionally allocates expenditures to generate a dollar of output.
- Generic commercial fishing sector in IMPLAN judged to be insufficiently precise for our purposes
  - Small vessel fishery of Choptank very different than other U.S. fisheries

## Commercial Fisher Cost-Earnings Data

 The project team developed a custom sector representative of the Choptank commercial fishery for use in IMPLAN

- Interviews were conducted with 12 commercial fishers working across nine fishing gear sector
- Tom Ihde led semi-structured interviews with each commercial fisher to obtain their best estimate of how they allocate expenditures and earnings across different categories

## Custom Cost Functions Developed for the Choptank Region Ovster Harvests

							Oystei	naivests	
	Clamming					Power			
<b>Cost Categories</b>	(Bait)	Trotline	<b>Poundnet</b>	Gillnet	<b>Eel pots</b>	dredge	Skipjack	<b>Hand tongs</b>	Dive
Repair/maint	23.2	6.2	29.2	9.9	14.8	7.7	11.3	3.6	11.7
Mooring	2.7	3.0	0.0	2.9	2.6	2.9	4.7	2.0	4.9
Shop expenses	5.9	2.1	0.0	6.5	1.9	3.6	2.9	2.7	3.8
Office expenses	1.6	1.9	0.0	2.2	0.3	1.7	2.5	3.5	0.9
Permit fees	4.6	4.1	0.9	6.4	1.1	4.4	8.4	3.7	9.6
Vehicle costs	7.2	7.9	14.6	8.7	4.0	8.7	11.3	9.3	10.8
Travel costs	2.5	1.8	0.0	2.3	1.6	2.0	2.5	2.7	0.9
Association fees	1.2	1.8	2.7	1.0	0.7	1.6	2.5	2.7	2.9
Professional fees	2.8	1.3	3.7	2.8	1.1	1.5	5.8	0.7	1.9
Insurance	3.1	2.8	0.0	1.0	0.3	2.0	4.3	1.3	0.0
Fishery monitoring costs	0.5	0.0	0.0	1.7	0.0	0.4	0.0	0.0	2.8
Non-crewshare labor costs	0.9	1.7	0.0	1.5	1.1	0.3	1.5	0.0	0.0
Fuel	13.5	9.9	7.3	14.8	9.0	12.7	5.5	8.2	9.8
Food	0.9	2.8	0.0	4.7	0.9	2.2	2.5	2.1	4.0

0.0

0.0

0.0

3.2

5.2

3.8

0.0

3.1

11.8

6.5

0.2

11.8

0.0

0.3

3.7

1.9

0.0

0.0

15.4

27.4

0.3

0.0

0.0

2.2

3.9

2.7

0.0

2.4

5.3

31.4

3.3

0.0

0.0

3.3

4.4

5.1

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9.1

9.1

0.0

0.0

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2.9

3.1

1.8

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49.7

0.0

0.0

0.0

3.4

1.9

5.3

0.0

0.0

16.2

9.1

0.0

0.0

0.0

2.8

3.9

3.6

0.0

0.0

7.6

11.8

Ice

Bait

Water

Communications costs

Catch handling costs

Crew share costs

**Proprietary Income** 

Fishing supplies

**Crew supplies** 

Other costs

3.0

9.6

0.0

2.5

5.9

1.8

0.0

2.3

0.9

26.6

0.0

0.0

0.0

3.7

3.7

3.7

0.0

0.0

30.7

0.0

## **Ecological Findings**

#### • Finding 1: Increase in Commercial Harvest

- Mature Oyster Reef supports an increase in biomass harvested of:
  - 45% relative to Young Reef
  - 80% relative to Fished Down Scenario

# Finding 2: Oyster-Associated Filter Feeders Matter

 Accounting for filter feeders on oyster reefs affects fisheries harvest by between 11% and 17%

## **Ecological Findings**

- Finding 3: Large Predicted Increase in Blue Crab Harvest with Oyster Reef Restoration
  - Mature Oyster Reef supports increase in harvest of:
    - 80% relative to Young Reef
    - 160% relative to Fished Down Scenario
- Finding 4: Finfish: Large Predicted Change in White Perch Harvest; Negligible Change to Striped Bass
  - Mature Oyster Reef supports increase in harvest of:
    - 110% relative to Young Reef
    - 650% relative to Fished Down Scenario

## **Economics Findings**

#### Finding 5: Total Dockside Sales

- Mature Oyster Reef supports an increase in dockside sales of:
  - \$4.5 million relative to Young Reef
  - \$11 million relative to Fished Down Scenario

#### Finding 6: Multiplier Effects for Sales

- Multiplier Effect of 2.03
  - For each dollar of dockside sales an additional \$1.03 of economic output is generated in Dorchester and Talbot Counties
  - Small increase for Bay counties and MD

## **Economics Findings**

• Finding 7: Regional Economic Impacts

imanig 71 Regional Leononne impacts				
Differences in Total Regional Economic Effects, by Economic Measure and Across Scenarios				
	Young Reef -> Mature Reef w/ FF	Fished Down Reef w/ FF -> Mature Reef w/ FF		
Output (Sales) Total value of production	+ \$10.2 m	+ \$23.1 m		
Labor Income All forms of income (employee and owner compensation)	+ \$4.8 m	+ \$9.2 m		
Value-Added Difference between output and cost of intermediate inputs	+ \$8.6 m	+ \$16.0 m		
Employment Full and part-time annual jobs	+ 183 jobs	+ 360 jobs		

## **Economics Findings**

<ul> <li>Finding 7: Regional Economic Impacts</li> </ul>			
Differences in Total Regional Economic Effects, by Economic Measure			
and Across Scenarios			
	Young Reef ->	Fished Down Reef	
	Mature Reef w/	w/ FF -> Mature	
	FF	Reef w/ FF	
Output (Sales)	+ \$10.2 m	+ \$23.1 m	
Total value of production	1 710.2 III	1 72J.III	
Labor Income			
All forms of income (employee	+ \$4.8 m	+ \$9.2 m	
and owner compensation)			
Value-Added			
Difference between output and	+ \$8.6 m	+ \$16.0 m	

	FF	Reef w/ FF
Output (Sales) Total value of production	+ \$10.2 m	+ \$23.1 m
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Value-Added Difference between output and cost of intermediate inputs	+ \$8.6 m	+ \$16.0 m
<b>Employment</b> Full and part-time annual jobs	+ 183 jobs	+ 360 jobs

## Summary

- Final report reviewed by project team, minor revisions completed. Report submitted to NFWF
- Construction expenditures economic impacts
  - Indirect and Induced Output = ~ \$70 million
  - Annual Jobs = 653
- Spatial extention Ecopath w/ Ecosim & Ecospace
   Spatial model potential next step
- Next steps include submission of manuscripts to Marine Policy, Ecological Modeling

#### Thank You!

Scott Knoche
Scott.Knoche@morgan.edu
Tom Ihde
Thomas.Ihde@morgan.edu









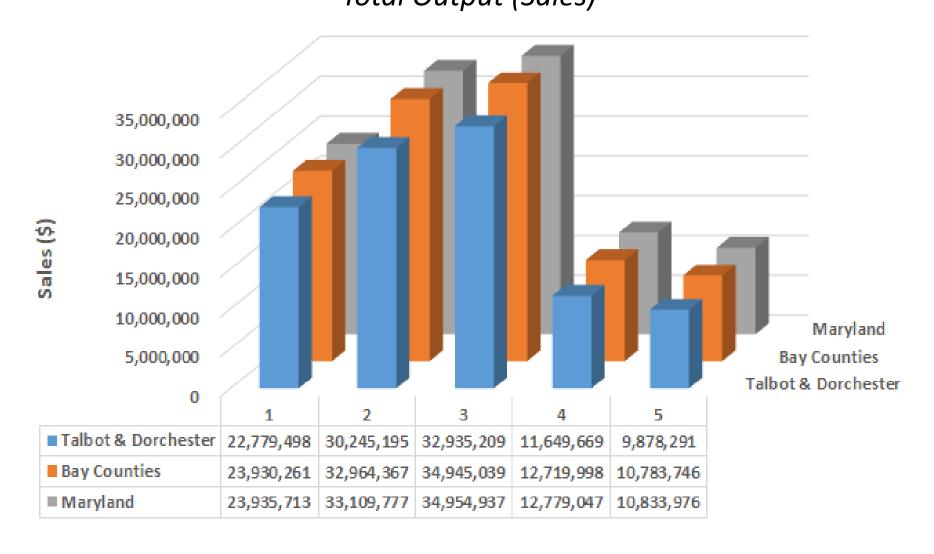


# Extra Slides for Discussion

#### **Results - Caveats**

- Specific to Talbot and Dorchester Counties
- Estimates are on annual basis
- 3 scenarios:
  - "Current Young Reef" represents present conditions
    - established sanctuaries with restored oysters
    - compared to:
  - retention of sanctuaries to allow oysters & other filter feeders to continue to grow
  - removal of sanctuaries, allowing unrestricted oyster harvest throughout, and a return to pre-restoration condition
- Harvests in analysis include the active fisheries of the area

# Economic Impacts By Region Analyzed in IMPLAN Total Output (Sales)



#### Results

# Differences in Total Economic Effects, by Economic Measure & Across Scenarios

Across Scenarios			
	Mature Reef (w/ FF) compared to Young Reef		
Sales (Output)	+ \$10.0 million		
Labor Income	+ \$4.8 million		
Value-Added	+ \$8.6 million		
Employment (full and part-time jobs)	+ 183 jobs		

#### Results

Differences in Total Economic Effects, by Economic Measure &				
Across Scenarios				
	Mature Reef (w/ FF) compared to	Mature Reef (w/ FF)  compared to		
	Young Reef	No Sanctuary (w/ FF)		
Sales (Output)	+ \$10.0 million	+ \$22.8 million		
Labor Income	+ \$4.8 million	+ \$9.2 million		
Value-Added	+ \$8.6 million	+ \$15.9 million		
Employment (full and part-time jobs)	+ 183 jobs	+ 360 jobs		

### Differences in Total Economic Effects, by Economic Measure & **Across Scenarios** Mature Reef (w/ FF) Mature Reef (w/ FF) compared to compared to **Young Reef** No Sanctuary (w/ FF)

- Sales (Output)
- + \$10.0 million + \$22.8 million
- **Labor Income** + \$4.8 million + \$9.2 million Value-Added

+ \$8.6 million

**Employment (full** and part-time + 183 jobs + 360 jobs jobs)

+ \$15.9 million

Multiplier effect for sales = 2.03; i.e., for each \$1 of dockside sales (direct), and **additional** \$1.03 of economic activity (indirect + induced) generated from inter-industry transactions & additional regional spending through employee wages & business owner income

**Annual Total Sales Effects** 

Scenario	Total Effect	Difference from Current Young Reef
<b>Current Young Reef</b>	\$ 23 million	
Mature (w/ FF)	\$ 33 million	\$ 10 million
No Sanctuary (w/FF)	\$ 10 million	- \$13 million

### **Summary**

- Substantial increase in commercial fishing related socio-economic effects to the region from retaining restored oyster reefs and allowing them to mature
- Substantial reduction in commercial fishing related socio-economic effects from eliminating sanctuaries
- Model estimates focus on commercial harvester sales and the backwards-linked supply chain effects - this does not include forwardlinked industries such as processors, wholesalers, and retailers
- Inclusion of other filter feeders has an important impact for ES estimates
  - Compared to scenarios that did not accommodate for the increased/decreased production of filter feeders, saw 11-17% change
- Blue Crab (and White Perch) harvest change drove the economic impacts
- Multiplier effect for sales = 2.03 (direct)
  - For each \$1 of dockside sales, an **additional** \$1.03 of economic activity is generated (indirect + induced)

# Next Step?

A spatial modeling approach (Ecospace) will be required to parse changes in oyster harvests by area (i.e., to capture dynamics of oyster growth and harvest effects outside sanctuary areas)

### **Summary**

### **Ecopath with Ecosim**

- Worked very well to project expected change in landed value for variety of different fisheries
  - #1 vs. #3
    - Blue crab 80% increase in projected landed value
    - Gillnet 44% increase in projected landed value
  - #5 vs. #3
    - Blue crab 62% decrease in landed value
    - Gillnet 40% decrease in landed value
- A spatial model approach (Ecospace) will be required to parse changes in oyster harvests by area (i.e., to capture dynamics of oyster growth and harvest effects outside sanctuary areas)
- Variability plots

#### **IMPLAN**

- Preliminary results appear reasonable and useful
- Dorchester & Talbot Counties will have the greatest share of impacts
- Bay States and State-wide (Maryland only) results will increase total impacts (all categories), but additions are expected to be much less than those seen in the 2-county model
- Impact losses range 54-55% for "No sanctuary" vs. "Status quo"

### **Ecopath with Ecosim:** 15 year scenarios

Translate Harvest to Dockside Revenues

- Prices MD DNR dealer reports
- A: Choptank fishery is small component of total fishery
  - ✓ Consequently, no price effects

# **Ecopath with Ecosim:** 15 year scenarios

Biomass, Wet Weight (MT)

Fishery	Group	1 - Status Quo	3 - Mature Oyster & FF (increase)	5 - No Sanctuaries (Oyster & FF decreases)
Trotline	Blue Crab	18.67	33.47	12.81
Multiple Gears	Striped Bass	1.70	1.70	1.89
Multiple Gears	White Perch	3.89	8.23	1.08

# **Ecopath with Ecosim:** 15 year scenarios

Price: \$/lb									
=	\$7.70	\$1.86	\$0.77	\$0.48	\$2.16		\$1.	2.67	
	Clamming					Power			
Scenario	(Bait)	Trotline	Poundnet	Gillnet	Eel pots	dredge	Skipjack	Hand tongs	Dive
#1 Status Quo	\$6,001	\$5,557,125	\$135,589	\$419,167	\$220,637	\$1,837,132	\$245,533	\$2,668,206	\$113,766
#2 Mature: Oyster Increase	\$5,703	\$9,123,748	\$135,938	\$465,005	\$234,280	\$1,837,132	\$245,533	\$2,668,206	\$113,766
#3 Mature: Oyster + FF Increase	\$5,618	\$9,962,487	\$142,392	\$602,635	\$237,454	\$1,837,132	\$245,533	\$2,668,206	\$113,766
#4 No Sanct: Oyster Decrease	\$6,181	\$4,587,821	\$137,498	\$415,421	\$221,147	\$104,002	\$13,900	\$151,050	\$6,440
#5 No Sanct: Oysters + FF Decrease	\$6,346	\$3,813,736	\$142,997	\$361,140	\$185,118	\$104,002	\$13,900	\$151,050	\$6,440

# **Ecopath with Ecosim:** 15 year scenarios

Price: \$/lb	4	\$1.86	\$0.77	\$0.48	\$2.16		\$1.	2.67	
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# **Ecopath with Ecosim:** 15 years of event conditions

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# **Ecopath with Ecosim:** 15 year scenarios

	Price: \$/lb =	<i>\$7.70</i> <b>Clamming</b>	\$1.86	\$0.77	\$0.48	\$2.16
	Scenario	(Bait)	Trotline	Poundnet	Gillnet	<b>Eel pots</b>
#1	Status Quo	\$6,001	\$5,557,125	\$135,589	\$419,167	\$220,637
#2	Mature: Oyster Increase	\$5,703	\$9,123,748	\$135,938	\$465,005	\$234,280
#3	Mature: Oyster + FF Increase	\$5,618	\$9,962,487	\$142,392	\$602,635	\$237,454
#4	No Sanct: Oyster Decrease	\$6,181	\$4,587,821	\$137,498	\$415,421	\$221,147
#5	No Sanct: Oysters + FF Decrease	\$6,346	\$3,813,736	\$142,997	\$361,140	\$185,118

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# **Ecopath with Ecosim:** 15 years of event conditions

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### **Regional Economic Impact Analysis**

Used to assess the change in economic activity resulting from an event occurring in a certain area. Economic activity is measured in terms of changes in the following **types** of impacts:

- Output (local business sales)
- Value-added (total output minus intermediate inputs)
- Labor income (proprietor and employee wages)
- Employment (# of full and part time workers)

For each of these, there are different sources of impacts

### **Regional Economic Impact Analysis**

**Sources** of impacts

Output as an example:

**Direct Effects – initial spending.** For fish harvest, this is the spending on supplies (e.g., bait, nets), crew wages, and proprietor income. For output, this is equal to total dockside revenues.

**Indirect Effects –business to business spending indirectly caused by direct effects.** For example, the fishing net maker buying raw materials to make net is an indirect effect.

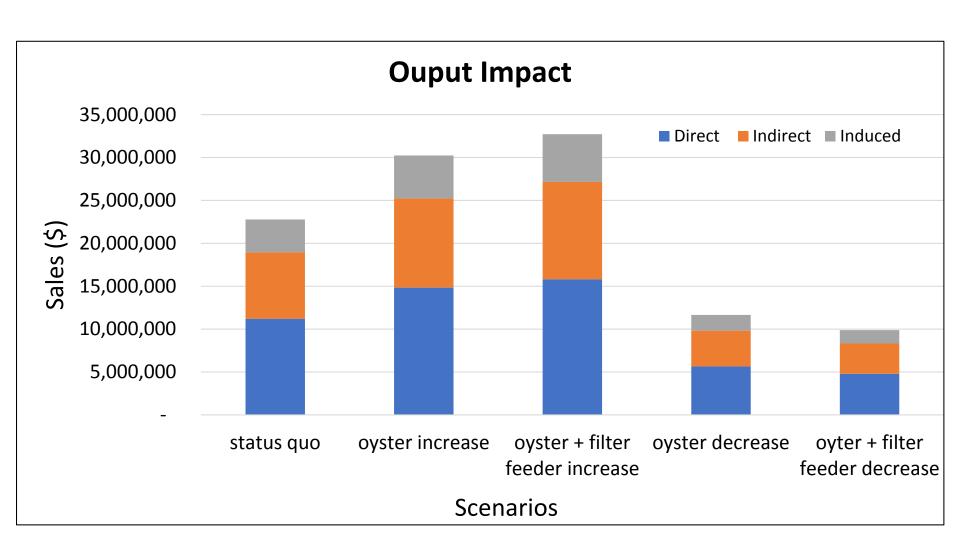
**Induced Effect – The result of increased personal income caused by direct and indirect effects.** For example, the spending by crew at local businesses is an induced effect.

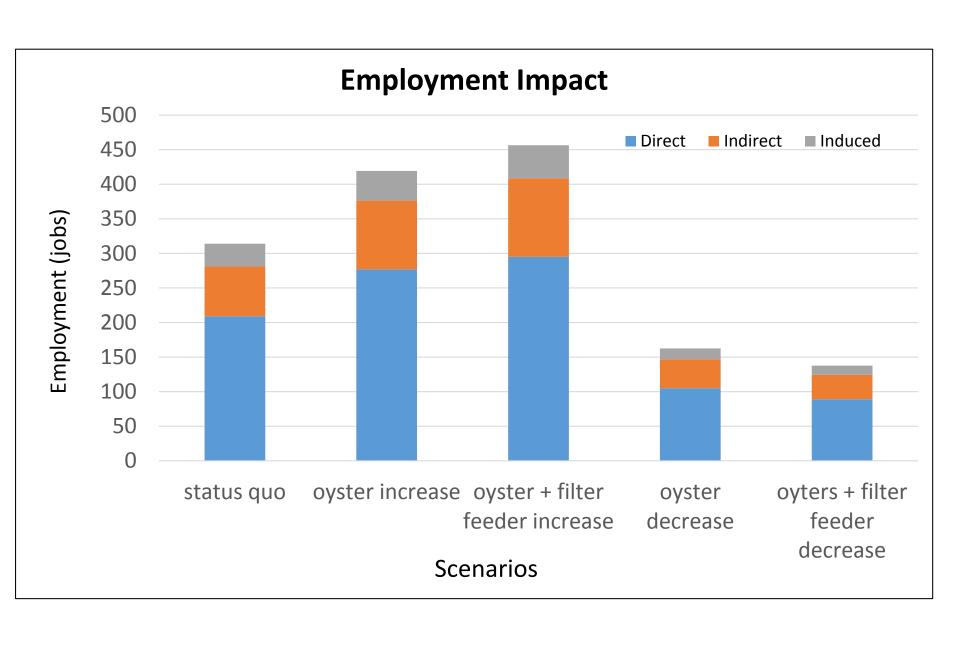
### **Our calculation of Direct Effects**

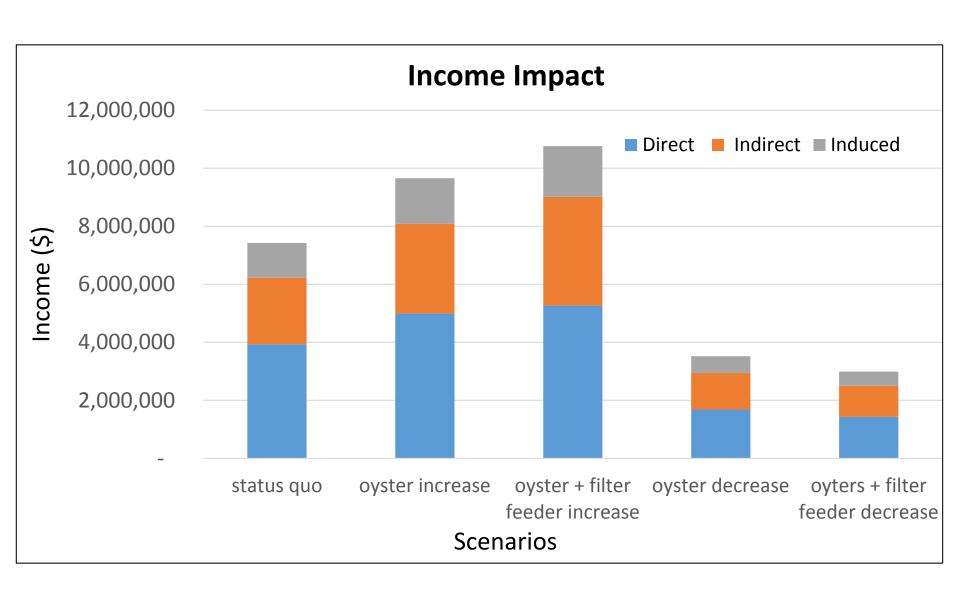
#### **Direct Effects**

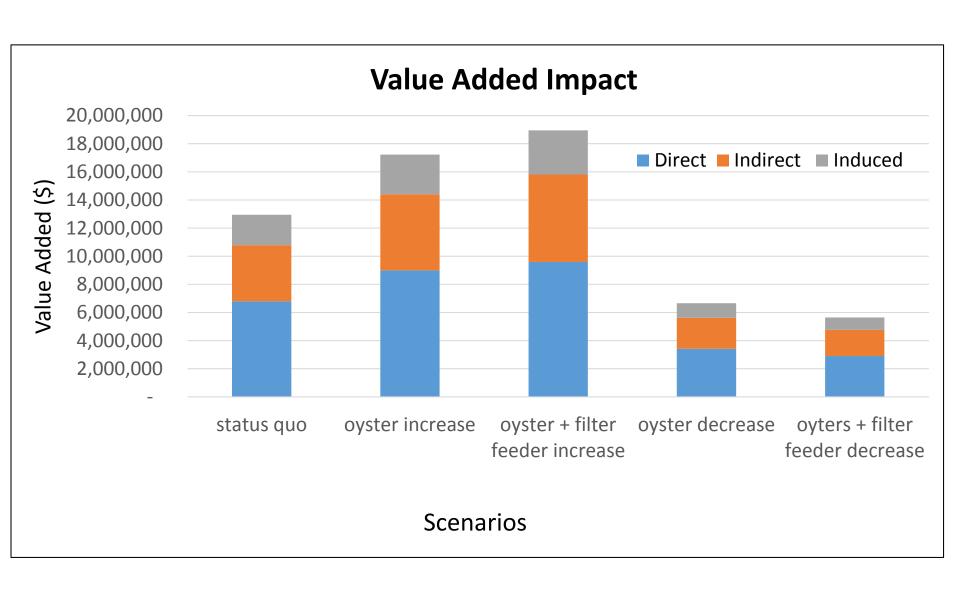
- Sales/Output: ex-vessel revenue
  - EwE biomass harvested multiplied by 2015 mean per-unit price
- Employment:
  - Apply Commercial Harvester ratio of Direct Sales (MD FEUS 2015) per Direct job (MD FEUS 2015) to Direct Sales (above) to estimate Commercial Harvester direct jobs
- Income: Proprietor income + crew share
  - Sales/Output minus crew and proprietor income
- Value Added: commercial fishing sector output to value added ratio

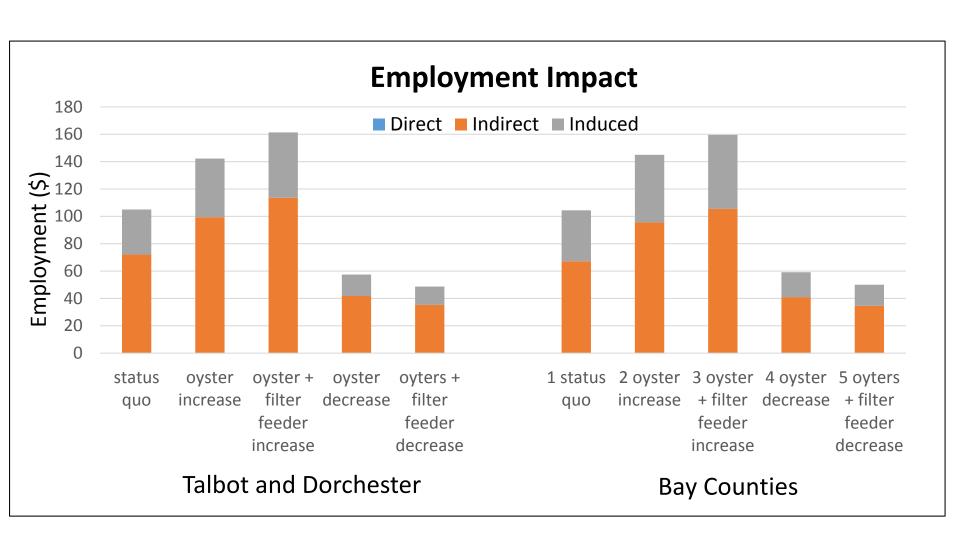
Indirect and Induced Effects - IMPLAN Generated

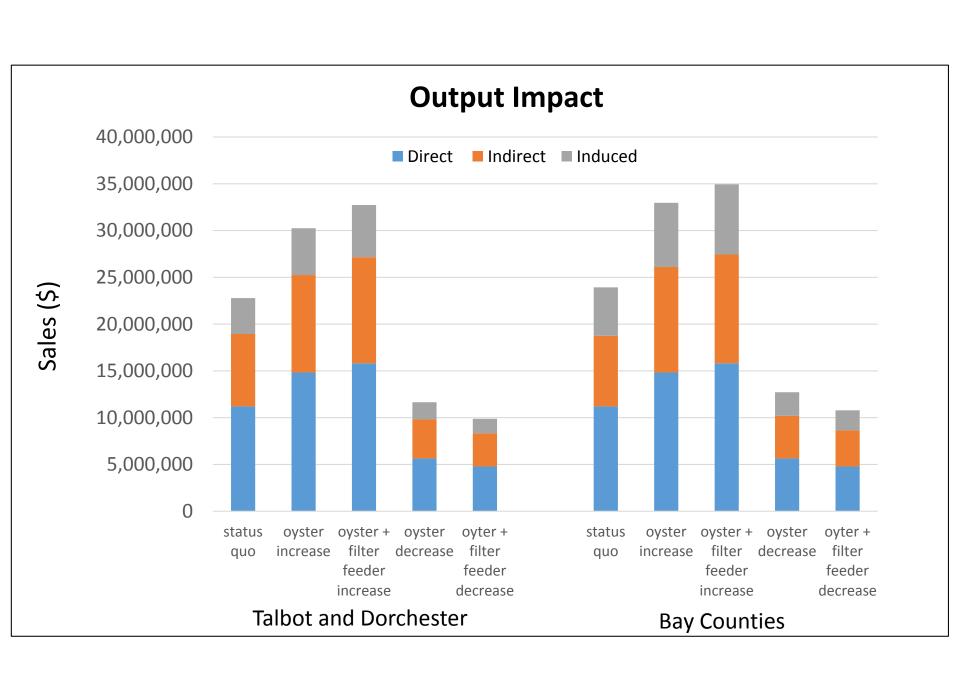












# **Economic Impact of Oyster Reef Restoration**

We ran analysis on the economic impact of \$52.8 million of oyster reef restoration during 2012-2016 period.

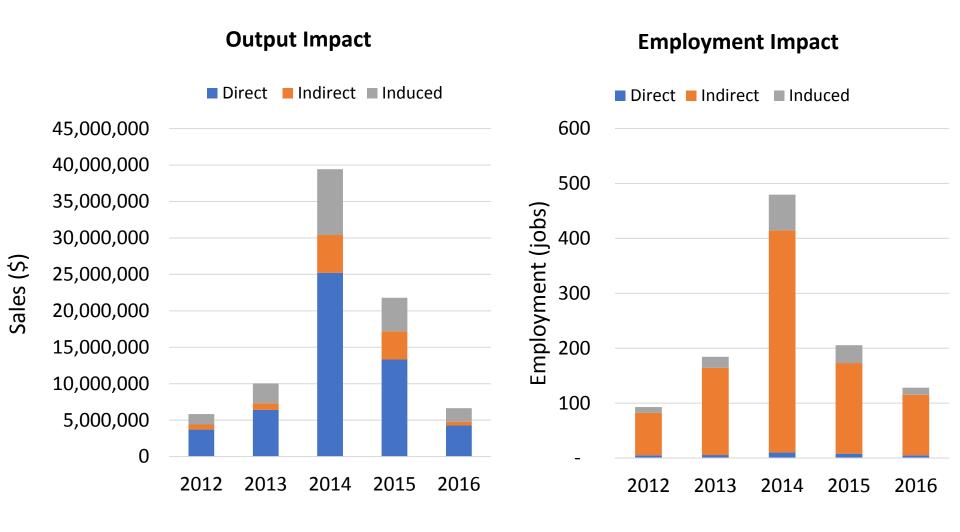
#### **Input: expenditures**

Year	Oyster reef projects*
	(US\$)
2012	3,700,000
2013	6,400,000
2014	25,202,800
2015	13,316,000
2016	4,276,000
Total	52,894,800

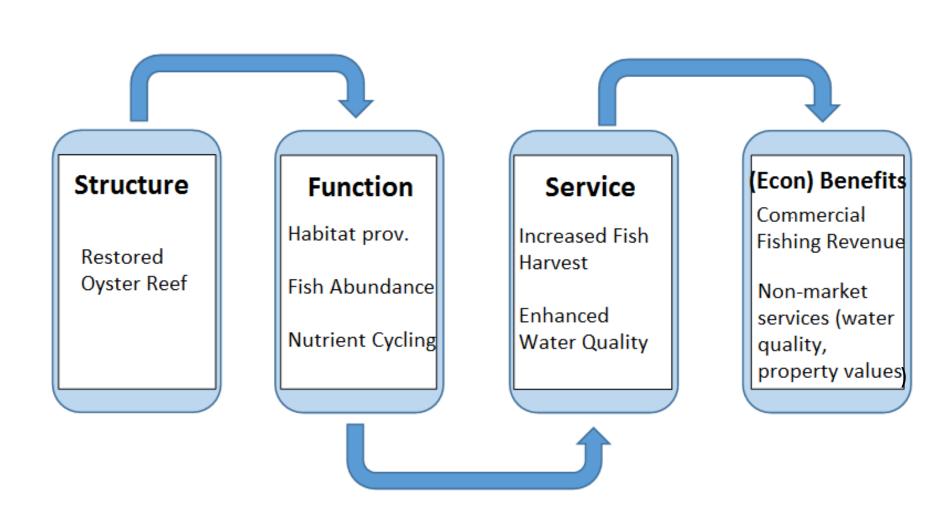
#### **Output: IMPLAN**

- \$5.8 to \$39.4 mil total output generated
- Annual average of 218 jobs supported from 2012 through 2016
- 480 total jobs supported in peak year 2014
- \$2.7 to \$15.9 mil of labor income generated from supported jobs, 2012-2016

### **Reef Restoration**



# From Restoration to Benefits



# Project Team



Scott Knoche
Research Economist
Morgan State University



**Tom Ihde**Fisheries Ecologist
Morgan State University



Howard Townsend
Fisheries Ecologist
NOAA



**Giselle Samonte**Nat. Resource Economist
ERT, Inc. *for* NOAA







### **Ecosystem-Economic Impact Analysis**

Two Sets of Analyses:

- 1) Projected fish & shellfish harvests that occur as a result of different management alternatives
  - Ecopath with Ecosim
  - o IMPLAN

Three study areas

- (1) Dorchester & Talbot counties
- (2) All Bay counties
- (3) Maryland
- 2 ) Oyster reef construction
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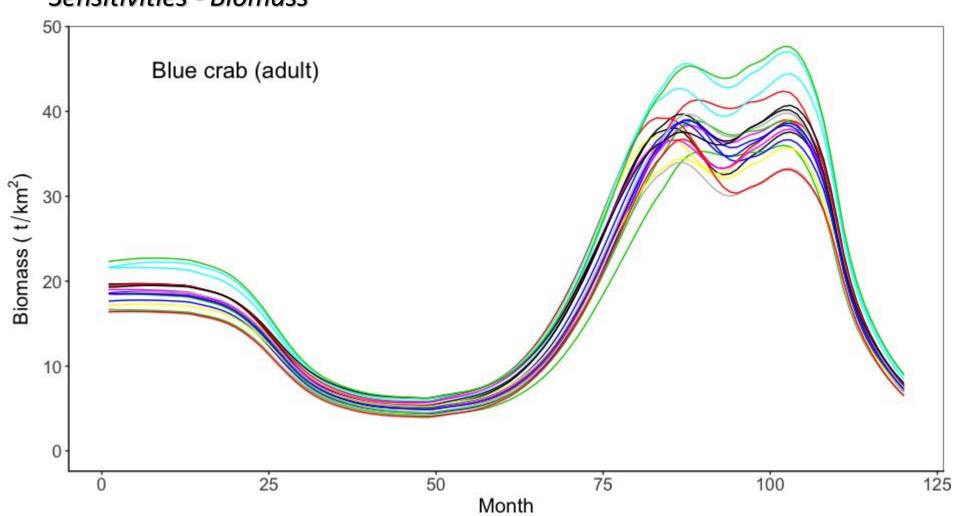
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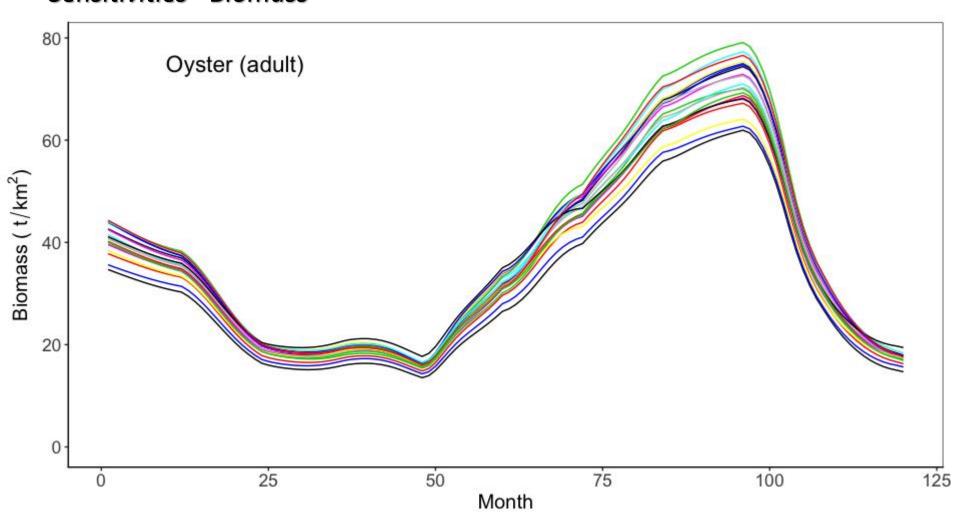
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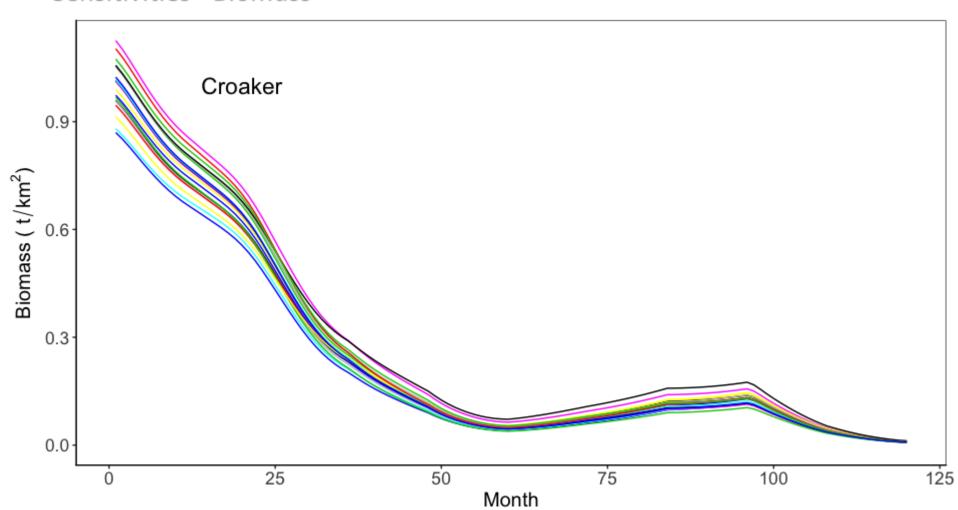
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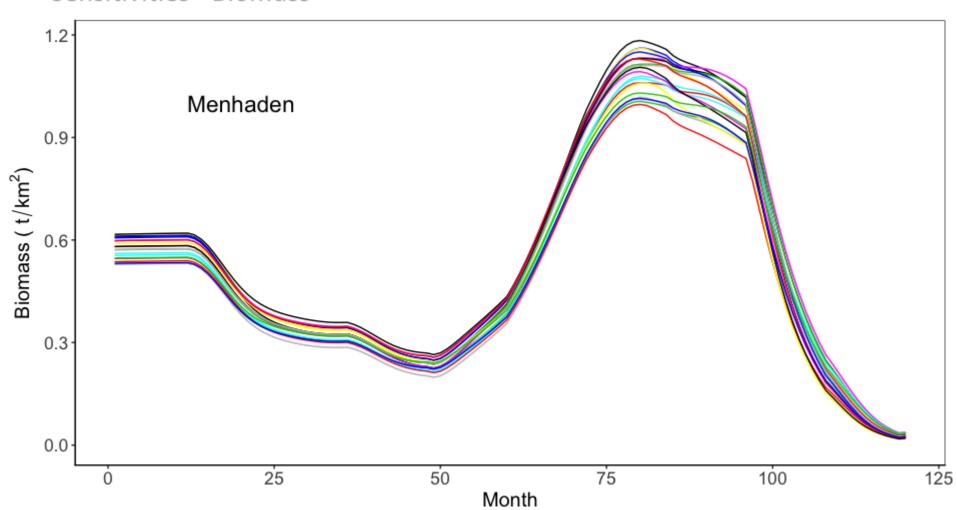
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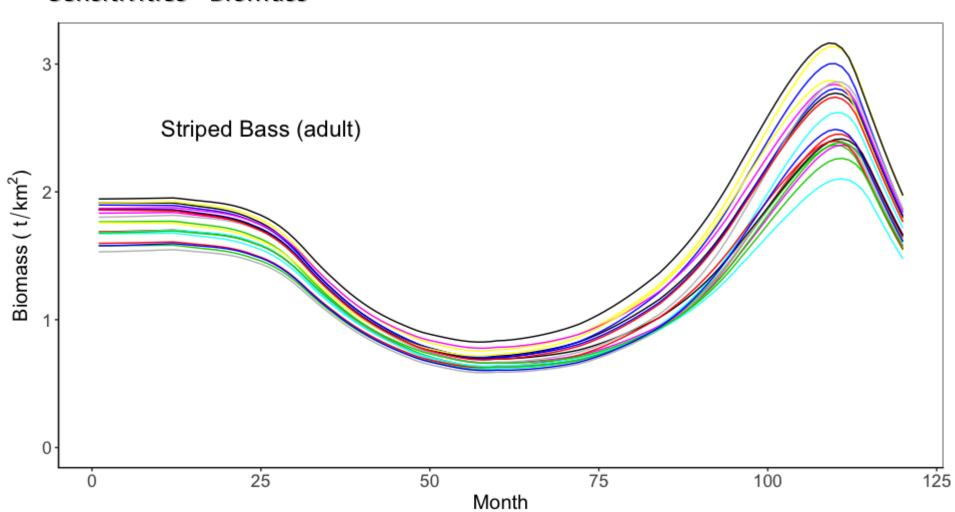
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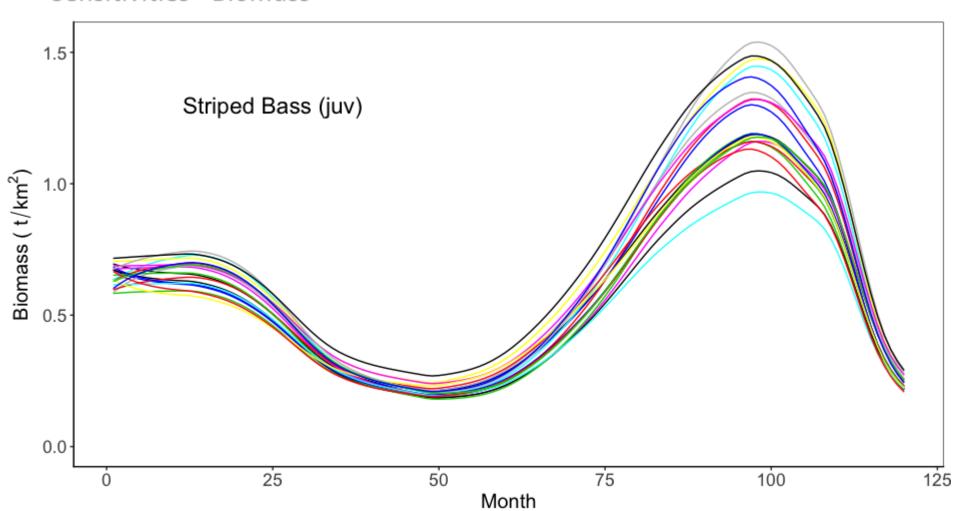
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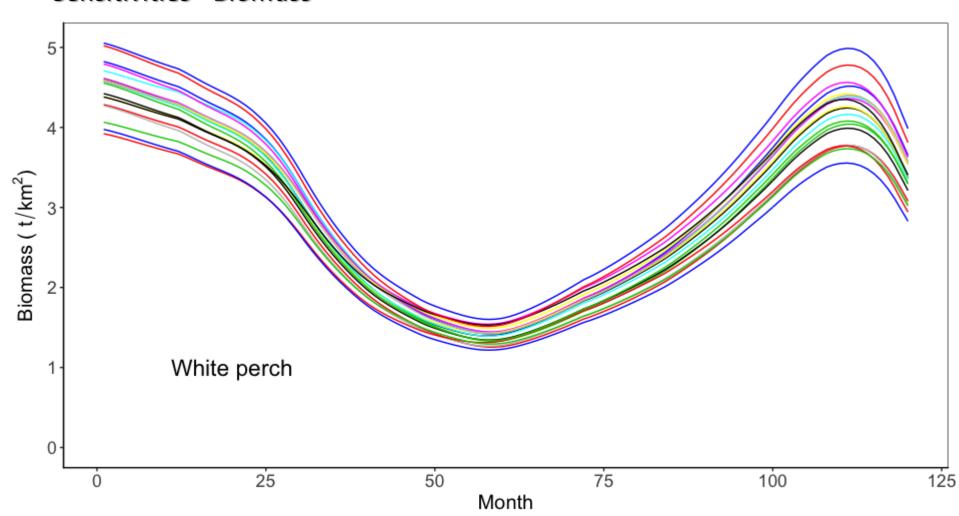
# **Ecopath with Ecosim**



## **Ecopath with Ecosim**



# **Ecopath with Ecosim**



### Landed Value by Fishery for each Event Modeled

Objective: Examine the economic impacts of oyster reef restoration to commercial fisheries

### Two pieces needed:

- (1) Prediction of harvest changes due to event:Management decisions for future of sanctuary areas– EwE
- (2) Understanding of how harvest change will affect landed value for each major commercial fishery *Two pieces needed:* 
  - Average price for each harvested species
    - Sum weighted avg. price (by fishery) to calculate landed values by fishery
    - A: fixed prices over time
  - Expenses for each fishery Interviews with watermen
    - 31 interviews, covered all major fisheries in region

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