

Environmental Finance Strategy Worksheet

Outcome:

Environmental Goods and Services	Who benefits from the goods and services?	Do beneficiaries currently invest or would they be willing to invest in the goods and services?	What would need to change to attract and enable investors and create favorable market conditions?

Other related outcomes and environmental goods or services:

Other questions: 1) Can you define the risk to an investor? How clearly? 2) Is it reasonable to expect the job could/should be done by something else than grants (funding)? Can it be portioned btwn government and industry?