



Communications Workgroup Meeting

May 4, 2022 | 1:00 p.m. to 2:00 p.m.

Webinar:

<https://umces.webex.com/umces/j.php?MTID=m10ce60777b41cc686e30e9a9791a165d>

Meeting ID: 120 186 6422

Passcode: pFM2eNpjm56

Meeting Materials

To find meeting agenda, minutes, presentations and other meeting materials, please visit our Communications Workgroup meeting webpage:

https://www.chesapeakebay.net/who/group/communications_workgroup

Agenda

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| 1:00 – 1:05 | Welcome and Agenda Review
<i>Rachel Felver, Alliance for the Chesapeake Bay (Coordinator)</i> |
| 1:05 – 1:10 | Shared Messaging
<i>Marisa Baldine, Chesapeake Research Consortium, will lead a discussion about collaborative and coordinated messaging for the month of May, focusing primarily on American Wetlands Month and Garden for Wildlife Month. Please plan to share your content or ideas for content that could be amplified by the workgroup.</i> |
| 1:10 - 1:35 | Chesapeake Bay Awareness Week Update
<i>Marisa Baldine, Chesapeake Research Consortium, will provide an update on Chesapeake Bay Awareness Week planning and the social media toolkit.</i> |
| 1:35-2:00 | Member Round Robin
<i>Rachel Felver will lead off the discussion. Share communications updates from your part of the watershed or tap the group's expertise for help with questions or ideas you're working on.</i> |

This meeting will be recorded for internal use to assure the accuracy of the meeting notes.