



Local Leadership

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Through the Chesapeake Bay Watershed Agreement, the Chesapeake Bay Program has committed to...



Goal: *Stewardship*

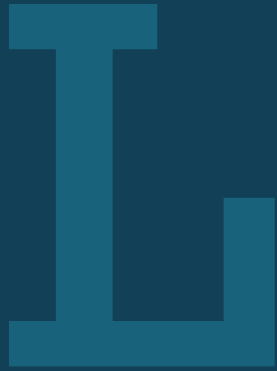
Outcome:

Continually increase the knowledge and capacity of local officials on issues related to water resources and in the implementation of economic and policy incentives that will support local conservation actions.



What is our Expected and Actual Progress?

- A baseline level of knowledge and capacity has not yet been established
- Some qualitative information on outputs
 - 32 active workgroup members from 30+ associations
 - 12 workshop/panel sessions have reached 500+ local officials
 - Virtual resources have reached 5,000+ local officials



Learn

What have we learned in the last two years?



Successes and Challenges

- **What worked:**
 - Building Credibility - committed members
 - Building Relationships - peer to peer, trusted sources
 - Building Inventory – Association Conferences
- **What didn't work:** poorly coordinated one-off efforts
- **Obstacles:** A baseline survey and COVID-19 global pandemic
- **Gaps Filled:** Understanding of current training opportunities, newly created educational materials



On the Horizon

- **Fiscal:** Impacts of the COVID-19 global pandemic on local governments
- **Policy:** Shift to prioritizing essential services and urgent matters
- **Diversity, Equity, Inclusion and Justice (DEIJ):** advancing these principles is a priority for the CBP and many local governments
- **Virtual Work:** widespread adoption of virtual work has changed local government operations
- **Climate Change:** local governments are acknowledging and addressing the impacts of climate change, especially flooding

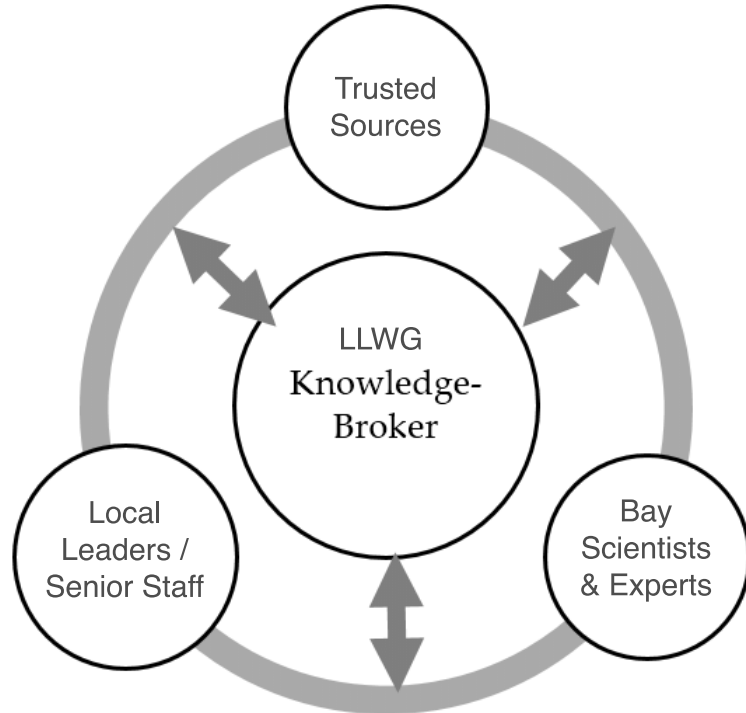
A large, stylized, blue letter 'A' is centered on a dark blue background. The letter has a thick, blocky font with a slight shadow effect. The background is divided into horizontal bands of color: a dark blue band at the top, a medium blue band in the middle, and a light green band at the bottom.

Adapt

How does all of this impact our work?



Based on what we learned, we plan to ...



- Serve as a **Broker** between trusted sources, our workgroup counterparts, and local leaders
- Continue knowledge transfer for newly elected officials
- Build relationships and capacity with senior staff and planners at the local government level
- Adaptively manage our approach from results of baseline survey
- Focus on virtual learning as a significant part of our approach



Help

*How can the Management Board
lead the Program to adapt?*



How You Can Help



- Help building high-level buy-in, support, and credibility for the LLWG efforts



Help Needed

- Accept an invitation from LLWG to attend a meeting with **YOUR** jurisdictional/regional trusted sources
- At this meeting, identify key strategies/actions for implementation in 2021 – 2023. Examples:
 - Identify conferences/possible engagements where having a state presence is beneficial.
 - Send letters to trusted sources recommending LLWG for future conferences

QUARTERLY PROGRESS MEETING
Chesapeake Bay Program



Discussion