**Introduction and Screening**

Independent OpinionWorks survey. (Sponsors and environmental purpose not identified.)

S1. Confirm if landline or cell; if cell in a safe place to talk.

S2. Confirm geography for sample distribution.

Explain that we will ask several screening questions to determine what questions they will be asked in the survey to follow.

S3. Have a dog?

S4. Have a yard or property that you are responsible for maintaining?

* Mow self, another family member, contractor

S5. Have a grass lawn?

S6. Have a septic system?

S7. Have downspouts and responsible for maintaining?

*Note: Propositions in each section below will be randomized so they appear in a different order for each respondent.*

**Stewardship Behaviors**

*Notes:*

* *5-point scale of frequency or yes/no*
* *Both positive and negative behaviors measured; scores for negative behaviors will be inverted when computing the index*
* *Weighting will be applied to prevent giving undue weight to a behavior with multiple questions, such as littering, grass clippings and lave, or contaminants down the drain.*

(Always, Usually, Sometimes, Seldom, Never):

1. Pick up your pet’s waste and dispose of it in the trash.
2. Pick up other people’s litter when you see it.
3. Toss food on the ground when you are done with it and are not near a trash can.
4. Toss food wrappers or cigarette butts on the ground when you are not near a trash can.
5. Dispose unneeded medicine or prescription drugs down the drain or by flushing them down the toilet.
6. Wash used cooking oil or grease down the drain.
7. Bag or mulch the leaves that fall on your property.
8. Blow grass clippings off your lawn and onto hard surfaces like the driveway or street.

(Very Frequently, Frequently, Sometimes, Seldom, Never):

1. Put fertilizer on your grass lawn.
2. (If fertilize at least sometimes): Sweep fertilizer of hard surfaces or use a spray guard to keep it off hard surfaces.
3. Use pesticides in your yard, for example mosquito spray or poison for rodents.
4. Use herbicide to control weeds in your yard.

(Yes, No; if not performing desired behavior: Very Likely, Somewhat Likely, Not Very Likely, Not At All Likely, next year or two):

1. Had your septic system inspected or pumped out in the last several years.
2. Planted a tree in the last several years.
3. Any downspouts drain directly to hard surfaces like driveway, sidewalk, or street gutter.
4. Have a rain barrel.
5. If yes: Rain barrel is connected to a downspout and being emptied between rain storms.
6. Reduced an area of grass lawn by replacing it with native plants in the last several years.
7. Created a garden area specifically designed to capture and quickly absorb excess rainwater.

**Individual Engagement**

(Strongly Agree, Somewhat Agree, Neutral, Somewhat Disagree, Strongly Disagree):

1. Decisions I make cause water pollution near where I live.
2. I would like to do more to help make local waters healthier.
3. My own actions could make a difference.
4. I know some things I can do personally to help reduce water pollution in my local area.
5. If I wanted to volunteer to help the natural environment in my local area, I would know how to do that.
6. Polluted water affects me personally.
7. If individuals like me work together, our water pollution problems can be solved.
8. I am more likely to vote for a candidate for office if they place a high priority on protecting the natural environment.
9. I could name at least one organization in my own community that is working to clean up and protect local waters. (Yes, No)

**Volunteerism**

(In the past year: Very Frequently, Frequently, Sometimes, Seldom, Never):

1. Given your time at a one-time volunteer event to solve any kind of a problem or help meet a need in your community.
2. Given your time at a one-time volunteer event to help restore local waters or the natural environment such as a community clean-up, tree planting, etc.
3. Volunteered your time or given money to a charitable organization?
4. Volunteered your time or given money to an organization that is focused on restoring local waters or the natural environment?

**Civic Engagement**

(Always, Usually, Sometimes, Seldom, Never):

1. Vote when there is an election.

(In the past year: Very Frequently, Frequently, Sometimes, Seldom, Never):

1. Contacted a public official about an issue that is important to you.
2. Attended a public meeting like a hearing or a council meeting.
3. Expressed your opinions on an issue that is important to you by writing a letter to the editor, posting an opinion online, calling in to talk radio, or signing a petition.
4. Actively participated in an organized effort to affect legislation or public policy.
5. (If sometimes or more frequently to any 34-37 above): Was any of that activity related to an environmental cause? If yes, pro or anti.

**Classification**

C1. Age

C2. Educational attainment

C3. Own or rent

C4. Housing type

C5. Urban, suburban, small town, rural

C6. County

C7. Race/Ethnicity

C8. Gender

Other possibilities:

* Size or characteristics of yard/property
* Involved with agriculture