

Ag Advisory Committee Subcommittee Reports

February 4, 2026

AAC Technical Subcommittee

- Met virtually on January 16, 2026
- Largest subcommittee- 10 members invited to participate
 - Amanda Barber, Chair
 - Amanda Cather, Vice-Chair
- AAC formed Technical Subcommittee with the following areas of focus:
 - *Phase 1: Sticky Issues*
 - *Work with Ag Modeling Team*
 - *Exchanging information between entities*
 - *Would include soil health*
 - *Phase 2: Soil Health/Nutrient Management/Technology*
 - *Work with Ag Workgroup*
 - *New technologies*
 - *Profit-driven approach vs Yield-driven approach*

AAC Technical Subcommittee

- Discussion Highlights:
 - Timeline is short to influence Phase 7 Model; Technical Subcommittee can look longer-term (Phase 8) to
 - Recommend data sources
 - Help Ag Workgroup to identify/address gaps in how practices/systems are represented
 - Group expressed interest in soil health and management systems that support profitability
 - Learn about innovative tools (example Co-stream)
 - Revisit soil health outcome and/or explore soil health BMP
 - Potential collaboration with STAC?

AAC Communications Subcommittee

- Met virtually on January 22, 2026
- 4 members invited to participate
- AAC formed Communications Subcommittee with the following areas of focus:
 - *Both internal and external messaging*
 - *Outreach & Education*

AAC Communications Subcommittee

- Discussion Highlights:
 - AAC as a “two way street” for communication, both inward facing to the Partnership and outward facing to the Ag Community
 - Importance of outreach and networking- AAC representation at Bay in the Balance, Choose Clean Water Coalition, Ag Secretaries, etc.
 - Subcommittee should develop library of resources, including:
 - Brochure or factsheet about the AAC- need to develop a cohesive message for the ag community
 - Work with CBP Communications Staff to develop content, especially on successful case studies that align with AAC priorities
 - Include helpful resources developed by outside groups like AFT and NACD