



Management Board Meeting

November 2, 2023
9:00 a.m. – 11:30 a.m.

Meeting Link: <https://umces.webex.com/umces/j.php?MTID=mf7bf2c0bc555becd95ff0fb01c8d1711>

Meeting number: 2633 070 0440; **Password:** MB2023

OR

Join by phone: +1-408-418-9388; **Access code:** 2633 070 0440

Materials, Meeting Page: <https://www.chesapeakebay.net/what/event/management-board-meeting-november-2023>

Purpose: Advancing partnership priority issues stemming from the 2023 EC meeting and leading to the December 2023 Principals Staff Committee meeting.

I. **Getting Started: Order of the Day and Introductions**

(9:00 a.m. – 9:05 a.m.)

Dave Campbell, Acting CBPO Director, will kick-off the meeting and facilitate agenda topics.

Materials:

I. MB Actions and Decisions from October 2023

II. **Reflections and Follow-up on the Executive Council Meeting**

(9:05 a.m. – 9:45 a.m.)

On Thursday, October 19, 2023, the Chesapeake Executive Council (EC) held its annual public meeting and press event where it recognized the 40th anniversary of the Chesapeake Bay Program and discussed the progress made towards the partnership's Watershed Agreement. The partners also elected Maryland Governor Wes Moore as its new chair. This session is an opportunity for the partners to reflect on the meeting and discuss any follow-up issues.

Facilitator: Dave Campbell, MB Chair

A. **Reaching 2025: Comments Summary and Resolution**

(10 minutes)

The EC accepted the high level recommendations of the *Charting a Course to 2025* report. This session will discuss the process forward for the final report.

Requested decision: Feedback/discussion only.

Presenters: Rachel Felver (ACB) and Jeff Lerner (EPA), Reaching 2025 WG

Relevant Outcomes: All

Materials:

II.a. Charting a Course to 2025 comments summary

II.b. Final Draft Reaching 2025 Report and Recommendations

B. **Recommendation to Create an Agriculture Advisory Committee**

(15 minutes)

THIS MEETING WILL BE RECORDED FOR INTERNAL USE TO ASSURE THE ACCURACY OF MEETING NOTES.

During its September meeting, the Principals Staff Committee “support[ed] the *pursuit* of a Chesapeake Executive Council Directive to establish an Agricultural Advisory Committee for the purposes of advancing the role and voice of agriculture in the Chesapeake Bay watershed.” This recommendation was presented to the EC during its lunchtime discussion. This session is a discussion about the creation of an action team and path forward for full consideration of the recommendation.

Requested decision: Discussion only.

Facilitator: Dave Campbell, MB Chair

Relevant Outcomes: multiple

Materials:

II.c. State Ag Secretaries Letter (July 28, 2023)

C. **Advisory Committee Recommendations to the Executive Council**

(15 minutes)

This session is intended to provide the Advisory committees time to highlight key recommendations to the Executive Council and to share their reactions to their meeting. We will also discuss draft responses to the recommendations and the path forward to MB responses.

Facilitator: Dave Campbell, MB Chair

Materials:

II.d. [2023 Local Government Advisory Committee Recommendations to the Executive Council](#)

II.e. [2023 Scientific and Technical Advisory Committee Report to the Executive Council](#)

II.f. [2023 Stakeholders Committee Report to the Executive Council](#)

III. **Beyond 2025: Steering Committee Updates**

(9:45 a.m. – 10:05 a.m.)

The Beyond 2025 Steering Committee continues to hold monthly meetings and make progress towards meeting its charge for a path forward beyond 2025. This session is a report out on the steering committee’s progress, with a particular focus on the outcomes from the October 26 Steering Committee meeting.

Requested action: Informational and deliberational only; no decision requested.

Presenter: Anna Killius (CBC) and Martha Shimkin (EPA), Steering Committee Co-Chairs

Relevant Outcomes: All

Materials: None

IV. **Update on Revisions to the SRS Process in Advance of December Fourth Cycle Review**

(10:05 a.m. – 10:25 a.m.)

The team will review the revised Strategy Review System (SRS) process and prepare the MB for the first cohort review coming up during its December 14, 2023 meeting.

Requested action: none; update only.

Presenter: Sarah Brzezinski, Strategy Review System Coordinator

Relevant Outcomes: All

Materials:

IV.a. Presentation: SRS Process

IV.b. Fourth Cycle SRS Process and Calendar

V. **Overview of CBP Strategic Engagement Team Efforts**

(10:25 a.m. - 10:35 a.m.)

THIS MEETING WILL BE RECORDED FOR INTERNAL USE TO ASSURE THE ACCURACY OF MEETING NOTES.

The Strategic Engagement Team was created to provide goal teams and workgroups with guidance and assistance when developing and/or implementing actions and activities that advance their outcomes utilizing elements of communications, local engagement, and social science. This session is a brief reminder for the partners about the team's capabilities and offered assistance.

Requested action: none; update only.

Presenter: Amy Handen, Local Implementation Programs Coordinator

Relevant Outcomes: All

Materials:

V. Strategic Engagement One-pager

VI. Overview of Strategic Communications Plan Findings

(10:35 a.m. – 10:55 a.m.)

Earlier this year, the CBP Communications Office enlisted the help of a contractor to assist in the development of a new five-year strategic communications plan to provide a framework for the CBP Communications Office to inform, engage and educate the diverse set of stakeholders in the Chesapeake Bay watershed. This session is an overview of the contractor's research findings that will inform the development of the final plan.

Requested action: Discussion and feedback to help focus the recommendations and final plan

Presenter: Rachel Felver, Strategy Review System Coordinator

Relevant Outcomes: All

Materials:

VI. Presentation: Communications Plan Findings

VII. Final Resolution of PSC Charges and Next Steps for Release of CAST 2023

(10:55 a.m. – 11:00 a.m.)

A final set of recommendations in response to the Principals' Staff Committee's August 2022 charge to resolve actions related to the updates to the Chesapeake Assessment Scenario Tool (CAST)2023 were presented and approved by the EC at its September meeting. This session is an overview of the final resolution and general plans for implementing them.

Requested action: None; informational only

Presenter: Lee McDonell (EPA)

Relevant Outcomes: Water Quality and multiple others

Materials: None

VIII. Business Meeting

(11:00 a.m. – 11:30 a.m.)

Discussion about future agenda items, key issues, and program updates.

Facilitator: Dave Campbell (EPA), Acting CBPO Director

- **Partner Announcements/Updates**

IX. Wrap Up and Adjourn

(11:30 a.m.)