

Management Strategy development

Some initial planning info and guidance for Office Hours

Presented to Clean Water Workgroup Leads May 11 and then updated

DELIBERATIVE AND SUBJECT TO CHANGE

Discussion date: May 12, 2026

Some thoughts

- We're all learning the new ropes – patience and communication are key!
- There are some rigid deadlines. Our plan for those in-between periods is the best we can do for now, and in flux
- We'll walk through our current/emerging plan today – ideas, suggestions and questions are welcome!
- **We aren't starting from scratch** (prior SRS documents, CESR and other STAC reports, Beyond 2025 documents, for starters)
- Goal Team Chairs are meeting regularly, that's the foundation for cross-Goal connections as the M. Strategies come together

Multiple layers – but the Goal Team and Workgroups are focused on ONE for now

Strategic Plan (CBP-wide)

Management Strategy (1 per Goal)

THFW

Clean Water

Healthy Landscapes

Engaged Communities

Workplan (1 per Outcome level)

RENPS

TEC

WQSAM

Our focus is the Clean Water Management Strategy

Template outline for reference

GOAL 2: CLEAN WATER

Situation analysis for Clean Water [inc. table of challenges]

Management Approaches for Clean Water

Outcome 1: RENPS

Baseline and current condition

Monitoring progress & indicators

Situation Analysis [inc. table of challenges for the outcome]

Snapshot of signatory programs

Management Approaches

Participating Partners

Outcome 2: Toxic & Emerging Contaminants

Outcome 3: WQSAM

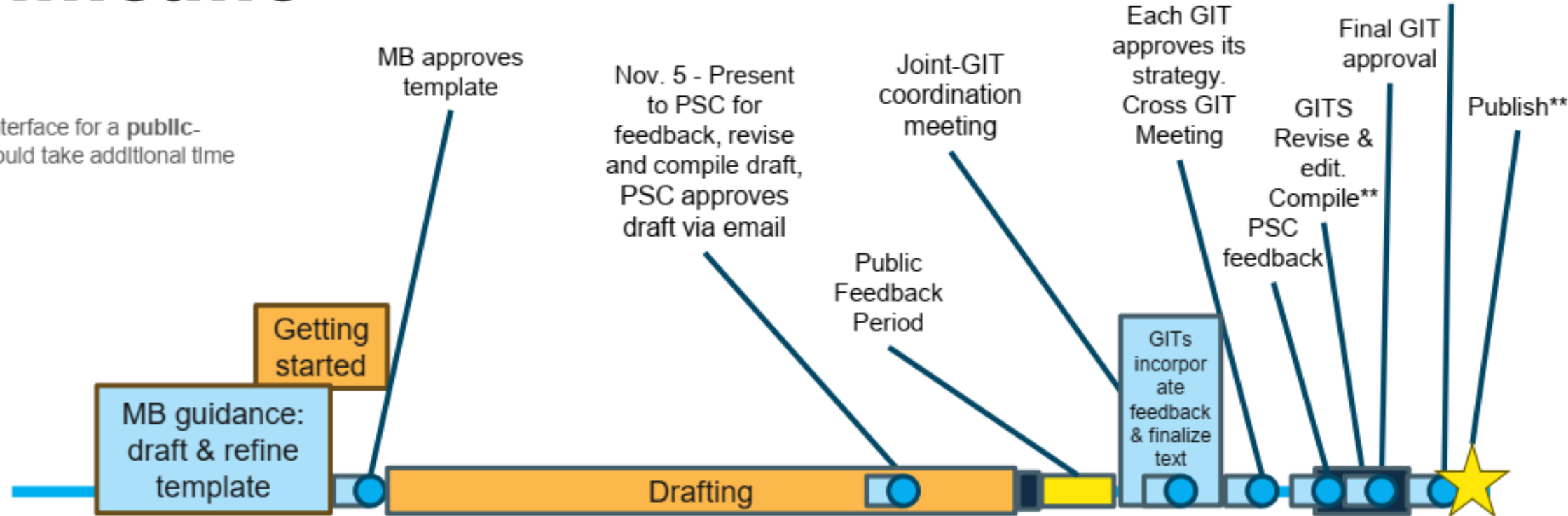
Appendix: *Signatory statutory authorities* driving outcome attainment [inc. table for each outcome]

May 12: Overview of our emerging plan and general guidance today for how we will put this together

MS Timeline

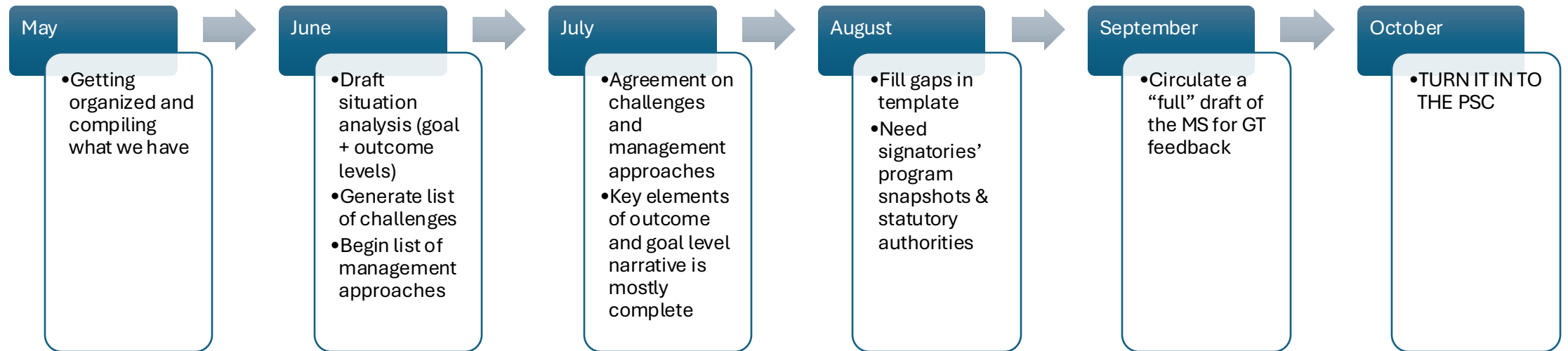
Public Feedback Period for Management Strategies:
Tuesday, January 5, 2027 through Sunday, January 31, 2027

**Dynamic web Interface for a public-facing content would take additional time



18-month countdown	Dec 00	Jan 01	Feb 02	Mar 03	Apr 04	May 05	Jun 06	Jul 07	Aug 08	Sep 09	Oct 10	Nov 11	Dec 12	Jan 13	Feb 14	Mar 15	Apr 16	May 17	Jun 18
Month	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Year	25	2026												2027					

MS drafting objectives, by month: At a glance



DRAFT PLAN, MONTH BY MONTH

Month	Leads or key contributors	Key objectives/tasks
May	Goal Team + Workgroup leads	Getting organized and pulling together initial drafts or strawmen
June	Workgroup leads w/ GT GT Leads GT members et al	Outcome level situation analysis + challenge identification Goal level situation analysis + challenge identification Exercises/breakout discussion at June CWGT to vet list of challenges and potential management approaches
July	Workgroup leads w/ GT agreement Workgroups leads w/ GT agreement Workgroups w/ GT agreement	Document baseline and current condition by outcome Identify monitoring and indicators for each outcome Draft/vet outcome level management approaches
August	WG + GT Leads w/ GT agreement Signatories Signatories Partners self-identify (and WG/GT leads will document)	Final outcome level management approaches Compile signatory statutory authorities Snapshot of signatory resources/programs Document participating partners for each outcome
September	GT Leads w/ GT & WG input All CWGT groups	Confirm Goal Level management approaches Circulate “full” draft for feedback from GT/WGs (by Sept 11?) <i>(Be as done as possible before end of Fed FY)</i>
October		Editing/revisions as needed – Draft MS due to PSC: October 22-19

Situation Analysis (Goal Level)

- “Where feasible, Goal Teams should establish shared terminology to describe challenges that exist across Outcomes. Partnership groups are encouraged to first brainstorm situation analysis responses at the Outcome-level, then have Goal-level discussions about commonalities, differences, relative importance, and trade-offs to addressing identified challenges. **While workgroup discussions may consider factors influencing Outcome attainment that are both within and outside of CBP’s ability to control, Goal Team documentation in the situation analysis should focus on those challenges that CBP can impact.** Challenges and changing environmental condition considerations may not apply to all Outcomes within the Goal; some may be unique. **Conversations and the following documentation should drive towards identifying and elevating challenges that have the potential to make the greatest impact, either because they are associated with multiple Outcomes or because they are critical to making progress towards a single Outcome.** Goal Team are encouraged to consider the following criteria when prioritizing challenges to be addressed by the partnership:
 1. PSC priorities
 2. Workgroup expertise and background materials provided
 3. Whether or not the challenge is within CBP’s ability to influence
 4. Where a partnership approach to addressing the challenge adds value
 5. The relative importance and expected impact of addressing each challenge with respect to Outcome attainment
 6. The partnership’s capacity to pursue initiatives related to challenges within the next six years]”

[emphasis added]

Situation Analysis (Outcome Level)

- Baseline and current condition
- Monitoring Progress and Indicators
- Challenges

Challenges

- Will be listed in a table at the Goal Level and a table for each Outcome. At the Goal level, associate each challenge with one or more outcomes. At the outcome level, “consideration is given to which challenges are within and outside of CBP’s ability to influence.”
- Task: Identify “challenges that will impact progress towards attaining this outcome and its targets. This analysis considers scientific, environmental, fiscal or policy-related developments that have already or may influence work during the upcoming six-year Management Strategy cycle.”
- “At the Goal level, the Goal Team has summarized the most critical challenges facing each of its Outcomes that are within CBP’s ability to impact or influence. The Goal Team and its Workgroups, as appropriate, have identified those challenges show in **bold** as critical for Workgroups to begin addressing within the next six years via the development and implementation of Management Approaches.”

Management Approaches

- Management approaches outline the general approach needed to fill existing gaps and identify the partnership's role in that approach. These are the actions that the program will undertake to address the challenges to goal and outcome attainment that are described in the Situation Analysis. The Management Approach section should include how local governments and other stakeholders will be kept informed and involved.
- Each Management Approach should seek to address one or more stated challenge(s).
- Management Approaches should be specific enough to guide partnership efforts over the coming six years and to enable the partnership to determine if work related to the Management Approach has progressed at an appropriate pace.
 - Example: a Management Approach would not be “communications and outreach,” but rather “Assess Blue Crab Stock Status and Communicate the Results to Managers and the Public.” **Management Approaches should be specific enough to be meaningful and provide transparency about the work that partners will collaboratively undertake.**

Management Approaches

- Management Approaches at the Goal and/or Outcome-level should describe and seek to address “signatories, other state and federal agencies, local governments, Indigenous representatives, nonprofit and private partners are engaged; where actions, tools, financial support and technical assistance are needed to empower local governments and others to do their part; and what steps are necessary to facilitate greater participation in achieving the Outcome.”
- **Goal-level Management Approaches** should speak to the strategies and actions that Chesapeake Bay Program Partners should undertake over the next six years to **address challenges that impact multiple Outcomes within the Goal.**
- **Outcome-level Management Approaches** should speak to the strategies and actions that Chesapeake Bay Program Partners should undertake over the next six years to **address challenges that impact specific Outcomes.**
- For each Goal-level Management Approach, a statement should be included to describe which Outcome workplans will include related actions.

Management Strategy ask, short term (getting started)

Working on a simple document to streamline/clarify what we're asking Workgroup Leads for their sector- or workgroup-relevant perspective on:

- Situation analysis
- Challenges
- Potential management approaches, if possible
- Short-, mid-, long-term actions or tasks (as discussed at April 27 meeting)

We have multiple workgroups for RENPS and WQSAM outcomes; we don't need multi-page documents to get started. We will iterate as draft MS comes together.

By early June, tentatively June 2?

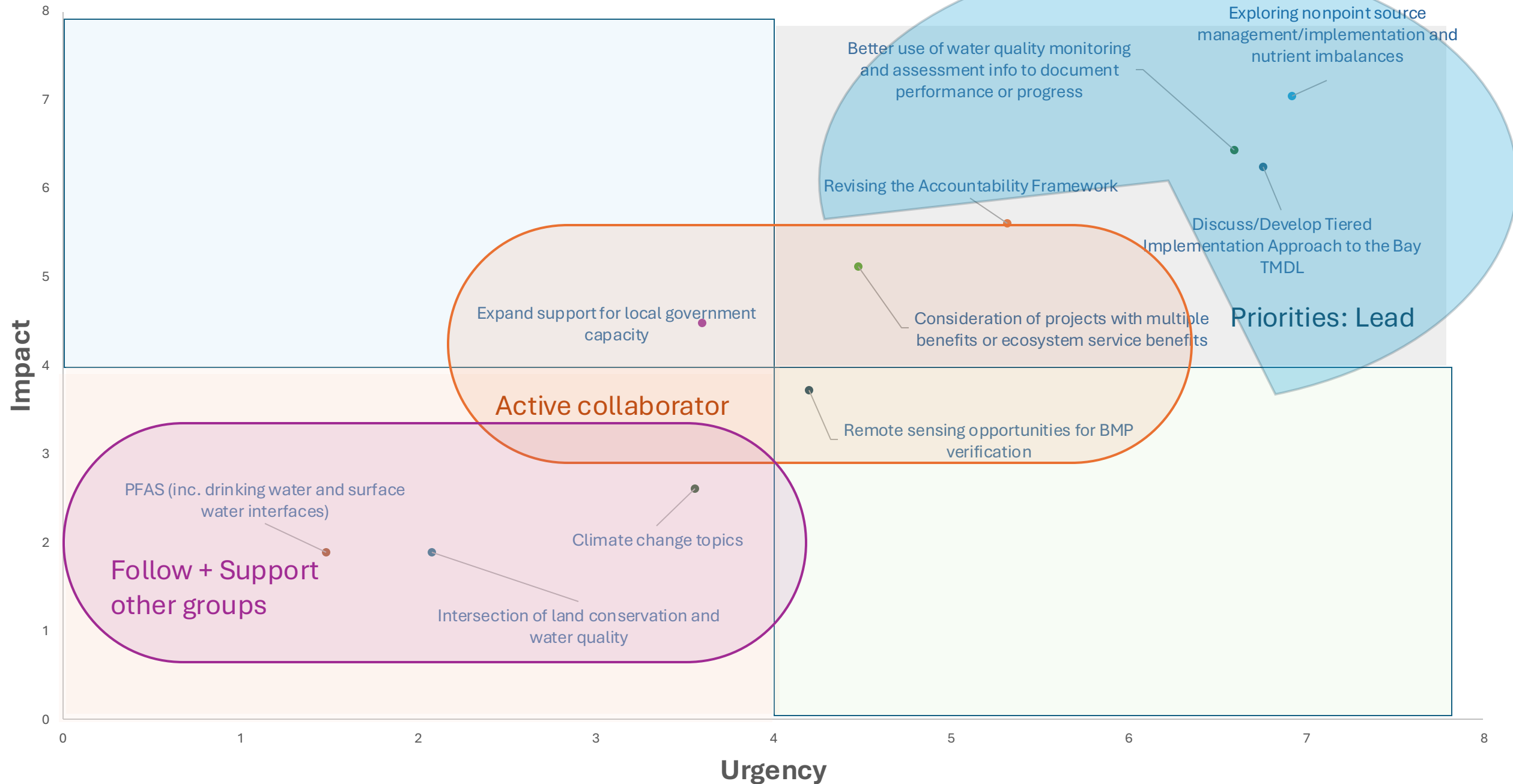
Thoughts on Workplans

- Workplans do NOT go out for public comment, only the Management Strategy, which includes management approaches but not specific activities below that
- Workplans will build from Management Approaches as well as other known needs and priorities
- Identifying and considering your short- mid- and long-term tasks or priorities as we discussed at the April CWGT will help. We can match those known or discrete tasks with appropriate management approaches, or they may clue us onto management approaches/needs.
- Workplans will be at Outcome level only (***due Spring 2027?***)
 - We have multiple WGs per outcome for RENPS and WQSAM. Workgroups can pull from or filter the Outcome Workplans for their own purposes but **there is no separate or additional process** to do “workgroup workplans”

Examples/bonus slides

Only grabbed examples from previous WIP outcome materials

2025 WIP Outcome Urgency vs Impact for Priorities



Previous Priority topics (for WIP Outcome, 2025-2026)

- Phase 7 modeling tools
- Updated planning targets
- Tiered implementation
- Increase use of monitoring for progress
- Nonpoint source management/innovation
- Considering revisiting accountability framework

Can generate similar lists as starting points for WQSAM and Toxics