



## Communications Workgroup March Meeting

March 7, 2018 | 1 to 2:30 p.m.

Fish Shack | **Phone:** (202) 991-0477 | **Code:** 903-7008

**Adobe Connect:** <https://epawebconferencing.acms.com/comm>

### Calendar

To find holidays, conferences, community outreach events and communications initiatives, please visit (and add to!) our Communications Workgroup Google Calendar: <http://bit.ly/2F3RhWX>

### Agenda

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| 1:00 – 1:05 | Welcome and Roll Call   |
| 1:05 – 1:15 | Campaign Debrief<br><i>Deb Klenotic will summarize the successes and lessons learned from Pennsylvania's #SweetonStreams campaign.</i>  |
| 1:15 – 1:30 | Shared Messaging: April<br><i>Catherine Krikstan will lead a discussion about collaborative and coordinated messaging for the month of April.</i>   |
| 1:30 – 1:40 | A Presentation from the MOST (Municipal Online Stormwater Training) Center<br><i>Representatives from the MOST Center will give updates on their latest training resources to help build and enhance local government stormwater programs.</i>  |
| 1:40 – 2:25 | GIT Project Update<br><i>Every year, the Chesapeake Bay Program funds a select number of projects that will help our Goal Implementation Teams make progress toward their goals and outcomes. Representatives from the Stewardship and Habitat Goal Implementation Teams will discuss the status of their ongoing projects, describe their newly funded projects and identify any existing or potential communications needs our workgroup could support.</i> |
| 2:25 – 2:30 | Wrap Up<br><b>Next Meeting:</b> Wednesday, April 4, 2018   1 to 2:30 p.m.   |