



MWEE Guide 2.0

Goal: Environmental Literacy

Outcome: Student

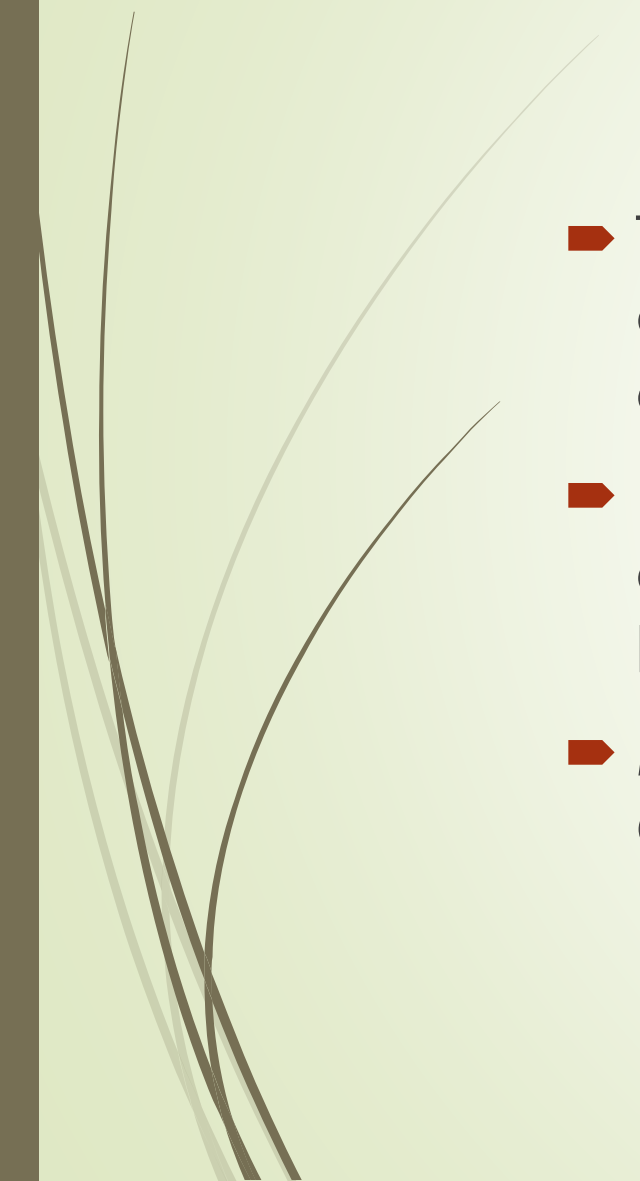


Background

- What is MWEE 2.0?
- Series of videos to support the redesign of Bay Backpack as an online presence for the newly released *Educators Guide for Meaningful Watershed Educational Experiences*
- Videos will include examples, how-to-videos, tutorials, and tools for designing, implementing, and evaluating MWEEs



Why MWEE 2.0?

- Teachers, nonformal educators, and school administrators have expressed interest in having a compilation of resources in one place
 - Bay Backpack is home to a suite of funding opportunities, teaching resources, field trips, and now houses the new MWEE Guide
 - MWEE 2.0 will help build out the presence of the MWEE Guide
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Where are we now?

- \$40,000 to fund MWEE 2.0
- Education Workgroup brainstorming specific MWEE examples, storylines, and scripts
- Engaging the CBP Web team to locate proper placement for videos
- The contractor will handle all elements of video production
- The contractor will work with the Education Workgroup to develop storylines, scripts, filming schedule, and list of video/photo needs