

Conowingo Watershed Implementation Plan Steering Committee meeting

November 21, 2019

Activity 1 Handout: DRAFT Conowingo WIP Maryland Communications Strategy and Logistic Timeline

AUDIENCE (for Stakeholder Engagement Workshops)

Emphasis will be placed on reaching out to targeted groups currently working on and/or familiar with local WIP implementation. This should include Soil and Water Conservation Districts, municipal and county-based staff, key state agency reps and land managers including local MD Dept of Ag and MD Dept of Natural Resources, those providing funds for WIP-related projects, and local watershed groups working on local WIP committees or doing WIP projects.

Although the meetings will be “open” the goal is to get feedback from those familiar with WIPs related to the draft Conowingo WIP strategy.

COMMUNICATIONS

The Harry R. Hughes Center will utilize its **Constant Contact** to send out initial workshop notices and can include the ability for respondents to ask questions that can be passed along to presenters.

Once the “Most Effective Basins” have been identified and approved, the grantees will work with the Hughes Center to identify 3 appropriate locations in Maryland, secure said locations, and will begin to update the **Constant Contact** email lists by region in preparation for sending out general information and workshop registration invitations.

TIMEFRAME

December/January: Hughes Center to front-load **Constant Contact** email addresses.

December/January: Select 3 locations for Maryland Stakeholder Engagement Workshops based on Most Effective Basins.

January/February: Send out workshop notices and open registration.

February/March: Work with other Task grantees to develop information to be presented at workshops.

March thru May: Hold 3 workshops in Maryland.

March thru June: Provide workshop feedback to grantees in other Tasks.