



Communications Workgroup Monthly Meeting

March 2, 2017

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Adobe Connect: <https://epawebconferencing.acms.com/comm>

Calendar

March	<i>Women's History Month</i>
Mar. 1	PSC meeting
Mar. 3	<u>World Wildlife Day</u>
Mar. 8	<u>Women's Day</u> Water Words that Work part 3 webinar
Mar. 9	Management Board meeting
Mar. 11	Harriet Tubman Visitor Center grand opening
Mar. 12	<i>Girl Scout Day</i>
Mar. 14	<u>International Day of Action for Rivers</u> <i>Pi Day</i>
Mar. 14-15	STAC meeting
Mar. 17	<i>St. Patrick's Day</i>
Mar. 21	<u>Aq Day</u>
Mar. 22	<u>World Water Day</u> (theme: wastewater)
Mar. 23-24	LGAC meeting

Agenda

9:45 – 9:50	Welcome and roll call
9:50 – 10:05	Midpoint Assessment communications strategy <i>Rachel Felver will talk about the Comm Office's strategy for communicating the Midpoint Assessment.</i>
10:05 – 10:15	chesapeakebay.net analytics <i>Stephanie Smith will give an overview of the analytics for chesapeakebay.net in 2016.</i>
10:15 – 10:40	Six-month messaging forecast <i>What are your organization's upcoming priorities? What events, reports, messages, press releases, projects, etc. do you have coming out that we should know about? Jurisdiction representatives, do you need workgroup assistance on the PSAs agreed to at the 2016 EC meeting? Please come ready to share so we can all be aware of them and cover/promote in the upcoming months and year.</i>
10:40 – 10:50	Forest buffers and tree canopy websites <i>Julie Mawhorter of the U.S. Forest Service will give a brief overview of two new websites that the Forestry Workgroup is launching in late February. One focuses on <u>tree canopy</u> and the other on <u>riparian forest buffers</u>.</i>
10:50 – 11:00	Round robin

Next call: April 6

- Water Words that Work part 3 recap
- NPS Roving Ranger (will be on site!)