



Land Use Methods and Metrics Outcome

Peter Claggett, Coordinator
CBP Land Use Workgroup

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Three Parts of the Outcome:

1. MONITOR (what, where, and why):

Measure rate of farmland, forest and wetland conversion, and the extent and rate of change in impervious surface coverage.

2. ASSESS (So what?):

Quantify the potential impacts of land conversion to water quality, healthy watersheds and communities.

3. COMMUNICATE:

Launch a public awareness campaign to share this information with citizens, local governments, elected officials and stakeholders.

How can FWG help?

1. MONITOR (what, where, and why):

Measure rate of farmland, forest and wetland conversion, and the extent and rate of change in impervious surface coverage.

Interpret change- what and why

2. ASSESS (So what?):

Quantify the potential impacts of land conversion to water quality, healthy watersheds and communities.

Assess impacts to watershed health and communities

3. COMMUNICATE:

Launch a public awareness campaign to share this information with citizens, local governments, elected officials and stakeholders.

Disseminate information to land managers

What does this community need to know about trees and forests in their watershed?

