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# DC's ACTION PLAN FOR CLEANER RIVERS

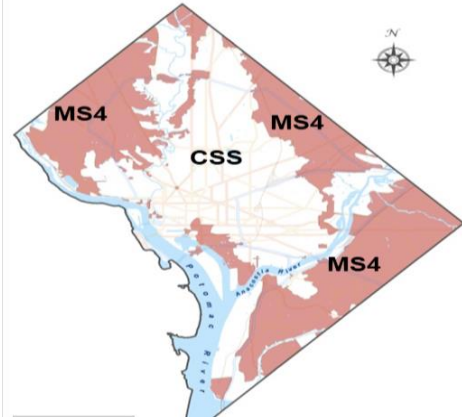
Chesapeake Local Government Advisory Committee

June 6, 2019



# REDUCE POLLUTED RUN OFF

Roofs, Streets, and  
Hard Surfaces



- **43%** of district is impervious
- **Climate change** is increasing polluted runoff



Polluted  
Runoff



Degradation





# KEY FINDINGS

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We're Addressing Climate Change  
We've Identified Our Priorities  
We're On Track!

# KEY FINDINGS

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**Maintenance Is A Challenge  
Meeting Our Goals Creates Opportunities  
for District Residents**



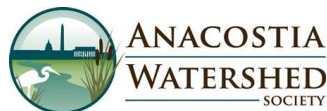
# LOCAL ENGAGEMENT STRATEGY

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- DC Water and federal agencies
- Chesapeake Partner Advisory Group
- Marketing contract focus groups
- Existing forums

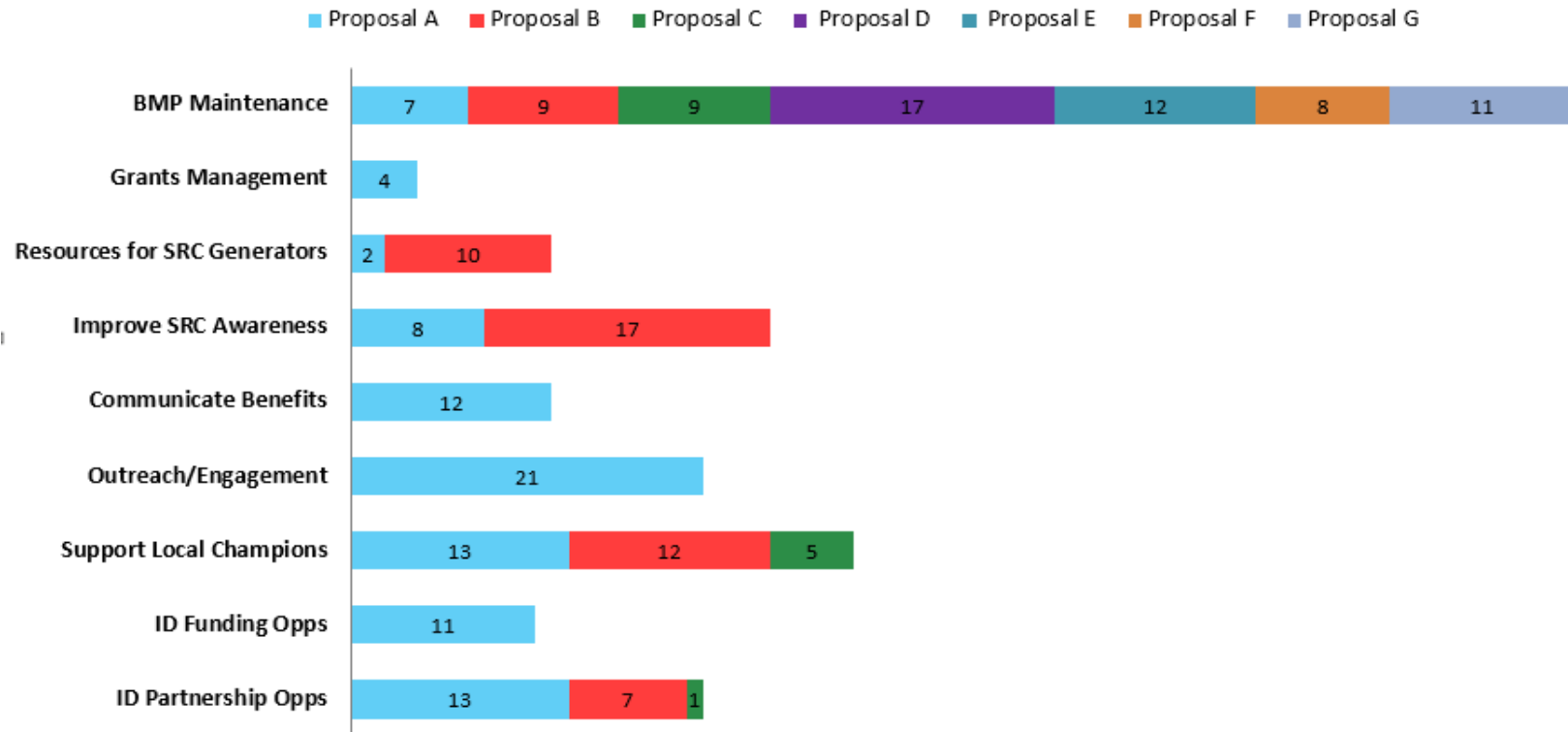


# CHESAPEAKE PARTNER ADVISORY GROUP



# WHAT THEY TOLD US

## Number of Votes per Proposal by Issue



# WORKFORCE DEVELOPMENT

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## River Corps



Photo Credit: Will Parson

## Green Zone Environmental Program (GZEP)

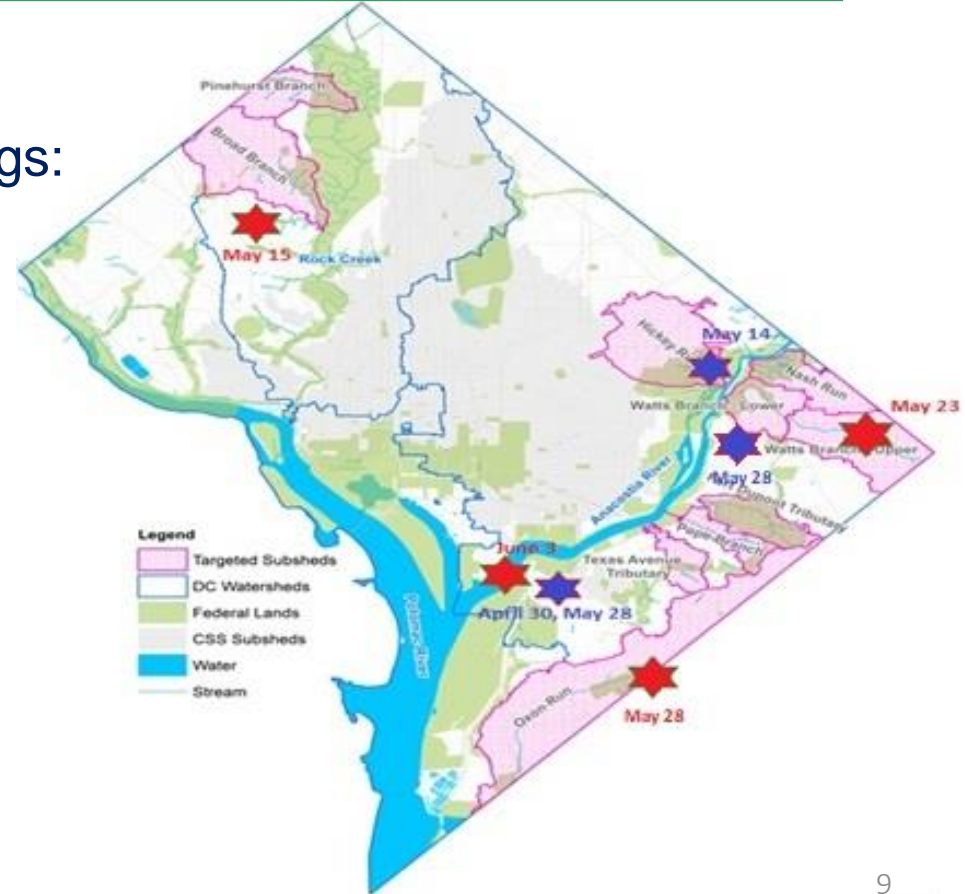




# TARGETING ACTIONS AND OUTREACH

Piloting approaches for public meetings:

- Co-hosting with organizations
- Interactive sessions
- Offering boat tours, childcare, refreshments
- Attending existing meetings



# BREAKOUT SESSIONS

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## 1) MANAGING STORMWATER

Do you have questions about stormwater programs and installations?  
Would you like to see more of these in your community?  
How can DOEE better support the best interest of your community with these projects?

## 2) DOEE AND ME!

How do you prefer to learn about initiatives and opportunities available to you?  
What would encourage you to participate in DOEE programs?  
What would it take for you to become an early adopter of DOEE programs?  
How can we support our local champions and early adopters to make such programs appealing?

## 3) COMMUNITY CONNECTION

What are the key issues in your community?  
What are the main environmental issues you care about?  
Can stormwater projects address some of these concerns?

## 4) QUESTIONS AND SUGGESTIONS

Do you have questions or suggestions about DOEE programs?

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