

LGAC STRATEGIC PLAN PRIORITIES AND ACTIONS

Priority #1 - Communicate regularly with members of the Chesapeake Bay Executive Council, State agencies and other organizations involved in Chesapeake Bay restoration efforts.			
Action #	Action	Steps and Responsible Party	Measure of Success
1.a	Formalize regular communication of LGAC members with their governor and staffs.	Meet with Governors (or PSC member) to discuss proposed recommendations to Executive Council at a minimum. Additional meetings to be held as appropriate or at the request of PSC member or Governor (jurisdiction delegates)	VA delegates met with Commonwealth representatives on 12/2/13. Coordinator met with Deputy Secretary Kelly Heffner (PA DEP). MD delegates scheduled to meet with MD Bay Cabinet in mid-December.
1.b	Participate in meetings of state-based organizations that represent local governments to better engage them in LGAC issues and ensure communications on Bay watershed issues, goals and policies.	<i>Propose writing letter introducing new LGAC Coordinator and requesting a meeting to discuss opportunities to become more engaged with members (Coordinator)</i>	
1.c	Provide an annual report and specific recommendations for action to the EC with particular attention to local needs in individual states.	Draft report to EC. Deliver comments to EC on December 12, 2013 (Dave Dunmyer) Annual report and specific recommendations postponed until next EC meeting.	Drafted and submitted comments on Bay Agreement to Executive Council.

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Priority #2 - Create new opportunities to educate local governments on Bay issues and Watershed Implementation Plans (WIPs) by focusing on local streams, sharing success stories and providing other information.			
Action #	Action	Steps and Responsible Party	Measure of Success
2.a	Convene workshops for local government officials to share resources and information, identify issues and needs, and gather feedback to bring back to the Executive Council.	Develop session proposals for annual conferences (Coordinator). Continue to pursue roundtable opportunities at annual conferences (Coordinator with assistance from members).	List of state organizations and calendar of events updated in November 2013. Dates for submission of session proposals updated. Rosemary Wilson hosted roundtable at VML conference in October 2013.
2.b	Lead by example and recognize local actions by compiling local success stories (such as Our Waters, Our Towns) and share at meetings, in print, and online.	Develop an awards program (Communications Committee) Review existing sources of info	
2.c	Publicize and promote innovative funding models that local governments can use to support Watershed Implementation Plans.	Coordinate with Environmental Finance Center, Choose Clean Water Coalition or other organization as appropriate (Coordinator)	Coordinator approached Chesapeake Stormwater Network about a financing component for the Stormwater Partners Retreat.
2.d	Develop a set of key local messages and successful tools for elected officials to use for communication with their constituents and colleagues.	Identify audience(s) Review existing sources of info/toolboxes (Communications Committee)	
2.e	Build an LGAC website, share links to resources, videos, and other information, and establish a <i>Facebook</i> page to keep members up to date.	Submit content to Megan Lehman for posting (Coordinator and members)	M. Lehman has posted several items on LGAC Facebook page.

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Priority #3 – Maximize the effectiveness and impact of LGAC meetings.			
Action #	Action	Steps and Responsible Party	Measure of Success
3.a	Utilize the strategic plan to focus the agenda for LGAC meetings and include time for strategic dialogue at each meeting.	Review strategic plan implementation and update status quarterly (Coordinator) Develop draft agenda (Coordinator) Finalize Agenda (Executive Committee)	December agenda includes discussion of Actions # 1.a, 1.c, 2.a and 2.d and a review of the full Strategic Plan.
3.b	Provide assignments and talking points for LGAC members following each meeting and prepare a generic press release that can be customized by members for local media follow-up.	Follow up with members on assignments after the meeting (Coordinator)	
3.c	Utilize a work group/subcommittee structure including an Executive committee to facilitate LGAC priorities.	Appoint an Executive Committee and Communications Committee	Executive Committee appointed in December 2012. Communications Committee appointed, S. Finlayson is Chair
3.d	Create training and leadership opportunities for LGAC Members and their colleagues.	Work with EFC to offer leadership training in conjunction with September Watershed Forum (Coordinator)	Leadership training (Chesapeake Watershed Local Government Forum) held September 26-27, 2013.

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Priority #4 - Increase effectiveness by seeking out additional funding sources and partnerships to accomplish priorities.			
Action #	Action	Steps and Responsible Party	Measure of Success
4.a	Regularly communicate with the EPA regarding LGAC priorities and ensure LGAC input into EPA's process for contracting the non-profit providing LGAC support.	Attend CBP meetings (Coordinator) Request extension of Cooperative Assistance Agreement through March 2015 (Coordinator)	Coordinator attended GIT, MB and PSC meetings. Coordinator completed mid-year grant monitoring interview with EPA Project Officer and submitted semi-annual Progress Report. Received direction from EPA on contract extension.
4.b	Identify priorities for LGAC project funding and potential funding sources.		Coordinator prepared and submitted PA Growing Greener grant application for Roundtables. Discussed funding with Town Creek Foundation.
4.c	Work with the National Fish and Wildlife Foundation and EPA to sustain the success of the annual Local Government Grant and Technical Assistance Program.	Meet with NFWF and EPA (Coordinator)	Coordinator met with CBP Director Nick DiPasquale and requested a meeting with new NFWF's new Director of CB Programs, Jake Reilly.
4.d	Promote funding for successful efforts such as the "Circuit Rider Program" that provide direct technical assistance to local governments implementing projects to improve water quality.		