

Focus Group Topics (Who, What, When)

Local Leadership two year workplan focusses on 3 major areas:

- 1) Development of a baseline and method for measuring progress toward achieving this Outcome.
- 2) Identification of key knowledge and information sources (Management Approach 4).
- 3) Analysis and evaluation of existing programs and identify gaps

Workplan Focus groups:

- 1) Initiate a focus group and develop inventory and assessment of peer to peer approaches.
Determine best practices and areas needing improvement.
- 2) Organize focus group to review existing approaches for information transfer to local elected officials, evaluate these approaches and perform a gap analysis.

Ecologix will meet with four regional focus groups to address the following key questions:

- 1) What are the most successful training programs?
 - a. What programs provide the information local officials need and want? **(Workplan #2)**
 - b. What is covered by existing groups? **(Workplan #3)**
 - c. What are the gaps? **(Workplan #3)**
- 2) What are the best delivery mechanisms
 - a. What are the best approaches for information transfer? **(Workplan Focus Group #2)**
 - b. What are the best peer to peer approaches? **(Workplan Focus Group #1)**
 - c. What group or groups are best equipped to deliver the necessary training or peer to peer opportunities?
 - d. How can they best be coordinated?
- 3) How much funding is needed and what are the best sources of funding?
- 4) How do we measure progress? **(Workplan #1)**
 - a. Baseline?
 - b. Change?

The Focus Groups will include selected representatives from the following groups:

- 1) Local elected leaders, appointed officials and program staff
- 2) Training organizations (eg. Center for Watershed Protection, MACO, etc.)
- 3) Bay Program participants (eg. LGAC, LLWG, GITs, jurisdiction staff, etc.)
- 4) NGO funding organizations
- 5) Others recommended by LLWG