**Local Leadership Management Strategy Approaches**

**Management Approach #1 - Develop, enhance and expand training and leadership programs**

**Leadership programs**

* Review and assess programs inside and outside watershed
  1. Matthew Pennington
  2. Janine Burns
* Identify local leadership development program or model for watershed
* Incorporate citizen stewardship component to new and existing leadership programs
* Incorporate economics and innovation into new and existing leadership programs
  1. Charlotte Katzenmoyer
  2. Janine Burns (incorporate this into existing programs)
  3. Andy Fellows
* Develop circuit rider for water resources new and existing leadership programs
  1. Pam Shellenberger
  2. Diane Davis
  3. Tom Leigh

**Training Programs**

* Develop local officials training program

1. Bevin Buchheister

* Develop natural resources education curriculum (for current and newly elected leaders)

Expand generalized training (community based training)

1. Rhonda Manning
2. Janine Burns
3. Pam Shellenberger
4. Nissa Dean

**Management Approach #2 - Increase peer to peer knowledge transfer to local officials**

**Peer to peer knowledge transfer**

* Develop formal peer to peer programs across local, regional, and state jurisdictions

1. Andy Fellows
2. Phillip Stafford

* Formalize networking within existing technical, professional, volunteer groups
  1. Nissa Dean
  2. Diane Davis
* Develop metrics to assess benefits of peer to peer approach
* Share recommendations from early adopters – target willing communities
  1. Charlotte Katzenmoyer
  2. Sarah Taylor Rogers
  3. Phillip Stafford

General peer to peer:

1. Erik Michaelson

**Management Approach # 3 – Improve transfer of knowledge to locals**

**Improve Knowledge transfer**

* Conduct local and regional visioning sessions to identify local priorities
  1. Matthew Pennington
  2. Bevin Buchheister
  3. Tom Leigh
* Identify local organizations (including universities, community colleges) to assist with knowledge transfer; cultivate relationships to achieve broader Bay program goals
  1. Rhonda Manning
  2. Diane Davis
  3. Sarah Taylor Rogers
* Identify techniques to address knowledge gaps
  1. Matthew Pennington
  2. Charlotte Katzenmoyer
  3. Janine Burns
* Explore and evaluate existing mechanisms for knowledge transfer (e.g. online training centers, webinars, in person meetings)
  1. Pam Shellenberger
  2. Andy Fellows (explore evaluate and expand…)

**Management Approach # 4 - Identify and improve key knowledge and information sources**

* Identify key knowledge (content) and information sources
* News releases targeted to local officials
* Case studies of economic justifications for restoration
  1. Candace D.
  2. Tom Leigh
* Local government activities related to bay TMDL implementation
* Identify key trusted sources where local officials currently get information
  1. Phillip Stafford
* Improve key knowledge (content) and information sources
  1. Bevin Buchheister
* Standardize approaches that are identified in successful communities (J. Winters)

Efficient and centralized source of information:

1. Katie Maloney

**Additional Activities Discussed at the July 29 Kick Off:**

* Establish a baseline of knowledge for monitoring efforts (M. Pennington)
* Leadership training for community leaders/prospective local leaders (S. Etgen)
* Synthesis of current effective activities (C. Bisland)
* Recognition program/incentive to be active (G. Allen)