**Local Leadership Management Strategy Approaches**

**Management Approach #1 - Develop, enhance and expand training and leadership programs**

**Leadership programs**

* Incorporate economics and innovation into new and existing leadership programs (3)
* Develop circuit rider for water resources new and existing leadership programs (3)
* Review and assess programs inside and outside watershed (2)
* Identify local leadership development program or model for watershed
* Incorporate citizen stewardship component to new and existing leadership programs

**Training Programs**

* Expand generalized training (community based training) (4)
* Develop local officials training program (1)
* Develop natural resources education curriculum (for current and newly elected leaders)

**Management Approach #2 - Increase peer to peer knowledge transfer to local officials**

**Peer to peer knowledge transfer**

* Share recommendations from early adopters – target willing communities (3)
* Develop formal peer to peer programs across local, regional, and state jurisdictions (2)
* Formalize networking within existing technical, professional, volunteer groups (2)
* General peer to peer (1)
* Develop metrics to assess benefits of peer to peer approach

**Management Approach # 3 – Improve transfer of knowledge to locals**

**Improve Knowledge transfer**

* Conduct local and regional visioning sessions to identify local priorities (3)
* Identify local organizations (including universities, community colleges) to assist with knowledge transfer; cultivate relationships to achieve broader Bay program goals (3)
* Identify techniques to address knowledge gaps (3)
* Explore and evaluate existing mechanisms for knowledge transfer (e.g. online training centers, webinars, in person meetings) (2)

**Management Approach # 4 - Identify and improve key knowledge and information sources**

* Identify key knowledge (content) and information sources
* Case studies of economic justifications for restoration (2)
* Identify key trusted sources where local officials currently get information (1)
* News releases targeted to local officials
* Local government activities related to bay TMDL implementation
* Improve key knowledge (content) and information sources (1)
* Standardize approaches that are identified in successful communities (1)
* Efficient and centralized source of information (1)

**Additional Activities Discussed at the July 29 Kick Off:**

* Establish a baseline of knowledge for monitoring efforts (M. Pennington)
* Leadership training for community leaders/prospective local leaders (S. Etgen)
* Synthesis of current effective activities (C. Bisland)
* Recognition program/incentive to be active (G. Allen)