



MARYLAND
Association of
COUNTIES

Understand the Needs



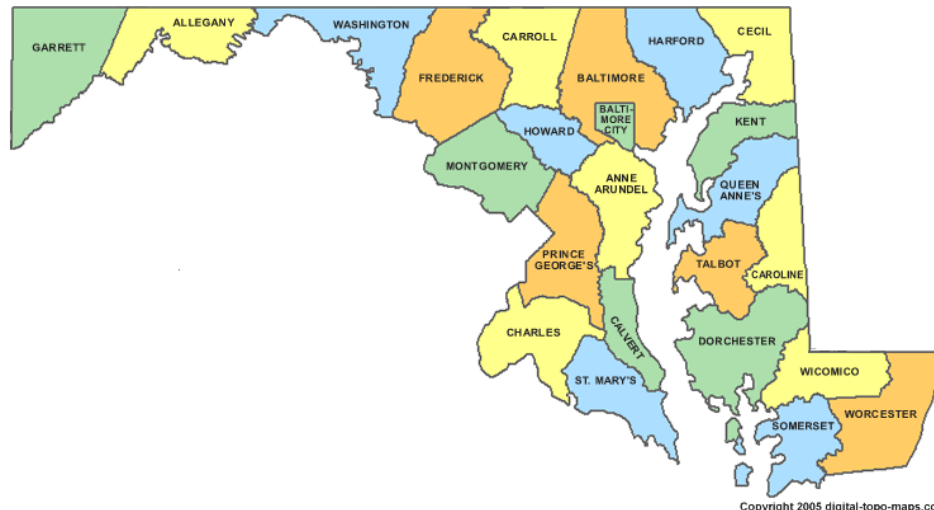
Chesapeake Bay Program
Science. Restoration. Partnership.

For Local Leadership
Workgroup Quarterly Meeting
2019-11-05



Maryland Counties on Front Line

- 🏰 Direct connection with Chesapeake Bay
- 🏰 Maryland first state to impose nutrient pollution reduction goals directly on county governments
- 🏰 Maryland posted final Phase III Watershed Implementation Plans (WIP) on August 23, 2019
 - 🏰 Final Maryland 2025 targets are 45.8 million pounds nitrogen and 3.68 million pounds phosphorus per year (this will also achieve State's sediment goals)
 - 🏰 Biggest reductions expected from agriculture and wastewater treatment plants



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A Local Perspective

- 🏰 The final push to 2025
- 🏰 No more “low hanging fruit”
- 🏰 Local needs more differentiated than in the past
- 🏰 Have to differentiate local assistance more than in the past
- 🏰 Not the end...





Help for Local Governments











Technical Assistance




Tailor assistance to what each local jurisdiction needs

-  Revisit the needs of local governments from a regional perspective
-  “One size does not fit all”

Best practices

-  Focus on what gives the best return on investment for Phase III needs or yield significant co-benefits
-  Most, but not all, local jurisdictions have moved beyond the basics
-  Example: Maryland and Cecil County stream restoration project through Ecosystem Investment Partners (EIP)
 -  Six bundled projects treating 15 miles of streams
 -  EIP covering majority of project costs up front – state and county only pays when projects are finished and reducing pollution
-  Continue to share success stories from other localities

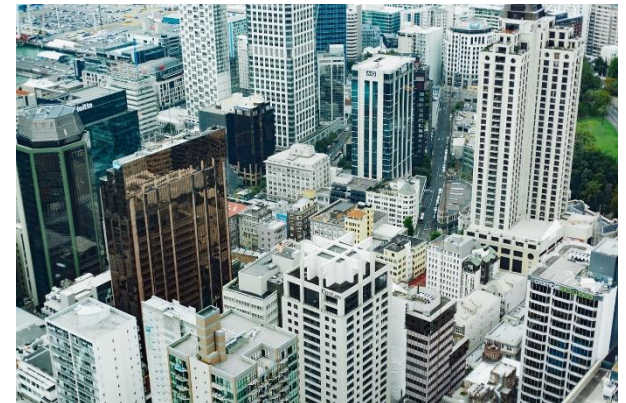
Areas of focus

-  Agriculture
-  Forestlands and vegetated buffers
-  Stormwater





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Financial Assistance

- 🏛️ **Identify funding sources**
 - 🏛️ **Federal and state monies**
 - 🏛️ **Grants and loans**
 - 🏛️ **Maximizing local government funding**
 - 🏛️ **Unique funding structures such as “green financing” and other alternative financing methods**
- 🏛️ **Developing long-range financial plans**
- 🏛️ **How to “recession-proof” a WIP budget**





Public Education

- 🏛️ Educational materials and talking points for local governments to use with their constituents
 - 🏛️ Value and benefits of the Chesapeake Bay
 - 🏛️ Value and benefits of local water quality
- 🏛️ Stress economic, health and environmental benefits
- 🏛️ Make it “real” by providing success stories that have tangible public benefits and outcomes
- 🏛️ Prepare public for ongoing efforts – 2025 is not the end





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