

Local Government Newsletter

Local Leadership Workgroup May 12, 2020

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Goal and Audience

- To provide (monthly?) resources to our audience so that they may have the expanded knowledge to advise the Chesapeake Bay Program on local priorities.
- Audience:
 - Local Government Advisory Committee
 - Local Leadership Workgroup
 - Interested Parties

Newsletter Proposed Headings

- **Watershed Spotlight**
 - A featured local case study, event or highlight of a local elected official/champion
- **News from the Chesapeake Bay Program Office**
 - Local Government-related updates from CBPO
- **Jurisdiction/Watershed Resources**
 - Web links to funding opportunities, training, events, reports, deadlines etc
- **Other News**
 - Notable news stories that apply to state and local governments

We want your feedback....

- **Necessity**
 - Will this newsletter fill an important gap?
 - Does this already exist and in what capacity?
- **Content**
 - How can shared content be most efficiently organized/ digestible to fit the needs of our audience?
 - Are we missing any headings?
- **Delivery Methods**
 - Emailed to LGAC, LLWG, Interested Parties
 - Subscribe button on LGAC and LLWG webpages
 - Other?
- **Any other advice or lessons learned?**