



Management Board Meeting

September 11, 2014
10:00 a.m. – 3:00 p.m.

Conference Line: 866-299-3188

Conference Code: 410-267-5731

Web Access: <http://epa.connectsolutions.com/mb/>

Agenda

I. Welcome, Introduction (10:00 a.m. – 10:15 a.m.)

Nick DiPasquale, Management Board Chair, will review the September Program Update and the Management Board's actions and decisions from the August 14, 2014 meeting.

Materials:

I.a. Program Update

I.b. Annotated Actions and Decisions, 8-14-14

II. Management Strategy Development Issues (10:15 a.m. – 11:15 a.m.)

- Goal Team Stakeholder Outreach Plans

- Overview of communications and outreach tools designed for the goal teams, stakeholders and general public during the development of management strategies including the final stakeholder outreach guide, worksheet and public webpages.

Presenter: Margaret Enloe, CBP Communications Office

- Updates from each goal team/workgroup about their stakeholder outreach plans and current efforts.

Presenter: Goal Implementation Team Chairs

Requested Decision: Update; discuss any challenges or concerns.

Materials:

II.a. Management Strategy Outreach Guidance

II.b. Management Strategy Public Webpage Mock-Up (with public dashboards)

II.c. Presentation

III. Basin-wide BMP Verification Framework Implementation and Communication

(11:15 a.m. – 12:00 p.m.)

Presentations of the basin-wide BMP verification framework, the recommended implementation schedule and path forward for review and approval of the jurisdictions' revised BMP tracking, verification, and reporting programs.

Presenters: Rich Batiuk, Partnership BMP Verification Committee Chair
Dana York, Partnership BMP Verification Review Panel Chair
Margaret Enloe, Communications Workgroup Coordinator

Requested Decision: Management Board approval to submit the final draft basin-wide BMP verification framework to the Principals' Staff Committee for their review and approval on behalf of the larger partnership at the September 22 PSC meeting.

Materials:

- III.a. BMP Verification Committee and Panel Chairs 8-15-14 Letter to Management Board
- III.b. Basin-wide BMP Verification Framework Final Draft for Management Board Review
- III.c. Basin-wide BMP Verification Framework Presentation
- III.d. BMP Verification Communications and Outreach Strategy

----- **Lunch** (12:00 p.m. – 12:30 p.m.) -----

IV. Management Strategy Development Issues (Continued) (12:30 p.m. – 1:45 p.m.)

- Update on Management Strategy Development Materials (12:30 p.m. – 1:00 p.m.)
Overview and discussion of materials and tools to assist in the development of management strategies including: Key Elements of Management Strategies; GIT leads for each outcome-strategy; list of multiple-outcome strategies; CBP Organizational chart showing lead GIT and workgroup; and management strategy fact sheet/overview.

Presenter: Carin Bisland, GIT6 Vice-Chair

Materials:

- IV.a. Key Elements of Management Strategies
- IV.b. Recommendations for Resolution on Key Elements Poll Questions
- IV.c. GIT leads for each outcome-strategy (matrix); List of multiple-outcome strategies
- IV.d. CBP Organizational Chart Identifying Lead GITs and Workgroups
- IV.e. Management Strategy Overview
- IV.f. Management Strategy Development Timeline
- IV.g. Key Elements Dashboard – First Draft Team Updates
- IV.h. Draft Work Plan Template (currently being reviewed by GIT staff)

- Minimum requirements for Management Strategies (1:00 p.m. – 1:15 p.m.)
What is the expectation for completeness of each management strategy element by June 2015? Is it acceptable to have only a status report for some of the elements (e.g. monitoring, assessing progress)? Which management strategy elements should be prioritized?

Presenter: Nick DiPasquale, Management Board Chair

Requested Decision: Management Board approval of recommended mandatory Management Strategy Element completion.

- STAC & STAR support for Management Strategy Development (1:15 p.m. – 1:45 p.m.)
STAC and STAR will discuss their respective roles in supporting management strategy development and implementation, including assessing monitoring capacity, assisting in the development of factors influencing and new metrics. STAR will discuss how they plan to evolve their own structure to better support the CBP and GITs.

Presenter: Scott Phillips, USGS; Kirk Havens, STAC Chair

Materials:

IV.i. New STAR Purpose and Function

IV.j. Presentation: STAR/STAC Support for Management Strategies

V. Community-Based Social Marketing (1:45 p.m. – 2:15 p.m.)

A presentation on the community-based social marketing (CBSM) protocol developed by Erin Ling (Virginia Tech) through NFWF/CBSF funding. This presentation is particularly relevant for the increasing number of small watershed groups and local governments pushing broad-scale behavior change programs for storm water management.

Presenter: Erin Ling, Virginia Tech

Requested Decision: Update.

Materials:

V.a. Encouraging Sustainable Behavior: A Guide for National Fish and Wildlife Grantees to Implement Social Marketing Campaigns

V.b. Presentation

VI. Federal Facilities Targets (2:15 p.m. – 2:45 p.m.)

An update on the implementation of BMPs on federal lands.

Presenter: James Edward, CBPO Deputy Director; Greg Allen, Chesapeake Bay Program Office

Requested Decision: Update.

Materials:

VI. Presentation: Federal Facilities Targets

VII. Review of actions and decisions, October meeting topics (2:45 p.m. - 3:00 p.m.)