



Chesapeake Bay Program
Science. Restoration. Partnership.

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Engaged Communities Goal Team

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Engaged Communities Goal

Engage and grow a community of local stewards and leaders through education, recreation and professional opportunities to ensure the long-term success of restoration and conservation efforts.

Our Outcomes

- Local Government Leadership
 - Public Access
 - School District Environmental Literacy Planning
 - Stewardship
 - Student Environmental Literacy Experiences
 - Workforce
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What's New?

- **Local Government Leadership:** Adds numeric targets for how many local government leaders to directly and indirectly reach by 2040.
- **Public Access:** Adds maintenance, enhancement, accessibility, and greenspace targets.
- **School District Environmental Literacy Planning:** Establishes jurisdiction-level targets for development and implementation of ELPs.

What's New?

- **Stewardship:** Pivots from influencing individuals to increasing capacity of practitioners (network of networks) and clarifies activities are in support of other Outcomes.
- **Student Environmental Literacy Experiences:** Establishes jurisdiction-level targets that cumulatively lead to 75% of public school students being enrolled in a district that offers a Meaningful Watershed Education Experience for all students.

What's New?

Workforce (Brand New!)

Outcome: Increase the ability of all job seekers in the watershed to understand, participate in and succeed in career pathways that positively support the Chesapeake Bay watershed.

- By 2040, inform and grow implementation of strategies that help students, educators and job seekers become aware of and understand environmental careers and the in-demand skills and pathways to access these opportunities.
- By 2040, increase the number of postsecondary institutions and training providers offering industry-recognized credentials that support *Chesapeake Bay Watershed Agreement* Goals and Outcomes.
- By 2040, engage employers to support greater hiring and retention of workers trained in fields necessary to support *Chesapeake Bay Watershed Agreement* Goals and Outcomes.

Structure

Workgroups:

- Education
- Local Government Leadership
- Public Access
- Stewardship
- Workforce

Action Teams:

- Greenspace
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Priorities for Management Strategies

- Cross-Goal/Outcome coordination
- How do we measure progress?
- How do we include the right people with expertise and resources?
- Flexibility in workplans



Thank you!

Any questions?

You can contact me at julie.lawson@dc.gov



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