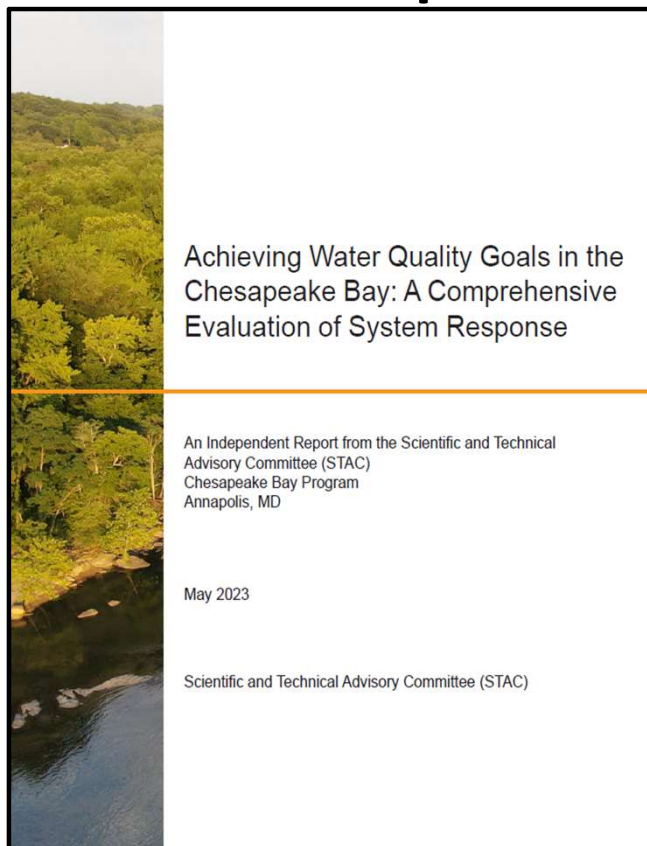


# Watershed Findings and Implications of the STAC CESR Report

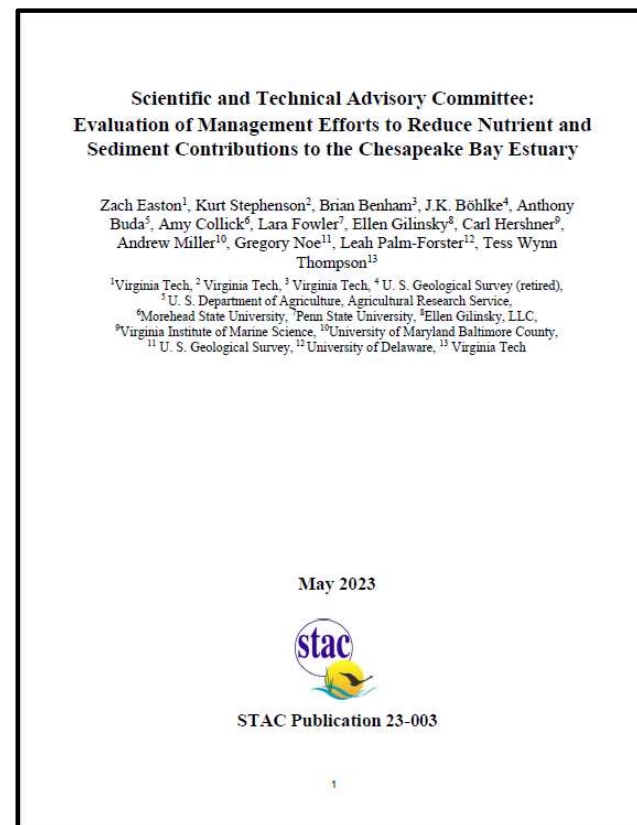
Kurt Stephenson  
June 29, 2023  
Presentation to CBP STAR



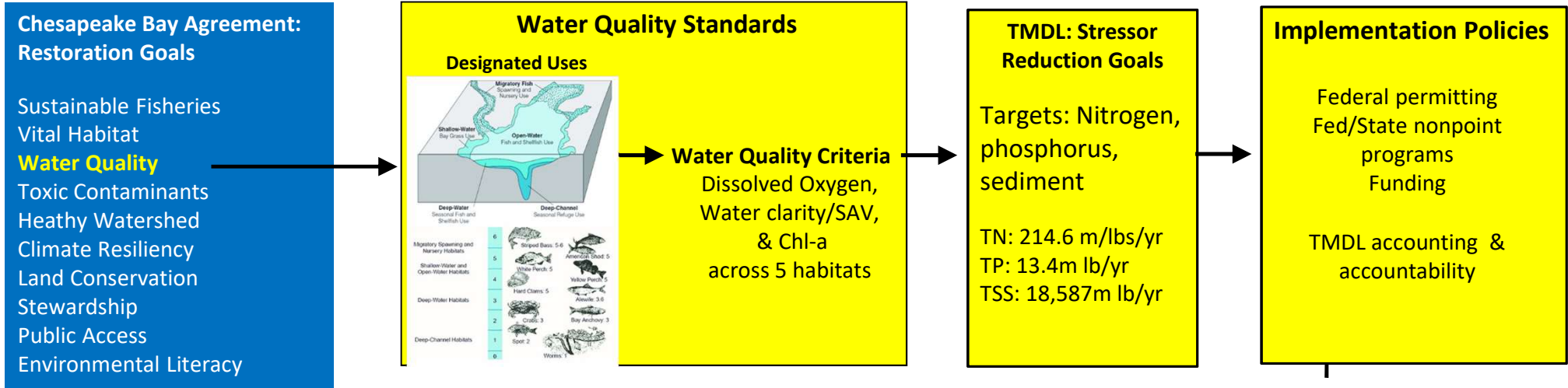
## “CESR” Report



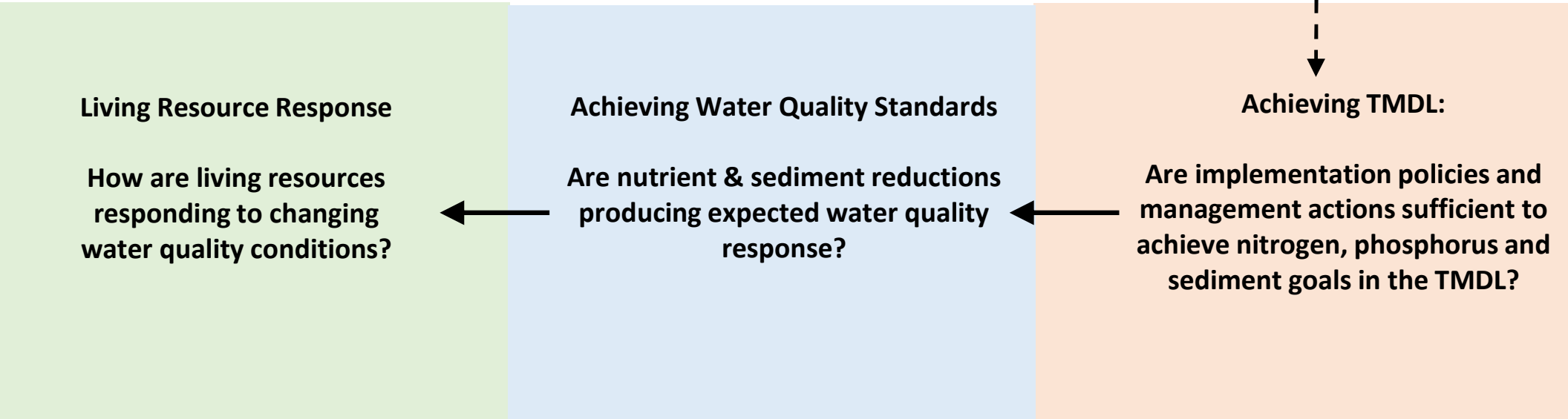
## Watershed Resource Document



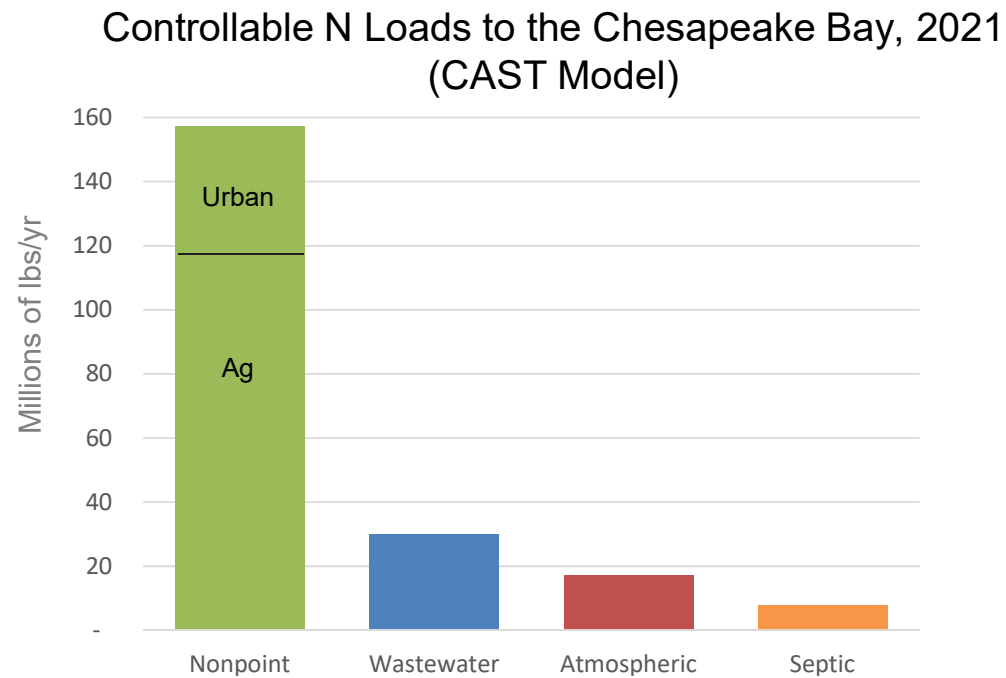
Public Policy



Biological, Physical, and Social System Response

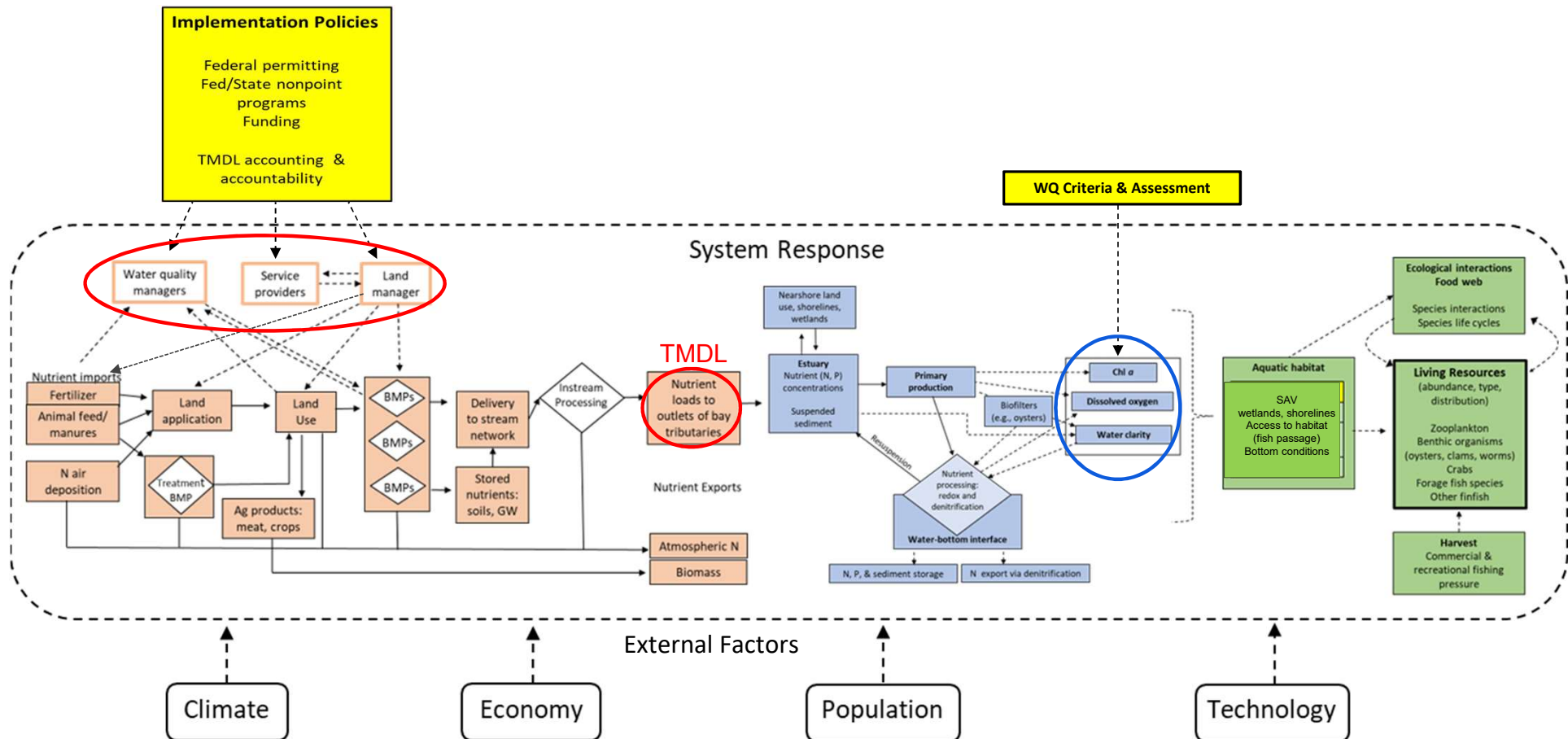


# Focus of CESR Watershed Discussion: Nonpoint Sources

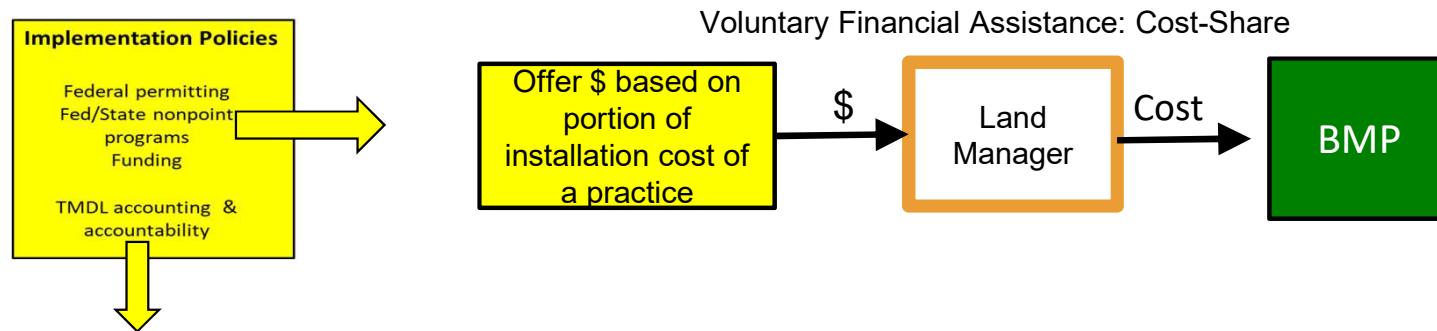




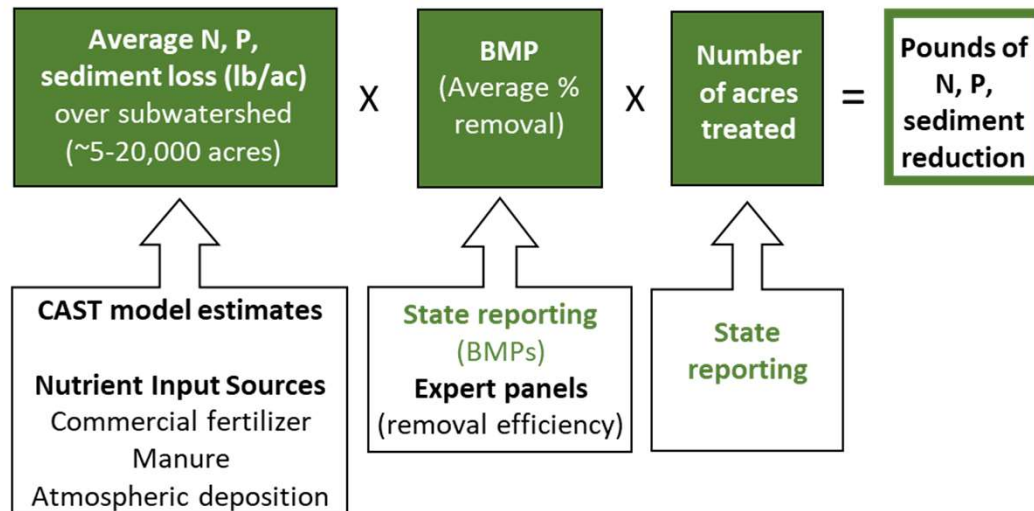
# System Response to Meeting Bay Water Quality Standards



# Basics of Bay TMDL Implementation Policy



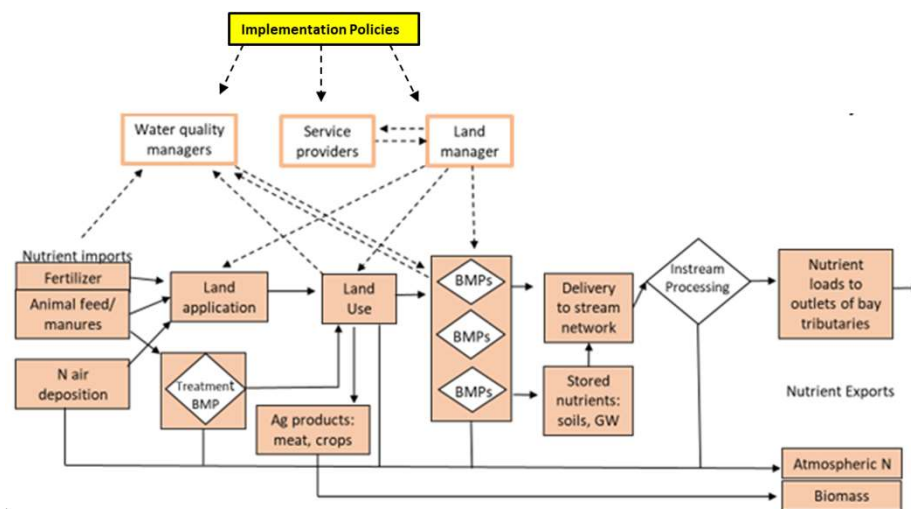
## Crediting nonpoint source reductions & the CAST model





# Findings and Implications:

## Pollutant Response to Management Efforts





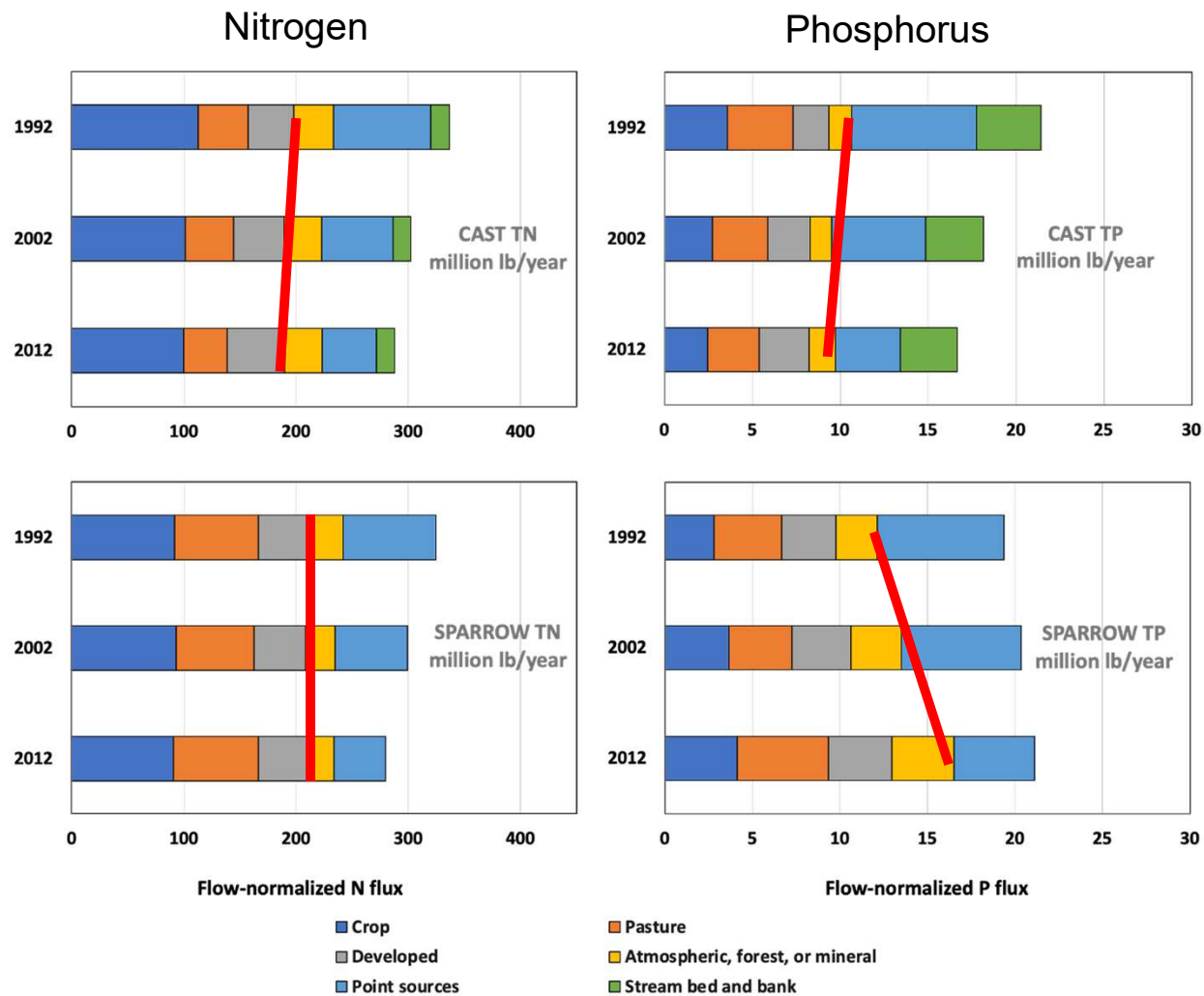
## **FINDINGS:**

Existing nonpoint source water quality programs are insufficient to achieve the nonpoint source reductions required by the TMDL

1. NPS programs not generating scale of behavioral change needed (implementation gap)
2. Implementation may not be as effective as expected (response gap)



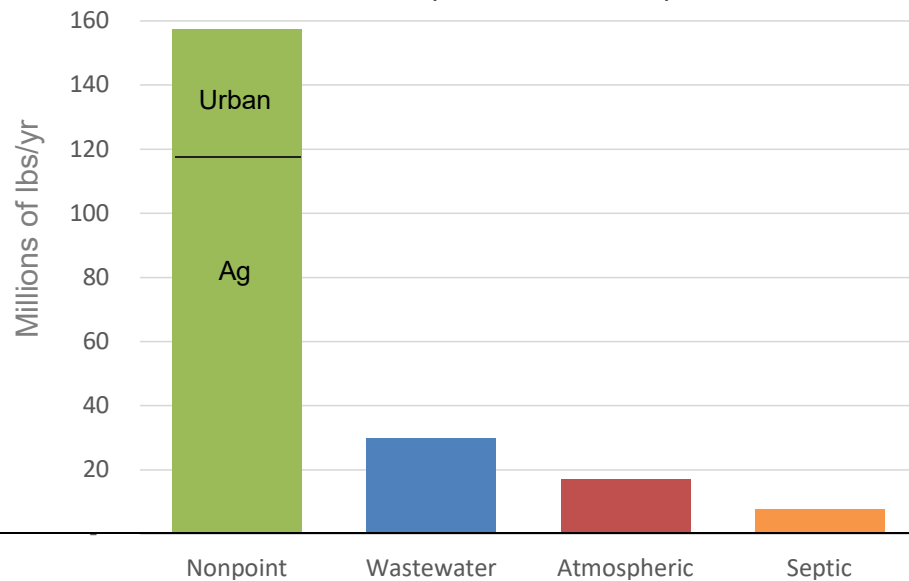
# Progress on reducing nonpoint source nutrient loads



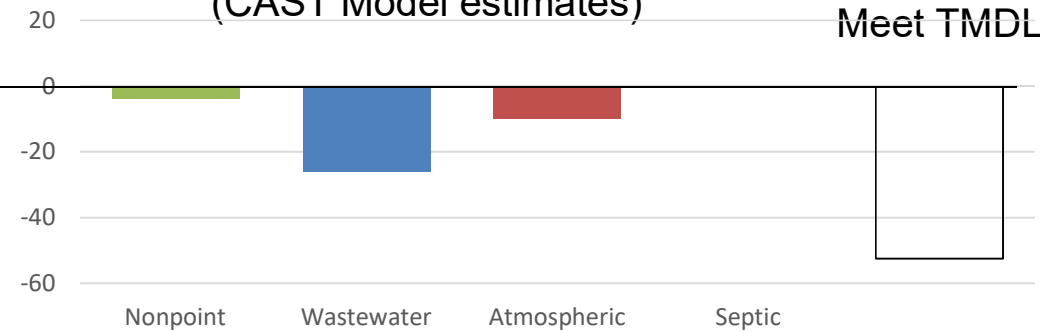
Estimated flow-normalized total and source sector TN and TP fluxes to the Chesapeake Bay for the CAST and SPARROW models Ator et al. 2020

# Are nonpoint source programs generating enough adoption/change (“implementation gap”)?

Controllable N Loads to the Chesapeake Bay, 2021  
(CAST Model)



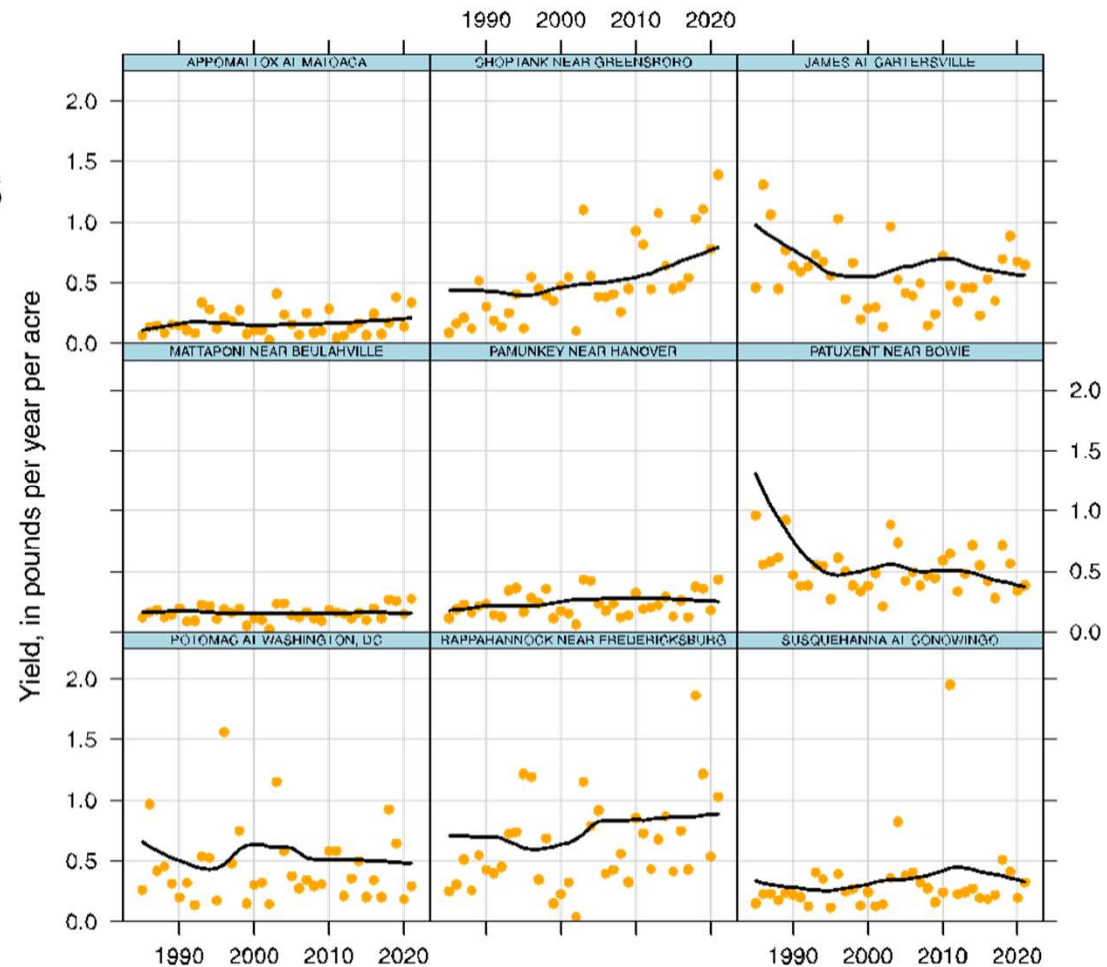
Total N Reductions Achieved Since  
the TMDL (2009-2021)\*  
(CAST Model estimates)



# Effectiveness of Nonpoint Source Management Efforts

Monitoring data shows mixed signals of NPS management effectiveness. Several studies have found relatively little change in NPS loads between 1990 and today.

Keisman et al 2018; Ator et al. 2019; 2020

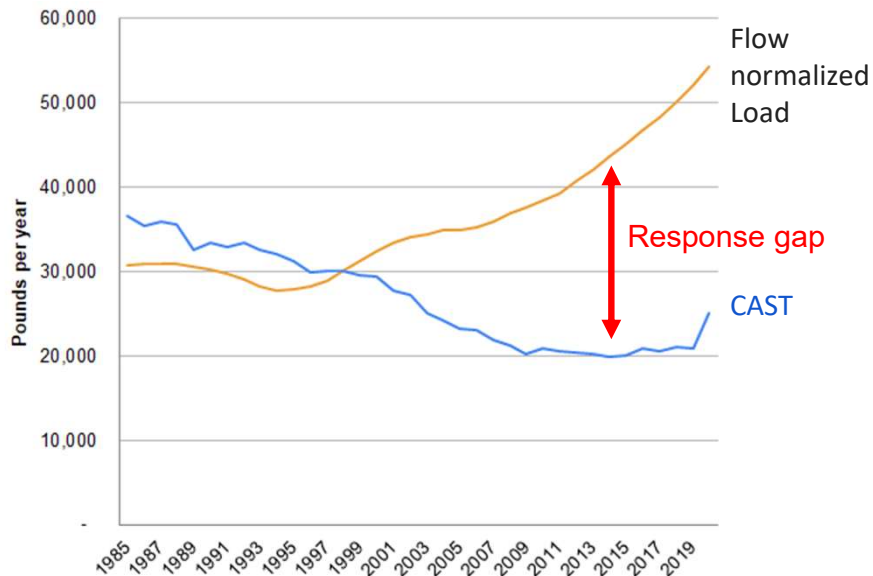


**Total Phosphorus Yields at the RIM sites**  
**Black Line is flow Normalized Yield, 1985-2021**

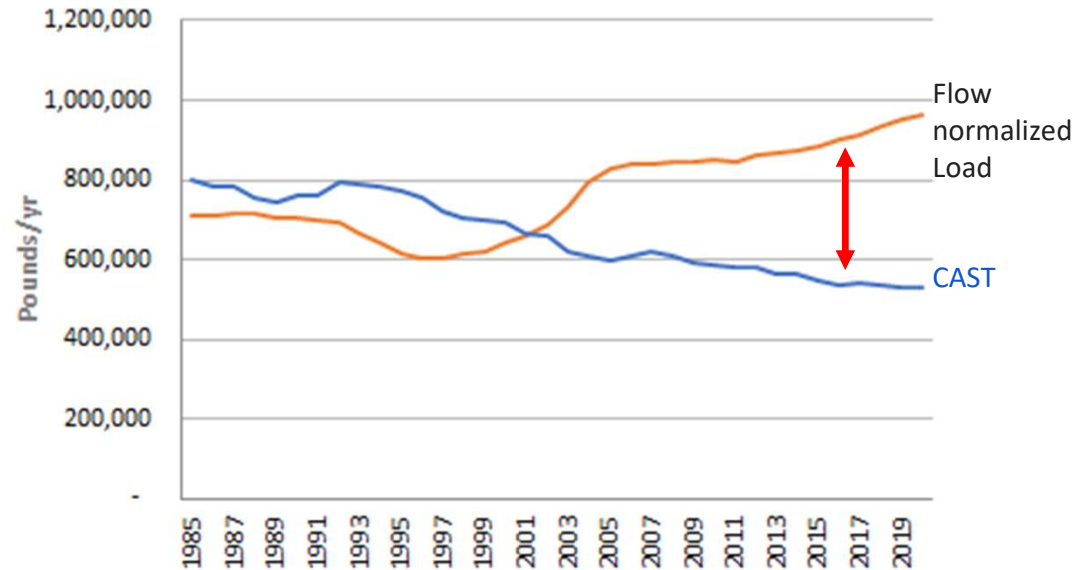
Mason and Soroka, 2022

# Illustrations of the NPS phosphorus response gap: Difference between expected and observed outcomes

Total Phosphorus Loads, Choptank



Total Phosphorus Loads, Rappahannock



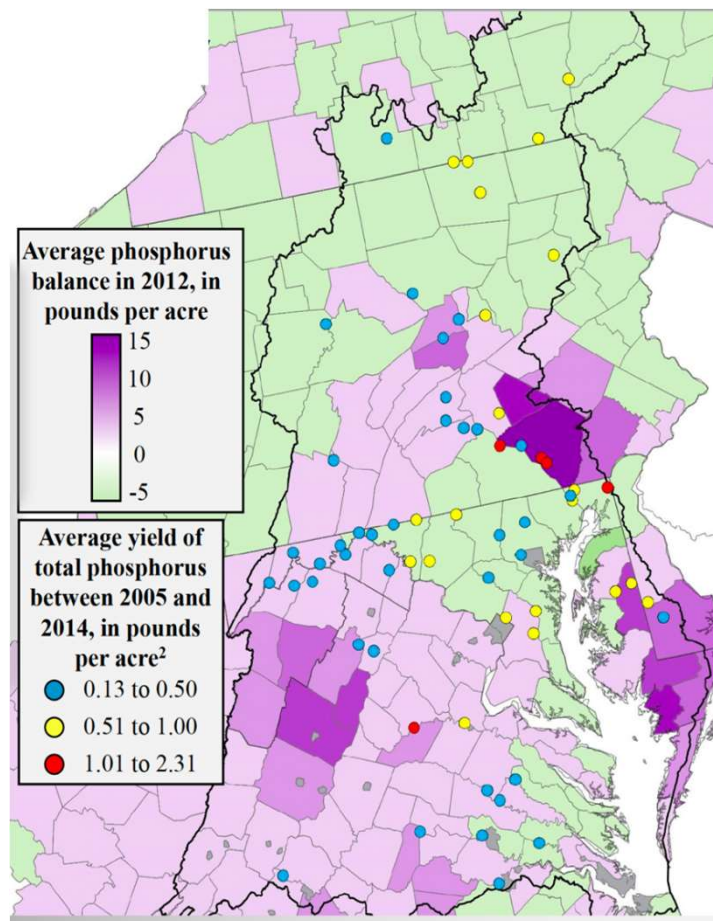


## **Possible reasons for the limited progress in implementation**

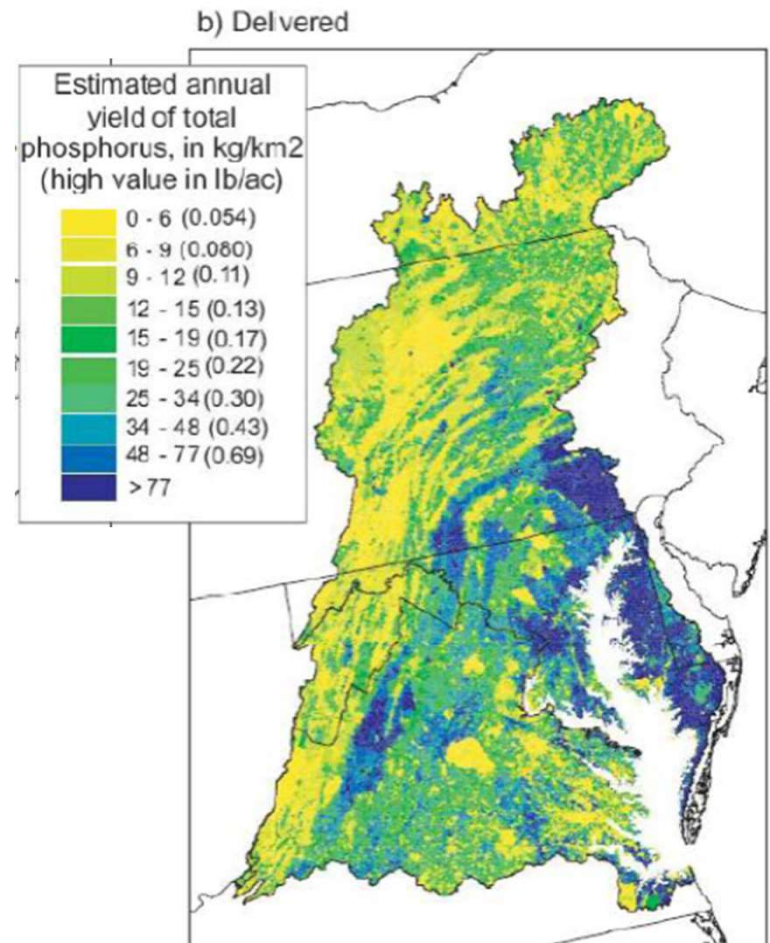
- Nutrient mass imbalances
- Limits to current voluntary financial incentive programs (“cost-share”)



# Nutrient Mass Balance



Moyer et al. 2017, Webber, 2017



Source: USGS Sparrow Model Output

# Illustration of a CBP showcase watershed: Smith Creek



Livestock  
manure

Over past 3  
decades, the  
number of  
animal units  
increasing

Well  
designed  
and  
maintained  
riparian  
buffer  
(BMP)

Over past 3  
decades, 4x  
increase in # of  
BMPs installed.

Net Result:

Monitored N  
loads  
increasing  
over time



# Scaling Adoption: Limits of Cost-Share



Cover crops



Livestock Exclusion Fencing



Denitrifying Bioreactor

Low upfront installation costs  
Private benefits

High up front installation costs  
No private benefits

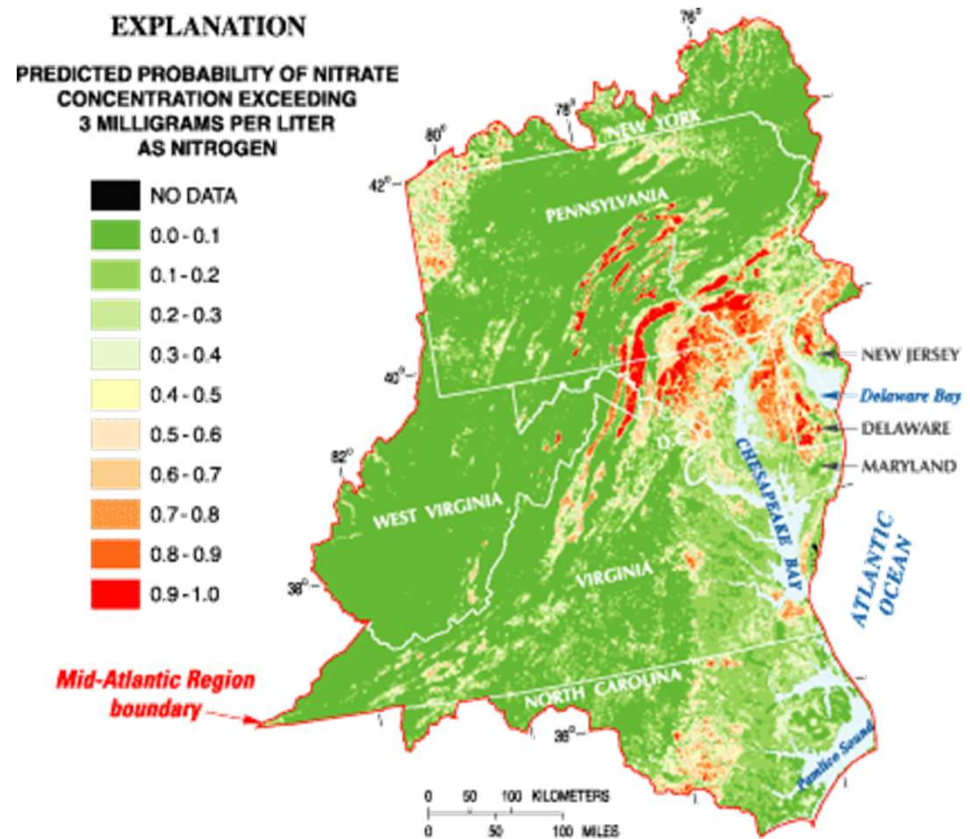


## **Possible reasons our nonpoint source efforts may not be producing expected response**

- **Lag times/Legacy sources** (efforts are effective but not yet realized)
- **BMP Effectiveness**
- **Behavior/Implementation** (who, what, where)
- **Data Limitations** (e.g. nutrient inputs)

Legacy nutrient  
sources delay and  
obscure pollutant  
reduction outcomes

Predicted probability of groundwater nitrate  
levels exceeding 3 mg/L.



Source Greene et al. (2004).



# Uncertainty in BMP Effectiveness



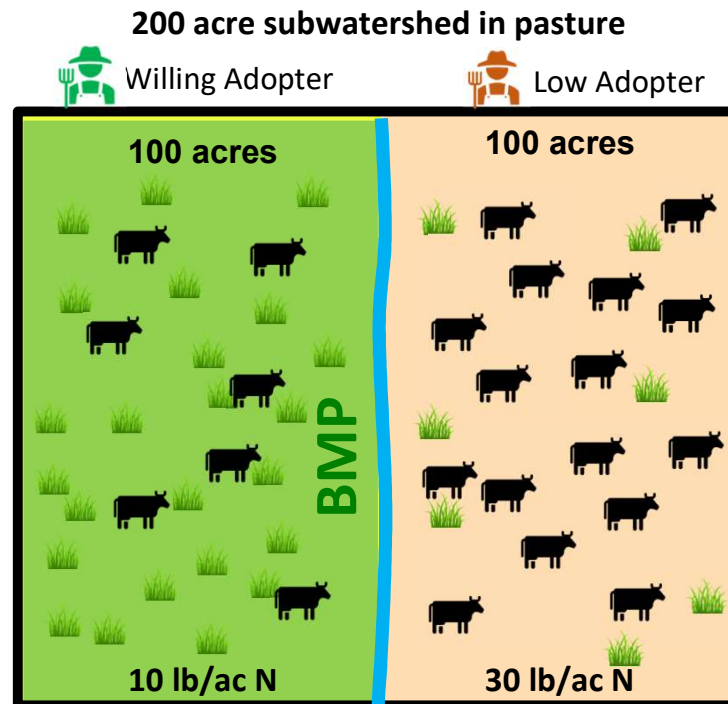
- Uncertainty in removal effectiveness
- Incomplete literature on loss pathways
- Performance over time
- Maintenance (expected vs realized)

# Uncertainty in BMP Effectiveness

- Complex cropping systems/practices
- Tradeoffs between pollutant objectives



# Behavior



BMP with 50% removal efficiency. Land manager most likely to adopt?

Which land managers will a service provider most likely work with?

Avg 20lb/ac N runoff

Modeled average condition

# Diversity Across Land managers

Total phosphorus balance across 58 dairy farms in  
Shenandoah Valley Virginia, 2018

Quartile	Total P balance (kg/ha)
Minimum	-30.9
1st Quartile	1.5
Median	12.4
3rd Quartile	18.7
Maximum	97.6

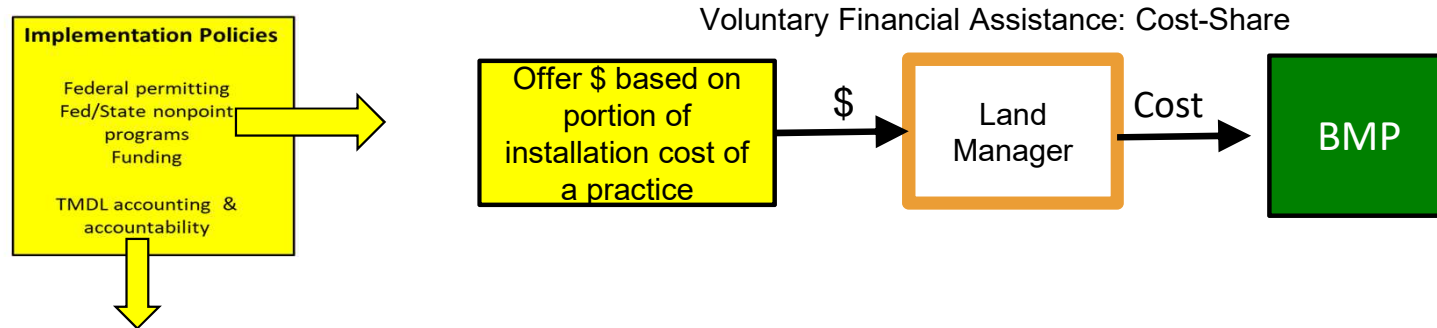
(Source: Pearce & Maguire 2020)



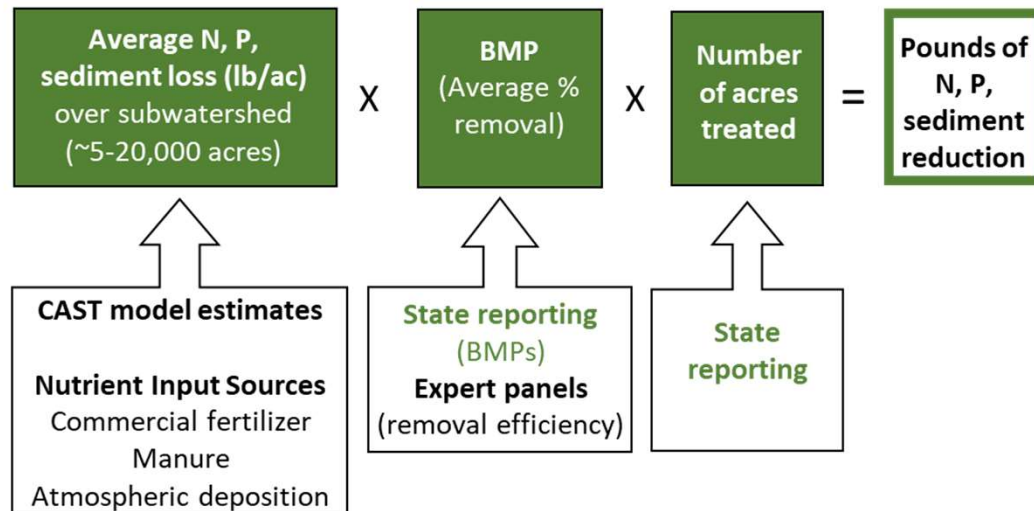
# Implications



# Basics of Bay TMDL Implementation Policy



## Crediting nonpoint source reductions & the CAST model



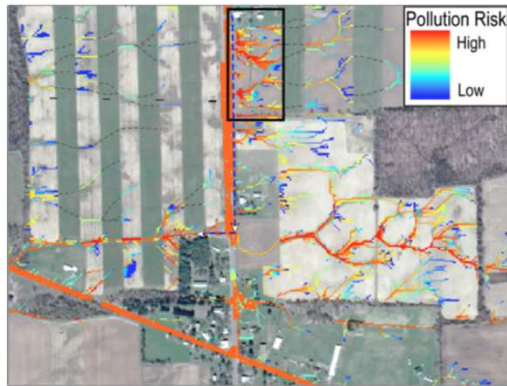
There are opportunities to improve program effectiveness, but it will require policy change



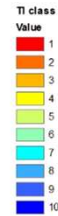
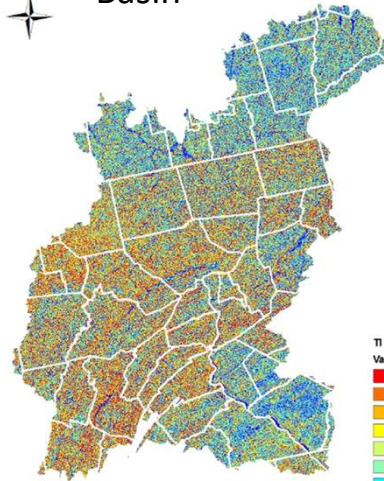
## ***Summary of Possible Policy Options***

- Shift the focus to **achieving outcomes**, less emphasis on counting practices.
  - Outcome based incentives
  - Incentives for targeting and improved targeting tools
  - Targeted outcome-based requirements
- Additional emphasis/focus on addressing mass imbalances
- Willingness to experiment with policy reform/innovations
- More explicit acknowledgement and evaluation of uncertainty

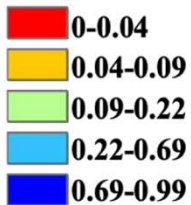
25 acre parcel



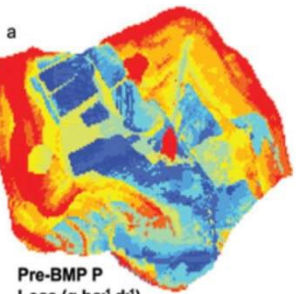
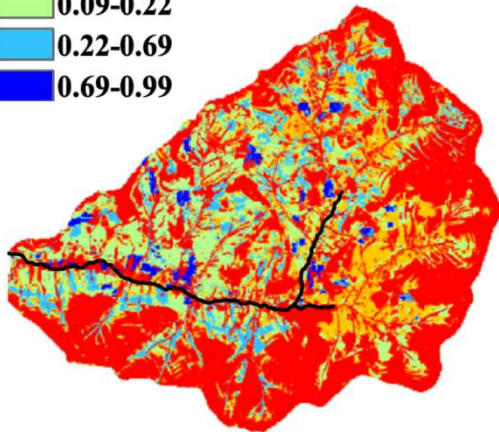
Basin



Dissolved P ( $\text{kg ha}^{-1}$ )



9,000 acre sub-watershed



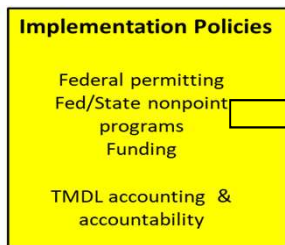
Pre-BMP P  
Loss ( $\text{g ha}^{-1} \text{d}^{-1}$ )  
0  
20

400 acre farm

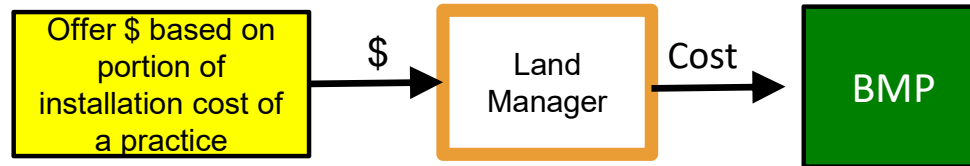
**Nutrient loads are highly variable across the landscape across multiple scales**

**Improve tools and incentives for targeting**

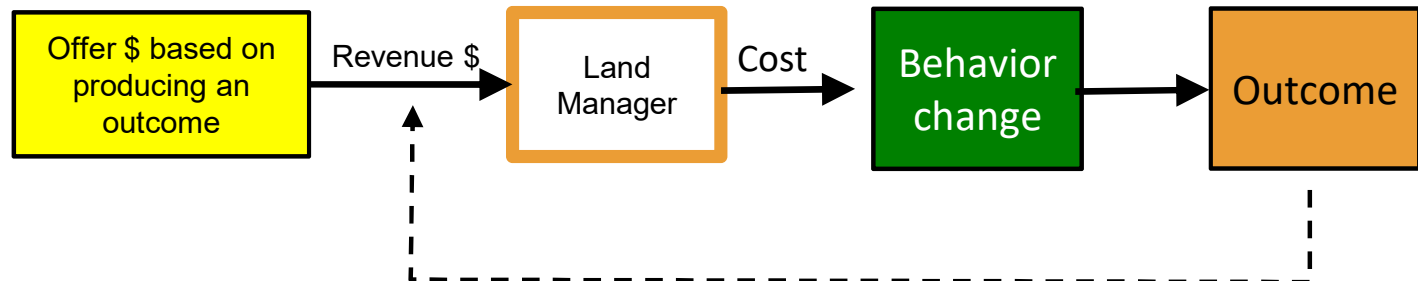
# Outcome based Incentive Systems



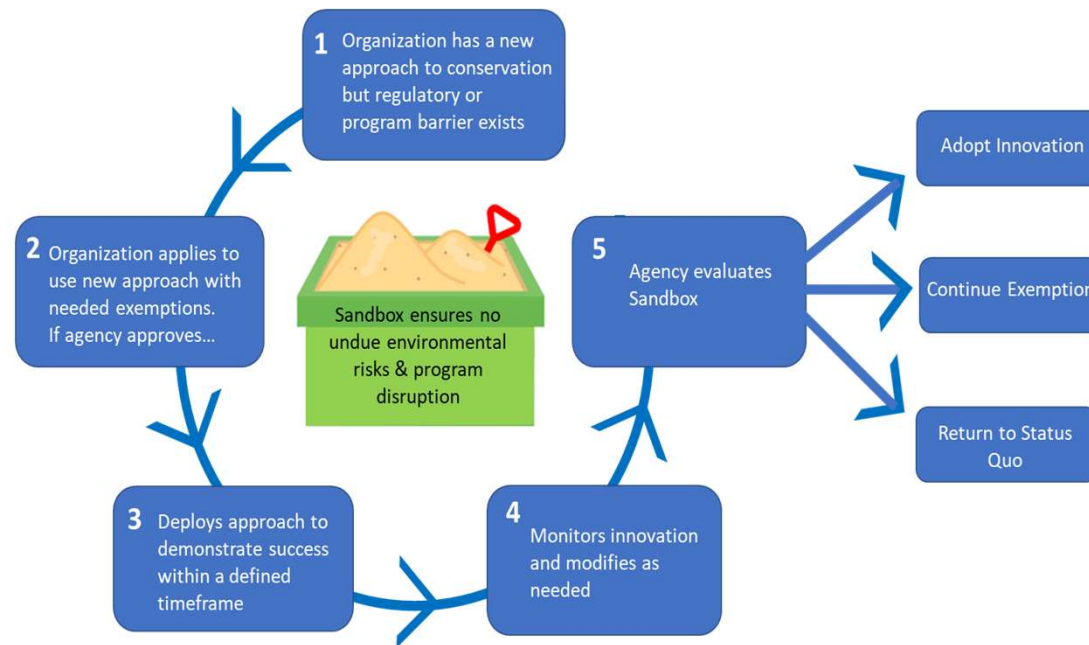
## Voluntary Financial Assistance: Cost-Share



## Payment for outcomes/success



# Improving Nonpoint Source Program Effectiveness: Encourage Institutional/policy Innovation



The Sandboxing Process (Figure adapted from Higgins and Male, 2019)