

Action Items from Management Board NCTC Meeting: *Initiating Phase 2*



Breck Sullivan, STAR Coordinator (USGS)
Ken Hyer, STAR Chair (USGS)

STAR Meeting
11/20/2024

Beyond 2025

Phase 1 – By EC 2024 scope & breadth of what should be undertaken



Phase 2 – after EC 2024 execute plan



NCTC: Initiating Phase 2

Outcome Assessment

- Rolling due date (February & March)
- Responsible Party: Outcome Leads
- Product: 2-pager to answer “Big Question”

Priorities List

- Due January 3rd
- Responsible Party: Goal Implementation Team
- Description of projects for moving Phase 1 recommendations forward
- Template available

Draft Executive Council Charge - Confirm on
Dec. 10th EC Meeting

Why an
Outcome
Assessment?

Draft Executive Council Charge - Confirm on
Dec. 10th EC Meeting



Complete Revisions of Watershed
Agreement Outcomes by end of CY 2025

Why an
Outcome
Assessment?

Draft Executive Council Charge - Confirm on
Dec. 10th EC Meeting



```
graph TD; A[Draft Executive Council Charge - Confirm on Dec. 10th EC Meeting] --> B[Complete Revisions of Watershed Agreement Outcomes by end of CY 2025]; B --> C[Effort should reflect engagement of all communities as active stewards];
```

Complete Revisions of Watershed
Agreement Outcomes by end of CY 2025

Effort should reflect engagement of all
communities as active stewards

Why an
Outcome
Assessment?

Draft Executive Council Charge - Confirm on
Dec. 10th EC Meeting



```
graph TD; A[Draft Executive Council Charge - Confirm on Dec. 10th EC Meeting] --> B[Complete Revisions of Watershed Agreement Outcomes by end of CY 2025]; B --> C[Effort should reflect engagement of all communities as active stewards]; C --> D[Address water quality and living resources];
```

Complete Revisions of Watershed
Agreement Outcomes by end of CY 2025

Effort should reflect engagement of all
communities as active stewards

Address water quality and living resources

Why an
Outcome
Assessment?

Draft Executive Council Charge - Confirm on
Dec. 10th EC Meeting



Complete Revisions of Watershed
Agreement Outcomes by end of CY 2025



Effort should reflect engagement of all
communities as active stewards



Address water quality and living resources



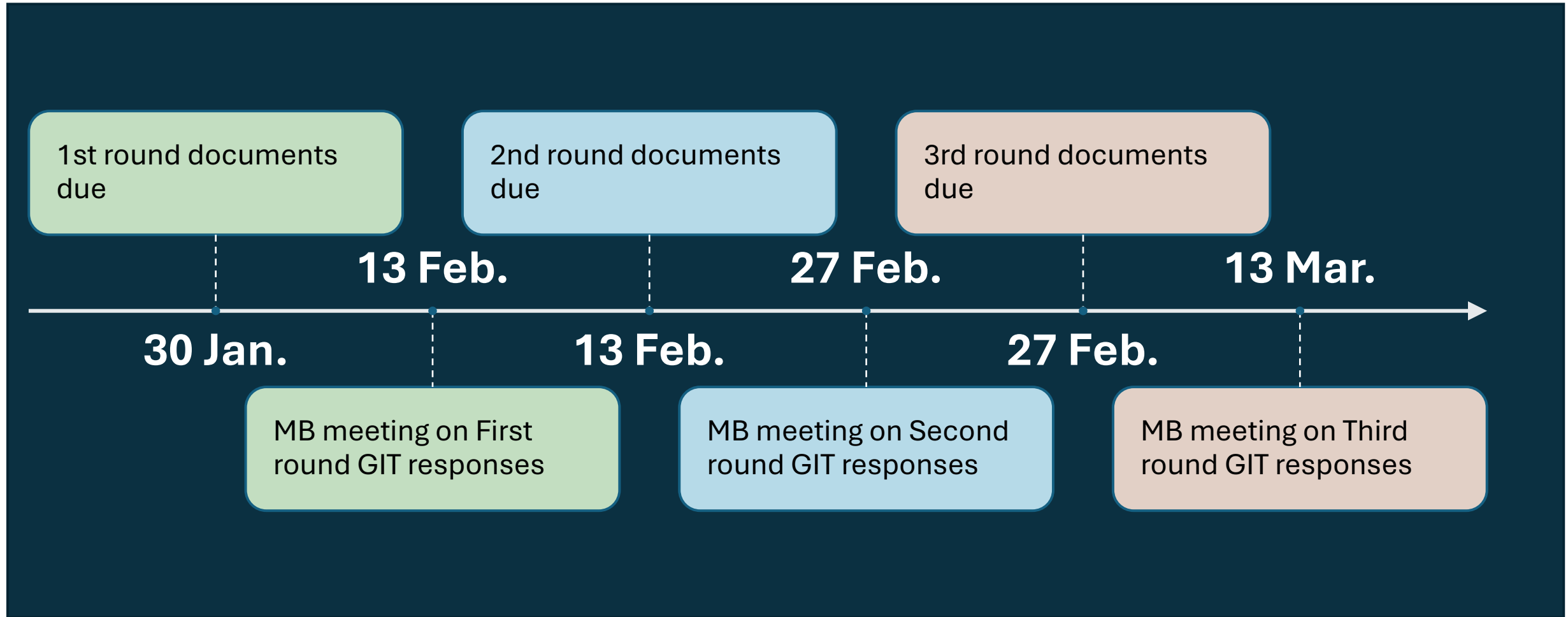
Measurable and timebound



Elevate Conservation

Why an
Outcome
Assessment?

TIMELINE



How to conduct an outcome assessment?

The December 10, 2024 Executive Council Charge is the driving document for this effort and, therefore, addressing the Charge and its intent must be the primary consideration in drafting responses to the posed question. Particular attention should be given to recommending revisions to the Outcomes that address the seven bullet points on page 2 of the Charge (see item [1] listed in the Executive Committee Charge to the Principals' Staff Committee: Charting a Course Beyond 2025).

Big Question: What advice do you have for the Management Board on how to consolidate, reduce, update, remove, replace or add new outcomes within your GIT?

Guidelines when doing the Outcome Assessment:

1. In reviewing your outcome, provide advice to the Management Board on whether "to consolidate, reduce, update, remove, replace or add new outcomes".
 - a. Don't need to provide updated Outcome language at this point in the process.
 - b. If consolidation is recommended, which outcome(s) do you advise combining with?
 - c. Should the outcome be moved or restructured?
2. Consider if the Outcome is SMART, and specifically, whether the current outcome meets the definition of an outcome, as described in the 2014 Chesapeake Bay Watershed Agreement ("Agreement"), or if that outcome is an output or indicator.
 - a. Review ERG's Beyond 2025 Report for existing assessment of Specific, Measurement, and Timebound.
 - b. Consider the Secret Sauce
3. Consider the challenges to and opportunities for achieving the outcome. You are encouraged to leverage past documentation and learnings from the Strategy Review System process, as well as Charting a Course to 2025 report and Beyond 2025 Small Group recommendations as they pertain to the outcome.
4. Consider how the outcome relates or could relate to the Bay Agreement mission, vision, and themes/pillars

Big Question:
What advice do
you have for the
Management
Board on how to
consolidate,
reduce, update,
remove, replace
or add new
outcomes within
your GIT?

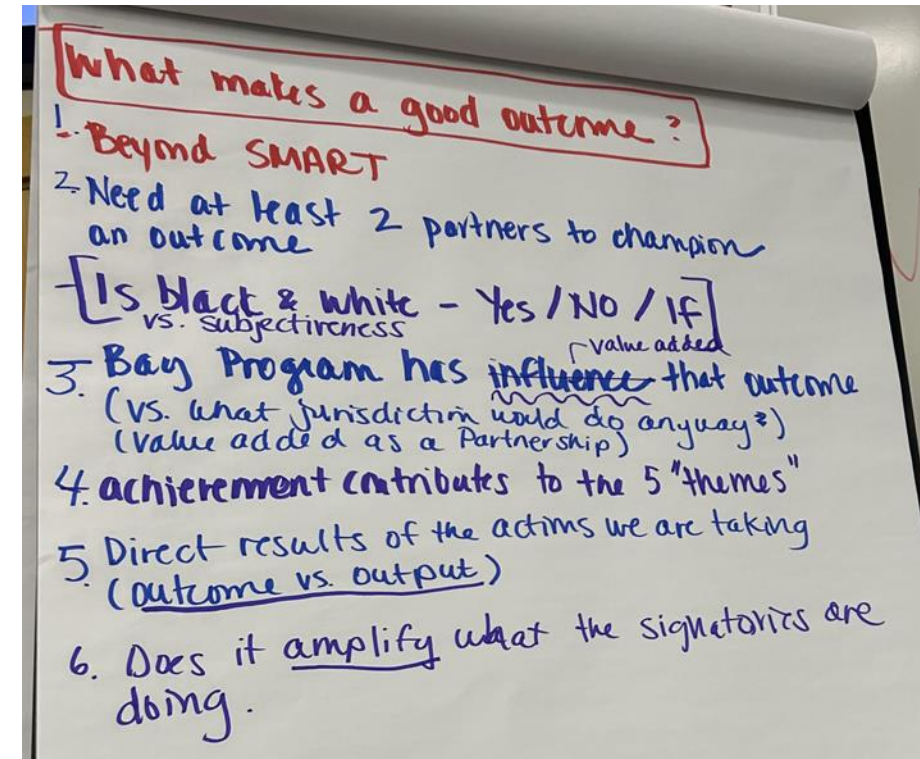
5. Consider the timescale for completing the outcome (5, 10, 15 years). Determine if achieving the outcome is an incremental step or is it a final outcome.
6. Consider resource needs and availability (high, medium, low).
7. Consider the risk or unintended consequences of removing the Outcome.
8. What value is added by having the Chesapeake Bay Program work on the outcome?
9. Consider how the Outcome, as written, benefits the public. Does the outcome reflect public input already received and have the potential to galvanize public support/engagement?
10. We will provide links to the supplemental information, including:
 - a. 2014 Chesapeake Bay Watershed Agreement
 - b. Secret Sauce
 - c. Beyond 2025 Recommendations
 - d. Charting a Course to 2025 report

Consider the secret sauce of a good outcome

A Secret Sauce Synthesis from *Retrospective on Lessons Learned from the Chesapeake Bay Program Strategy Review System's 3rd Cycle with Suggested Adaptations to Address the Issues*

A good outcome is:

- Clear in its objective
- Measurable
- Has a monitoring program that supports and reinforces the outcome
- Has partner commitment
- Resources identified and/or available to support the efforts necessary to achieve the outcome.
- Centering the work on benefits to people and living resources, not solely water quality.



Consider how the outcome relates or could relate to the Bay Agreement mission, vision, and themes/pillars

The 2014 Chesapeake Bay Watershed Agreement is based on five themes, or pillars, that guide the restoration of the Chesapeake Bay:

- **Abundant life:** Ensure sustainable populations of aquatic life, restore habitats, and create a balanced ecosystem
- **Clean water:** Reduce nutrient and toxic pollution to support aquatic life
- **Climate change:** Increase the Bay's ability to withstand changing weather
- **Conserved lands:** Protect working forests, farms, and other lands with ecological, historical, and community value
- **Engaged communities:** Increase public involvement in Bay stewardship, expand public access, and educate students

Based on the draft EC Charge, you can consider conservation a theme or pillar of the revised agreement

Questions



Continued Management Board Process and Timeline

April 10, 2025	Continued discussion to consolidate, reduce, update, remove, replace or add new outcomes. Outcomes identified as being kept or combined are assigned to workgroups for rewriting
May 7-8, 2025	Finalize outcome assessment/evaluation
May 2025	PSC Check in on Draft List of Outcomes. Share approach for structure development and governance review
June 12, 2025	Work through any PSC feedback on outcomes. Prepare final outcome list for public sharing
July 2025	Discussion of overall Partnership Structure. Includes all partnership Goal Teams/workgroups/action teams
August 14, 2025	Continue Grouping /Structure Development/ Governance
August 2025	PSC Check-in Grouping /Structure Development/ Governance
September 11, 2025	Continue work on Structure/ Governance and draft list of outcomes
October 9, 2025	Finalize outcomes and Complete Draft of New Structure
October 2025	Presentation of Final Draft to PSC
November 2025	Preparation of Final Package Based on PSC feedback