

STAR Engagement Poll Results



Strategic Engagement Team

Strategic Engagement Team Background

The Strategic Engagement Team (SET) was formed to address increased capacity needs within Goal Implementation Teams and workgroups around communications, social science, local engagement, diversity and stewardship.

STAR Engagement Poll

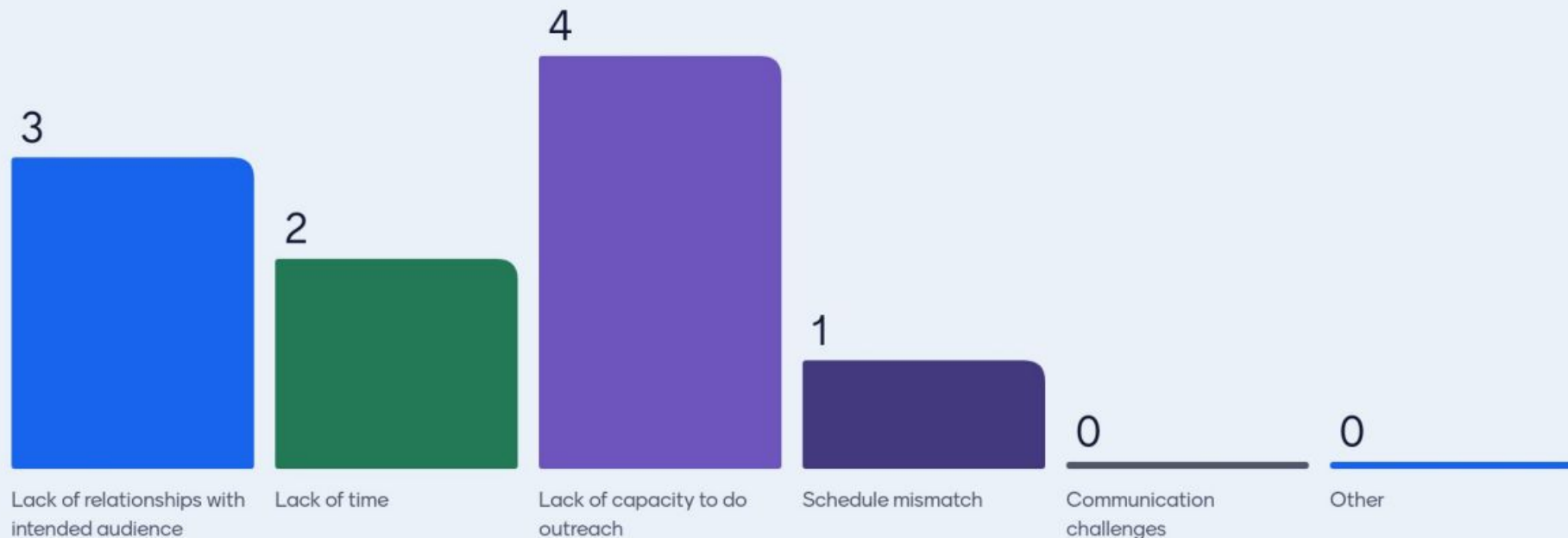
In the STAR August meeting, participants took a poll asking what challenges they were having with audiences they're trying to reach, and what topics around engagement they want to discuss.

Potential Audiences

- State agencies
- NGOs
- CBP Leadership
- Decision makers, resource managers, environmental scientists
- Ag community
- Volunteers/Local conservation groups



What challenges do you run into in reaching these audiences?Choice



Goals When Reaching Out to Audiences

- Support on workgroup initiatives.
- Provide Advisory Support.
- Asking for feedback and participation in work plan actions.
- Connecting partners with similar interests.
- Inform decision makers so they can make science based decisions.
- Broadening perspectives and fostering discussions.

How Can SET Help with these Goals?

- Trainings.
- Making connections and developing communication products.
- Provide examples of successful strategies.
- Provide opportunities with underrepresented groups.
- Points of contact to work with or ask for help.