



Targeting Tools Tutorial Story Maps



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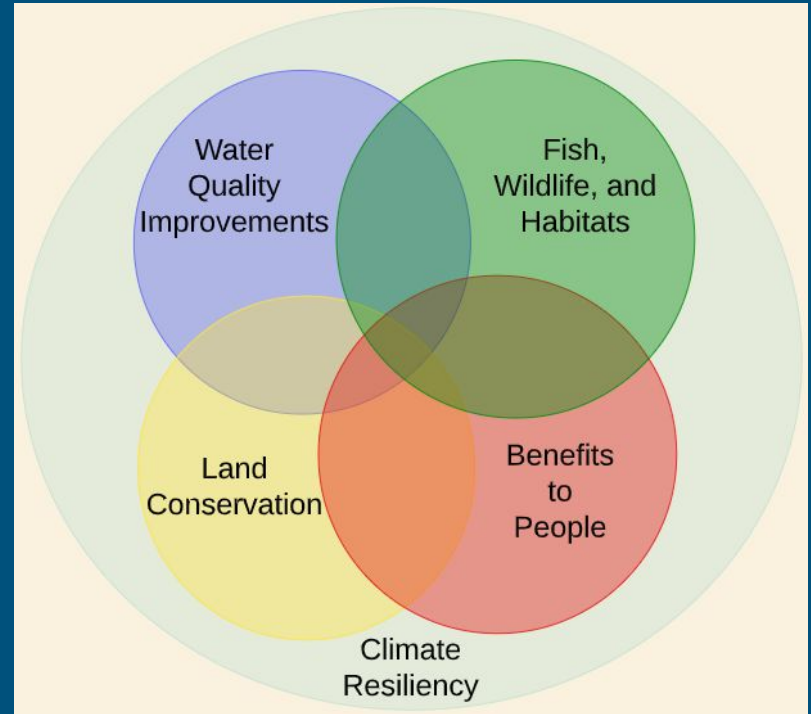
Outline

- Quick refresher on the targeting tools portal
- About our project - template for instructional story maps
- Intended audience
- Demo of story maps
- Questions/feedback

A Quick Refresher on The Targeting Tools Portal

- Purpose
- Structure
- Tools

Caveat - a new hub is in development and we will update the story map template after changes have been made.



Our Project

- Partnership Need: Quick reference and instruction for targeting tools
- Response: Tutorial Story Map Template

Intended Audience

- A state or local resource manager
- Federal agencies
- Non-governmental organizations (e.g., watershed organizations and land trusts)
- Interested members of the public

Tutorial Template

<https://storymaps.arcgis.com/stories/da58c74f9d9a4df18cbb9e6a7631ca21>

Cross-GIT Conservation Composite

<https://storymaps.arcgis.com/stories/a562b83c4576447eab534d70fab29fa7>

Questions

- **Functionality:**
 - Do these story maps teach tool usage effectively? How can we improve the instructional function of the story map?
 - What additional functionality would you like to see added?
 - Would you like to see this material in any other format?
- **Audience:**
 - How can we improve these tutorials to match the needs of the intended audience?
 - Has anyone received feedback on these tools from partners?

Jamboard link:

https://jamboard.google.com/d/1SuKgkleKnq86-esHolseP0weV_AtSjRIj1iB_cFi7E/edit?usp=sharing