



Communications Workgroup November Meeting

November 3, 2021 | 1:00 to 2:00 p.m.

Webinar:

<https://umces.webex.com/umces/j.php?MTID=m10ce60777b41cc686e30e9a9791a165d>

Meeting ID:120 186 6422

Passcode: pFM2eNpjm56

Meeting Materials

To find meeting agenda, minutes, presentations and other meeting materials, please visit our Communications Workgroup meeting webpage: https://www.chesapeakebay.net/who/group/communications_workgroup

Agenda

- 1:00 – 1:05 Welcome and Agenda Review
Gregg Bortz, Maryland Department of Natural Resources (Chair)
Rachel Felver, Alliance for the Chesapeake Bay (Coordinator)
- 1:05 – 1:10 Shared Messaging
Marisa Baldine, Chesapeake Research Consortium, will lead a discussion about collaborative and coordinated messaging for the month of November, focusing primarily on Native American Heritage Month and Opt Outside Day. Please plan to share your content or ideas for content that could be amplified by the workgroup.
- 1:10 - 1:30 DEIJ Terminology Guide
Ola Imani Davis, Alliance for the Chesapeake Bay, will provide an overview of the new [Diversity, Equity, Inclusion, and Justice \(DEIJ\) Terminology Communications Guide](#). created by the Alliance for the Chesapeake Bay.
- 1:30 - 1:40 Choose Clean Water Coalition Workgroup Database
Drew Robinson, Choose Clean Water Coalition, will discuss the new [workgroup database](#) created for the [Choose Clean Water Coalition's Communications Workgroup](#).
- 1:40 – 2:00 Member Round Robin
Rachel Felver will lead off the discussion. Share communications updates from your part of the watershed or tap the group's expertise for help with questions or ideas you're working on.

Next Meeting: December 1, 2021 1:00 p.m. - 2:00 p.m.

This meeting will be recorded for internal use to assure the accuracy of the meeting notes