

Work Group Contact

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Stronger by sharing: Shared Messaging for November 2021

Social media holidays

Date	Holiday
November	Native American Heritage Month
November	No Straw November
November 1	Day of the Dead
November 6	National Bison Day
November 8	National STEM Day
November 10	World Science Day for Peace and Development
November 11	Veterans Day
November 13	World Kindness Day
November 15	America Recycles Day; National Philanthropy Day
November 15 - 19	Geography Awareness Week
November 17	National Take a Hike Day
November 20	World Children's Day
November 25	Thanksgiving
November 26	Native American Heritage Day, Opt Outside Day
November 28 - December 6	Hanukkah
November 30	Giving Tuesday

Sample posts

Native American Heritage Month

- ([Uncovering a major landmark once used by Virginia's Indigenous tribes](#)) Discovering the site of Werowocomoco in 2001 was an important reminder of how much native land exists in the Chesapeake. Now, the site is managed by the National Park Service with help from Indigenous tribes in Virginia. #NativeAmericanHeritageMonth
- ([An Indigenous tribe conserves its ancestral landscapes](#)) With leadership from Chief Francis Gray, the Piscataway Conoy Tribe are protecting the river that they've called home for centuries. #NativeAmericanHeritageMonth
- ([Petroglyphs](#)) Rock carvings found along the Susquehanna River, known as petroglyphs, offer a window into the world of Chesapeake's Indigenous People. #NativeAmericanHeritageMonth

Opt Outside Day

- ([Opt outside and discover the Chesapeake](#)) There's no shortage of ways to enjoy spending time outdoors in the Chesapeake Bay watershed! #OptOutside this weekend and visit one of your favorite parks or find somewhere new.
- ([The beginner's guide to taking a hike](#)) Planning a trip for #OptOutside day? Use these tips to ensure you stay safe and have fun!
- ([FindYourChesapeake](#)) Use the #FindYourChesapeake website to find the perfect place to #OptOutside this weekend. The website allows you to search by location and activity so you can discover exactly what you're looking for.

Content to share

Native American Heritage Month

Social media hashtag: #NativeAmericanHeritage

The story of Indigenous tribes comes to life at Machicomoco State Park ([CBP](#))

An Indigenous tribe conserves its ancestral landscapes ([CBP](#))

Honoring native peoples through community engagement ([CBP](#))

Uncovering a landmark once used by Virginia's Indigenous tribes ([CBP](#))

Indigenous Heritage ([NPS](#))

Connections To The Land ([NPS](#))

No Straw November

Fighting pollution one sip at a time ([CBP](#))

Our Last Straw ([DC DOEE](#))

Facts & Figures ([Our Last Straw](#))

Dia de Muertos/Day of the Dead - 11/1

The monarch butterfly is celebrated from the Bay to Mexico ([CBP](#))

National Bison Day - 11/6

National STEM Day - 11/8

Videos: Science ([CBP](#))

[Teaching environmental justice across the Chesapeake Bay watershed](#) ([CBP](#))

Queen Anne's County uses Coronavirus relief funding to boost environmental education ([CBP](#))

World Science Day for Peace and Development - 11/10

Veteran's Day - 11/11

Military on the front lines of coastal protection ([CBP](#))

A piece of WWII history on the shores of the Bay ([CBP](#))

A military veteran's new mission is to restore a stream and help people heal ([CBP](#))

Maple farmer plants trees for the next generation ([CBP](#))

Military veterans constitute a new class of sustainable farmers ([CBP/Bay Journal](#))

World Kindness Day - 11/13

America Recycles Day - 11/15

Mr. Trash Wheel gobbles up what we feed him ([CBP](#))

Take Action: Recycle Your Electronics ([CBP](#))

Photo of the Week: Recycling materials to rebuild oyster reefs ([CBP](#))

Restaurants recycle oyster shells to bring bivalve back to Bay ([CBP](#))

Eight things environmentalists do to help the Chesapeake Bay ([CBP](#))

National Philanthropy Day - 11/15

Geography Awareness Week 11/15-11/19

Geography Awareness Week ([National Geographic](#))

Discover: Watershed ([CBP](#))

Facts & Figures: Bay Geography ([CBP](#))

Take a geologic history tour at these eight sites ([CBP](#))

Photo of the Week: Glimpse geologic history at Seneca Rocks ([CBP](#))

National Take a Hike Day - 11/17

The beginner's guide to taking a hike ([CBP](#))

LGBTQ+ hiking groups blaze Chesapeake trails ([CBP](#))

Find an adventure: hiking or backpacking ([Find Your Chesapeake](#))

World Children's Day - 11/20

Thanksgiving - 11/25

Six food traditions across the Chesapeake Bay ([CBP](#))

The woman behind a Thanksgiving tradition ([CBP](#))

Do American Indians celebrate Thanksgiving? ([Smithsonian](#))

Native American Heritage Day - 11/26

Opt Outside Day - 11/26

Opt outside and discover the Chesapeake ([CBP](#))

The beginner's guide to taking a hike ([CBP](#))

Find an adventure: hiking or backpacking ([Find Your Chesapeake](#))

Hanukkah 11/28 - 12/6

Giving Tuesday - 11/30

Giving Tuesday (givingtuesday.org)