# Changing Our Mindset: Thinking Like a Network

EPA/BAY PROGRAM: HABITAT GIT SPRING MEETING

2 MAY 2024

Build partnership and network science literacy to support nearand long-term Habitat GIT goals



Common language: working with others is a spectrum



A high-level overview of systems thinking and network science



An interactive exercise to inspire some out-of-the-box thinking and conversation around what we might learn from nature and apply to <a href="https://www.how.no.nd/">how</a> Habitat GIT teams/work groups think and operate



Shifting our mindset

### Participation is a Spectrum

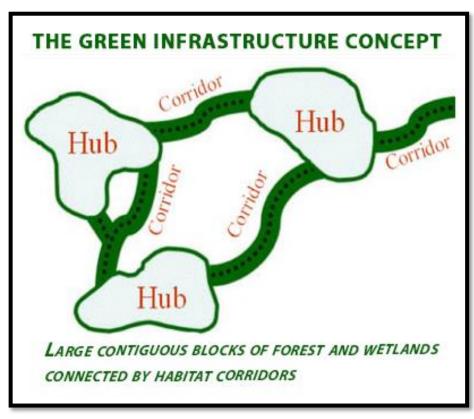
SETTING THE FOUNDATION

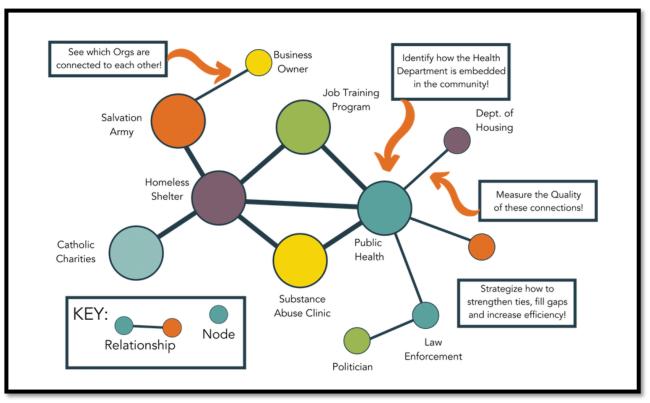
Trust Low						
Competition	Coexistence	Inform or Consult (1-way Communication)	Cooperate (2-way Communication)	Coordinate (2-way Communication)	Collaborate (Multi-way Communication)	Empower or Integrate
Competition between or among partners for clients, resources, partners, Board members, and/or public attention and credit	Neutral relationship or connections with partners, aware of their work but no systematic connection between or among partners	Partners share information for mutual benefit — to improve understanding of and awareness about issues, alternatives, and/or decisions made	Partners interact (formally and informally) on discrete projects or activities (time bound)	Partners agree to adjust and align organizational strategic priorities and work with each other for greater outcomes	Partners engage in collective impact to achieve jointly identified issues, co-develop outcomes and alternatives, and implement solutions. Work is based on shared mission, goals, and decision making, share funding and resources	Completely merging operations, administrative structures, and budgets to form new entity. The individual partners/orgs involved are not discernable – decision making lies entirely with new entity!
High ————————————————————————————————————						

## Systems Thinking and Network Science

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#### Ecosystem Networks and Social Networks





Maryland Coastal Training Program - Home (coastaltraining-md.org)

<u>Social Network Analysis for Foundations: Six Ideas to Scale Impact - Visible Network Labs</u>

### Systems Thinking -> Systems Approach

➤ Systems thinking and frameworks, along with systemic problem analysis, facilitates work across scales, sectors and disciplines, which can lead to a more comprehensive understanding of a complex system and inform the co-development of tailored interventions designed through multisectoral, crossdisciplinary efforts¹

1 Browne et al. (2021) Systems Approaches to Combatting Wildlife Trafficking: Expanding Frameworks to Facilitate Cross-Disciplinary Collaboration; Mahajan et al. (2019). Systems Thinking for Planning and Evaluating Conservation Interventions; ▶ Ignoring the complexities of systems and system actors when planning and evaluating conservation efforts creates risk, and can increase the chances of misidentifying and framing conservation problems, and/or developing solutions and outcomes that undermine the ability to deliver desired conservation results²

2 Mahajan et al. (2019). Systems Thinking for Planning and Evaluating Conservation Interventions; Larrosa et al. (2016) Unintended Feedbacks: Challenges and Opportunities for Improving Conservation Effectiveness; Polasky, S. (2006) You Can't Always Get What You Want: Conservation Planning with Feedback Effects

#### Why Partner Networks?

- "The urgency and scale of conservation challenges coupled with limited results to date, argue for a new approach...partner networks hold the potential for meeting systemic conservation challenges."
- "...often assumed that controls and performance accountability systems ensure quality impacts, when in fact, shared values and trust among funders, nonprofits, and beneficiaries can actually lead to superior results." (p. 122)
- To ensure collaboration success, leaders at all levels must go in with a fundamentally different mindset – letting go and shifting their focus from organization-level gains to achieving cocreated mission- (and vision) and place-based impacts<sup>1</sup>
- ► This shift recognizes a **need to blur the lines between partners...networked power breaks down hierarchy silos** that hold us back²

### Interactive and Inspirational

HOW DO BIRDS FLOCK?

Collaborative Conservation: Partnerships in Practice (C2P2)



**How do Starling Birds Flock?** 

## Reflections and Take Aways

## Mindsets: Organization v. Network

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#### **Organizational Mindset**

Narrow mission & identity (organization-level goals)

Foundation

**Network Mindset** 

Shared mission & identity (network-level impacts)

Tightly controlled & planned

Direction

Focus is on learning, connection, trust & emergent planning and work

Top down, made by bosses

Decisions

Bottom up, made by people closest to the work

Proprietary, acquire resources and promote own services and expertise



Open and share resources, promote the services and expertise of others

Individual expertise and effort (silos), focused on a particular goal/objective/output



Interdisciplinary, systems thinking, social-eco lens, relentless focus on achieving the shared mission and vision

