



Chesapeake Bay Program
Science. Restoration. Partnership.

March 12, 2026

Strategic Plan and Management Strategies

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Overview

Review, discuss and seek approval of:

1. Recommendations from Goal Team Chair & Sig meeting
2. Strategic Plan outline, Management Strategy and Workplan templates, and “Backyard Birds” example
3. Revised timeline
4. Recommendations for getting started

Acronyms: MS: Management Strategies
MB: Management Board
CBWA: Chesapeake Bay Watershed Agreement





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Recommendations from Goal Team Chair & Signatory partners meeting

Recommendations

- Conduct a situation analysis at the Goal and Outcome levels
 - General support of criteria for Goal Teams to consider
 - Include a Workplan Summary table in the Management Strategy.
 - Build-out details in a separate Workplan
 - Include resources needed, committed, and potential sources to fill gaps.
 - Timeline for Workplan development TBD
 - General support for the revised Snapshot of Signatory Resources
 - Make Signatory Authorities an Appendix
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Strategic Plan outline,
Management Strategy and
Workplan templates, and
“Backyard Birds” examples

Does the Management Board approve of the outline for the Strategic Plan and the templates for the Management Strategies and Workplan, or are additional revisions needed?

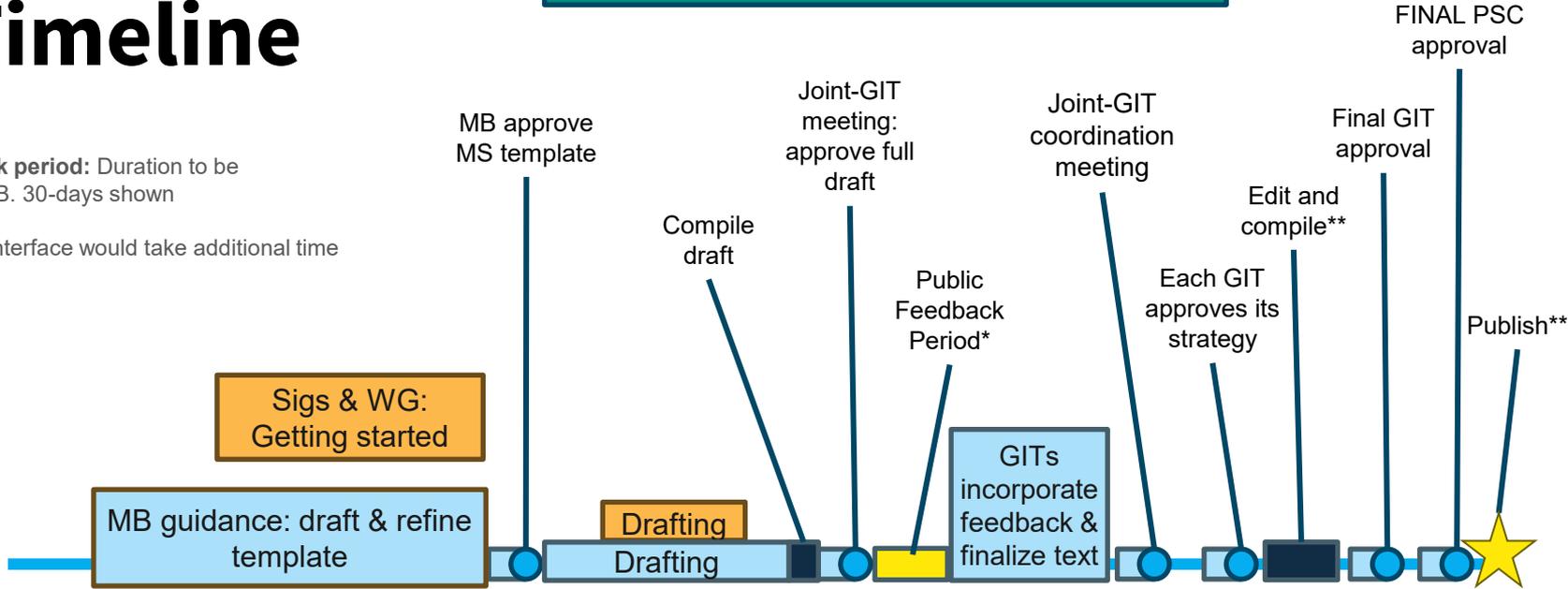
Revised timeline

Presented in February 2026

MS Timeline

*Public feedback period: Duration to be determined by MB. 30-days shown

**Dynamic web interface would take additional time



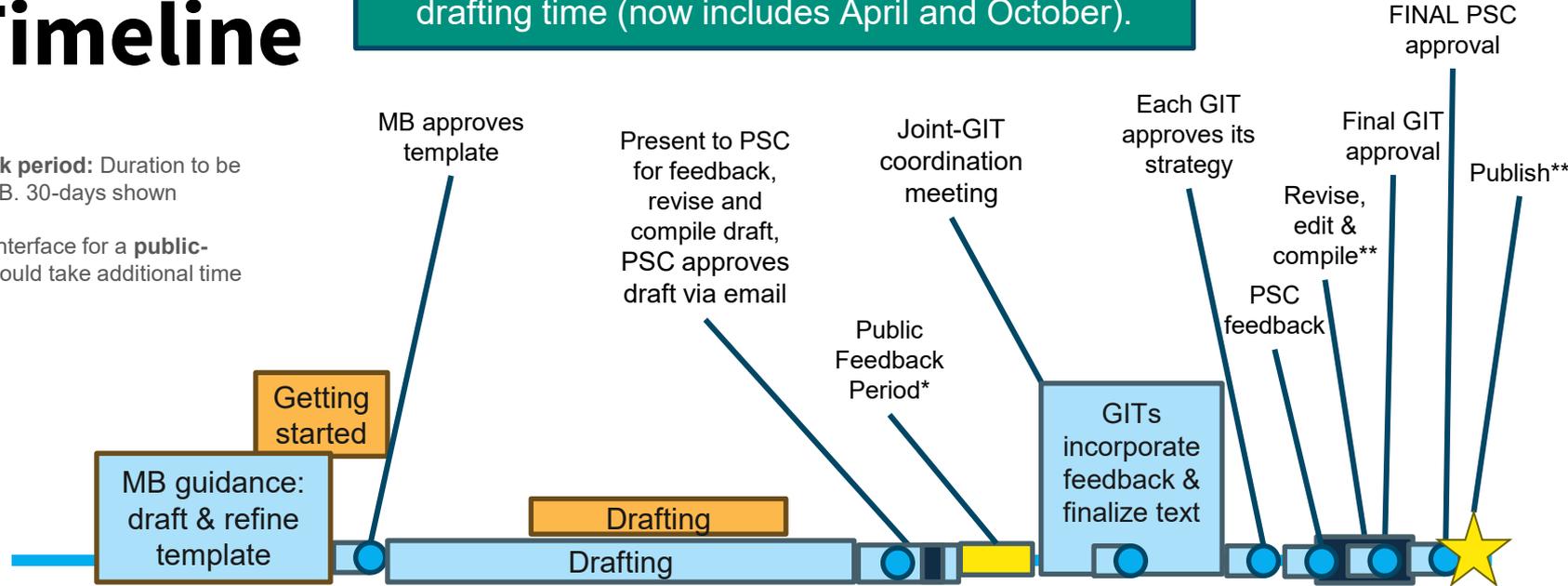
18-month countdown	Dec 00	Jan 01	Feb 02	Mar 03	Apr 04	May 05	Jun 06	Jul 07	Aug 08	Sep 09	Oct 10	Nov 11	Dec 12	Jan 13	Feb 14	Mar 15	Apr 16	May 17	Jun 18	
Month	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	
Year	25	2026											2027							

MS Timeline

REVISED: Template development and final editing & approval periods were shortened to extend drafting time (now includes April and October).

*Public feedback period: Duration to be determined by MB. 30-days shown

**Dynamic web interface for a public-facing content would take additional time



18-month countdown	Dec 00	Jan 01	Feb 02	Mar 03	Apr 04	May 05	Jun 06	Jul 07	Aug 08	Sep 09	Oct 10	Nov 11	Dec 12	Jan 13	Feb 14	Mar 15	Apr 16	May 17	Jun 18
Month	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Year	25	2026											2027						

Strategic Plan Development Timeline

2026	March or April	MB approval of Strategic Plan outline & template
	Through October	Drafting. Post draft for PSC feedback.
	November	PSC feedback, revisions and approval of draft Strategic Plan
	December	Public Feedback Period
2027	January & February	Incorporate feedback & revise Strategic Plan
	March	Each GIT reviews and approves Management Strategies
	April	PSC feedback on individual chapters. Revise, edit & compile Strategic Plan. Begin drafting public-facing content.
	May	Joint-GIT approval of compiled Strategic Plan
	June	PSC approval & publication of Strategic Plan

**Does the Management Board
approve of the general timeline for
developing the Strategic Plan?**

**When should Workplan
development be completed by?**

Management Strategies: Recommendations for Getting Started

MS: Recommendations for Getting Started

- Goal Team Chairs:
 - Identify and designate outcome authors, as appropriate
- With Workgroup support, outcome authors:
 - Gather background information (existing MS, WP, where they exist)
 - Brainstorm and draft outcome-level situation analysis
 - Determine each outcome's current condition and/or baseline
 - Does the outcome need a baseline?
 - Do we have the information needed to determine the baseline and/or current condition? If not, what is the plan to get it?



**Management Board feedback
requested on
recommendations for
getting started**





Thank you!

Questions?

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