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# Stewardship Workgroup

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Quarter 1 Meeting – February 3, 2025

# Agenda

<b>10:00</b>	<b>Welcome/ Introductions</b>
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<b>10:15</b>	<b>Beyond 2025 Outcome Assessment Discussion</b>
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<b>11:00</b>	<b>Implementing Stewardship Work in 2025</b>
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<b>11:30</b>	<b>Round Robin/ Rapid Coordination</b>
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<b>11:50</b>	<b>Closing Announcements</b>
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<b>12:00</b>	<b>Adjourn</b>
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# Icebreaker in the Chat

Introduce yourself +  
What's your favorite  
Valentine's Candy or type of  
chocolate  
(e.g. filled with caramel,  
nougat, nuts, etc)?

# September GIT5 Meeting Takeaways

1. Importance of leading with a **community centered approach**.
2. **Quality** of tools and programs matters more than quantity.
3. Improving funding for stewardship:
  - Grant programs need to coordinate/communicate better with each other
  - Consider novel approaches to funding programs, e.g. –
    - Partnering with more widely known funding sources/programs that don't necessarily have an environmental focus (housing authority, FEMA, etc.)
    - Fund capacity building for organizations
4. Anything else?

# Outcome Assessment Discussion

Process and Timeline Overview

Goal and Outcome Language Review

Gathering your feedback on the Outcome

- Update, replace, consolidate, reclassify, remove, reduce, or add new outcomes?

Questions & Answers

# Beyond 2025 Outcome Assessment Process



*The Chesapeake Bay Program partners envision an environmentally and economically sustainable Chesapeake Bay watershed with clean water, abundant life, conserved lands and access to the water, a vibrant cultural heritage, and a diversity of engaged citizens and stakeholders.*

2 0 1 4

The **Chesapeake Executive Council** has reaffirmed their **continued commitment to meet the goals** of the 2014 Chesapeake Bay Watershed Agreement and has charged the partnership with **revising the outcomes of the Agreement** by the end of 2025.

It is the intent of the Chesapeake Executive Council, **that revisions to the existing Agreement reflect:**

- A renewed and greater emphasis on **engaging all communities** ... *(one of seven points)*

# Beyond 2025 Outcome Assessment Process

## Review / Assess / Recommend “Disposition”

**What do you recommend doing with the outcome?**  
(not all outcomes will need revision)

### First Step

- **Update** (same intent, new metric)
- **Replace** (change the focus, need a novel outcome)
- **Consolidate** (combine w/ another outcome(s) or activities contributing to an Outcome are dispersed across others).
- **Reclassify** (change to output, indicator, etc)
- **Remove**
- **Add new outcome(s)** – not discussed until 3/27

# Beyond 2025 Outcome Assessment Timeline

DEC 2024	GIT 5 Outcome Assessment Survey and Open Hours sessions
JAN-FEB 2025	Workgroup and other meetings to collect input/feedback
FEB 13	Management Board (MB) meeting – 1st round of Outcome Discussions
FEB 27	MB Meeting – 2nd round – <b>includes Stewardship Outcome!</b>
MAR 13	MB Meeting – 3rd round – <b>Protected Lands, Public Access, Environmental Literacy, Diversity Outcomes</b>
MAR 27	MB finalizes recommendations
APR 10	MB approves final Outcome dispositions and novel Outcomes; <b>begin updates to revise Outcome language</b>
MAY 7-8	MB Retreat to finalize recommended Outcome revisions
JULY 1	60 Day Public Feedback Period begins



**Stewardship Goal:** *Increase the number and diversity of local stewards and local governments that actively support and carry out the conservation and restoration activities that achieve healthy local streams, rivers and a vibrant Chesapeake Bay.*

**Stewardship Outcome:**

*Increase the number and diversity of trained and mobilized volunteers who have the knowledge and skills needed to enhance the health of their local watersheds.*



RECENT PROGRESS  
**NO CHANGE**



OUTLOOK  
**UNCERTAIN**

# Gathering your feedback on the Outcome

- What do you think about the overall intent of the Outcome as currently written?
  - Is it appropriate, achievable, does it reflect what we want to do?
  - Should we be thinking about reframing it for the future (+ how)?
  - Should the outcome be moved or restructured within the Agreement Themes or Goals?

*Note: We do not need to wordsmith the Outcome right now.*

# Gathering your feedback on the Outcome

What is our advice to the Management Board? Should we **update, replace, reclassify, consolidate, or remove** the Outcome [or **add new** outcome]?

We see two likely paths that we would like your feedback on:

1. **UPDATE** or **REPLACE**
2. **RECLASSIFY** or **CONSOLIDATE**

*Note: We do not need to wordsmith the Outcome right now.*

# Gathering your feedback on the Outcome

## 1. UPDATE or REPLACE

**UPDATE** = The Outcome intent is kept largely intact. Unique language may be necessary if it is more than just a SMART update. The key principle is maintaining the intent of the Outcome.

**REPLACE** = The language and the intent are changed to a significant enough degree to suggest that the changes are replacing the previous outcome.

- We would be changing the nature of what we aim to do.

*Note: We do not need to wordsmith the Outcome right now.*

# Gathering your feedback on the Outcome

## 2. RECLASSIFY or CONSOLIDATE

**RECLASSIFY** = Outcome is changed to an output or an indicator, a different structure is adopted.

**CONSOLIDATE (i.e., Combine)** = Multiple Outcomes would be combined in a single Outcome, or activities contributing to an Outcome are dispersed across others (e.g., weave it throughout multiple other Outcomes). If consolidation is recommended, which outcome(s) do you advise combining with?

*Note: We do not need to wordsmith the Outcome right now.*



# Gathering your feedback on the Outcome

- What **value is added** by having the Chesapeake Bay Program partnership work towards the Outcome?
- What **challenges and opportunities** are there to achieve the Outcome?
- What is the **timescale** to achieve the Outcome (5, 10, 15 years) and should the Outcome be incremental or final?

# Implementing Stewardship Work in 2025

## Opportunities for new engagement: *Action Teams!*

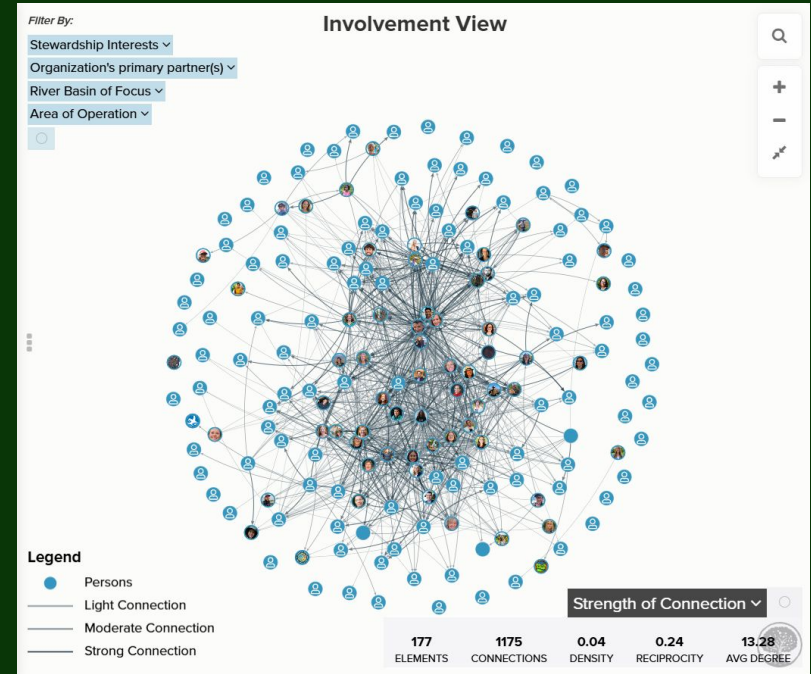
- Steward Map Ambassadors (*ongoing*)
- Stewardship Resource Library
- Community-Level Stewardship
- Informal steering committee to work on Outcome revisions (March - end of April)

# Implementing Stewardship Work in 2025

## Ongoing Efforts:

### Chesapeake Steward Map

- Map Stewards: 177
  - *150 added in 2024*
  - *11 added in 2025*
- 1,175 Connections



# Implementing Stewardship Work in 2025

## Ongoing Efforts:

Training on Developing  
Stewardship Campaigns

[www.chesapeakebehaviorchange.org](http://www.chesapeakebehaviorchange.org)



# 2025 Action Teams

## Steward Map Ambassadors

Assist with outreach and promotion of the map.

Help brainstorm new map uses and map design improvements.

View the map [here](#).

## Stewardship Resource Library

Determine the key audience(s) and their resource needs/wants.

Help design, gather resources for, and eventually share an online stewardship resource hub for practitioners.

## Community-Level Stewardship

Develop a plan/methodology to identify what community-scale stewardship actions already exist across the watershed.

Help establish a baseline for future measurement.



# Round Robin/ Rapid Coordination



Feel free to come off of  
mute and share quick  
announcements of what you  
are working on.

Do you seek collaboration or  
feedback from other  
Workgroup members on  
anything?

# Closing Announcements



**We are seeking co-chairs for the Stewardship workgroup! Reach out to Britt Slattery if interested.**

**If you would like to join an Action Team, please email Meredith Lemke at [lemkem@chesapeake.org](mailto:lemkem@chesapeake.org) or fill out the Action Team interest form.**



A scenic landscape featuring a calm lake in the foreground, surrounded by dense evergreen forests. In the background, majestic mountains rise under a clear sky. A wooden bench sits on a grassy bank in the foreground. The scene is bathed in soft, natural light, suggesting a peaceful morning or afternoon. Two dark green rounded rectangular overlays are positioned in the top right and bottom left corners, containing the words 'Thank' and 'You' respectively in white text.

# Thank

# You