

2022 CHESAPEAKE EXECUTIVE COUNCIL PLANNING

March 30, 2022

PLANNING TEAM CHAIRS

Rachel Felver, Chesapeake Bay Program Communications Director

Alliance for the Chesapeake Bay

(443) 892-0205 | rfelver@chesapeakebay.net

Carin Bisland, Chief, Partnerships and Accountability Branch

Chesapeake Bay Program Office, Environmental Protection Agency

(443) 223-0514 | bisland.carin@epa.gov

PLANNING TEAM STAFFERS

Marisa Baldine, Communications Staffer

Chesapeake Research Consortium

(202) 361-7391 | mbaldine@chesapeakebay.net

Garrett Stewart, Management Board, Principals' Staff Committee and Executive Council Staffer

Chesapeake Research Consortium

(703) 674-9598 | stewart.garrett@epa.gov



WHERE TO
FIND
EVERYTHING

2022 EC Briefing Book Page:

https://www.chesapeakebay.net/ecbrief/2022_executive_council_meeting_briefing_book

WHAT'S NEW IN 2022?

New EC Members:



Sarah Elfreth, Chair,
Chesapeake Bay
Commission



Glenn Youngkin,
Governor,
Commonwealth of
Virginia

New EC planning committee members:


- Marel King, Pennsylvania State Director
Chesapeake Bay Commission
- Jutta Schneider, Director of Water
Planning
Virginia Department of Environmental
Quality
- Shane Gutsie, Water Protection
Specialist
Pennsylvania Department of
Environmental Protection

- Only hold one meeting per year.
- Meeting needs to be less ceremonial.
- Meeting should be in a more central location.
- Continue to offer a virtual option.
- Need clarity around logistical items sooner (i.e., did not find out about lunch options until day before meeting December meeting).
- Materials need to be posted three weeks ahead of the meeting instead of two.
 - As the Communications Office is largely responsible for producing materials and planning the meeting, it is often difficult to produce materials quickly. The faster that the planning committee can finalize decisions, the quicker materials can be created and uploaded.
- PSC needs to be more helpful in getting their members to attend.
 - PSC should have a discussion prior to EC meeting about what is needed to get their principal to attend.
 - Consider having each EC member champion their own CBP goal and bring it to the public meeting.



RECAP – LESSONS LEARNED FROM 2021

- A designee should still be permitted to bring a plus one.
- Private lunch should have an important issue on the agenda to discuss.
- No more than two guest speakers at the public meeting.
- Helpful to have EC Chair meet with the AC chairs in advance of the meeting.
- How do we get members to stay on time when speaking?
- Press coordination needs to be better prepared—important press announcements from jurisdictions should happen at the meeting, not prior to, a day before or a day after.
 - Jurisdictions should plan their own announcements within the scope of the EC meeting.
 - Consider extending press Q&A to encourage more media attendance.



RECAP – LESSONS LEARNED FROM 2021

POSSIBLE MEETING
DATES/LOCATIONS

Must occur after September 15, 2022

Must be mindful of elections in DC, DE,
MD, NY, WV

Will most likely occur in Washington, DC

What virtual options should be offered?
Who is the virtual option “offered” for—
plus ones, media, audience?



POTENTIAL MEETING TOPICS

EC MEMBER RSVP STATUS



Calendars Checked



Attendance Confirmed

- | | | |
|----|-----|----------------------------------|
| 1. | EPA | Michael Regan, Administrator |
| 2. | CBC | MD Delegate Sarah Elfreth, Chair |
| 3. | DE | John C. Carney Jr., Governor |
| 4. | DC | Muriel Bowser, Mayor |
| 5. | MD | Larry Hogan, Governor |
| 6. | NY | Andrew Cuomo, Governor |
| 7. | PA | Tom Wolf, Governor |
| 8. | VA | Glenn Youngkin, Governor |
| 9. | WV | Jim Justice, Governor |

Advisory Committees

- | | |
|------------------------------|------------------------------|
| 1. CAC Chair – Julie Lawson | 3. STAC Chair – Kathy Boomer |
| 2. LGAC Chair – Jasmine Gore | |

2022 SCHEDULE FOR PLANNING MEETINGS

- Wednesdays from 3:00 – 4:00 p.m.
- Bi-weekly until one month out from the meeting.
- Every week within one month of the EC meeting.

What	Due for PSC	Due for EC	Lead
EC Member Bios	n/a		Planning Team members
LGAC Report	n/a		Jennifer Starr
CAC Report	n/a		Jessica Blackburn
STAC Report	n/a		Meg Cole
State of the Program	n/a		Rachel Felver