

The Chesapeake Bay Report Card and using indicators for improved outcomes



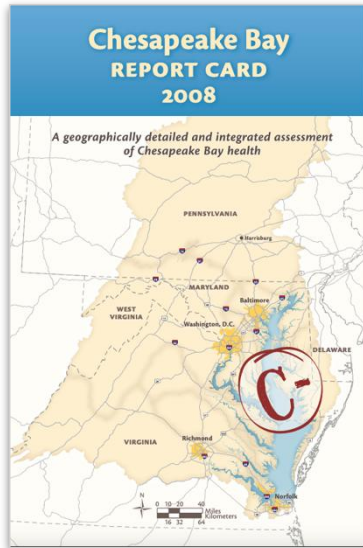
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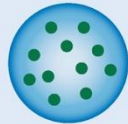
Scientific, Technical Assessment and Reporting (STAR) Team Meeting

Chesapeake Bay Report Card indicators used from 2007–2011



Indicators used in the report card

The aim of this report card is to provide a transparent, timely, and geographically detailed assessment of 2008 Chesapeake Bay health. Chesapeake Bay health is defined as the progress of **three water quality indicators** (chlorophyll *a*, dissolved oxygen, and water clarity) and **three biotic indicators** (aquatic grasses, phytoplankton community, and benthic community) toward scientifically derived ecological thresholds or goals. The six indicators are combined into one overarching Bay Health Index, which is presented as the report card score. Detailed methods available at www.eco-check.org/reportcard/chesapeake/.



Chlorophyll *a*



Dissolved oxygen



Water clarity



Aquatic grasses



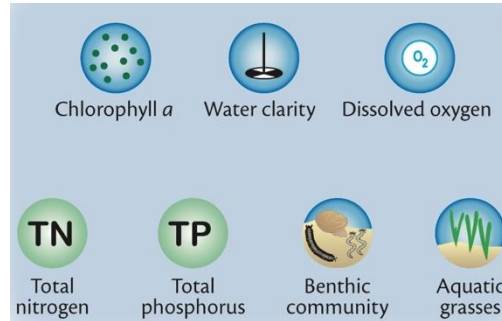
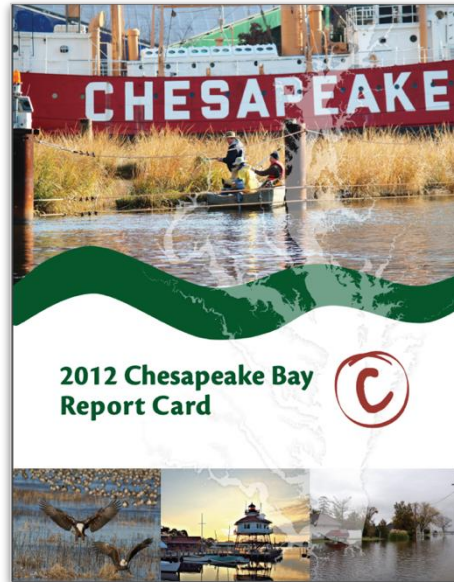
Phytoplankton community



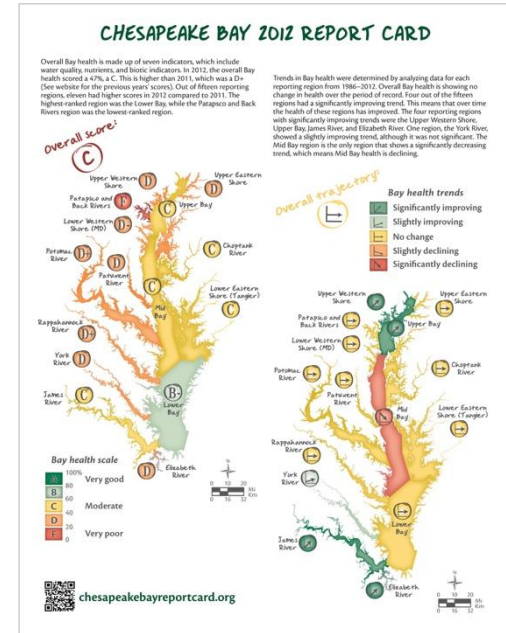
Benthic community

Three Water Quality and Three Biotic Indicators

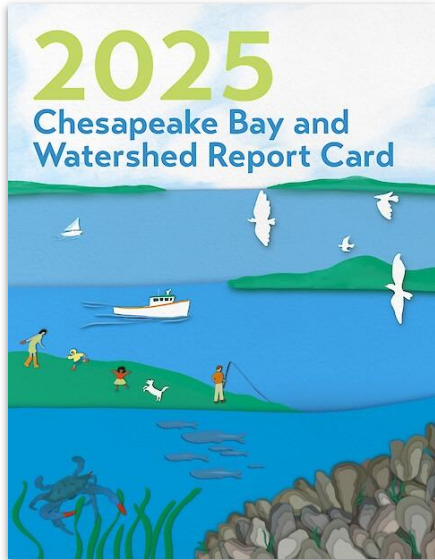
Chesapeake Bay Report Card indicators used from 2012–2017



Seven indicators after 2011



Bay indicators used from 2017–present

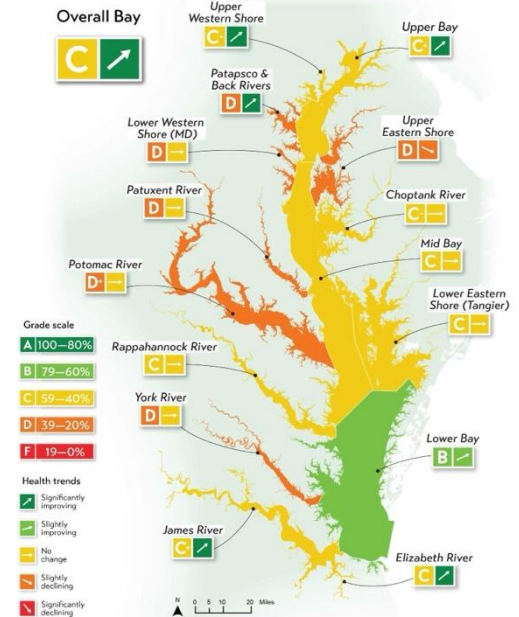


Bay indicators

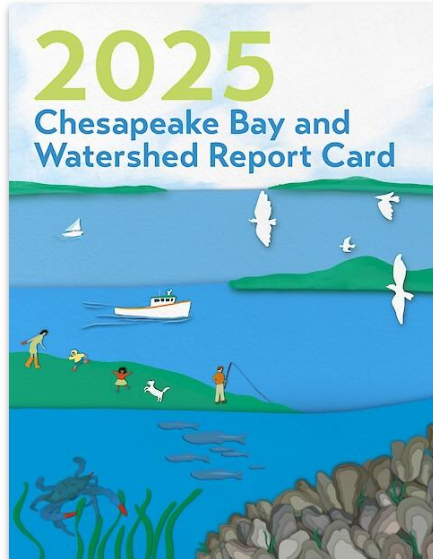
- Total Phosphorus** measures the amount of phosphorus in bay waters.
- Total Nitrogen** measures the amount of nitrogen in bay waters.
- Dissolved Oxygen** measures how much oxygen is present at different depths in the bay.
- Benthic Community** measures the condition of organisms living in or on the bottom areas of the bay.
- Water Clarity** is a measure of how deep light penetrates through the water column.
- Chlorophyll α** is used as a measure of phytoplankton (microalgae) biomass.
- Aquatic Grasses**, or submerged aquatic vegetation, measures the area of grass beds in bay regions.

No change in Bay indicators

Moderate and poor conditions for most regions



New watershed indicators established



Watershed indicators



Protected Lands measures the amount of all lands protected in the watershed.



Water Quality index includes metrics for total phosphorus, total nitrogen, turbidity, and conductivity.



Fish Community index, developed by the EPA, examines river health by assessing native species and pollution tolerance.



Benthic Community measures the condition of the organisms living on the bottom of streams.



Temperature Stress measures if summer water temperatures are too hot for many aquatic organisms.



Household Income measures the amount of money people are receiving through their employment.



Jobs Growth measures the percentage of jobs gained or lost (net) from 2021 to 2022.



Income Equality measures disparity between low and high earners.



Affordable Housing measures how much housing is available at a cost that is less than 30% of people's income.



Heat Vulnerability index uses metrics for tree canopy, impervious surfaces, air temperature, and households in poverty to assess vulnerability to heat.

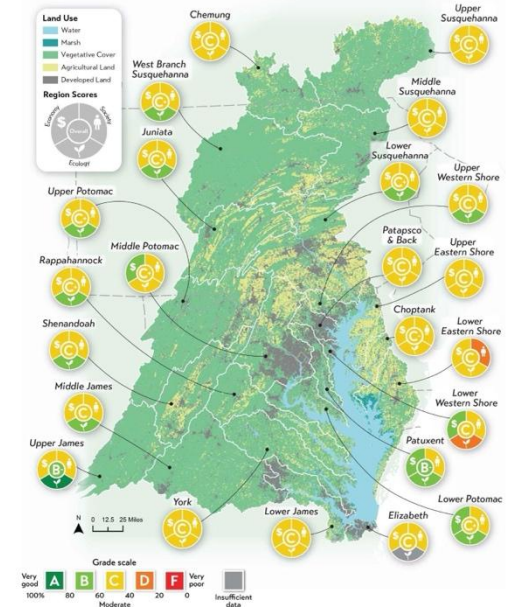


Social Index uses data about social vulnerability from the U.S. Census and measures how a community can respond to hazardous events.



Walkability measures how many people can walk to a park in 10 minutes from where they live.

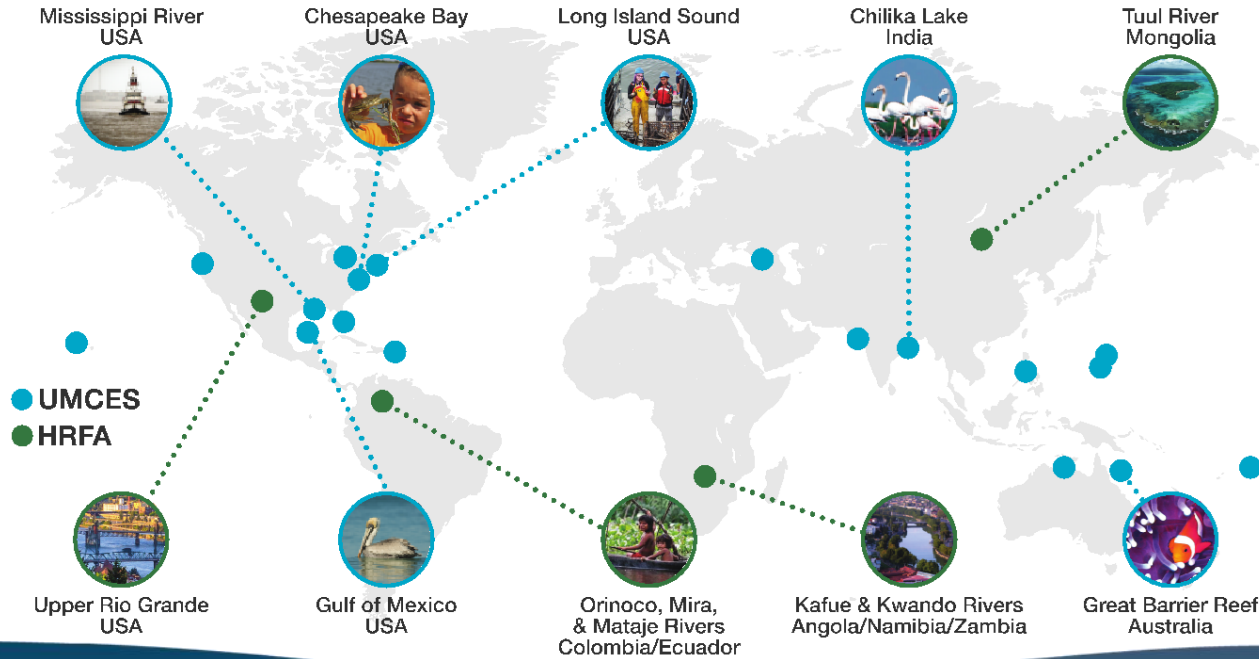
Chesapeake Bay Watershed scores C+

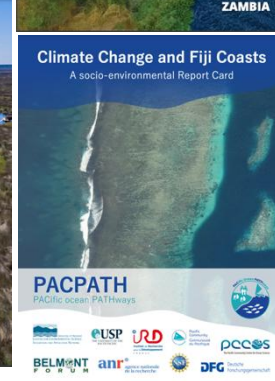
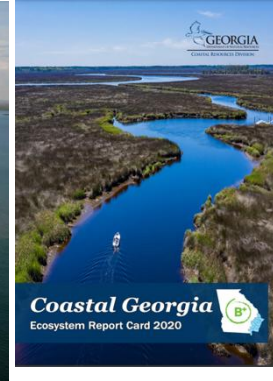
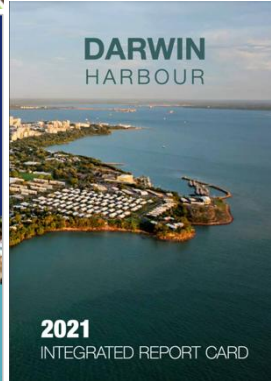
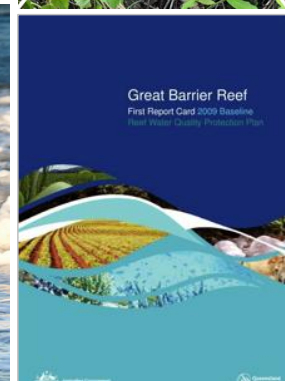
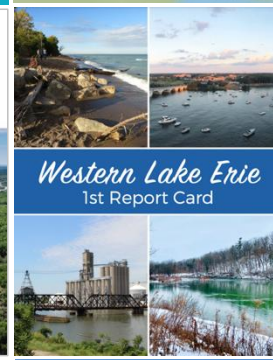
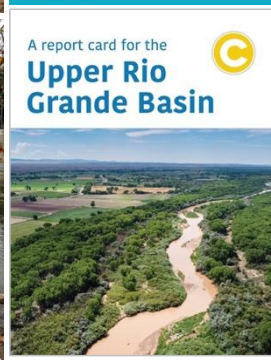
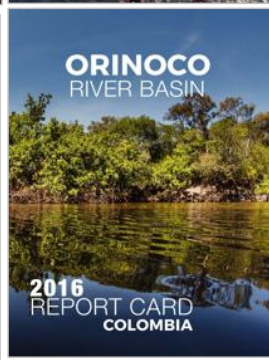
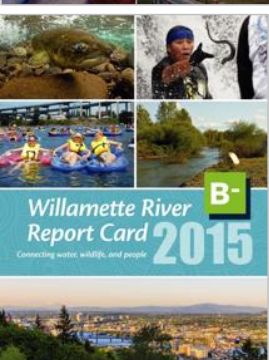
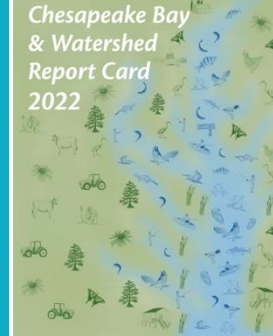
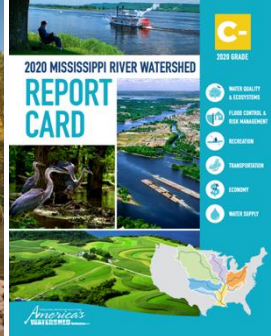
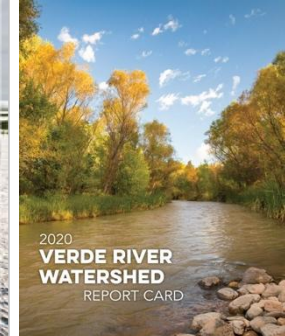
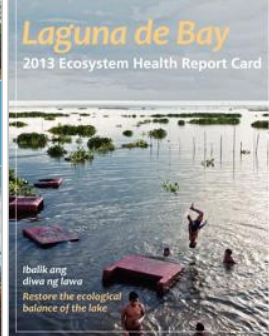
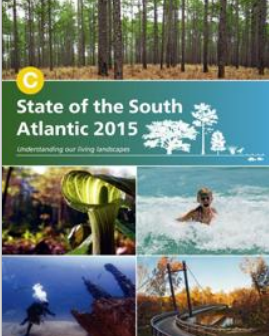


Watershed indicators provide context



Work on socio-environmental report cards began in 2014





The report card process has 5 steps

1 Co-design



2 Choose Indicators



3 Determine Thresholds



4 Calculate Grades



5 Communicate Results



Indicator selection is an important step



- Consider the visioning of the region
- Understand values and threats
- Determine what indicators can represent the values and threats to tell us about conditions and health
- Start with a long list of indicators, every idea is a good one!
- Consider the indicators critically using SMART criteria



Good indicators are SMART

- Specific, measurable, attainable, relevant, time-bound (SMART)
- Sensitive to change
- Reflect management goals and/or actions
- Cost effective and easy to collect
- Good spatial and temporal coverage
- Will be measured into the future
- Have a threshold/goal
- Available data
- Good quality data
- High frequency data

Choosing SMART indicators



Specific (to what is being measured)

Measurable (also reliable, comparable, contextually appropriate and unambiguous)

Attainable (also achievable, feasible, cost-effective)

Relevant

Time-bound (also sensitive, i.e. the change in values can be tracked over time)



Socio-environmental report card categories

Some of the indicator categories to consider are:

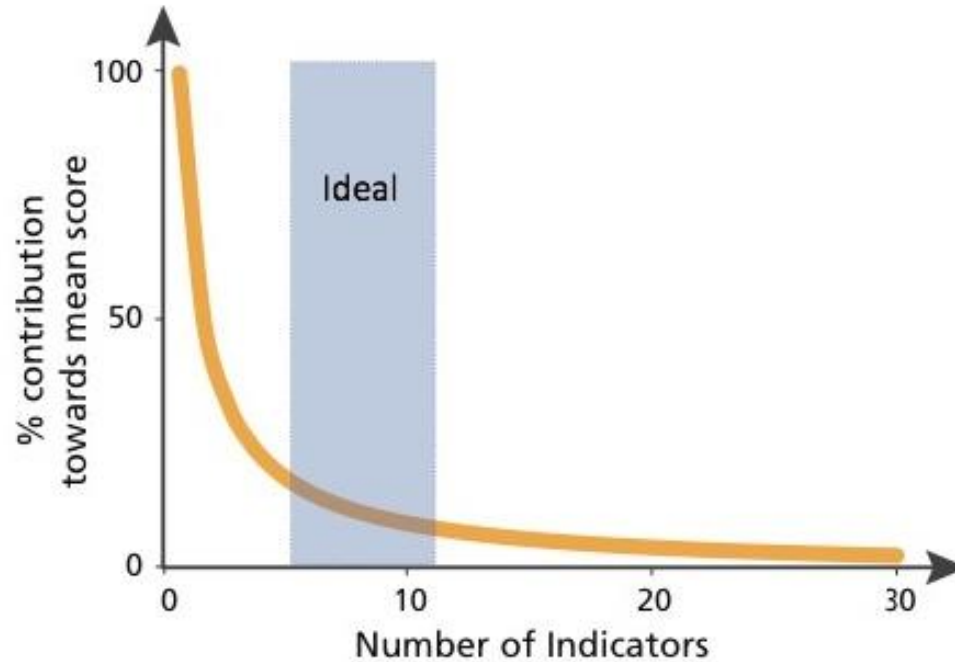
- Water (quality and quantity)
- Biodiversity
- Ecology
- Ecosystems and landscapes
- Management
- Governance
- Infrastructure
- Economy
- Human health
- Society and culture



Aim for 3–6 indicators for each goal



How many indicators are needed?



Indicators should reflect stakeholder values

Key point:

Alignment of stakeholder views, management needs, planning and monitoring



Indicator nuts and bolts

- Identify a long list of indicators
- Group indicators into categories (these can change)
- For each potential indicator determine data availability (temporal and spatial)
- Determine threshold, target, or goal for each indicator
- Compare indicators to SMART criteria
- Narrow down indicator list based on above
- Use an iterative process to reach final indicators and scoring
- Document decision process and methods throughout
- Be transparent and realistic

Examples from the Kafue River Report Card in Zambia



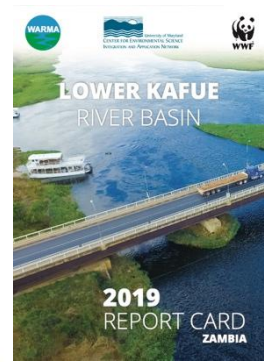
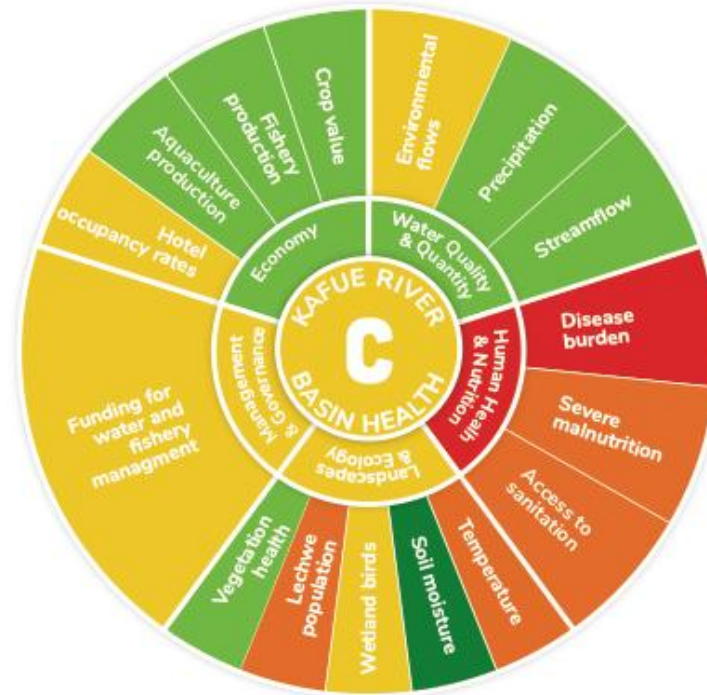
Water Quality and Quantity

Value	Indicator	Measured by
Water for agriculture	Agricultural Water stress	% of time agricultural demand exceeded supply
Drinking and Domestic Water Use	Domestic water stress	% of time domestic water demand
	Water quality violations	Number of violations of above standards for drinking water
Water for Ecosystems	Environmental Flows	% of time monthly env Flow requirement met
	Ecosystem Water Quality	% of time DO, pH, nutrients and Conductivity

Lower Kafue River Basin Report Card

Indicators for

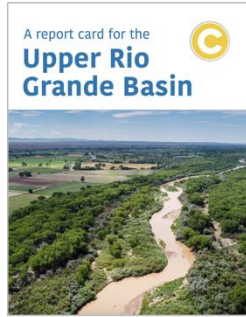
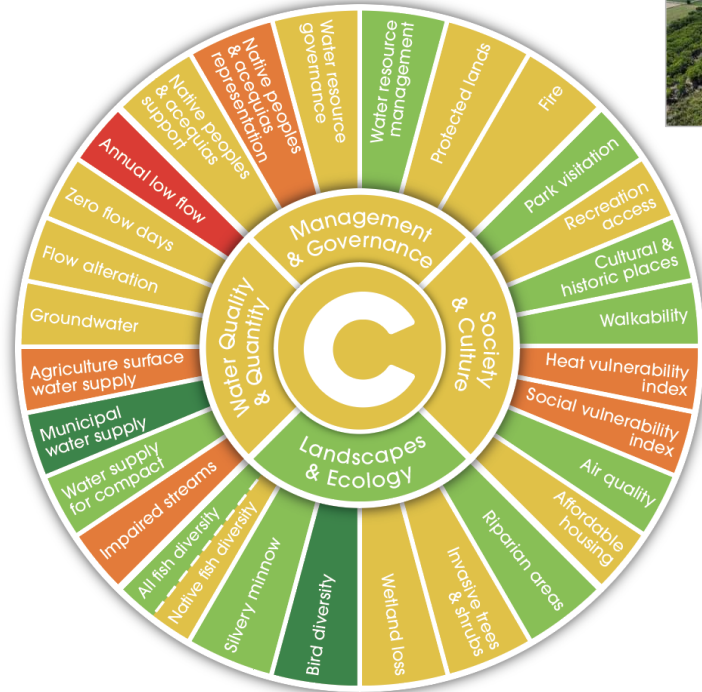
- Water Quality and Quantity
- Landscapes and Ecology
- Management and Governance
- Human Health and Nutrition
- Economy



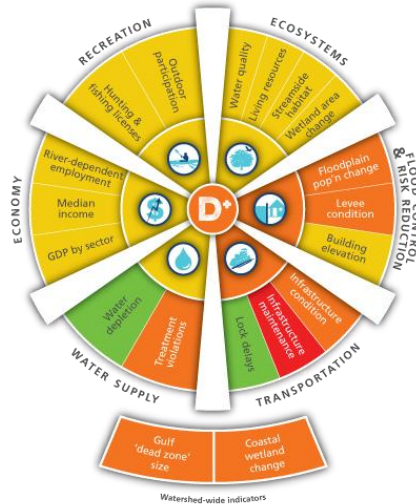
Upper Rio Grande Watershed Report Card

Key socio-economic indicators are:

- Native peoples & acequias representation
- Water resource governance
- Water resource management
- Park visitation
- Recreation access
- Cultural and historic places
- Affordable housing
- Heat Vulnerability Index
- Air quality



Effective science communication combines indicator results with storytelling



Interpret &
synthesize data



Sense of place: who,
what, where, when, how,
and why



Provide context

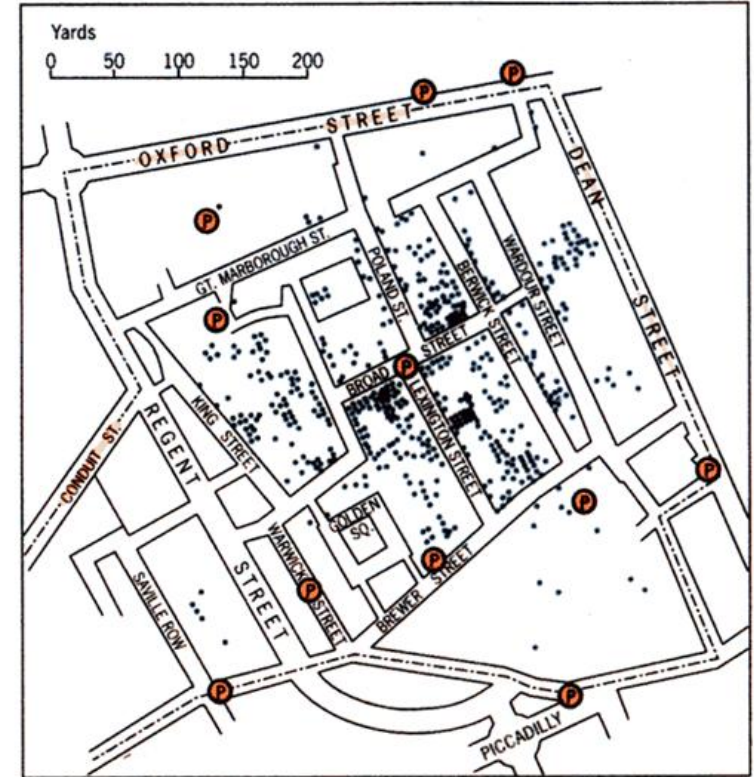
What does storytelling have to do with science?

Stories are a powerful communication device:

- **Engage an audience:** stories are more interesting than a string of facts, compelling visuals illustrate points
- **Improve information retention:** it's easier to remember good stories and effective visual elements
- **Makes information more accessible and shorten reading time:** audience/reader can follow storyline and view visual elements quickly

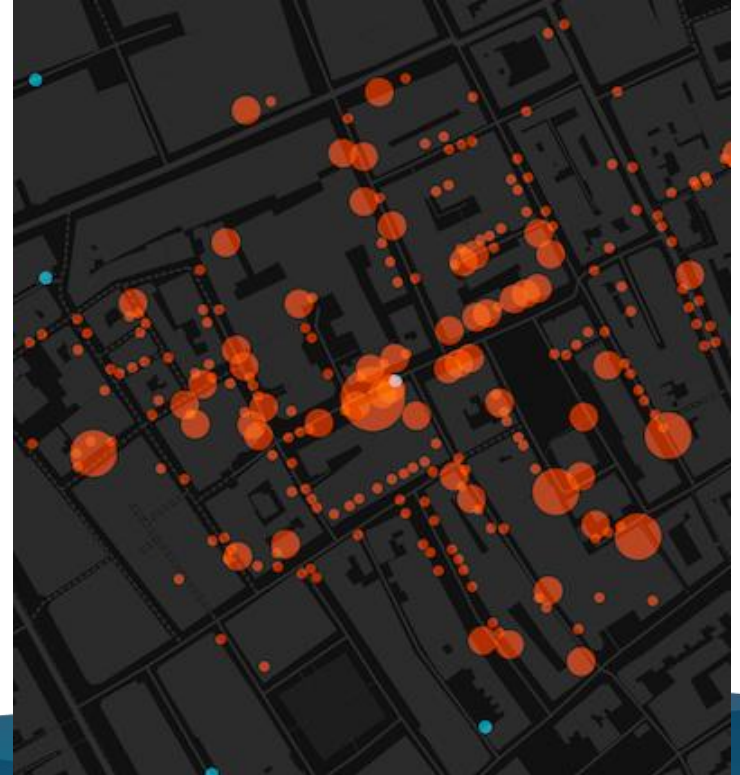
Science communication in society

- Cholera outbreak in London in 1854
- John Snow mapped cholera cases
 - Linked cholera cases to pump locations
- Pump handle removed, cholera subsided



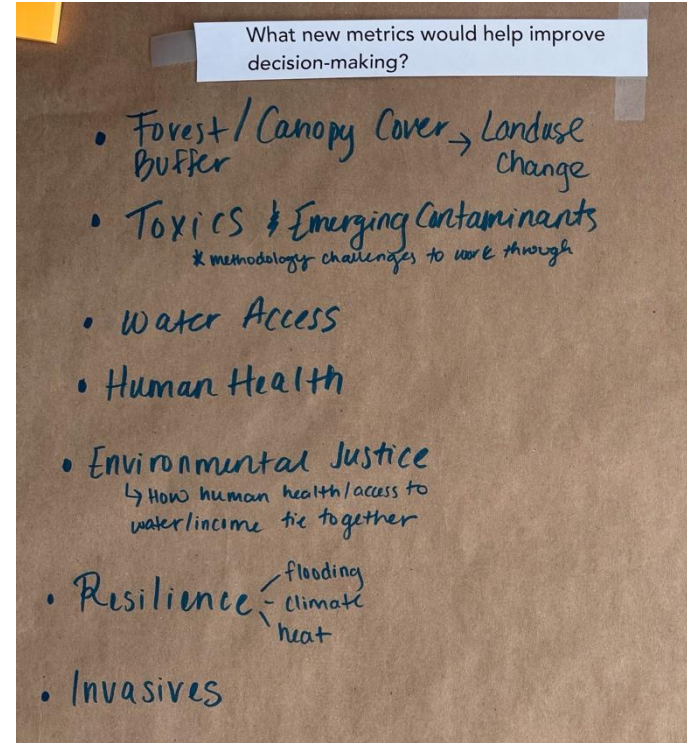
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Improving the Chesapeake Bay Report Card

- New indicators are being developed
- Goals are to align with other Chesapeake efforts like
 - the new CBP watershed agreement goals
 - CESR report and
 - other organization's efforts like CBF and CBP



Thank you

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