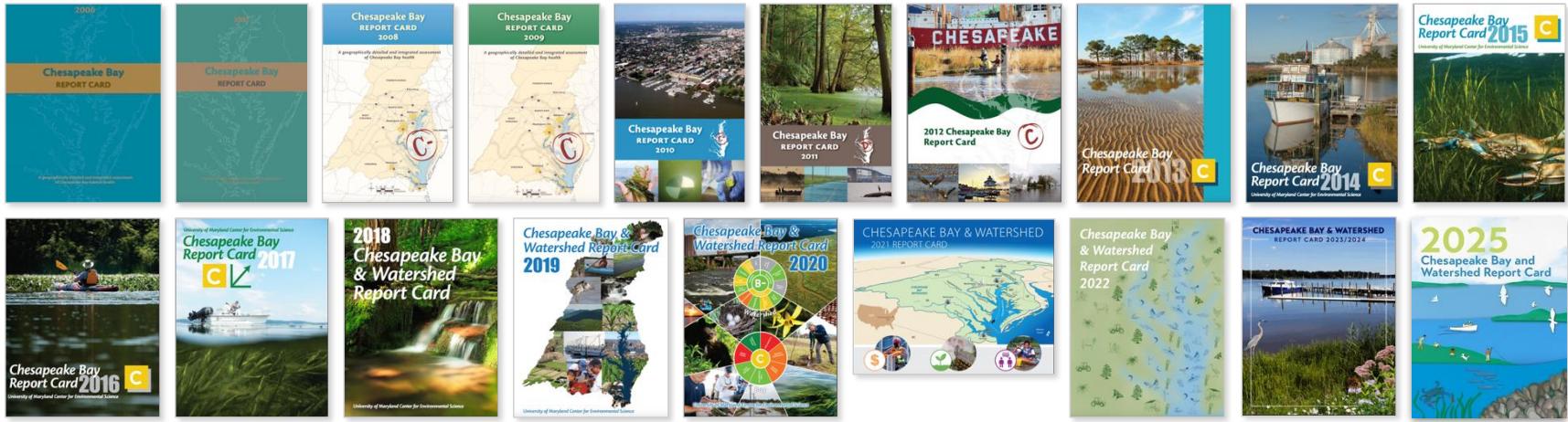


# The Chesapeake Bay Report Card and using indicators for improved outcomes



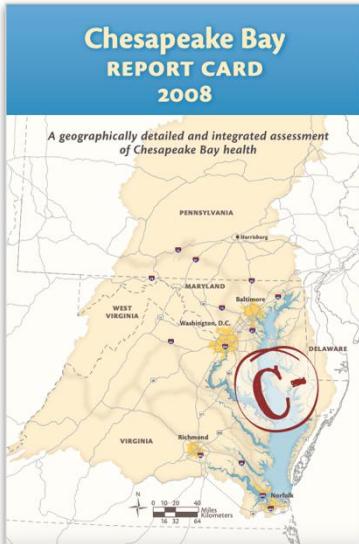
Alexandra Fries  
University of Maryland Center for Environmental Science

January 29, 2026

Scientific, Technical Assessment and Reporting (STAR) Team Meeting

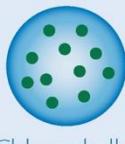
# Chesapeake Bay Report Card

## indicators used from 2007–2011



### Indicators used in the report card

The aim of this report card is to provide a transparent, timely, and geographically detailed assessment of 2008 Chesapeake Bay health. Chesapeake Bay health is defined as the progress of **three water quality indicators** (chlorophyll *a*, dissolved oxygen, and water clarity) and **three biotic indicators** (aquatic grasses, phytoplankton community, and benthic community) toward scientifically derived ecological thresholds or goals. The six indicators are combined into one overarching Bay Health Index, which is presented as the report card score. Detailed methods available at [www.eco-check.org/reportcard/chesapeake/](http://www.eco-check.org/reportcard/chesapeake/).



Chlorophyll *a*



Dissolved oxygen



Water clarity



Aquatic grasses



Phytoplankton community



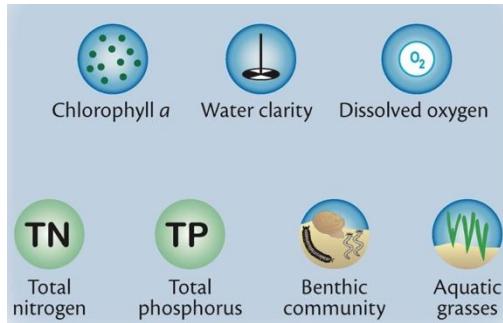
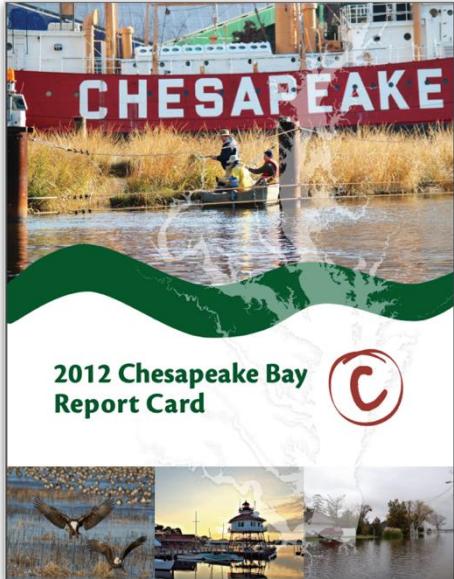
Benthic community

### Three Water Quality and Three Biotic Indicators

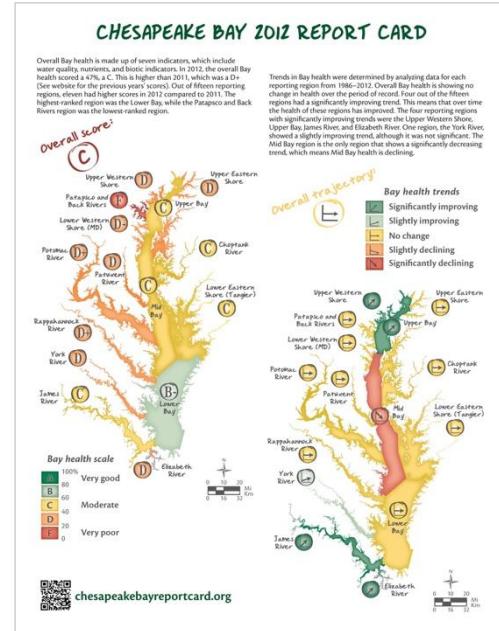


# Chesapeake Bay Report Card

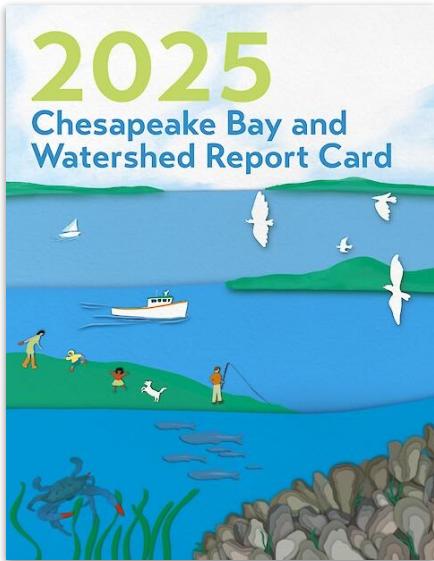
## indicators used from 2012–2017



Seven indicators after 2011



# Bay indicators used from 2017–present



## Bay indicators



**Total Phosphorus** measures the amount of phosphorus in bay waters.



**Total Nitrogen** measures the amount of nitrogen in bay waters.



**Dissolved Oxygen** measures how much oxygen is present at different depths in the bay.



**Benthic Community** measures the condition of organisms living in or on the bottom areas of the bay.



**Water Clarity** is a measure of how deep light penetrates through the water column.



**Chlorophyll  $\alpha$**  is used as a measure of phytoplankton (microalgae) biomass.

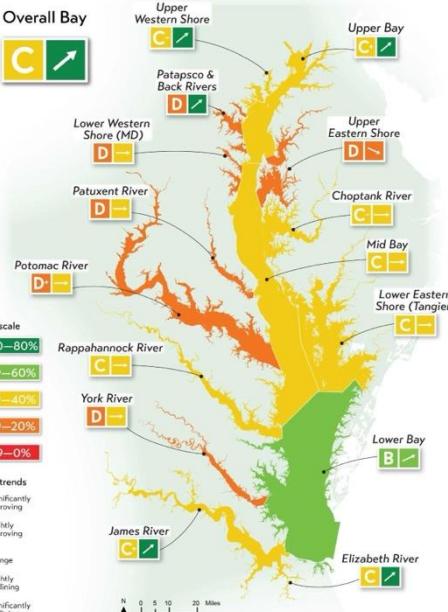


**Aquatic Grasses**, or submerged aquatic vegetation, measures the area of grass beds in bay regions.

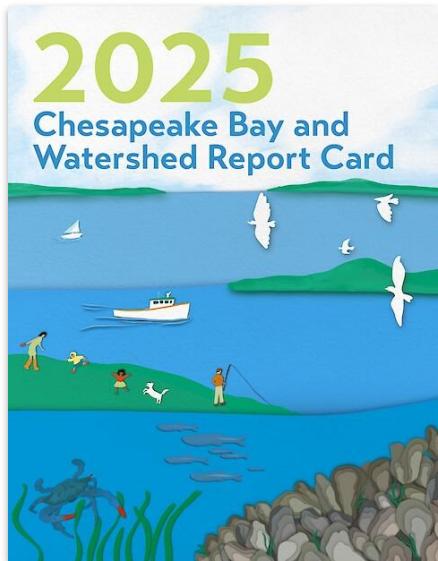
No change in Bay indicators

## Moderate and poor conditions for most regions

### Overall Bay



# New watershed indicators established



## Watershed indicators



**Protected Lands** measures the amount of all lands protected in the watershed.



**Water Quality** index includes metrics for total phosphorus, total nitrogen, turbidity, and conductivity.



**Fish Community** index, developed by the EPA, examines river health by assessing native species and pollution tolerance.



**Benthic Community** measures the condition of the organisms living on the bottom of streams.



**Temperature Stress** measures if summer water temperatures are too hot for many aquatic organisms.



**Household Income** measures the amount of money people are receiving through their employment.



**Jobs Growth** measures the percentage of jobs gained or lost (net) from 2021 to 2022.



**Income Equality** measures disparity between low and high earners.



**Affordable Housing** measures how much housing is available at a cost that is less than 30% of people's income.



**Heat Vulnerability** index uses metrics for tree canopy, impervious surfaces, air temperature, and households in poverty to assess vulnerability to heat.

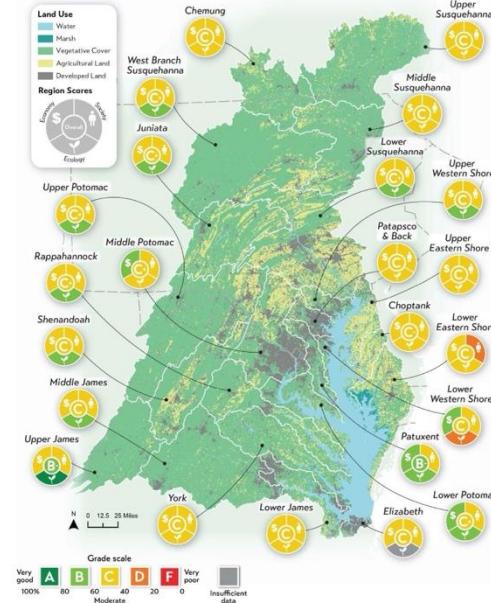


**Social Index** uses data about social vulnerability from the U.S. Census and measures how a community can respond to hazardous events.



**Walkability** measures how many people can walk to a park in 10 minutes from where they live.

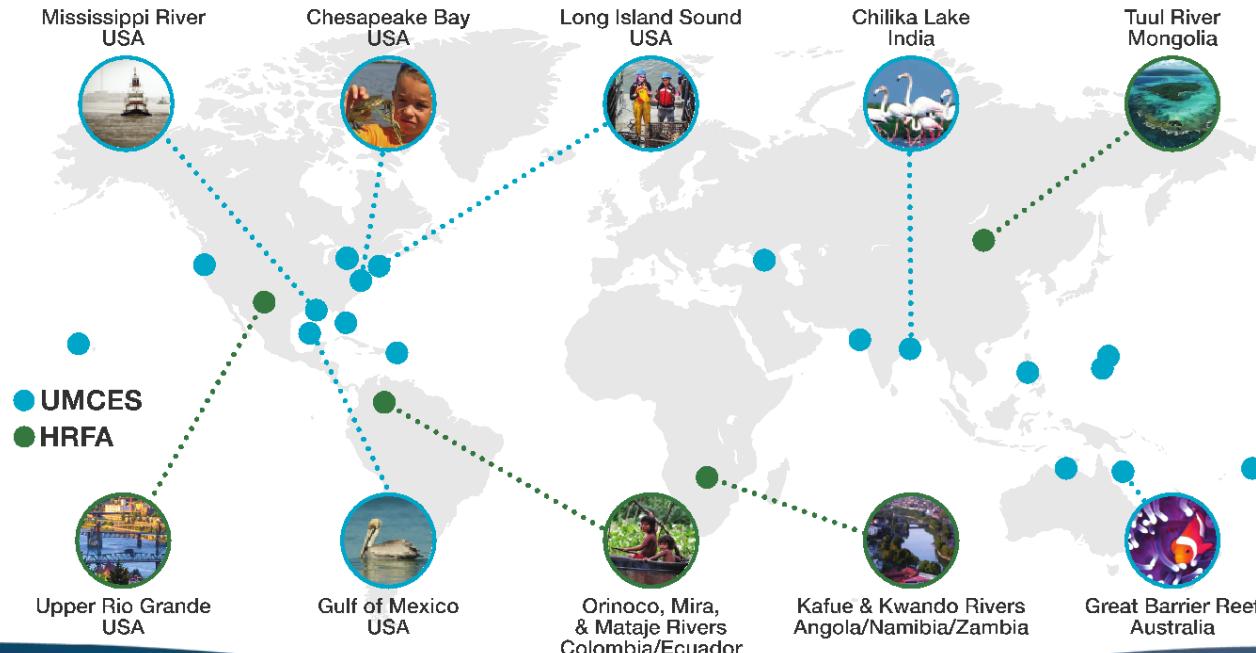
## Chesapeake Bay Watershed scores C+

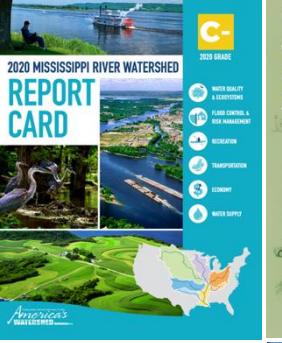
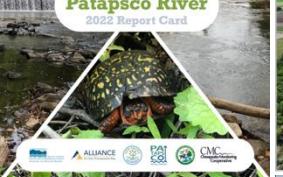
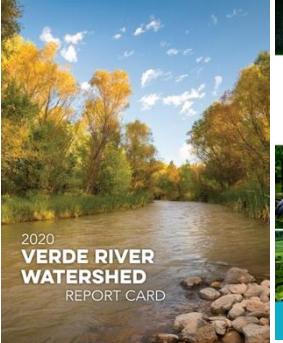


# Watershed indicators provide context



# Work on socio-environmental report cards began in 2014





# The report card process has 5 steps

1 Co-design



2 Choose Indicators



3 Determine Thresholds



4 Calculate Grades



5 Communicate Results



# Indicator selection is an important step

- Consider the visioning of the region
- Understand values and threats
- Determine what indicators can represent the values and threats to tell us about conditions and health
- Start with a long list of indicators, every idea is a good one!
- Consider the indicators critically using SMART criteria



# Good indicators are SMART

- Specific, measurable, attainable, relevant, time-bound (SMART)
- Sensitive to change
- Reflect management goals and/or actions
- Cost effective and easy to collect
- Good spatial and temporal coverage
- Will be measured into the future
- Have a threshold/goal
- Available data
- Good quality data
- High frequency data



# Choosing SMART indicators



Specific (to what is being measured)

Measurable (also reliable, comparable, contextually appropriate and unambiguous)

Attainable (also achievable, feasible, cost-effective)

Relevant

Time-bound (also sensitive, i.e. the change in values can be tracked over time)



# Socio-environmental report card categories

Some of the indicator categories to consider are:

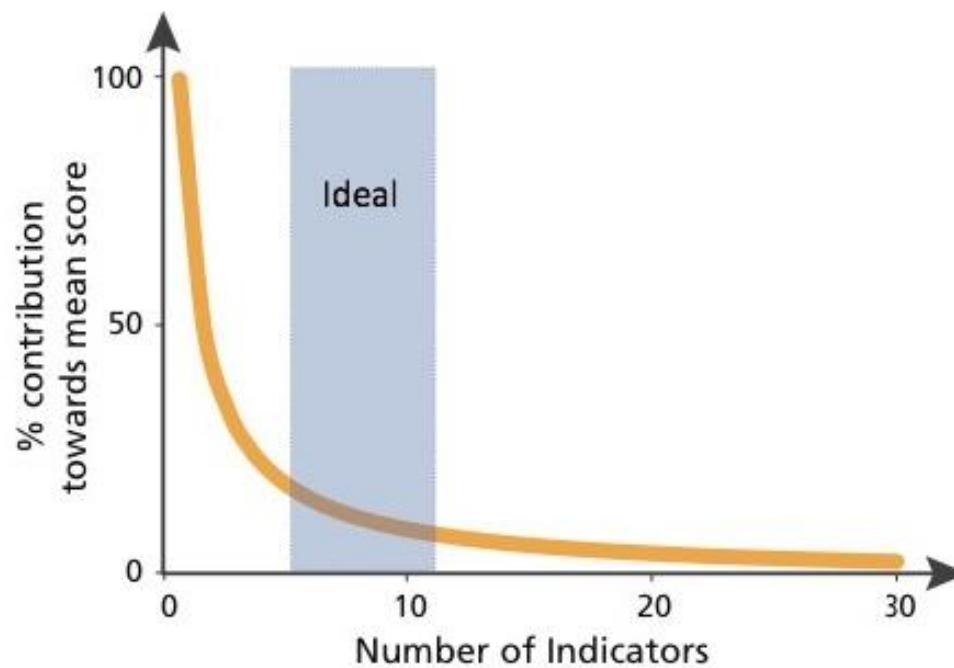
- Water (quality and quantity)
- Biodiversity
- Ecology
- Ecosystems and landscapes
- Management
- Governance
- Infrastructure
- Economy
- Human health
- Society and culture



# Aim for 3–6 indicators for each goal



# How many indicators are needed?



# Indicators should reflect stakeholder values

## Key point:

Alignment of stakeholder views, management needs, planning and monitoring



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# Indicator nuts and bolts

- Identify a long list of indicators
- Group indicators into categories (these can change)
- For each potential indicator determine data availability (temporal and spatial)
- Determine threshold, target, or goal for each indicator
- Compare indicators to SMART criteria
- Narrow down indicator list based on above
- Use an iterative process to reach final indicators and scoring
- Document decision process and methods throughout
- Be transparent and realistic



# Examples from the Kafue River Report Card in Zambia

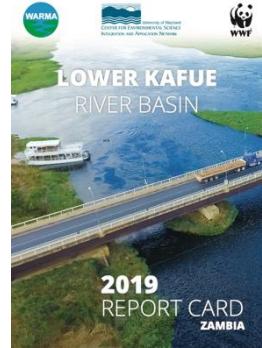


*Water Quality and Quantity*

| Value                           | Indicator                 | Measured by  |
|---------------------------------|---------------------------|--|
| Water for agriculture           | Agricultural Water stress | % of time agricultural demand exceeded supply              |
| Drinking and Domestic Water Use | Domestic water stress     | % of time domestic water demand                            |
|                                 | Water quality violations  | Number of violations of above standards for drinking water |
| Water for Ecosystems            | Environmental Flows       | % of time monthly env Flow requirement met                 |
|                                 | Ecosystem Water Quality   | % of time DO, pH, nutrients and Conductivity               |

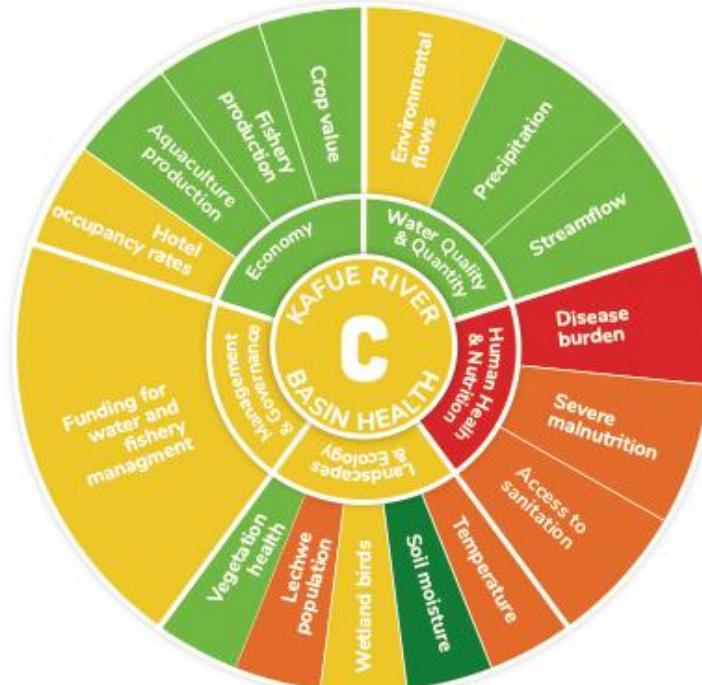


# Lower Kafue River Basin Report Card



## Indicators for

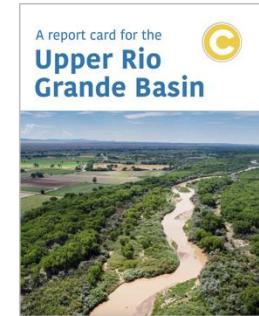
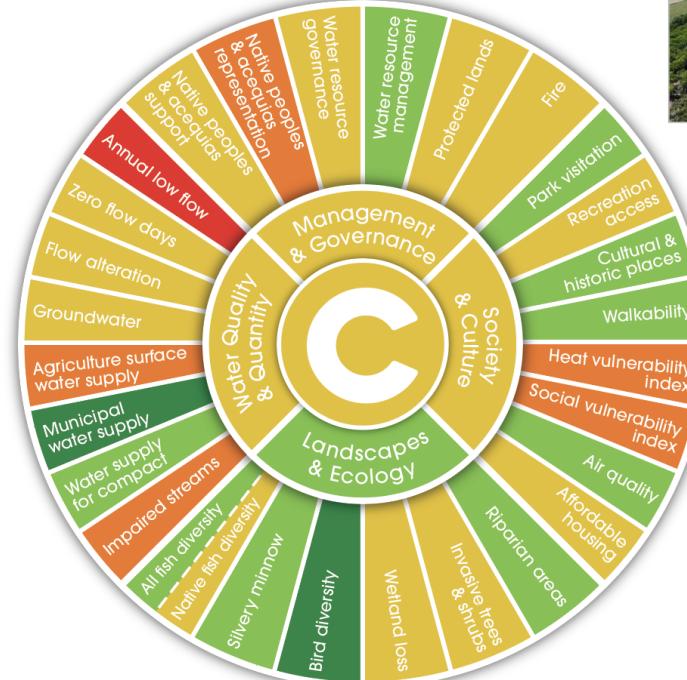
- Water Quality and Quantity
- Landscapes and Ecology
- Management and Governance
- Human Health and Nutrition
- Economy



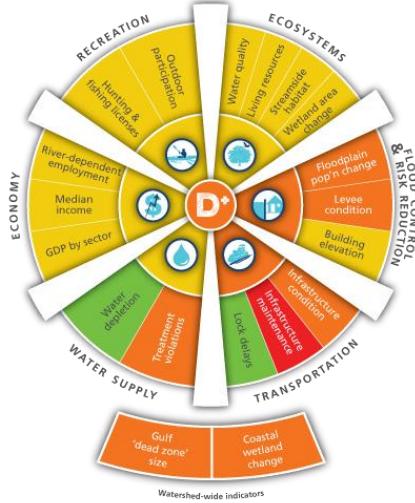
# Upper Rio Grande Watershed Report Card

Key socio-economic indicators are:

- Native peoples & acequias representation
- Water resource governance
- Water resource management
- Park visitation
- Recreation access
- Cultural and historic places
- Affordable housing
- Heat Vulnerability Index
- Air quality



# Effective science communication combines indicator results with storytelling



Interpret &  
synthesize data



Sense of place: who,  
what, where, when, how,  
and why



Provide context



# What does storytelling have to do with science?

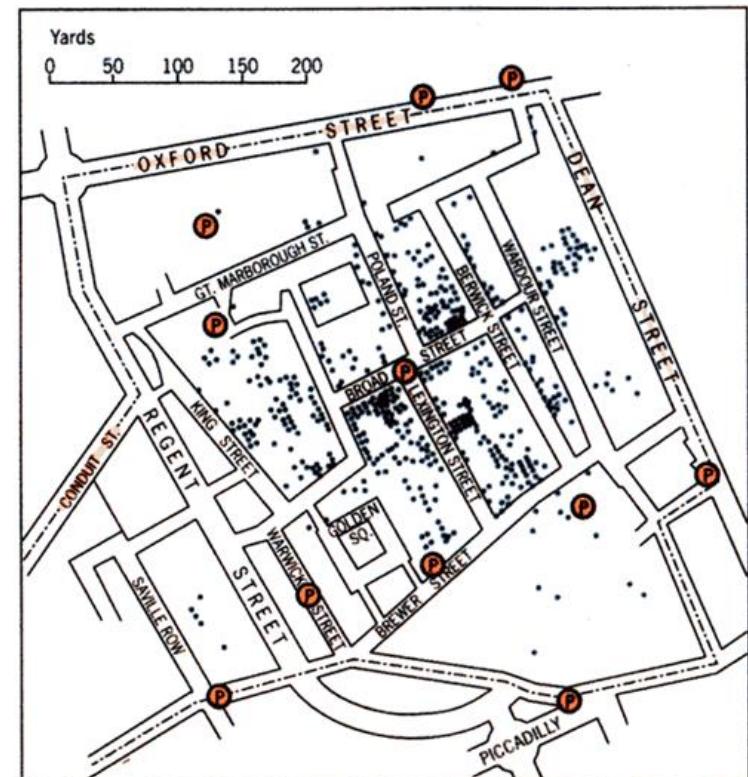
Stories are a powerful communication device:

- **Engage an audience:** stories are more interesting than a string of facts, compelling visuals illustrate points
- **Improve information retention:** it's easier to remember good stories and effective visual elements
- **Makes information more accessible and shorten reading time:** audience/reader can follow storyline and view visual elements quickly



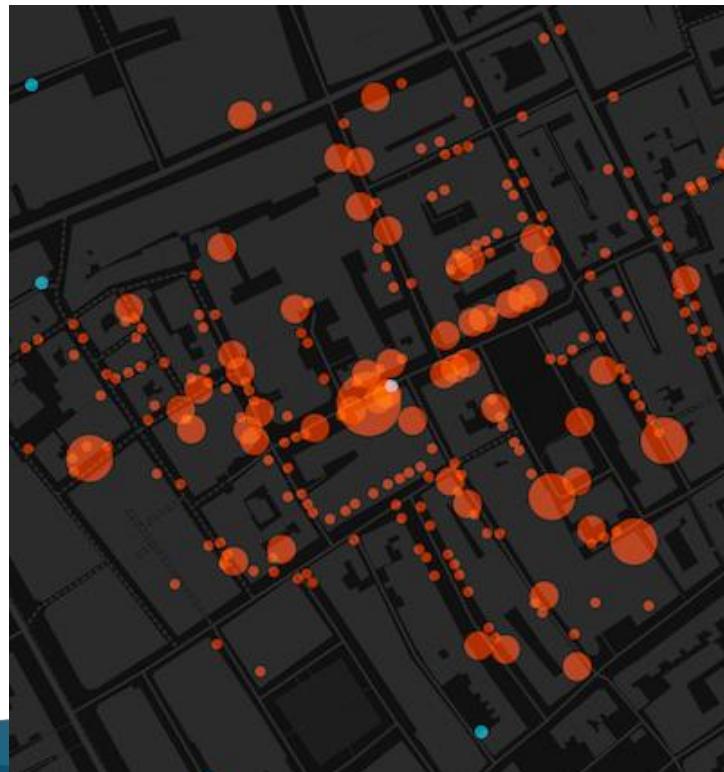
# Science communication in society

- Cholera outbreak in London in 1854
- John Snow mapped cholera cases
  - Linked cholera cases to pump locations
- Pump handle removed, cholera subsided



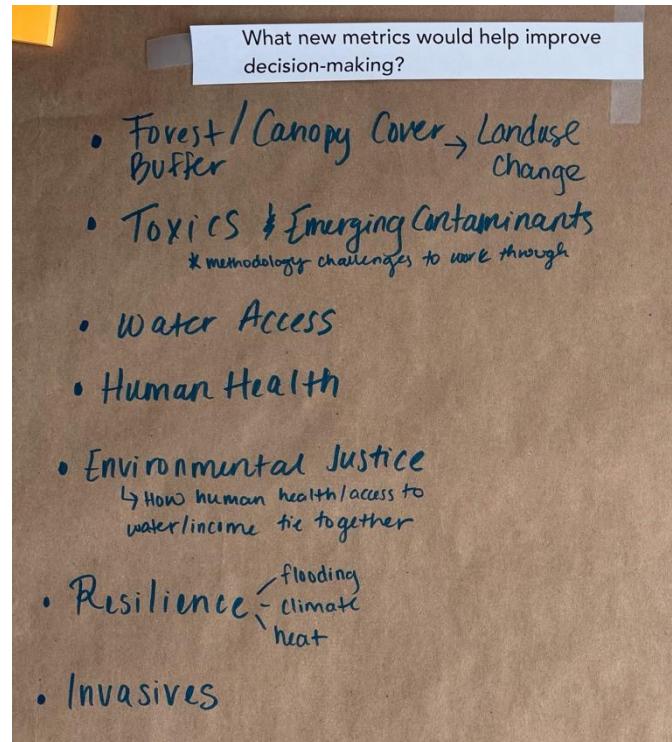
# Science communication in society

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# Improving the Chesapeake Bay Report Card

- New indicators are being developed
- Goals are to align with other Chesapeake efforts like
  - the new CBP watershed agreement goals
  - CESR report and
  - other organization's efforts like CBF and CBP



# Thank you

Alexandra Fries

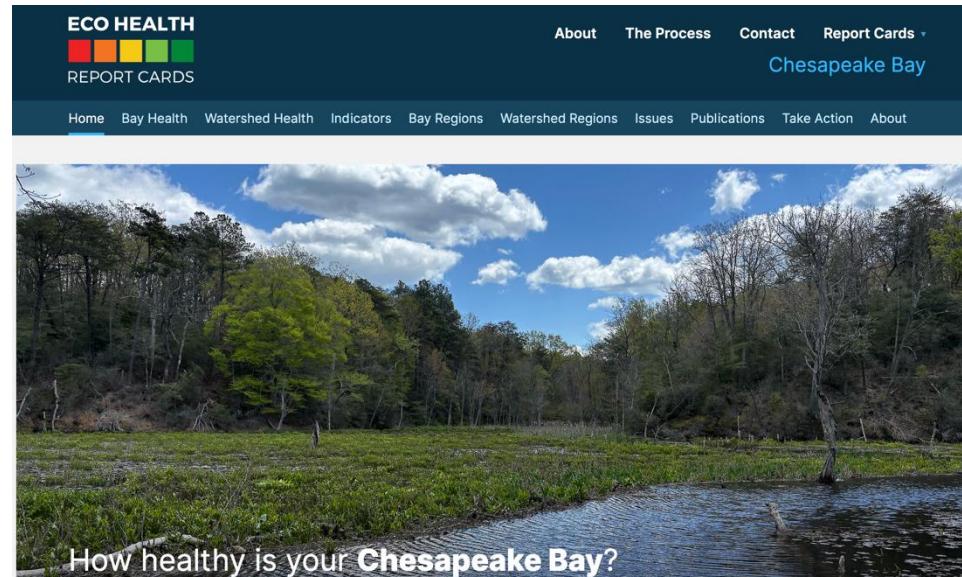
[afries@umces.edu](mailto:afries@umces.edu)

703-371-4165

University of Maryland Center for  
Environmental Science

115 West Street, Suite 400  
Annapolis, MD  
[ian.umces.edu](mailto:ian.umces.edu)

[Chesapeakebayreportcard.org](http://Chesapeakebayreportcard.org)



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