

Ecosystem Services 101

Advancing Chesapeake Bay Watershed Agreement Outcomes

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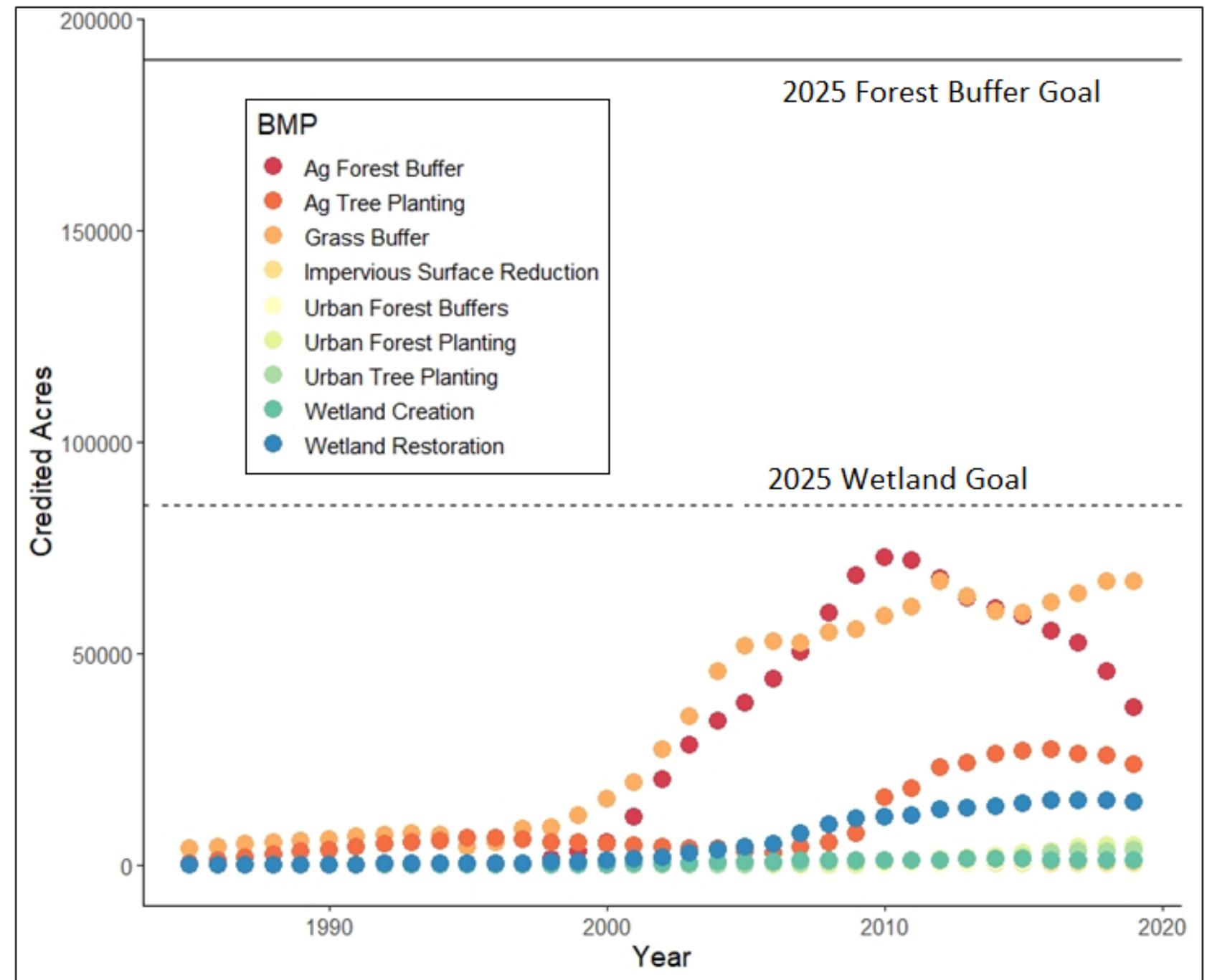
EPA Office of Research & Development

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Motivating Lagging Conservation BMPs

- Some BMPs in the Watershed Agreement are behind on implementation – e.g. wetlands and forest buffers
- Need to enhance stakeholder buy-in of implementation of these practices, especially in headwater communities
- Want to be able to better communicate and quantify benefits associated with these practices, specifically beyond water quality



Challenges for Resource Managers

When considering & implementing restoration projects,
Resource managers and communities
need methods to:



“...Inspire
the public
to act”

“...Determine
local priorities
for action”

“...Evaluate
alternative
restoration
options”

“...Gain public
support for
planned
projects”

“...Identify metrics
to monitor
progress”

“...Communicate
benefits post-
restoration”

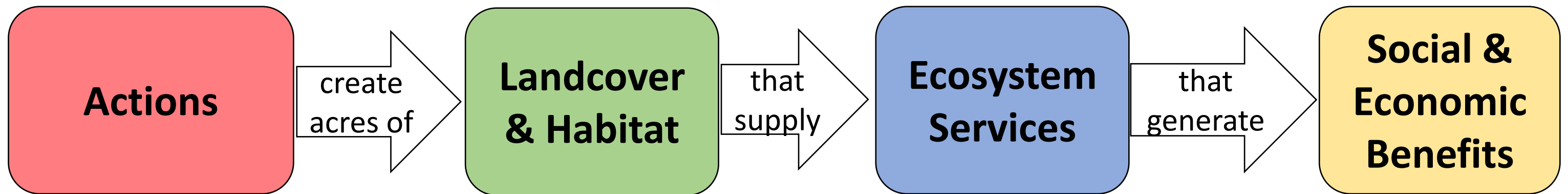
Pre-restoration Planning

Restoration Implementation

Post-restoration Monitoring

Ecosystem Services as a Bridge

- Actions to restore, conserve, or protect landcover & habitat can be linked to social and economic benefits to people and communities through ecosystem services



What are Ecosystem Services?

“[biophysical] components of nature, directly enjoyed, consumed, or used to yield human well-being” *(Boyd & Banzhaf 2007)*

Environmental Context



Salt Marsh

Where?

+

Beneficiary



Birdwatchers

Who?

+

Ecological Attribute



Charismatic bird species

What?

Why a Beneficiary-focused Perspective?

- Clarify what is meant and reduce ambiguity
- Directly relevant to stakeholders
- Helps to ensure key stakeholders or benefits aren't overlooked

Water
quality

Where?

For who?

What?

Water salinity in **groundwater** that local **farmers** depend on for irrigating crops

Water temperature in **local streams** used by **industrial processors** for cooling

Water turbidity in **coastal waters** that are visited by **snorkelers**

Review of Planning Documents



“gazing at stunning coastal sunsets”

“protect rare and endangered species in the estuary”

“collect mushrooms along the streambank”

“rich agricultural soils preserved for farming”



“open spaces for public use”

“the community depends on natural systems for water resources”

“sailing and windsurfing”

“pollination of agricultural plants”

“the waters provide shellfish for commercial fisheries”



“a natural lab for students to learn about the estuary”



“enjoy migratory songbirds near the water”

“a panoramic view of the bay from the observation tower”

“protecting the air our residents breathe”

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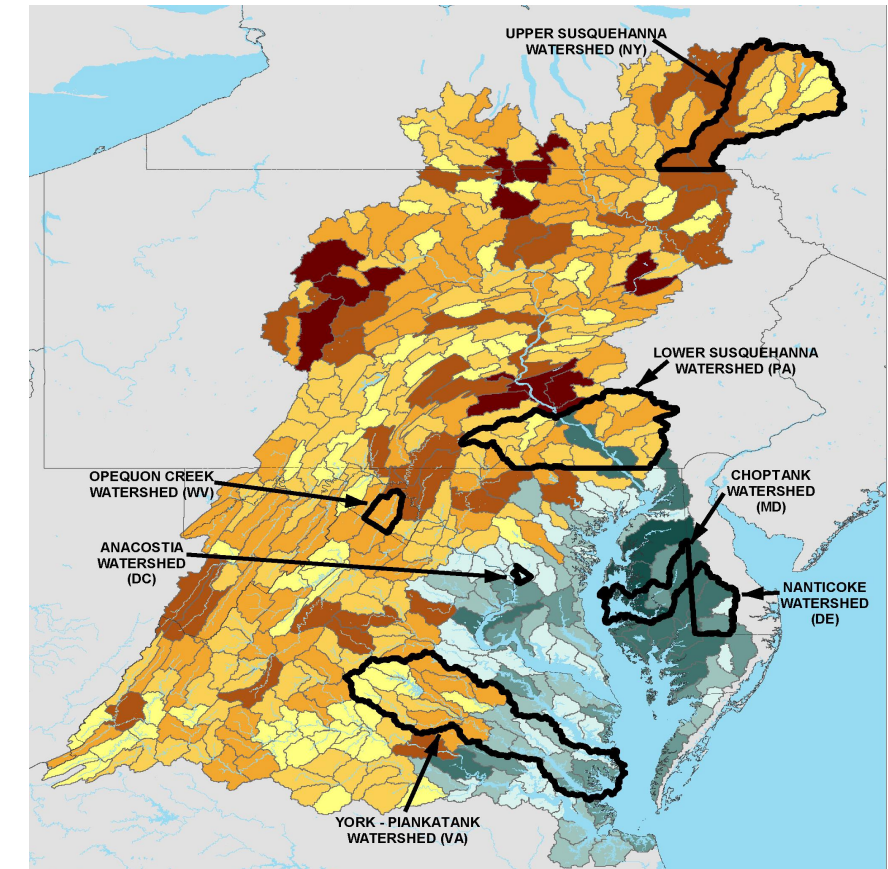


Review of Planning Documents

- Illustrates management programs and communities are implicitly considering ecosystem services in planning
- Yet... widespread implementation of ecosystem services assessments is still limited
 - Perceived as too technical or nuanced to convey to stakeholders
 - Perceived as requiring economic or monetary valuation (special expertise)
 - Management & restoration fall back on ecological proxies (habitat cover, water quality) - “easy wins”
- Reinforces that approaches and tools are still needed to simplify ecosystem services assessment

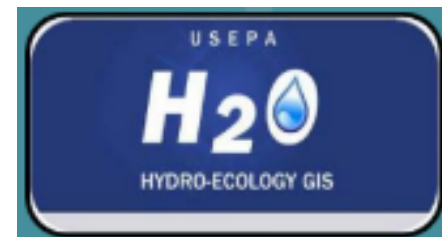
Research Program

- Provide frameworks, tools, and approaches to link restored biological condition to social and economic benefits via ecosystem services
- Chesapeake Bay RESES - motivate implementation of conservation BMPs in upper watershed
- Crisfield, MD – evaluate nature-based solutions for storm-related flooding

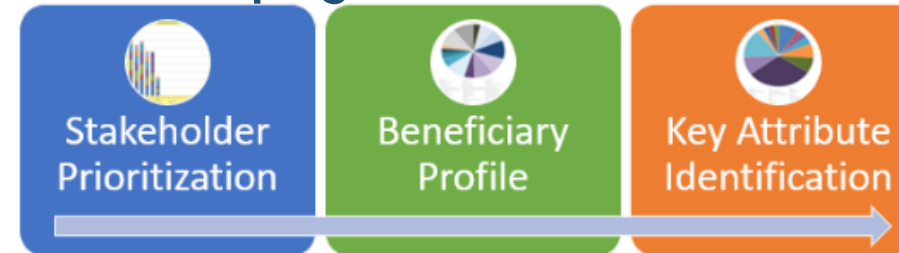


Research Approach

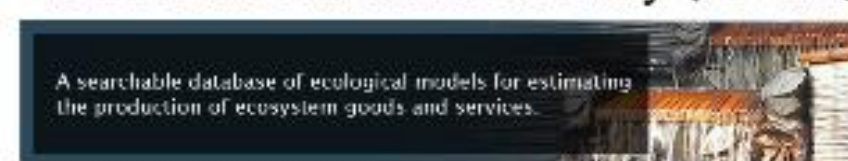
- Step 1. Clarify scope for the project, and how/where ecosystem services play a role
- Step 2. Identify stakeholder objectives and which are ecosystem services
- Step 3. Identify potential metrics to measure ecosystem services
- Step 4. Identify management actions
- Step 5. Apply data/models to compare ecosystem services change under different actions
- Step 6. Communicate links between actions and ecosystem services to support decisions



FEGS Scoping Tool

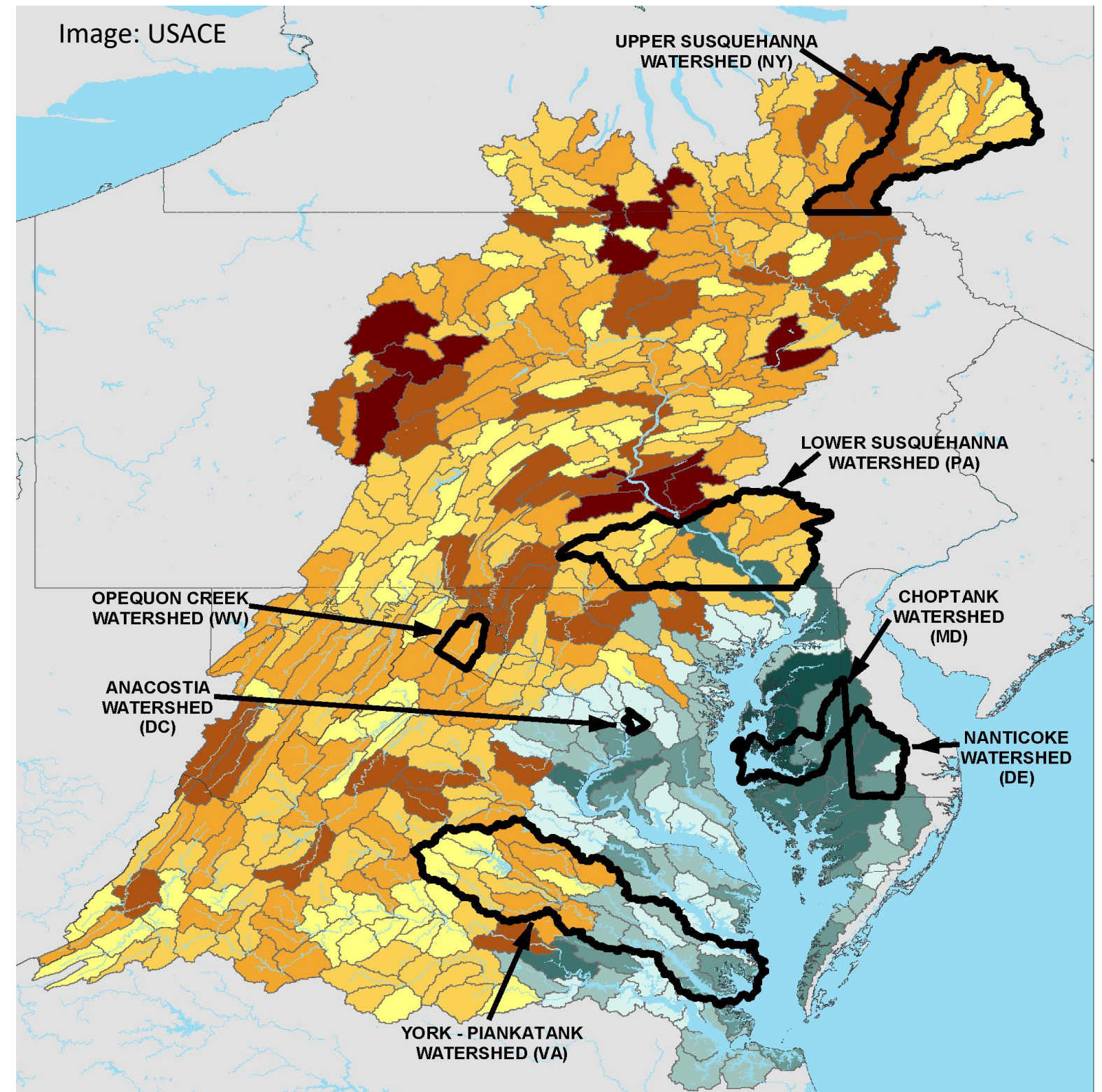


EcoService Models Library (ESML)



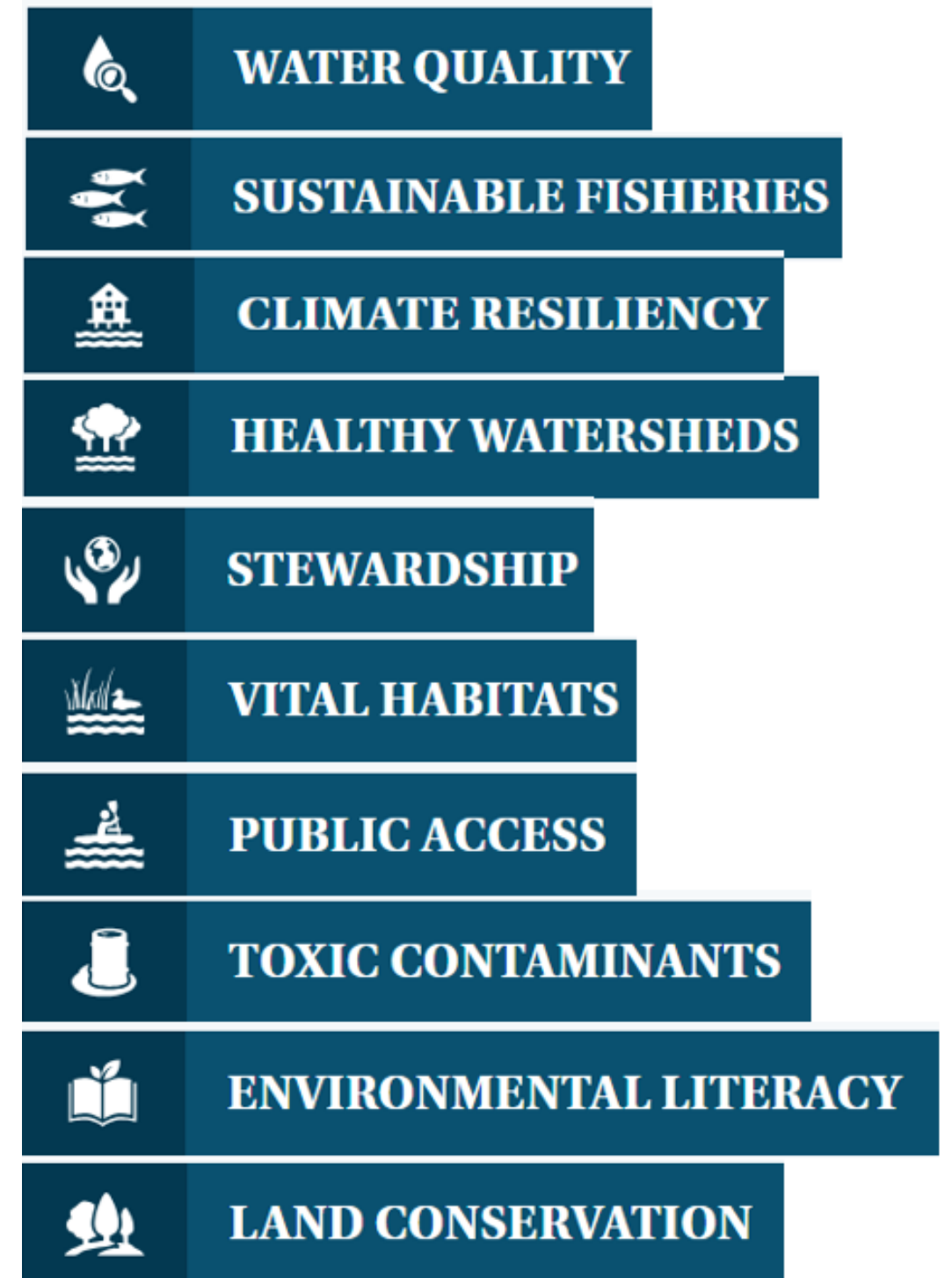
Case Study 1: Chesapeake Bay RESES

- Goal: Motivate implementation of Conservation & Restoration Related BMPs that are lagging, especially in upstream communities
- Quantify how BMPs may affect ecosystem services, particularly beyond sediment and nutrient reduction



Project Approach

- Identify priority ecosystem services and quantify how BMPs may affect them
- Communicate potential contributions of ecosystem services to Watershed Agreement Outcomes
- Build off existing tools like Co-Benefits Report and CAST

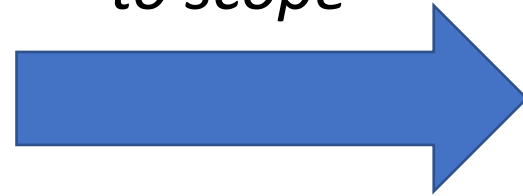


Determine which BMPs to Focus on

Focus on BMPs that are:

1. Lagging in implementation
2. Relevant to upstream communities
3. Have associated Watershed Agreement goals that have not been met
4. Related to habitat conservation or restoration

*Used these
4 “criteria”
to scope*



Scoped list of BMPs:

- Agricultural forest buffers
- Agricultural grass buffers
- Agricultural tree planting
- Agricultural cover crops
- Urban forest buffers
- Urban forest planting
- Urban tree planting
- Forest conservation
- Impervious surface reduction
- Wetland creation
- Wetland restoration

Identify Relevant Ecosystem Services



Who is might benefit?

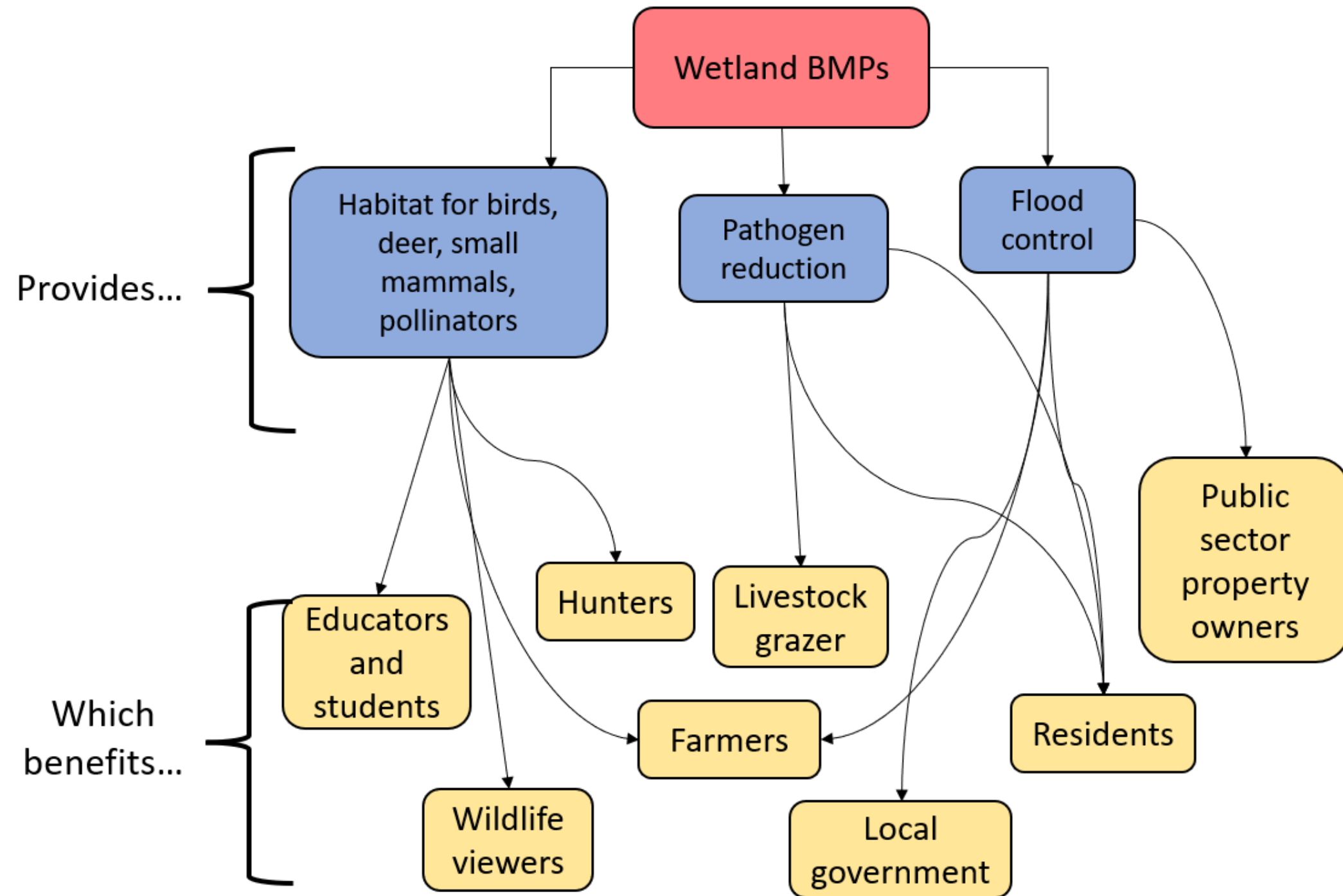
Agricultural	Agricultural Processors	Farmers
	Livestock Grazers	Foresters
	Aquaculturists	
Commercial / Industrial	Private Drinking Water Plant Operators	
	Industrial Processors	Private Energy Generators
	Pharmaceutical and Food Supplement Suppliers	
	Timber, Fiber, and Ornamental Extractors	
	Food Extractors	Fur / Hide Trappers and Hunters
Government, Municipal, Residential	Property Owner	
	Municipal Drinking Water Plant Operators	
	Public Energy Generators	Military / Coast Guard
	Residential & Nonresidential Property Owners	
Humanity	All Humans	
Inspirational	Artists	
	Spiritual/Ceremonial Participants, Participants of Celebration	
Learning	Researchers	
	Educators and Students	
Non-Use	People Who Care - Option / Bequest	
	People Who Care - Existence	
Recreational	Anglers	Boaters
	Waders/Swimmers/Divers	Hunters
	Food Pickers/Gatherers	Experiencers/Viewers
Subsistence	Water Subsisters	
	Food/Medicinal Subsisters	
	Timber/Fiber/Fur/Hide Subsisters	
Transportation	Building Material Subsisters	
	Transporters of Goods	
	Transporters of People	

What do they care about?

Atmosphere	Air quality	Wind strength/speed	Precipitation	Sunlight	Temperature
Soil	Soil quantity	Soil quality	Substrate quantity	Substrate quality	
Water	Water quality		Water quantity	Water movement	
Fauna	Fauna community	Edible fauna	Medicinal fauna	Keystone fauna	
	Charismatic fauna		Rare fauna	Pollinating fauna	
	Pest predator/depredator fauna			Commercially important fauna	
	Spiritually/culturally important fauna				
Flora	Flora community	Edible flora	Medicinal flora	Keystone flora	
	Charismatic flora		Rare flora	Commercially important flora	
	Spiritually/culturally important flora				
Fungi	Fungal community	Edible fungi	Medicinal fungi	Rare fungi	
	Commercially important fungi			Spiritually/culturally important fungi	
Other Natural Components	Fuel quality		Fuel quantity		
	Fiber material quantity		Fiber material quality		
	Mineral/chemical quantity		Mineral/chemical quality		
	Other natural materials for artistic use, consumption (e.g. shells, acorns, honey)				
Composite (and Extreme Events)	Site Appeal	Sounds	Scents	Viewscales	
		Phenomena (e.g. sunsets, northern lights, etc)			
	Ecological condition				
	Open space				
	Regulating Services				
	Extreme Events	Flooding			Wildfire
Extreme weather events			Earthquakes		

Identify Relevant Ecosystem Services

- Use NESCS Plus to identify potential ecosystem services (ES)
- Mine Chesapeake Bay Program (CBP) documents and reports for ecosystem services to add to list
- Feedback from partners on priorities in their regions on anything missing



Identify Relevant Ecosystem Services

In total, review identified focal BMPs could provide 45 potential types of ecosystem services benefitting 46 different types of users

Best Management Practices

Agricultural forest buffers
Agricultural grass buffers
Agricultural tree planting
Agricultural cover crops
Urban forest buffers
Urban forest planting
Urban tree planting
Forest conservation
Impervious surface reduction
Wetland creation
Wetland restoration

Ecosystem Services

air pollutant removal	wood and paper products
carbon sequestration	fungi presence
charismatic species richness	fauna for medical uses
brook trout presence	flora for medical uses
striped bass presence	supply of depredators
commercially valuable trees	supply of pest predators
open space for infrastructure	mitigate pest risk
open space for learning	supply of pollinators
open space for spiritual practice	natural materials
open space for training	fire risk
green space	flood control
habitat quality/size	high quality soil
environment for ethical reasons	energy efficiency
environment for future uses	mitigate heat risk
resources for research	viewscales
erosion control	ability to dilute and receive
deer population	discharge
small mammal presence	clean water (nutrients)
waterfowl presence	contaminant reduction
blue crab presence	pathogen reduction (from water)
oyster presence	pathogen reduction (animal health)
edible plants presence	water clarity
grasses for feed/grazing	quantity of water

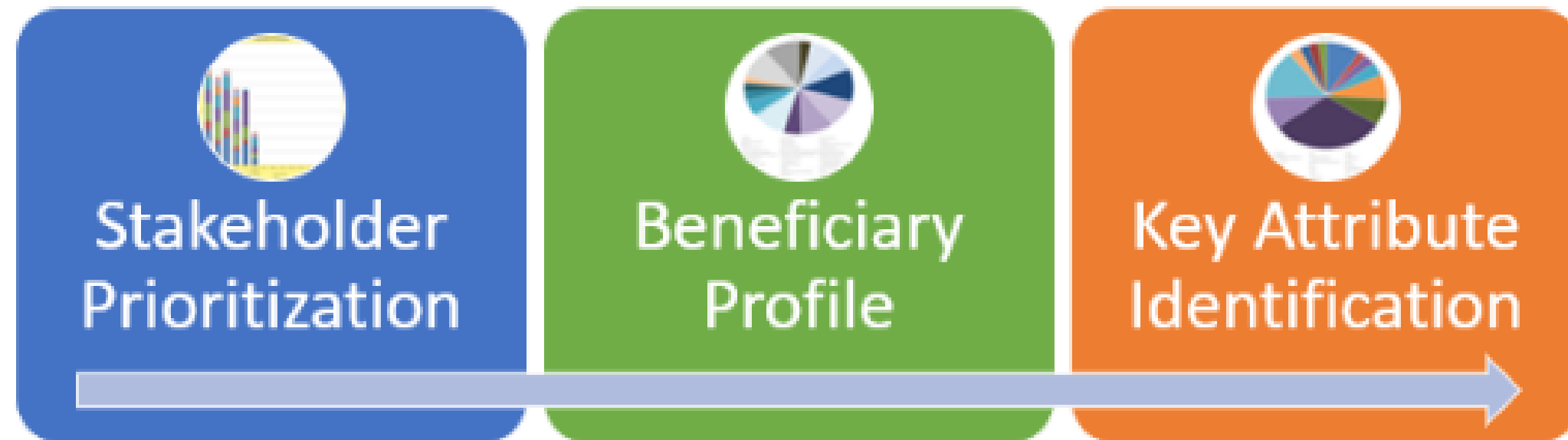
User Groups

All Humans	Irrigators
Residents	Livestock grazers
Global citizens	Military / Coast Guard
Anglers	Municipal/Private Drinking Water
Aquaculturists	Local water authority
Artists	Public wastewater
Boaters, kayakers	People Who Care (Existence)
Educators & Students	People Who Care (Option /Bequest)
Energy Generators	Pharmaceutical/Supplement Suppliers
Experiencers & Viewers	Public Sector Property Owners
Birder	Local government
Wildlife Viewer	Researchers
Camper	Residential Property Owners
Farmers	Low income/disadvantaged Residents
Ag/Rural landowner	Renters
Food & Medical Subsisters	Resource dependent business
Food Extractors	Restoration businesses
Watermen	Urban businesses
Food Pickers & Gatherers	Recreation business
Foresters	Ceremonial/Celebration Participants
Fur/Hide Trappers/Hunters	Timber, Fiber, Fur/Hide Subsisters
Hunters	Timber, Fiber, Ornamental Extractors
Industrial dischargers	Waders, Swimmers, Divers

Prioritize Most Relevant Ecosystem Services

- Chesapeake Bay Scientific Technical and Reporting Team (STAR) and Local Government Advisory Committee (LGAC) partners asked to identify **top 5** ecosystem services and users most relevant to their region or expertise
- Final Ecosystem Goods & Services (FEGS) Scoping Tool to assign importance weights

FEGS Scoping Tool



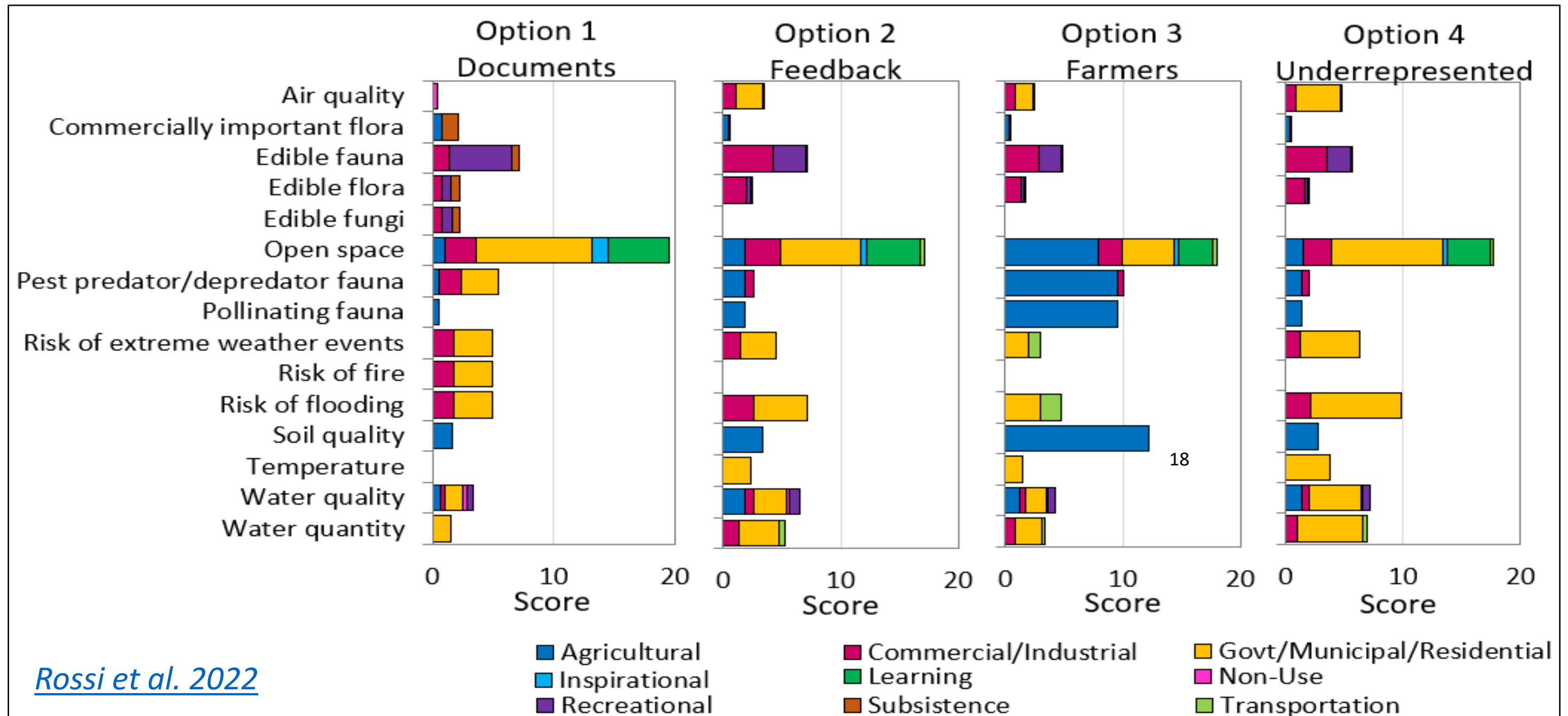
Step 1. Stakeholder groups most likely to be impacted or of high priority

Step 2. The different roles those stakeholders play as users of natural resources

Step 3. The ecosystem services those users care about

Prioritize Most Relevant Ecosystem Services

Explored different weighting options based on 1) documents, 2) partner rankings, 3) farmers as most likely to be impacted by BMPs, and 4) underrepresented/low-income communities to address inclusivity and EJ goals



Quantify Ecosystem Services per acre of BMP

- Each BMP associated with a CAST land cover class
- Identified or generated models to describe ES supply per acre of landcover



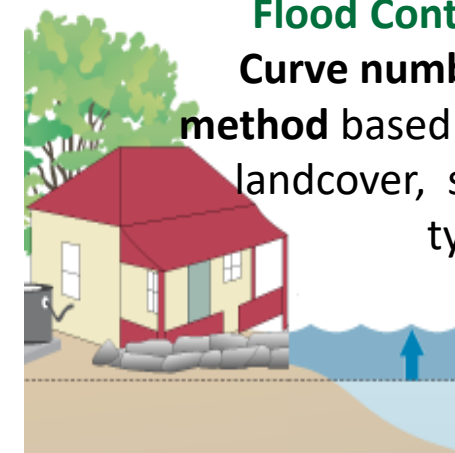
Air Quality

Air pollutant removal rates in urban and rural areas obtained from **i-Tree** and multiplied by acres of tree cover



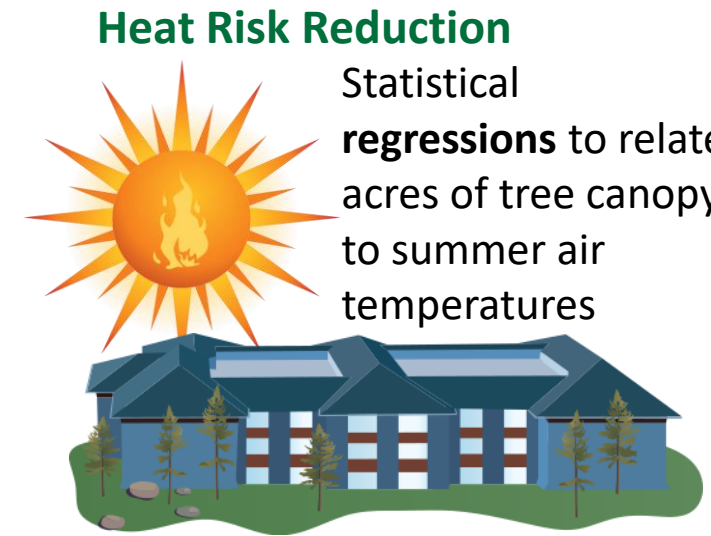
Bird Diversity

Species area curves relate increasing acres of land cover type to potential bird species richness, obtained from USGS GAP



Flood Control

Curve number method based on landcover, soil type



Heat Risk Reduction

Statistical **regressions** to relate acres of tree canopy to summer air temperatures



CO₂

Carbon Sequestration

Average rates of burial of atmospheric carbon into soil (i.e., in support of mitigating climate change) by landcover type, obtained from **COMET-Planner** and literature review, multiplied by acres of landcover

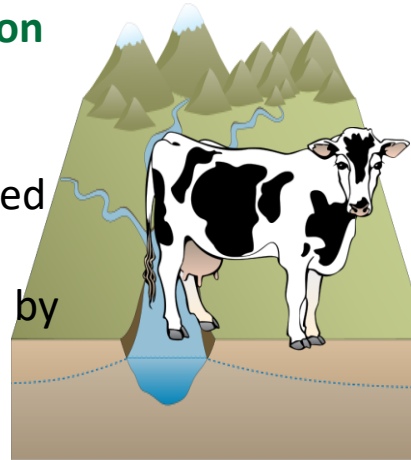


Pollination

InVEST pollinator model to assign index of habitat suitability based on land cover, and characteristics of pollinators such as nesting and foraging distance

Pathogen Reduction

Fecal indicator bacteria removal efficiencies obtained from literature review, multiplied by acres of landcover type



Water Quantity (Stream Flow)

CAST Hydrological Model



Open Space

Acres of **landcover per capita** identified as wetland, tree canopy, shrubland, and low vegetation



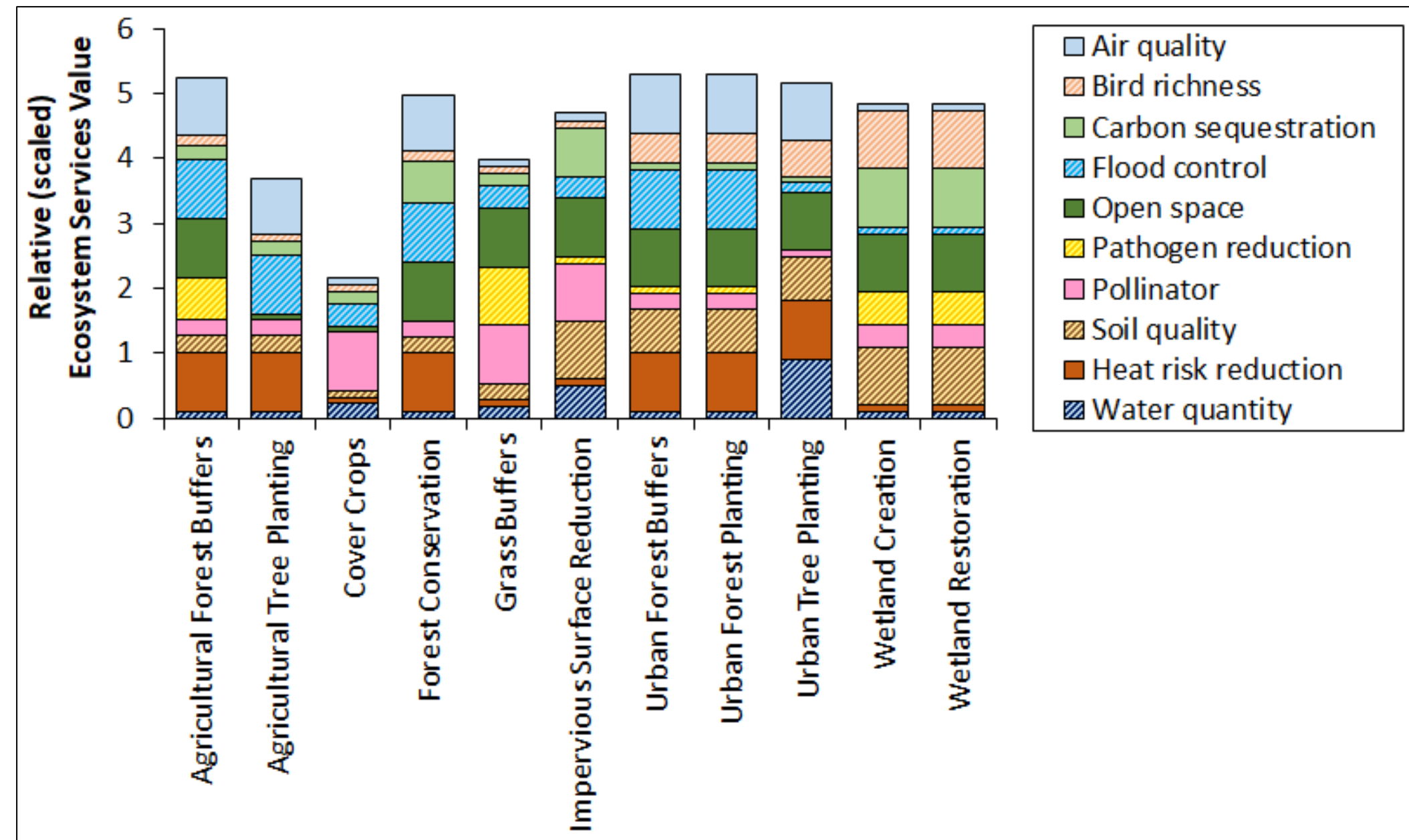
Soil Quality

Average **carbon content of soil** by landcover type, obtained from and literature review, multiplied by acres of landcover

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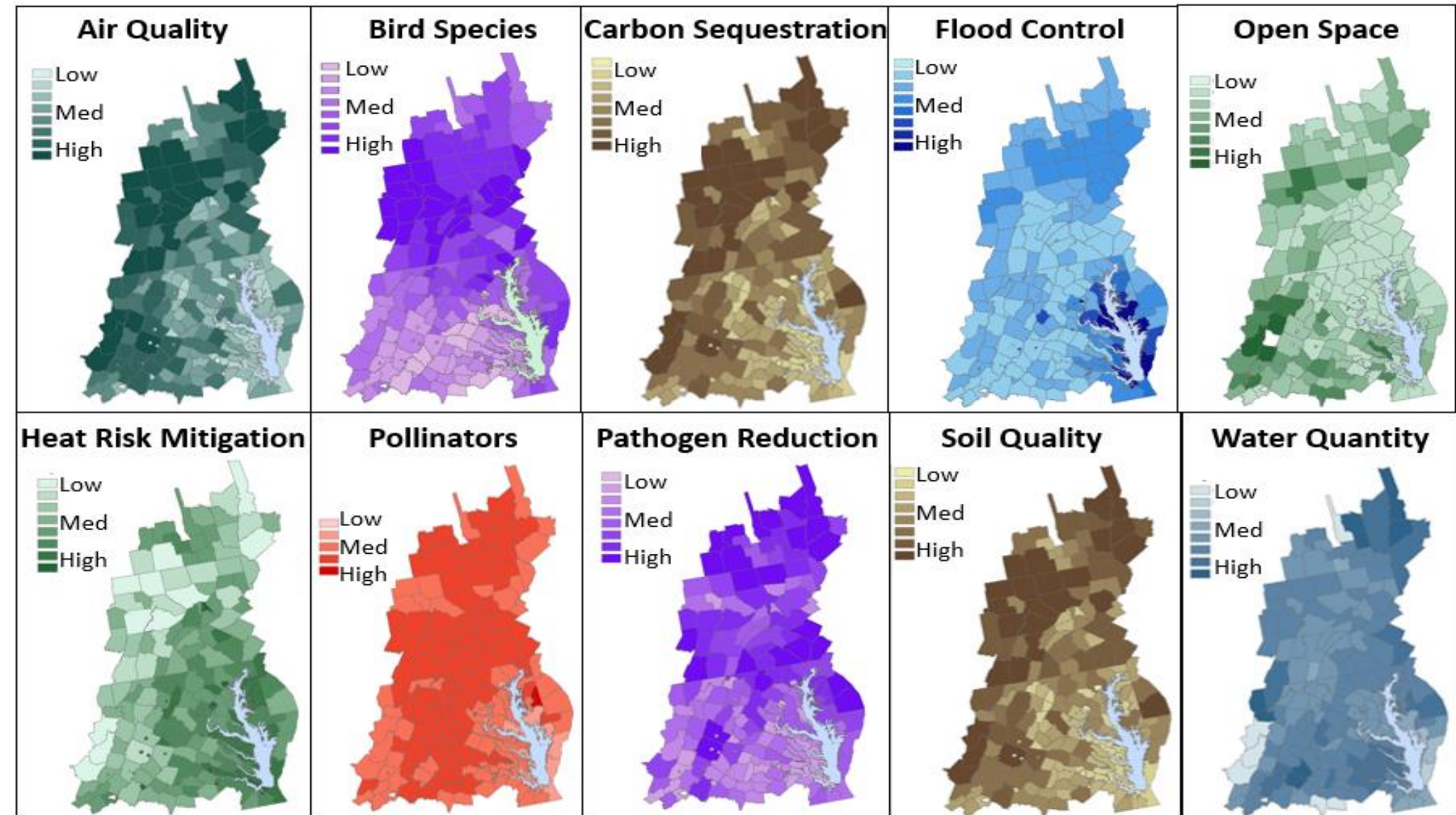
Decision Support for BMP Implementation

- A demonstration of lookup tables and models to layer ES predictions onto sediment/nutrient reductions in Chesapeake Bay Assessment Scenario Tool



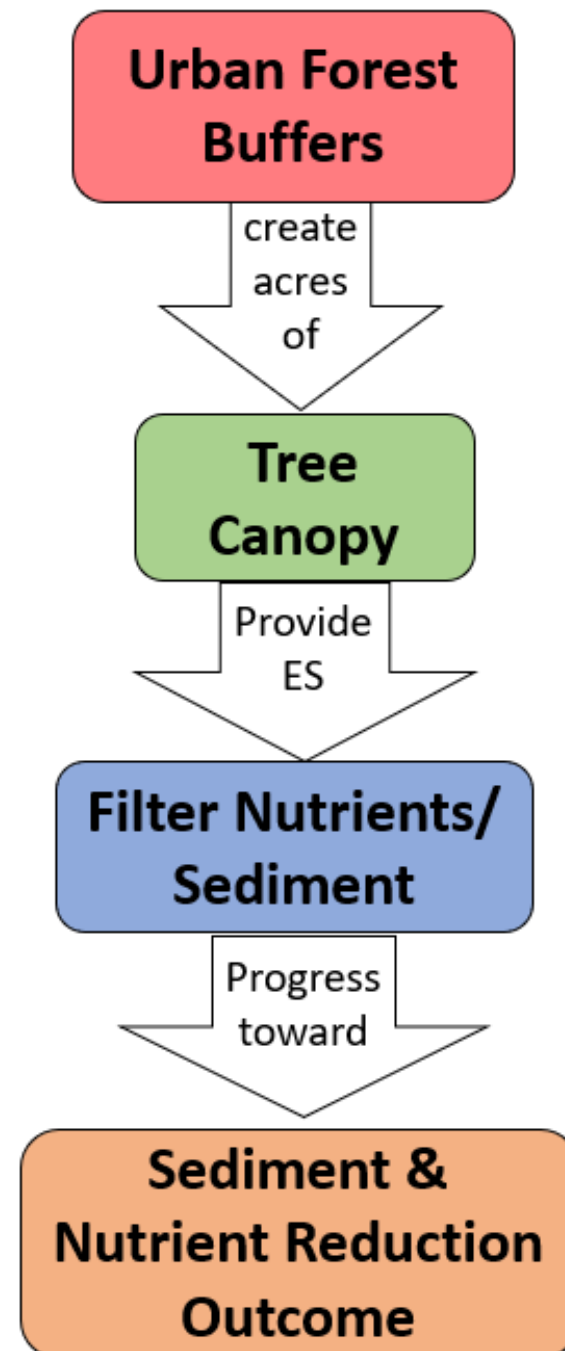
Decision Support for BMP Implementation

- A demonstration of lookup tables and models to layer ES predictions onto sediment/nutrient reductions in Chesapeake Bay Assessment Scenario Tool
- Maps of current levels of ecosystem services



Decision Support for BMP Implementation

- Project also recognized where ecosystem services gained from BMPs could contribute (indirectly or directly) to Watershed Agreement Outcomes

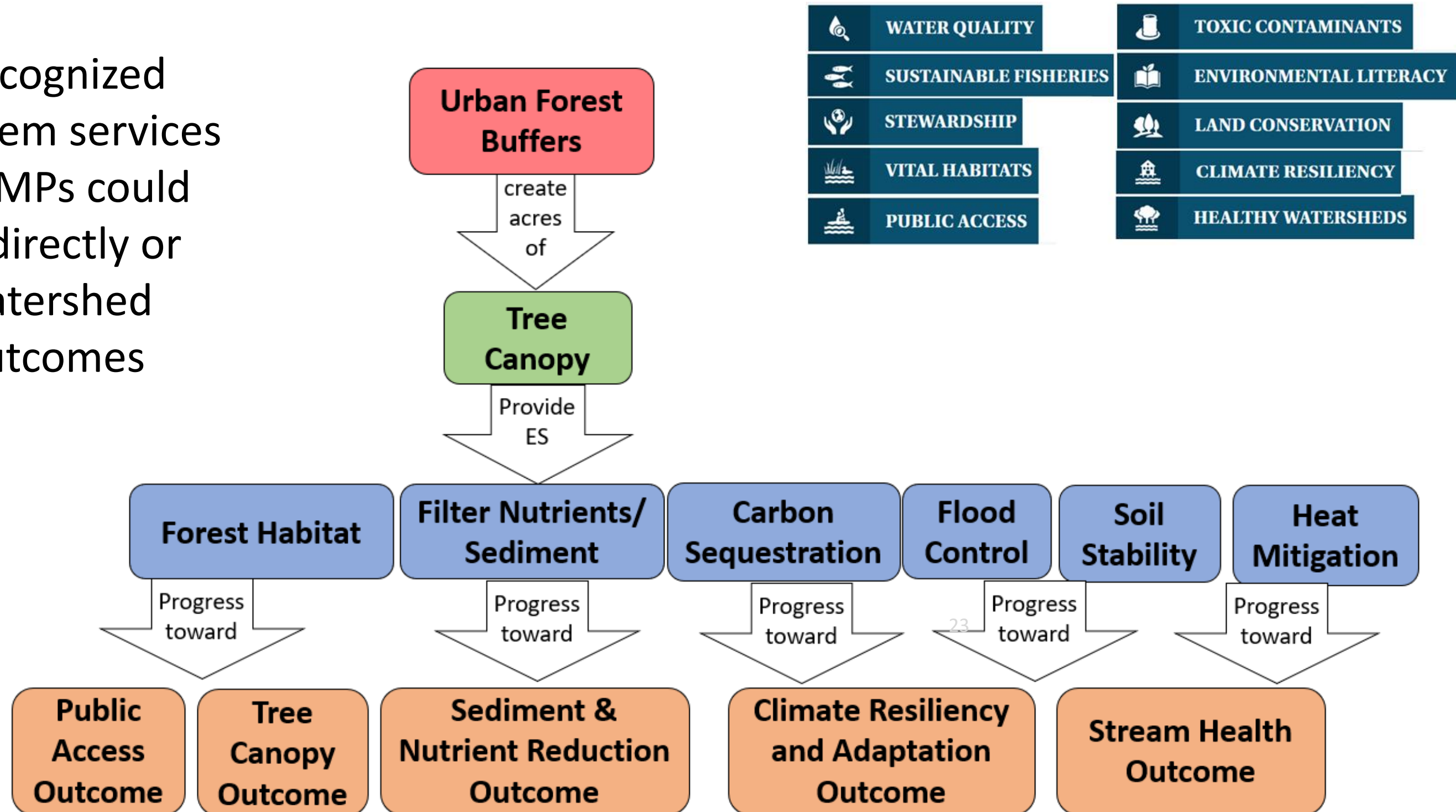


	WATER QUALITY		TOXIC CONTAMINANTS
	SUSTAINABLE FISHERIES		ENVIRONMENTAL LITERACY
	STEWARDSHIP		LAND CONSERVATION
	VITAL HABITATS		CLIMATE RESILIENCY
	PUBLIC ACCESS		HEALTHY WATERSHEDS

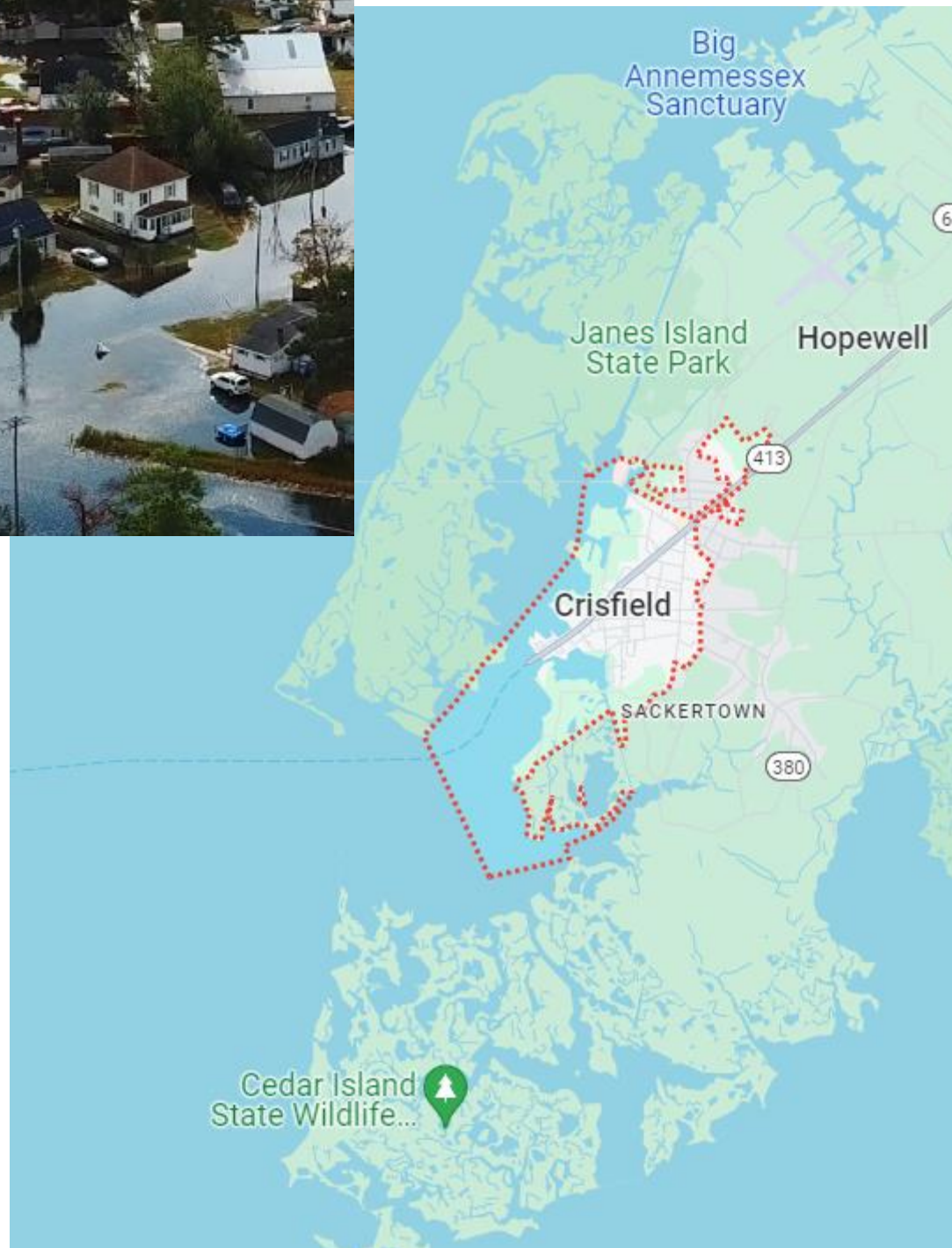
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Decision Support for BMP Implementation

- Project also recognized where ecosystem services gained from BMPs could contribute (indirectly or directly) to Watershed Agreement Outcomes



Case Study 2: Storm Flooding in Crisfield, MD



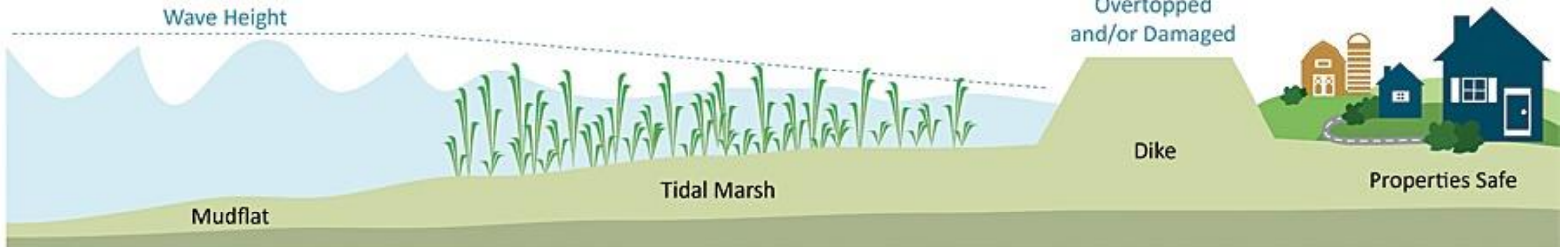
- Climate challenges:
 - Tidal flooding
 - Storm flooding
 - Coastal erosion
- Opportunities for natural infrastructure:
 - Surrounded by salt marshes and seagrasses
 - Extensive existing and historical oyster reefs
- Nature interwoven with community resilience goals:
 - Flood-safe housing and resilient infrastructure
 - Tourism and recreation tied to waterfront
 - Commercial fisheries

Research Questions

- Can Nature Based Strategies (NBS) help protect Crisfield from storm surge and flooding?
- What are the social and economic co-benefits of potential NBS?



Wave attenuation with a healthy tidal marsh.



What kinds of NBS can help with Storm Surge?

Literature Review

- Success stories from locations similar to Crisfield
- Identify criteria associated with their success and conditions required for them to be successful
 - Shallow water
 - Land slope
 - Historic erosion
 - Wave energy
 - Submerged vegetation
 - Substrate

Dune Restoration



Salt Marsh Restoration

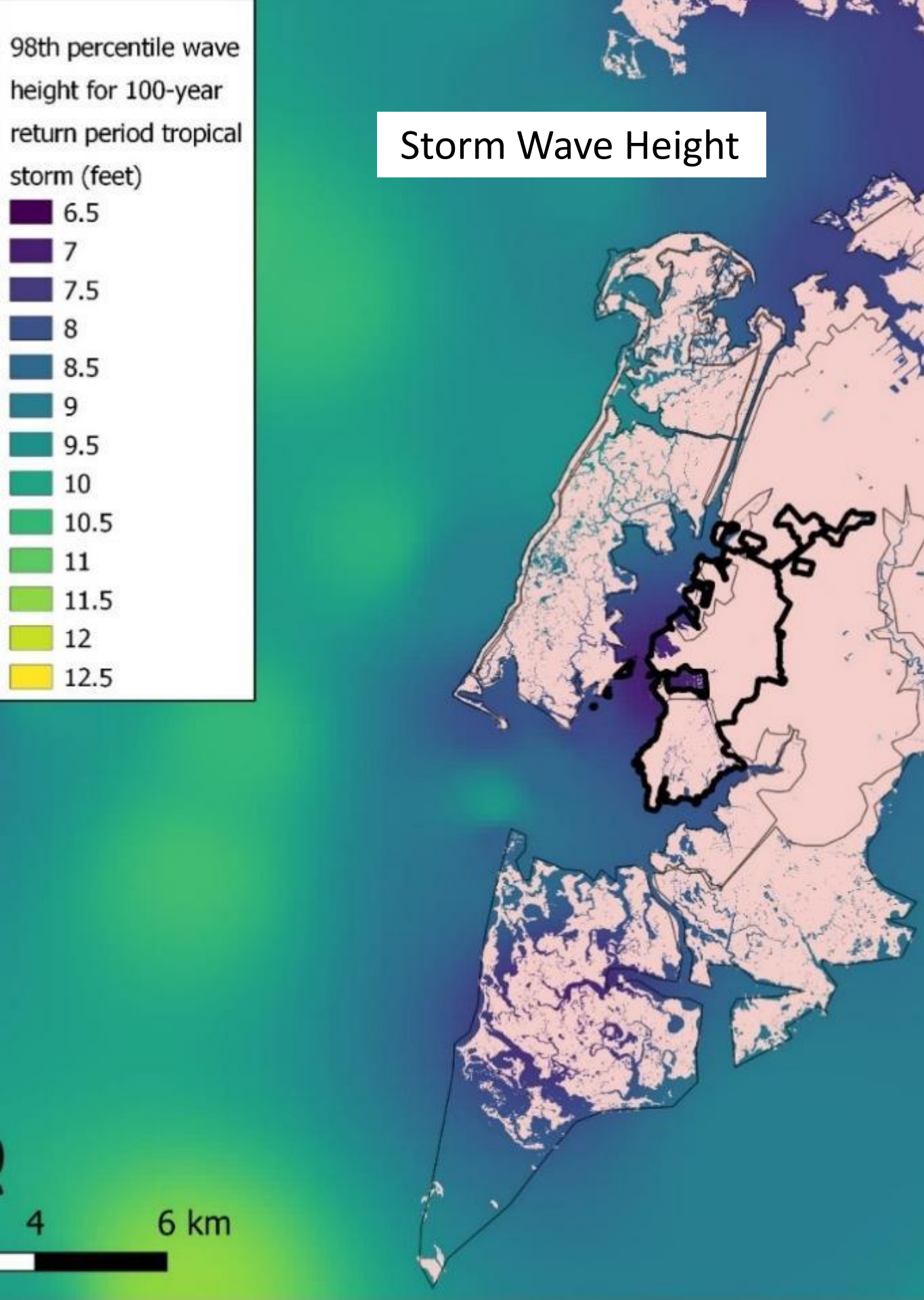


Living Shorelines

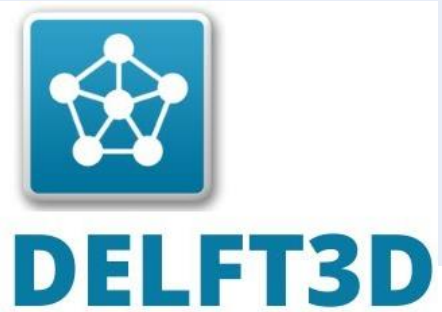


**Artificial Reefs/
Living Breakwaters**





Next steps

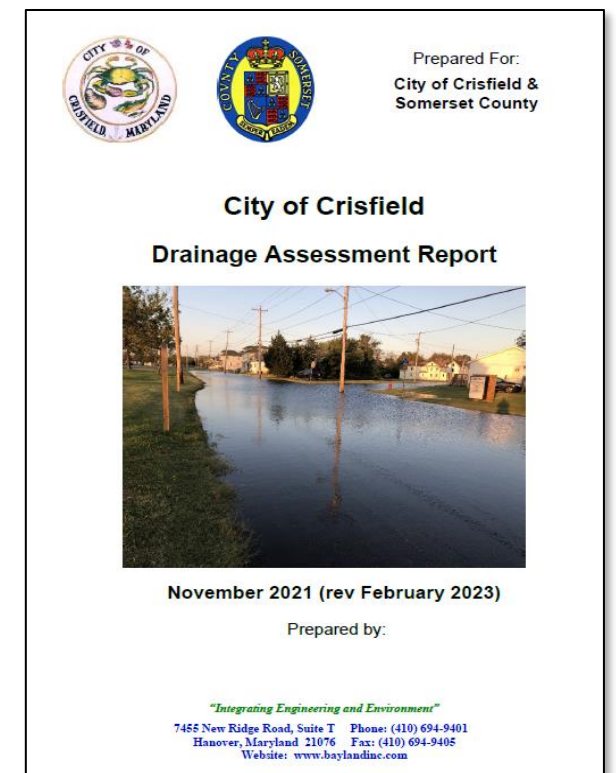
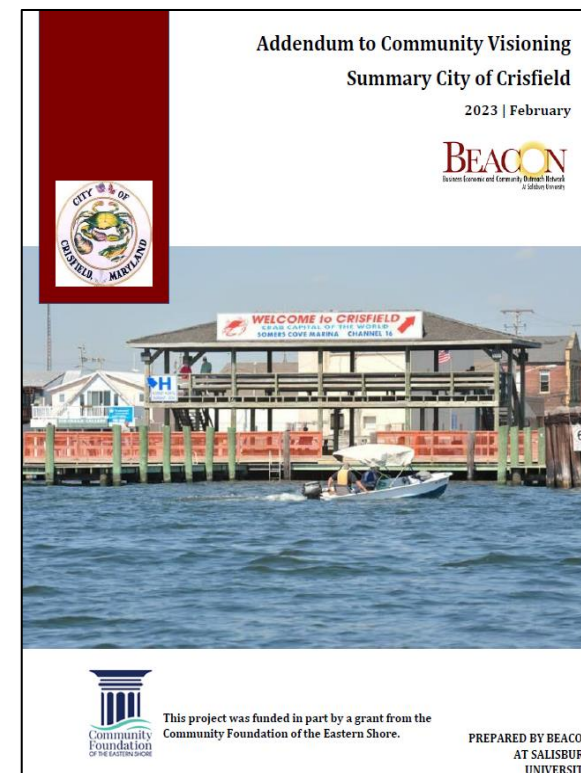
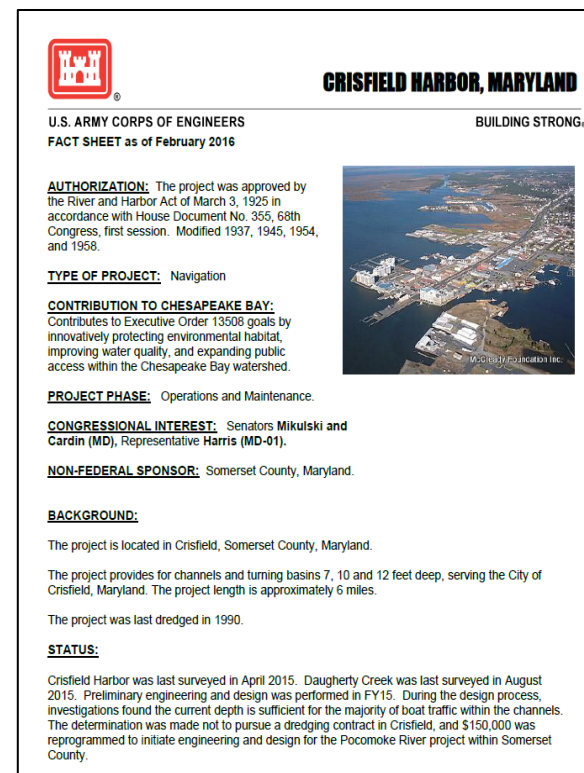
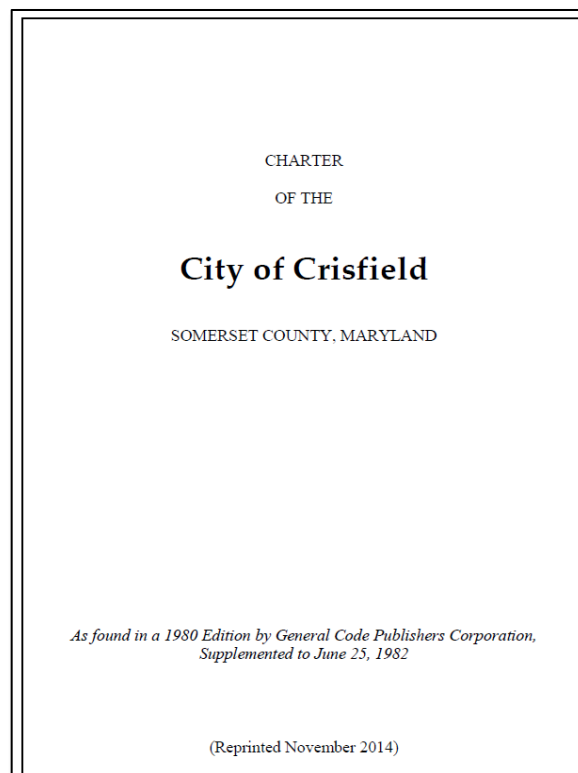


- Baseline storm surge attenuation modeling
 - Current existing natural conditions (2024)
 - “Do nothing” scenario by 2050 and 2100
- Calculate maximum wave and storm surge height reduction possible from selected NBS
 - Estimated attenuation when installed (2024)
 - Attenuation by 2050 and 2100 (including sea level rise)
- Assess additional ecosystem services co-benefits possible from NBS

What Ecosystem Services Matter to Crisfield?

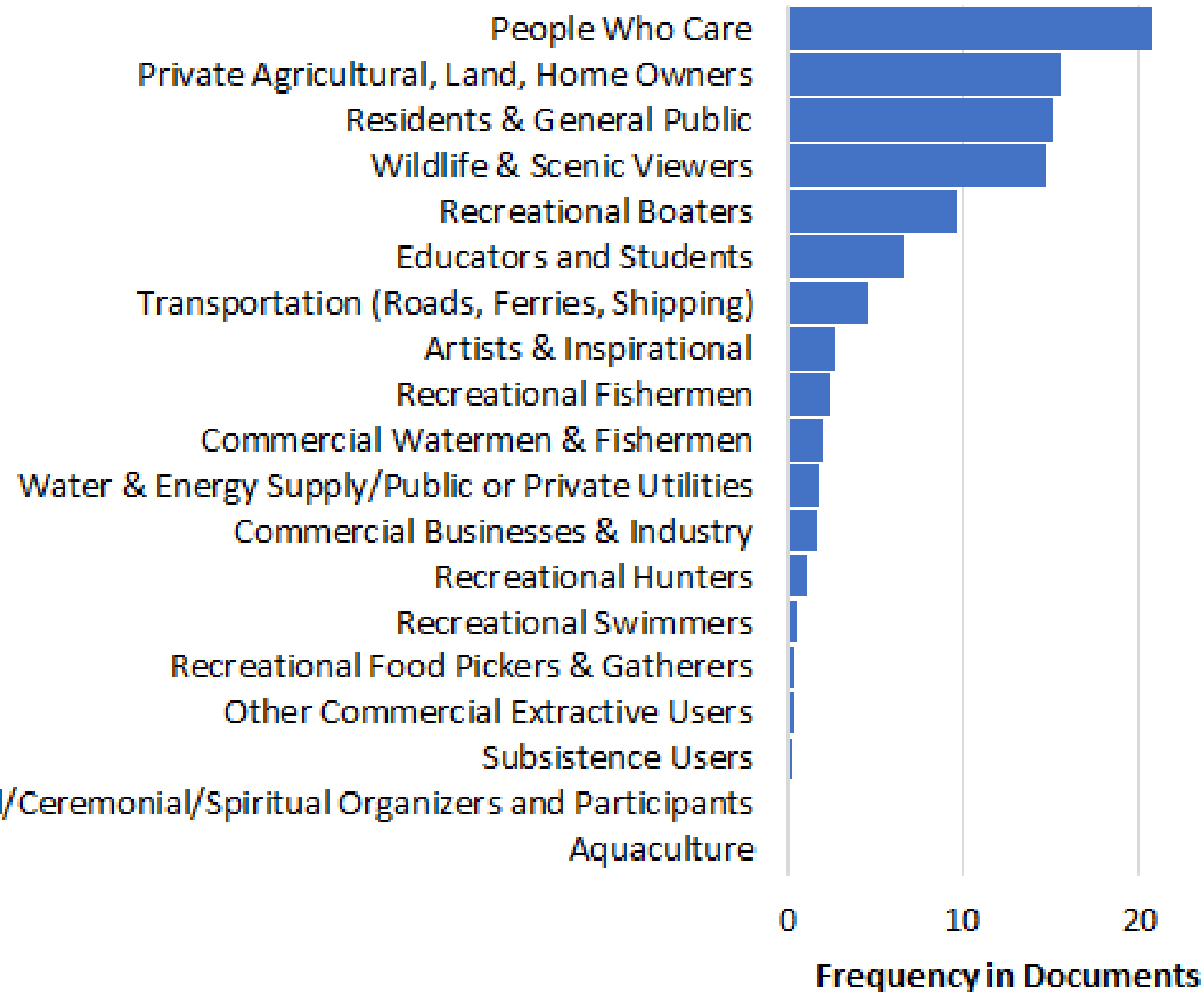
Review of Crisfield Planning and Management Documents

- Identified sentences mentioning i) coastal habitat, ii) type of user group, and iii) attributes they care about
- “Relative importance” based on frequency of mentions in documents

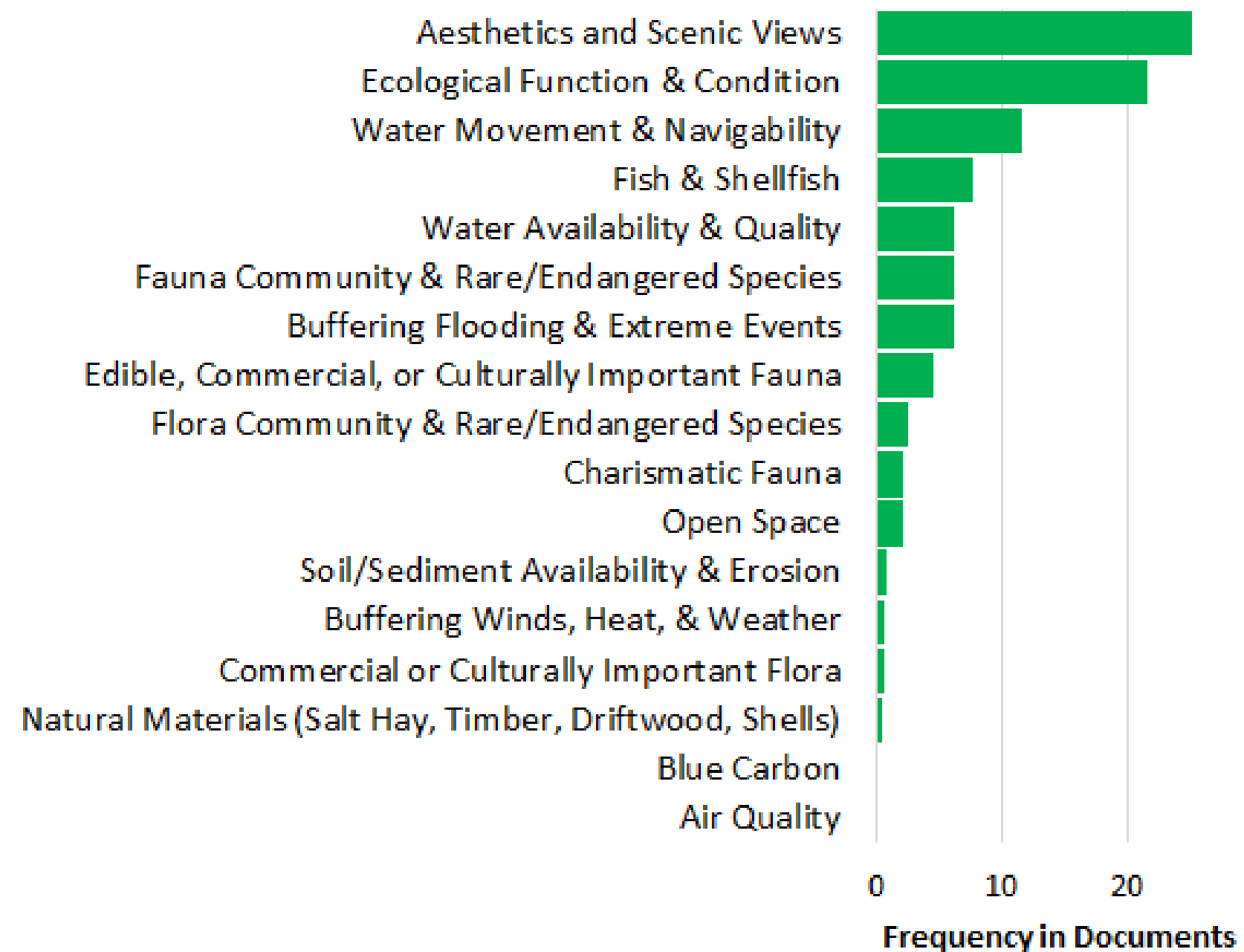


What Ecosystem Services Matter to Crisfield?

Who is Using or Benefitting from Coastal Habitats?



What Attributes do those Users Care about?

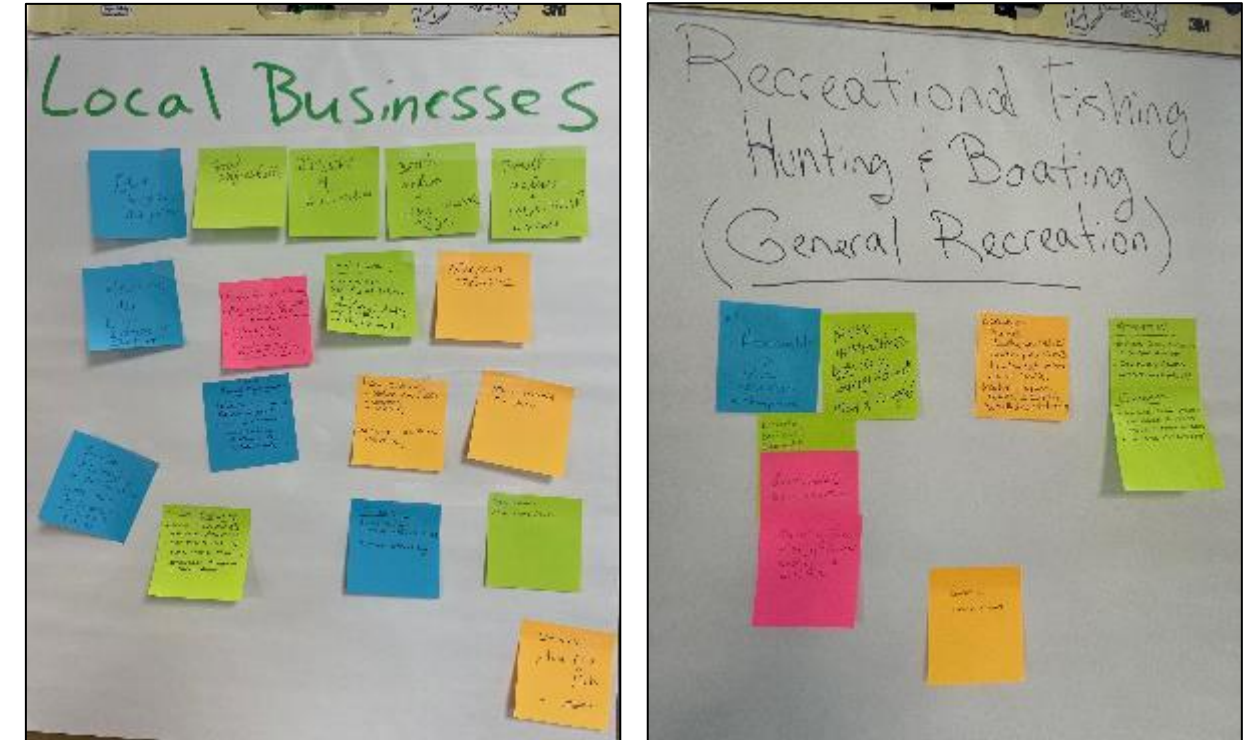


Stakeholder Engagement

Decision-Maker Workshop



Public Meeting



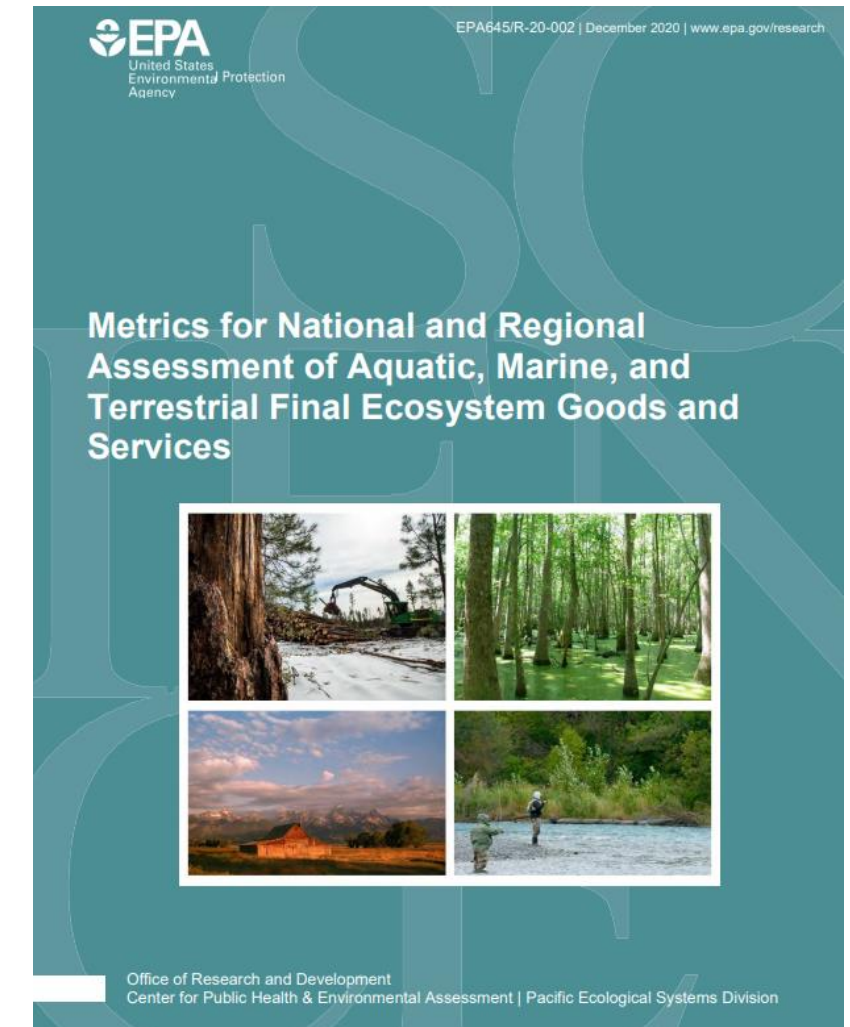
- Flood protection
- Fishing, crabbing, seafood
- Clean water, healthy habitats
- Accessibility for recreation
- Wildlife, control invasive species
- Natural beauty

Identifying Relevant Ecosystem Services Metrics

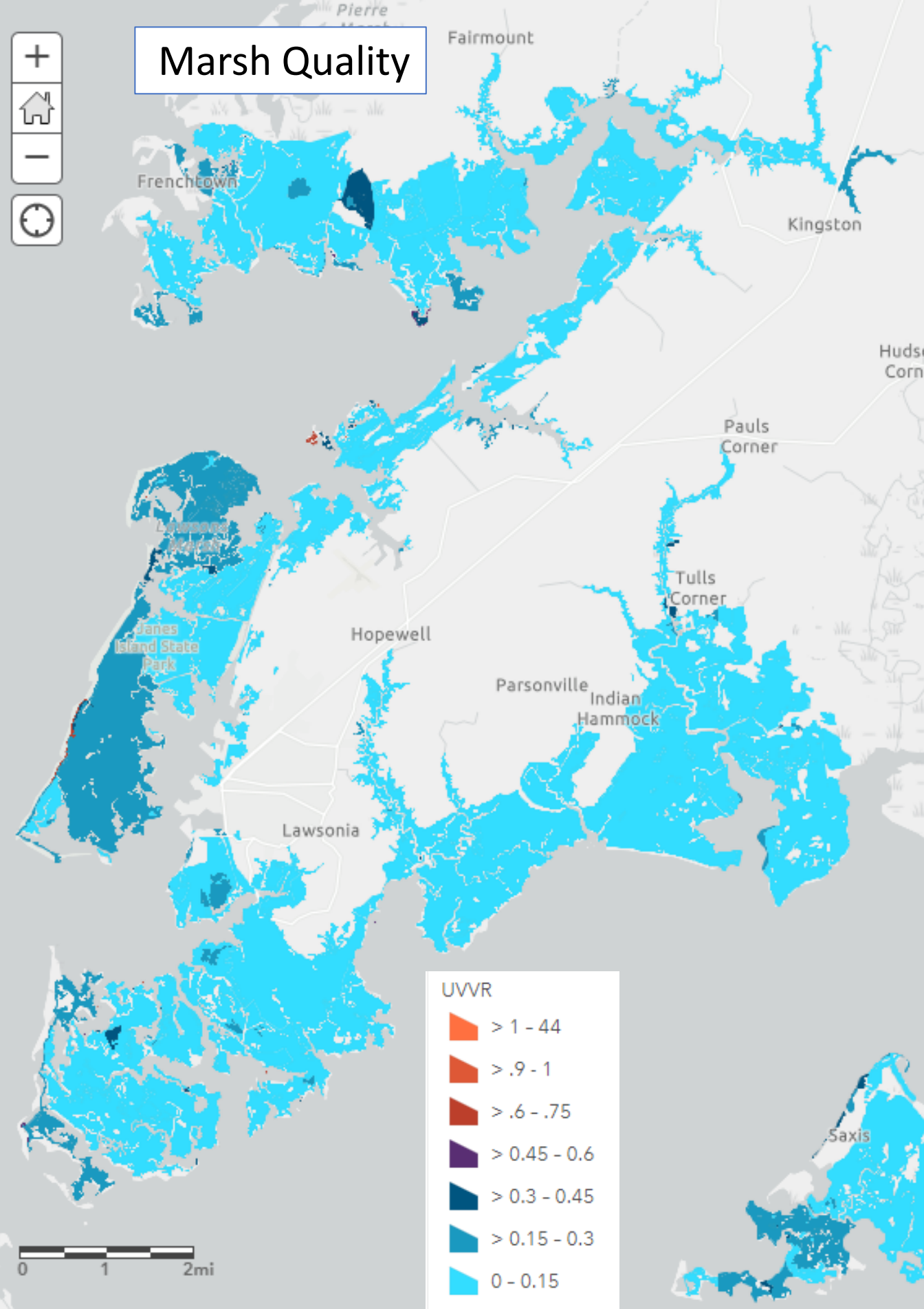
- Step 1: What is the ecosystem delineation (what, where, when)?
- Step 2: Who is the user group/beneficiary?
- Step 3: What attributes does that user care about?
- Step 4: What would be an 'ideal' metric or model?
- Step 5: What data or models are actually available?



What Matters Directly to this Beneficiary?	Desired Information	Sub-Attribute (Fine Scale)	Ideal Biophysical Data
If in a boat, is it safe and navigable?	Are there any obstructions in the water or along the substrate?	Bottom structure	benthos complexity
	Is it safe to go out? Does the boat captain need a certain level of experience?	Wave Intensity	Wave height, speed and direction
	If in a boat do I have to anchor?	Currents	Tide, weather, wind speed and direction
	Is there sufficient water for my vessel? Can I maneuver around?	Water Depth	NOAA bathymetry Charts
	Is it safe to go out?	Wind intensity	weather, wind speed and direction
Is this a good place to go boating?	Is the location aesthetically enjoyable?	Viewscales	color of water, algae, clarity, smell, sounds
	Will I see something interesting?	Taxa	Species, size, abundance, diversity

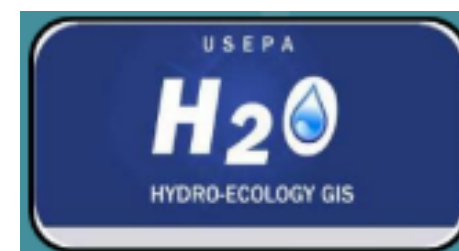


*How might different
Nature-based Strategies
impact ecosystem
services co-benefits?*



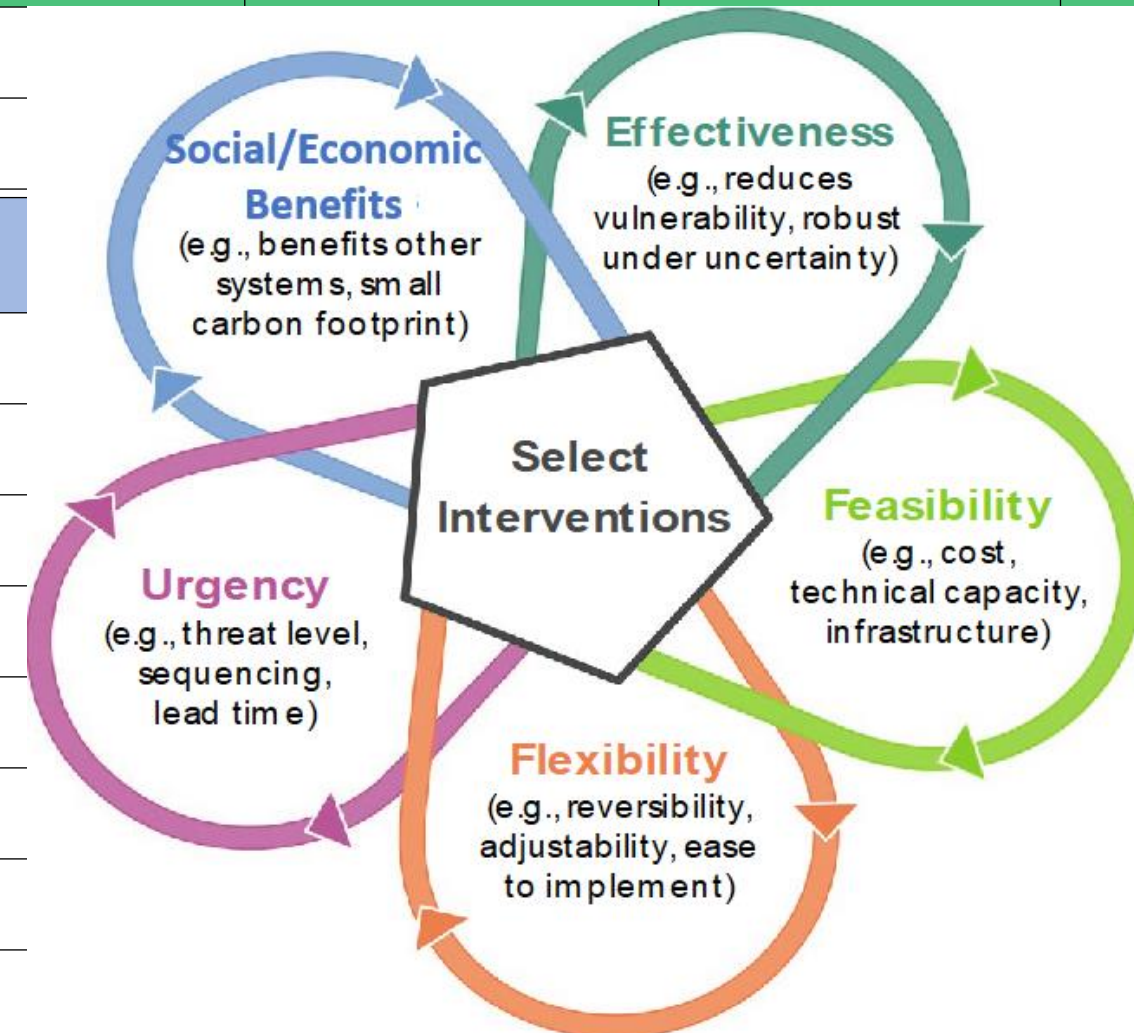
Next steps

- Identify what is meaningful to community
- Select and define relevant ecosystem benefits metrics
- Collect data on baseline/current ecosystem services benefits
- Model ecosystem services benefits for alternative NBS options



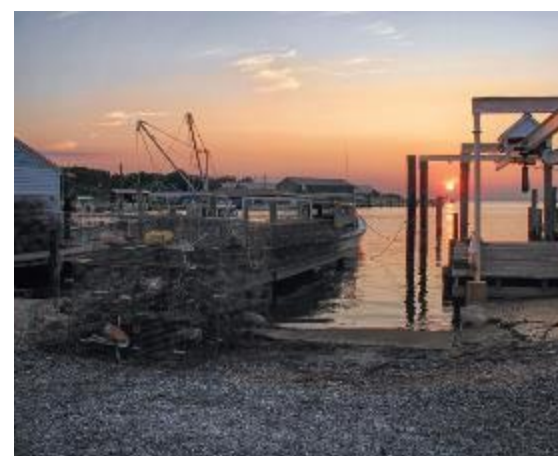
How do benefits compare across NBS options?

	<u>Option 1</u>	<u>Option 2</u>	<u>Option 3</u>	<u>Option 4</u>	<u>Option 5</u>
Criteria	Status Quo	Janes Island Marsh Restoration	Cedar Island Marsh Restoration	Living Breakwaters	Marsh Restoration + Dunes/ Living Shorelines
Effectiveness for Storm Surge					
Wave height reduction					
Rates of coastal erosion					
Social/Economic Benefits					
Fish/Oyster/Crab Abundance					
Charismatic Fauna/Birds					
Native/Rare Plants					
Seagrass/Marsh (Area & Quality)					
Aesthetics/Viewscales					
Navigable Water (Boating Conditions)					
Water Clarity					
Access for Recreation/Fishing/Education					



What Can Ecosystem Services be Used For?

- Setting Local community goals – what ecosystem services do we want to protect or restore?
- Communicating locally relevant benefits to motivate projects or sustain long-term interest
- Comparing restoration options
- Identifying creative opportunities for funding



For More Information

- Rossi, R., et al. 2022. Identifying and Aligning Ecosystem Services and Beneficiaries Associated with Best Management Practices in Chesapeake Bay Watershed. Environmental Management 69:384-409. <https://doi.org/10.1007/s00267-021-01561-z>
- Rossi, R., et al. 2023. Quantifying Ecosystem Services Benefits of Restoration and Conservation Best Management Practices in the Chesapeake Bay Watershed. U.S. EPA/ORD, Washington, DC. EPA/600/R-22/170. https://cfpub.epa.gov/si/si_public_record_report.cfm?dirEntryId=357757
- National Ecosystem Goods and Services Classification System: www.epa.gov/eco-research/nescs-plus
- Final Ecosystem Goods and Services Scoping Tool: <https://www.epa.gov/eco-research/final-ecosystem-goods-and-services-fegs-scoping-tool>
- FEGS Metrics Report: <https://www.epa.gov/eco-research/final-ecosystem-goods-and-services-fegs-metrics-report>
- Ecosystem Services Models Library: <https://esml.epa.gov>
- EPA H2O: <https://www.epa.gov/water-research/ecosystem-services-scenario-assessment-using-epa-h2o>
- EnviroAtlas: <https://www.epa.gov/enviroatlas>
- InVEST: <https://naturalcapitalproject.stanford.edu/software/invest>
- I-Tree: <https://www.itreetools.org/>
- Rapid Benefits Indicators: <https://www.epa.gov/water-research/rapid-benefit-indicators-rbi-approach>
- Ecosystem Services Tool Selection Portal: <https://www.epa.gov/eco-research/ecosystem-services-tool-selection-portal>
- Shaver E C, et al. 2020. A Manager's Guide to Coral Reef Restoration Planning and Design. NOAA Coral Reef Conservation Program. NOAA Technical Memorandum CRCP 36, 128 pp. https://www.coris.noaa.gov/activities/restoration_guide

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- Vanessa Van Note
- Bill Jenkins
- Leah Sharpe



Crisfield, MD

- **Roxolana Kashuba**
- Emily Eisenhauer
- Susan Yee
- Jordan West
- Ian Reilly (ORISE fellow)
- Kyle Buck
- Steve Pacella
- Alex Dhond (ORISE fellow)
- Blake Schaffer
- Tanja Crk (Office of Water)
- Veerani Tailor (student services contractor)
- Jenna Hartley
- Louie Rivers
- Emily Trentacoste
- Rich Fulford
- Anne Kuhn
- Justin Bousquin
- Candace May
- Abigail Sullivan
- Communications:
 - Elizabeth Stanziano
 - Marie Schneider
 - Caroline Cole
 - Jessica Daniel
- Supported by Tetra Tech
- EPA Region 3, CBPO