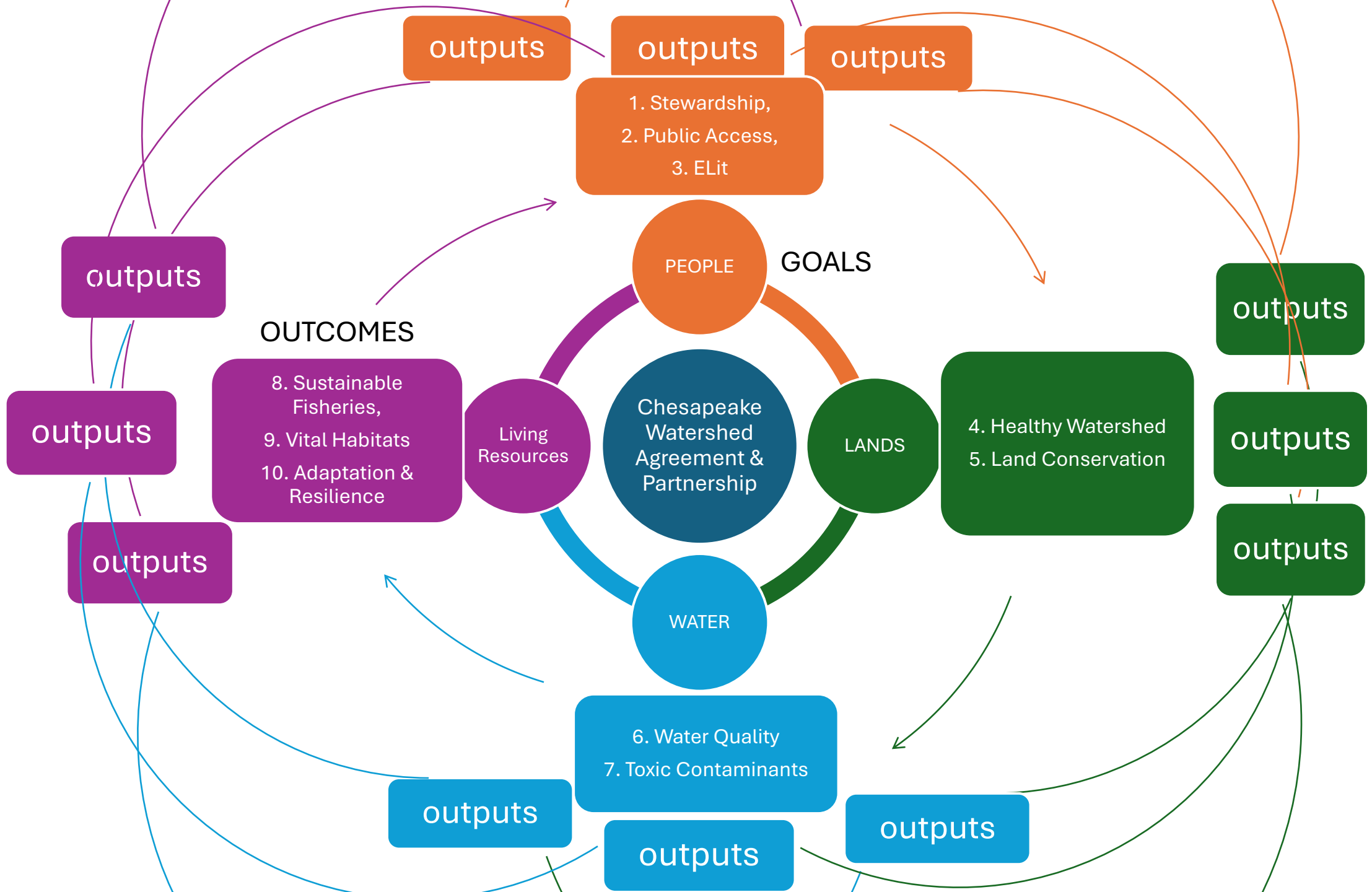# Lands - Goal Statement

"Conserve, sustainably manage, and restore the region's critical lands—including forests, wetlands, agricultural areas, and urban green spaces—to safeguard natural heritage, support healthy watersheds, and preserve cultural and recreational values for current and future generations."

**EXAMPLE of NEW GOAL LANGUAGE & SHIFTING GOALS to OUTCOMES**

• **Healthy Watersheds Outcome**

"Sustain state-identified healthy waters and watersheds recognized for their high quality and ecological value."
(Originally: Healthy Watersheds Goal)

• **Land Conservation Outcome**

"Conserve treasured landscapes in order to maintain water quality and habitat; sustain working forests, farms, and maritime communities; and conserve lands of cultural, indigenous, and community value."
(Originally: Land Conservation Goal)

# People - Goal Statement

"Empower and engage communities by fostering active stewardship, enhancing public access to the watershed, and providing comprehensive environmental education and outreach that build local leadership, promote inclusion, and inspire a shared commitment to the region's health & restoration."

• **Stewardship Outcome**

"Increase the number and the diversity of local stewards and local governments that actively support and carry out conservation and restoration activities to achieve healthy local streams, rivers, and a vibrant Chesapeake Bay."
(Originally: Stewardship Goal)

• **Public Access Outcome**

"Expand public access to the Bay, its tributaries, and lands through existing and new local, state, and federal parks, refuges, reserves, trails, and partner sites."
(Originally: Public Access Goal)

• **Environmental Literacy Outcome**

"Enable every student in the region to graduate with the knowledge and skills needed to act responsibly to protect and restore their local watershed."
(Originally: Environmental Literacy Goal)