Julie Lawson, Chair Citizens Advisory Committee



Julie Lawson is a skilled team builder and communicator with more than 20 years of experience as an entrepreneurial advocate, marketing professional, and project manager. She is recognized as an international expert on plastic pollution policy and behavior change, and is a respected leader in engaging diverse communities on the restoration of the Chesapeake Bay. She developed multiple local, state, and national coalitions to pass cutting-edge legislation to protect neighborhoods and waterways, from the Anacostia River to the oceans.

Julie currently serves with the District Department of Energy & Environment as the liaison with the University of the District of Columbia and with DC Public Schools, identifying educational and work opportunities for youth and young adults that will sustain their futures as well as the future needs of the District's sustainability workforce.

In 2017, Julie was appointed to the Executive Office of Mayor Muriel Bowser, serving as the Director of the Mayor's Office of the Clean City. In that role, she engaged residents, businesses, and District and federal agencies in collective action to keep the District clean, safe, and healthy. In 2010, Julie founded and served as Executive Director of Trash Free Maryland, a nonprofit organization working to reduce trash pollution through policy and behavior change. Previously Julie was principal and founder of Communication Visual, a graphic design and marketing studio specializing in public service communications.

Julie is passionate about restoring the Anacostia River so that it can be a full recreational, economic, and natural resource for all Washingtonians to enjoy. She is an active volunteer with local schools, animal rescue organizations, and local politics. She earned a Bachelor of Arts degree in linguistics from Haverford College and lives in the Takoma neighborhood of Washington, DC, with her son Owen.