



# Chesapeake Bay Awareness Week 2024



Bianca Martinez Penn



# Purpose

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Chesapeake Bay Awareness Week is a time to celebrate the cultures, history and natural beauty of the nation's largest estuary.



# Plans for 2024

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- Theme: **Unsung Heroes of the Chesapeake Bay**
  - Each day, we will highlight critters, advocates, ecosystems and much more throughout the Bay that may not always get their deserved recognition.
- Instead of public daily subthemes, we will use two broad categories to cover the week
  - **Habitat Heroes: Nature's Silent Protectors**
  - **Tide Turners: Recognizing Bay Advocates**

# Daily Subthemes

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- June 1: Kicking off Chesapeake Bay Awareness Week
- June 2: Highlighting science, data and reports
- June 3: Ecosystem Benefits
- June 4: Regions/Individual Watersheds
- June 5: Ecosystem Engineers
- June 6: Land Conservation
- June 7: Tree Canopy Cover
- June 8: Indigenous Stewards
- June 9: Highlighting Individuals/Wrap-Up

# What do we provide?

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- The Chesapeake Bay Program will publish a press release and blog post
- Sample proclamation templates
- Social media toolkit
- Flickr gallery for relevant images
- Events calendar- let us know about your events!
- Support!
  - Let us know if you have any questions

# Celebrate Chesapeake Bay Awareness Week

Chesapeake Bay Awareness Week is an annual event that celebrates the culture, history and nat



(Will Parson/Chesapeake Bay Program)

Join us from June 1 to 9, 2024, for Chesapeake Bay Awareness Week! Chesapeake Bay Awareness Week is a time to celebrate the cultures, history and natural beauty of the nation's largest estuary. The week will include a wide variety of online and in-person events, volunteer opportunities and social media conversations so everyone can take part in celebrating the Chesapeake Bay.

## History and purpose

### Events

Saturday, June 1, 2024



[View all >](#)

#### Saturday, June 1, 2024

##### National Trails Day

Come on out on National Trails Day and get ready to have some fun!

[View event details >](#)

SCOTTSBURG, VA

##### Clean the Bay Day

This short, three-hour annual event has a massive cumulative impact. Since the event began in 1989, this Virginia tradition has engaged more than 165,500 volunteers who have removed approximately 7.18 million pounds of debris from more than 8,250 miles of shoreline.

[View event details >](#)

HAGUE, VA

##### Self Guided River & Trail Cleanup - Clean the Bay Day

Celebrate Clean the Bay Day by removing trash from trails or the river bank.

[View event details >](#)

##### Woodland Warblers

Join us for a hike through the Civilian Conservation Corps Trail.

[View event details >](#)

ALBANTOWN, MD

##### Family Walk at Woodend

Join Nature Forward Master Naturalist volunteers for a Family Walk.

[View event details >](#)

CHEVY CHASE, MD

##### Kids Fishing Tournament

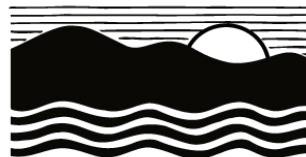
Enjoy a morning of family fun, fish, learn about the Potomac River, and maybe win a trophy!

[View event details >](#)

[Learn More Here](#)

# Partners

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University of Maryland  
CENTER FOR ENVIRONMENTAL SCIENCE



**ALLIANCE**  
for the Chesapeake Bay





Thank you!

