



**Chesapeake Bay Program**  
*Science. Restoration. Partnership.*

October 2, 2025

# **Management Strategy Placeholders**

## **Retreat Follow-Up**



# DECISIONS

What timeframe does the MB want to set for initial MS development?

**Decision: within 18 months**

What timeframe does the MB want to set for MS implementation, commitment updates, and evaluation and strategy updates?

**Options Discussed: 2-4 years with 2035 OR 5 years with 2040**

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# Management Strategy (MS) Placeholders

- MS development period – revised based on MB Decision
  - Within **18 months** of revising the *Chesapeake Bay Watershed Agreement*, the Chesapeake Bay Program will update or develop Management Strategies for the Outcomes and their Targets that support the Goals of this *Watershed Agreement*.

# MS Placeholders

- MS implementation and evaluation period
  - Management Strategies, which are aimed at implementing Outcomes, identify participating signatories and other stakeholders, including local governments and nonprofit organizations, and will be implemented in **X-year (previously “2-year”) periods**.
  - The signatories and other partners shall thereafter update and/or modify such commitments every **X (previously “2”) years**.
  - Goal Implementation Teams will re-evaluate **with X frequency (previously “biennially”)** and update strategies as necessary, with attention to changing environmental and economic conditions.

# Considerations for CBWA MS Placeholders

5 Year Cycle	Up to 18 Month MS Development		5 Year Implementation Period					Implementation	Program Evaluation		Agreement Revision	
	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035		
3.5 Year Cycle	Up to 18 Month MS Development		2.5 Year Implementation Period			Evaluation & Strategy Updates	2.5 Year Implementation Period		Program Evaluation		Agreement Revision	
	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035		

**2035  
Options**

During Evaluation periods, Celebration of Progress, and Agreement Revisions, work on Implementation continues at reduced capacity

Indicator reporting

Work Plan vs MS update cycle

# Considerations for CBWA MS Placeholders

## 2040 Option

5 Year Cycle	Up to 18 Month MS Development		4.5 Year Implementation Period				Evaluate & Update Strategy	Celebrate Progress	4 Year Implementation Period				Program Evaluation	Agreement Revision	
	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040

During Evaluation periods, Celebration of Progress, and Agreement Revisions, work on Implementation continues at reduced capacity

Indicator reporting

Work Plan vs MS update cycle



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# Thank you!

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